

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3673	100.0%	7.1%	1796	100.0%	7.2%	1877	100.0%	7.0%	1479	100.0%	8.5%
Sexe												
Homme	1796	48.9%	7.2%	1796	100.0%	7.2%	0	0.0%	0.0%	747	50.5%	8.5%
Femme	1877	51.1%	7.0%	0	0.0%	0.0%	1877	100.0%	7.0%	732	49.5%	8.5%
Age												
15 à 24 ans	459	12.5%	6.3%	223	12.4%	6.1%	236	12.6%	6.6%	215	14.6%	6.8%
25 à 34 ans	373	10.2%	4.9%	176	9.8%	4.7%	198	10.5%	5.1%	179	12.1%	5.4%
35 à 49 ans	968	26.4%	7.8%	524	29.2%	8.5%	444	23.6%	7.0%	531	35.9%	8.6%
50 à 59 ans	843	23.0%	9.2%	418	23.3%	9.1%	425	22.7%	9.2%	439	29.7%	11.6%
60 ans et plus	1029	28.0%	6.8%	455	25.3%	6.9%	574	30.6%	6.7%	115	7.8%	11.7%
Individu												
Ménagères	1628	44.3%	7.0%	0	0.0%	0.0%	1628	86.7%	7.0%	617	41.7%	8.8%
Personne de référence	2015	54.9%	7.2%	1513	84.2%	7.4%	503	26.8%	6.5%	750	50.7%	9.1%
Responsable des achats	2560	69.7%	7.2%	978	54.5%	7.5%	1582	84.3%	7.0%	977	66.0%	8.9%
PCS Individu												
Agriculteurs	33	0.9%	6.3%	16	0.9%	4.2%	18	0.9%	11.3%	0	0.0%	0.0%
Petits patrons	143	3.9%	8.7%	92	5.1%	8.1%	51	2.7%	10.2%	131	8.8%	8.9%
Affaires et Cadres	490	13.3%	9.6%	289	16.1%	9.7%	201	10.7%	9.5%	450	30.5%	9.7%
Professions intermédiaires	566	15.4%	8.2%	278	15.5%	8.4%	288	15.4%	8.1%	489	33.0%	8.8%
Employés	502	13.7%	6.1%	156	8.7%	7.1%	346	18.5%	5.7%	111	7.5%	6.1%
Ouvriers	368	10.0%	5.7%	295	16.4%	5.8%	73	3.9%	5.5%	10	0.7%	2.4%
Retraités	873	23.8%	6.9%	403	22.5%	6.7%	470	25.0%	7.1%	30	2.0%	11.9%
Autres inactifs	698	19.0%	6.8%	267	14.9%	7.2%	431	22.9%	6.6%	259	17.5%	7.8%
PCS Personne de référence												
Agriculteurs	58	1.6%	7.1%	15	0.8%	3.7%	43	2.3%	10.6%	0	0.0%	0.0%
Petits patrons	202	5.5%	7.7%	108	6.0%	8.2%	94	5.0%	7.1%	202	13.6%	7.7%
Affaires et Cadres	672	18.3%	9.3%	336	18.7%	9.2%	336	17.9%	9.4%	672	45.4%	9.3%
Professions intermédiaires	605	16.5%	8.0%	303	16.9%	7.9%	302	16.1%	8.1%	605	40.9%	8.0%
Employés	367	10.0%	6.8%	165	9.2%	7.1%	202	10.7%	6.5%	0	0.0%	0.0%
Ouvriers	517	14.1%	5.4%	296	16.5%	5.8%	221	11.8%	5.0%	0	0.0%	0.0%
Retraités	988	26.9%	6.8%	438	24.4%	6.7%	549	29.2%	7.0%	0	0.0%	0.0%
Autres inactifs	265	7.2%	6.5%	134	7.5%	8.6%	131	7.0%	5.1%	0	0.0%	0.0%

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Taille du foyer												
1 personne	647	17.6%	6.5%	301	16.7%	6.7%	346	18.4%	6.3%	161	10.9%	9.3%
2 personnes	1343	36.6%	7.5%	606	33.7%	7.0%	738	39.3%	8.0%	394	26.6%	9.2%
3 personnes	658	17.9%	7.2%	351	19.5%	7.8%	308	16.4%	6.7%	332	22.4%	8.4%
4 personnes	699	19.0%	7.5%	371	20.7%	8.0%	328	17.5%	7.0%	403	27.2%	8.1%
5 personnes et +	326	8.9%	6.1%	168	9.4%	6.8%	158	8.4%	5.5%	190	12.8%	7.5%
Présence d'enfants de moins de 15 ans												
Oui	1079	29.4%	7.0%	540	30.0%	7.6%	540	28.7%	6.5%	609	41.2%	7.9%
Non	2594	70.6%	7.1%	1256	70.0%	7.1%	1338	71.3%	7.2%	870	58.8%	8.9%
Habitat												
Communes rurales	795	21.6%	6.7%	372	20.7%	6.6%	423	22.5%	6.8%	303	20.5%	9.2%
Agglo. - 20 000 hab	609	16.6%	6.8%	282	15.7%	6.8%	327	17.4%	6.8%	227	15.4%	8.7%
Agglo. 20 000 à 100 000 hab	482	13.1%	6.9%	259	14.4%	7.6%	223	11.9%	6.3%	154	10.4%	8.6%
Agglo. + 100 000 hab	1128	30.7%	7.3%	570	31.7%	7.6%	558	29.7%	7.1%	474	32.1%	8.3%
Agglo. Paris	660	18.0%	7.7%	314	17.5%	7.7%	346	18.4%	7.8%	321	21.7%	8.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	738	20.1%	7.7%	342	19.1%	7.5%	395	21.1%	7.9%	357	24.1%	8.2%
Nord Pas de Calais	145	3.9%	4.5%	87	4.9%	5.7%	58	3.1%	3.4%	54	3.6%	5.4%
Lorraine	127	3.5%	6.6%	64	3.6%	6.9%	63	3.4%	6.4%	45	3.0%	8.2%
Alsace	134	3.7%	8.8%	57	3.2%	7.7%	78	4.1%	9.9%	52	3.5%	10.5%
Franche-Comté	63	1.7%	6.7%	32	1.8%	6.9%	31	1.7%	6.4%	22	1.5%	8.2%
Champagne Ardennes	54	1.5%	5.0%	25	1.4%	4.7%	29	1.6%	5.2%	21	1.4%	7.2%
Picardie	83	2.3%	5.4%	45	2.5%	6.1%	38	2.0%	4.8%	31	2.1%	7.2%
Bourgogne	84	2.3%	6.2%	37	2.1%	5.7%	47	2.5%	6.7%	23	1.6%	6.8%
Haute Normandie	71	1.9%	4.8%	43	2.4%	6.0%	28	1.5%	3.7%	24	1.7%	5.2%
Basse Normandie	73	2.0%	6.0%	40	2.2%	6.9%	33	1.8%	5.3%	29	2.0%	9.1%
Centre	172	4.7%	8.2%	97	5.4%	9.6%	75	4.0%	6.9%	65	4.4%	11.1%
Pays de Loire	193	5.2%	6.5%	84	4.7%	5.9%	109	5.8%	7.1%	72	4.9%	7.8%
Bretagne	202	5.5%	7.6%	87	4.9%	6.8%	114	6.1%	8.3%	82	5.5%	10.1%
Poitou Charentes	100	2.7%	6.8%	49	2.7%	6.8%	52	2.8%	6.7%	31	2.1%	7.8%
Aquitaine	242	6.6%	8.8%	132	7.4%	10.1%	110	5.8%	7.6%	88	5.9%	10.3%
Midi Pyrénées	175	4.8%	7.2%	91	5.1%	7.7%	84	4.5%	6.7%	71	4.8%	8.9%
Limousin	51	1.4%	8.3%	24	1.3%	8.0%	28	1.5%	8.5%	25	1.7%	15.6%
Auvergne	80	2.2%	7.1%	36	2.0%	6.7%	44	2.4%	7.5%	29	2.0%	9.4%
Rhône Alpes	396	10.8%	7.6%	189	10.5%	7.6%	207	11.0%	7.7%	167	11.3%	8.9%
Languedoc Roussillon	179	4.9%	7.9%	80	4.5%	7.5%	98	5.2%	8.3%	73	5.0%	10.4%
Provence Alpes Côte d'Azur. Corse	311	8.5%	7.2%	155	8.6%	7.5%	156	8.3%	6.8%	118	8.0%	7.9%
Habitudes de connexion à Internet												
Tous les jours	2646	72.0%	7.8%	1329	74.0%	7.9%	1316	70.1%	7.7%	1217	82.3%	8.3%
Presque tous les jours	487	13.3%	8.4%	217	12.1%	8.1%	270	14.4%	8.6%	184	12.5%	9.5%
1 à 2 fois par semaine	178	4.9%	7.2%	90	5.0%	8.3%	89	4.7%	6.3%	51	3.5%	9.5%
1 à 3 fois par mois	60	1.6%	12.1%	26	1.4%	12.5%	35	1.9%	11.8%	3	0.2%	4.3%
Moins souvent	38	1.0%	5.2%	23	1.3%	6.7%	15	0.8%	4.0%	4	0.3%	7.7%
Jamais	4	0.1%	5.1%	4	0.2%	6.1%	1	0.0%	2.7%	3	0.2%	49.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	123	3.3%	6.4%	59	3.3%	7.5%	63	3.4%	5.7%	8	0.5%	4.3%
De 9 000 à moins de 12 000 euros par an	140	3.8%	4.7%	64	3.5%	5.8%	76	4.0%	4.1%	13	0.9%	5.4%
De 12 000 à moins de 18 000 euros par an	281	7.7%	4.8%	117	6.5%	4.4%	164	8.7%	5.0%	45	3.0%	6.5%
De 18 000 à moins de 24 000 euros par an	392	10.7%	6.0%	166	9.2%	5.5%	227	12.1%	6.4%	115	7.8%	8.3%
De 24 000 à moins de 36 000 euros par an	788	21.5%	7.2%	399	22.2%	7.7%	389	20.7%	6.8%	265	17.9%	8.0%
De 36 000 à moins de 45 000 euros par an	487	13.3%	6.9%	238	13.3%	6.5%	249	13.3%	7.4%	234	15.8%	7.9%
De 45 000 à moins de 65 000 euros par an	664	18.1%	9.2%	358	19.9%	9.2%	306	16.3%	9.3%	340	23.0%	8.5%
De 65 000 à moins de 80 000 euros par an	197	5.4%	10.1%	105	5.8%	9.6%	92	4.9%	10.6%	134	9.0%	10.3%
De 80 000 à moins de 115 000 euros par an	147	4.0%	11.8%	93	5.2%	12.7%	54	2.8%	10.6%	112	7.6%	12.0%
115 000 euros et plus par an	61	1.7%	10.3%	34	1.9%	9.6%	27	1.4%	11.4%	47	3.2%	9.9%
Refus	232	6.3%	7.5%	97	5.4%	7.5%	134	7.2%	7.5%	84	5.7%	8.2%
Ne sait pas	162	4.4%	6.9%	66	3.7%	6.7%	96	5.1%	7.0%	83	5.6%	9.0%