

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	491	100.0%	0.9%	334	100.0%	1.3%	157	100.0%	0.6%	339	100.0%	1.9%
Sexe												
Homme	334	68.0%	1.3%	334	100.0%	1.3%	0	0.0%	0.0%	223	65.8%	2.5%
Femme	157	32.0%	0.6%	0	0.0%	0.0%	157	100.0%	0.6%	116	34.2%	1.3%
Age												
15 à 24 ans	174	35.6%	2.4%	120	36.0%	3.3%	54	34.5%	1.5%	117	34.4%	3.7%
25 à 34 ans	133	27.2%	1.7%	91	27.1%	2.4%	43	27.2%	1.1%	90	26.5%	2.7%
35 à 49 ans	122	24.8%	1.0%	82	24.5%	1.3%	40	25.5%	0.6%	97	28.6%	1.6%
50 à 59 ans	49	9.9%	0.5%	32	9.5%	0.7%	17	10.7%	0.4%	35	10.2%	0.9%
60 ans et plus	13	2.6%	0.1%	9	2.8%	0.1%	3	2.1%	0.0%	1	0.4%	0.1%
Individu												
Ménagères	105	21.4%	0.5%	0	0.0%	0.0%	105	66.9%	0.5%	76	22.5%	1.1%
Personne de référence	236	48.0%	0.8%	208	62.3%	1.0%	28	17.7%	0.4%	159	47.0%	1.9%
Responsable des achats	257	52.4%	0.7%	156	46.8%	1.2%	101	64.2%	0.4%	174	51.2%	1.6%
PCS Individu												
Petits patrons	25	5.0%	1.5%	19	5.6%	1.7%	6	3.8%	1.2%	25	7.3%	1.7%
Affaires et Cadres	104	21.2%	2.0%	80	23.9%	2.7%	24	15.6%	1.2%	100	29.6%	2.2%
Professions intermédiaires	87	17.7%	1.3%	63	18.8%	1.9%	24	15.5%	0.7%	73	21.6%	1.3%
Employés	69	14.1%	0.8%	32	9.7%	1.5%	37	23.3%	0.6%	37	10.8%	2.0%
Ouvriers	33	6.7%	0.5%	30	9.0%	0.6%	3	1.8%	0.2%	6	1.9%	1.5%
Retraités	9	1.8%	0.1%	5	1.6%	0.1%	4	2.3%	0.1%	0	0.0%	0.0%
Autres inactifs	164	33.5%	1.6%	105	31.5%	2.8%	59	37.6%	0.9%	98	28.9%	3.0%
PCS Personne de référence												
Petits patrons	64	13.0%	2.4%	35	10.4%	2.6%	29	18.4%	2.2%	64	18.7%	2.4%
Affaires et Cadres	172	35.1%	2.4%	111	33.1%	3.0%	62	39.3%	1.7%	172	50.8%	2.4%
Professions intermédiaires	103	21.1%	1.4%	78	23.4%	2.0%	26	16.3%	0.7%	103	30.5%	1.4%
Employés	41	8.3%	0.7%	30	9.1%	1.3%	10	6.6%	0.3%	0	0.0%	0.0%
Ouvriers	56	11.3%	0.6%	47	14.1%	0.9%	9	5.6%	0.2%	0	0.0%	0.0%
Retraités	25	5.2%	0.2%	12	3.7%	0.2%	13	8.2%	0.2%	0	0.0%	0.0%
Autres inactifs	30	6.1%	0.7%	21	6.3%	1.3%	9	5.7%	0.3%	0	0.0%	0.0%
Taille du foyer												
1 personne	78	16.0%	0.8%	60	17.9%	1.3%	19	11.9%	0.3%	44	13.0%	2.5%
2 personnes	91	18.5%	0.5%	71	21.3%	0.8%	20	12.6%	0.2%	64	18.9%	1.5%
3 personnes	152	31.1%	1.7%	80	24.1%	1.8%	72	45.9%	1.6%	102	30.1%	2.6%
4 personnes	108	22.1%	1.2%	85	25.4%	1.8%	23	14.9%	0.5%	84	24.6%	1.7%
5 personnes et +	61	12.4%	1.1%	38	11.3%	1.5%	23	14.7%	0.8%	45	13.4%	1.8%

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Présence d'enfants de moins de 15 ans												
Oui	160	32.7%	1.0%	99	29.6%	1.4%	62	39.3%	0.7%	119	35.0%	1.5%
Non	330	67.3%	0.9%	235	70.4%	1.3%	95	60.7%	0.5%	221	65.0%	2.3%
Habitat												
Communes rurales	56	11.3%	0.5%	36	10.9%	0.6%	19	12.2%	0.3%	32	9.5%	1.0%
Agglo. - 20 000 hab	47	9.6%	0.5%	32	9.7%	0.8%	15	9.4%	0.3%	23	6.7%	0.9%
Agglo. 20 000 à 100 000 hab	40	8.2%	0.6%	31	9.4%	0.9%	9	5.8%	0.3%	24	7.1%	1.3%
Agglo. + 100 000 hab	188	38.3%	1.2%	130	39.0%	1.7%	58	36.8%	0.7%	130	38.4%	2.3%
Agglo. Paris	160	32.6%	1.9%	104	31.1%	2.5%	56	35.8%	1.3%	130	38.2%	3.2%
Régions INSEE												
Ile de France	166	33.9%	1.7%	109	32.7%	2.4%	57	36.3%	1.1%	134	39.4%	3.1%
Nord Pas de Calais	26	5.3%	0.8%	21	6.2%	1.4%	5	3.5%	0.3%	14	4.0%	1.4%
Lorraine	13	2.6%	0.7%	10	2.9%	1.1%	3	1.8%	0.3%	8	2.4%	1.5%
Alsace	14	2.8%	0.9%	11	3.4%	1.5%	3	1.6%	0.3%	8	2.5%	1.7%
Franche-Comté	5	1.1%	0.6%	3	0.9%	0.7%	2	1.4%	0.4%	2	0.5%	0.6%
Champagne Ardennes	7	1.4%	0.6%	2	0.6%	0.4%	5	3.1%	0.9%	4	1.2%	1.4%
Picardie	7	1.4%	0.4%	5	1.6%	0.7%	2	1.0%	0.2%	2	0.6%	0.5%
Bourgogne	10	2.1%	0.8%	10	3.0%	1.6%	0	0.0%	0.0%	3	0.9%	0.9%
Haute Normandie	3	0.6%	0.2%	2	0.7%	0.3%	1	0.4%	0.1%	3	0.9%	0.6%
Basse Normandie	8	1.7%	0.7%	6	1.9%	1.1%	2	1.4%	0.3%	4	1.2%	1.2%
Centre	12	2.5%	0.6%	12	3.5%	1.2%	1	0.4%	0.1%	6	1.8%	1.0%
Pays de Loire	30	6.0%	1.0%	25	7.4%	1.7%	5	3.0%	0.3%	20	5.9%	2.2%
Bretagne	10	2.0%	0.4%	5	1.4%	0.4%	5	3.4%	0.4%	4	1.3%	0.5%
Poitou Charentes	8	1.7%	0.6%	7	2.0%	0.9%	2	1.1%	0.2%	3	0.8%	0.7%
Aquitaine	18	3.8%	0.7%	9	2.8%	0.7%	9	5.8%	0.6%	14	4.1%	1.6%
Midi Pyrénées	20	4.0%	0.8%	13	4.0%	1.1%	6	4.1%	0.5%	10	3.1%	1.3%
Limousin	3	0.6%	0.4%	2	0.5%	0.5%	1	0.8%	0.4%	1	0.4%	0.9%
Auvergne	14	2.9%	1.3%	13	3.9%	2.4%	2	1.0%	0.3%	12	3.4%	3.7%
Rhône Alpes	50	10.2%	1.0%	23	6.8%	0.9%	27	17.5%	1.0%	40	11.8%	2.1%
Languedoc Roussillon	18	3.6%	0.8%	13	3.9%	1.2%	5	2.9%	0.4%	12	3.4%	1.6%
Provence Alpes Côte d'Azur. Corse	48	9.8%	1.1%	33	9.8%	1.6%	15	9.7%	0.7%	35	10.4%	2.4%
Habitudes de connexion à Internet												
Tous les jours	467	95.2%	1.4%	322	96.5%	1.9%	145	92.5%	0.9%	328	96.8%	2.2%
Presque tous les jours	18	3.6%	0.3%	7	2.0%	0.2%	11	6.9%	0.3%	11	3.2%	0.6%
1 à 2 fois par semaine	6	1.2%	0.2%	5	1.5%	0.5%	1	0.6%	0.1%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	15	3.1%	0.8%	10	3.0%	1.3%	5	3.2%	0.5%	3	0.8%	1.5%
De 9 000 à moins de 12 000 euros par an	6	1.2%	0.2%	4	1.2%	0.4%	2	1.2%	0.1%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	22	4.6%	0.4%	14	4.2%	0.5%	8	5.3%	0.3%	14	4.2%	2.1%
De 18 000 à moins de 24 000 euros par an	48	9.8%	0.7%	36	10.8%	1.2%	12	7.7%	0.3%	24	7.1%	1.7%
De 24 000 à moins de 36 000 euros par an	82	16.7%	0.7%	61	18.2%	1.2%	21	13.4%	0.4%	50	14.7%	1.5%
De 36 000 à moins de 45 000 euros par an	90	18.4%	1.3%	54	16.1%	1.5%	36	23.1%	1.1%	67	19.7%	2.3%
De 45 000 à moins de 65 000 euros par an	80	16.2%	1.1%	59	17.8%	1.5%	20	12.9%	0.6%	64	18.8%	1.6%
De 65 000 à moins de 80 000 euros par an	42	8.6%	2.1%	23	6.9%	2.1%	19	12.1%	2.2%	34	9.9%	2.6%
De 80 000 à moins de 115 000 euros par an	25	5.0%	2.0%	20	6.0%	2.7%	5	2.9%	0.9%	19	5.7%	2.1%
115 000 euros et plus par an	25	5.1%	4.2%	22	6.7%	6.3%	2	1.5%	1.0%	25	7.3%	5.2%
Refus	28	5.7%	0.9%	15	4.5%	1.1%	13	8.2%	0.7%	14	4.3%	1.4%
Ne sait pas	28	5.8%	1.2%	15	4.5%	1.5%	13	8.4%	1.0%	25	7.5%	2.8%