

Lecture Dernière Période

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| ENSEMBLE | 1138 | 100.0% | 2.2% | 346 | 100.0% | 1.4% | 792 | 100.0% | 2.9% | 184 | 100.0% | 1.1% |
| Sexe | | | | | | | | | | | | |
| Homme | 346 | 30.4% | 1.4% | 346 | 100.0% | 1.4% | 0 | 0.0% | 0.0% | 64 | 34.5% | 0.7% |
| Femme | 792 | 69.6% | 2.9% | 0 | 0.0% | 0.0% | 792 | 100.0% | 2.9% | 121 | 65.5% | 1.4% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 60 | 5.2% | 0.8% | 27 | 7.7% | 0.7% | 33 | 4.2% | 0.9% | 17 | 9.5% | 0.6% |
| 25 à 34 ans | 76 | 6.7% | 1.0% | 28 | 8.0% | 0.7% | 48 | 6.1% | 1.2% | 27 | 14.9% | 0.8% |
| 35 à 49 ans | 221 | 19.4% | 1.8% | 59 | 16.9% | 1.0% | 162 | 20.5% | 2.6% | 72 | 38.8% | 1.2% |
| 50 à 59 ans | 277 | 24.4% | 3.0% | 108 | 31.3% | 2.4% | 169 | 21.3% | 3.7% | 53 | 29.0% | 1.4% |
| 60 ans et plus | 504 | 44.3% | 3.3% | 125 | 36.1% | 1.9% | 379 | 47.9% | 4.4% | 15 | 7.9% | 1.5% |
| Individu | | | | | | | | | | | | |
| Ménagères | 739 | 64.9% | 3.2% | 0 | 0.0% | 0.0% | 739 | 93.3% | 3.2% | 104 | 56.6% | 1.5% |
| Personne de référence | 589 | 51.8% | 2.1% | 299 | 86.6% | 1.5% | 290 | 36.6% | 3.8% | 69 | 37.6% | 0.8% |
| Responsable des achats | 927 | 81.4% | 2.6% | 199 | 57.5% | 1.5% | 728 | 91.9% | 3.2% | 135 | 73.2% | 1.2% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 14 | 1.2% | 2.6% | 2 | 0.6% | 0.6% | 12 | 1.5% | 7.4% | 0 | 0.0% | 0.0% |
| Petits patrons | 32 | 2.8% | 1.9% | 24 | 6.8% | 2.1% | 8 | 1.0% | 1.6% | 25 | 13.8% | 1.7% |
| Affaires et Cadres | 24 | 2.1% | 0.5% | 9 | 2.5% | 0.3% | 15 | 1.9% | 0.7% | 17 | 9.4% | 0.4% |
| Professions intermédiaires | 76 | 6.7% | 1.1% | 33 | 9.5% | 1.0% | 43 | 5.4% | 1.2% | 50 | 26.9% | 0.9% |
| Employés | 232 | 20.3% | 2.8% | 32 | 9.2% | 1.5% | 200 | 25.2% | 3.3% | 53 | 28.9% | 2.9% |
| Ouvriers | 129 | 11.3% | 2.0% | 82 | 23.8% | 1.6% | 46 | 5.9% | 3.5% | 0 | 0.0% | 0.0% |
| Retraités | 408 | 35.8% | 3.2% | 120 | 34.7% | 2.0% | 288 | 36.3% | 4.4% | 11 | 5.8% | 4.3% |
| Autres inactifs | 225 | 19.8% | 2.2% | 44 | 12.8% | 1.2% | 180 | 22.8% | 2.7% | 28 | 15.4% | 0.9% |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 13 | 1.1% | 1.5% | 3 | 1.0% | 0.8% | 9 | 1.2% | 2.3% | 0 | 0.0% | 0.0% |
| Petits patrons | 43 | 3.8% | 1.6% | 22 | 6.4% | 1.7% | 21 | 2.6% | 1.6% | 43 | 23.2% | 1.6% |
| Affaires et Cadres | 57 | 5.0% | 0.8% | 11 | 3.3% | 0.3% | 46 | 5.8% | 1.3% | 57 | 31.1% | 0.8% |
| Professions intermédiaires | 84 | 7.4% | 1.1% | 30 | 8.7% | 0.8% | 54 | 6.8% | 1.4% | 84 | 45.6% | 1.1% |
| Employés | 117 | 10.2% | 2.2% | 36 | 10.5% | 1.6% | 80 | 10.1% | 2.6% | 0 | 0.0% | 0.0% |
| Ouvriers | 241 | 21.1% | 2.5% | 86 | 24.9% | 1.7% | 155 | 19.5% | 3.5% | 0 | 0.0% | 0.0% |
| Retraités | 448 | 39.3% | 3.1% | 121 | 34.9% | 1.8% | 327 | 41.2% | 4.2% | 0 | 0.0% | 0.0% |
| Autres inactifs | 136 | 12.0% | 3.3% | 36 | 10.4% | 2.3% | 101 | 12.7% | 3.9% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 292 | 25.6% | 2.9% | 56 | 16.1% | 1.2% | 236 | 29.8% | 4.3% | 16 | 8.7% | 0.9% |
| 2 personnes | 450 | 39.5% | 2.5% | 157 | 45.4% | 1.8% | 293 | 36.9% | 3.2% | 48 | 25.8% | 1.1% |
| 3 personnes | 169 | 14.9% | 1.9% | 49 | 14.3% | 1.1% | 120 | 15.1% | 2.6% | 45 | 24.5% | 1.1% |
| 4 personnes | 132 | 11.6% | 1.4% | 41 | 12.0% | 0.9% | 90 | 11.4% | 1.9% | 51 | 27.9% | 1.0% |
| 5 personnes et + | 96 | 8.5% | 1.8% | 42 | 12.2% | 1.7% | 54 | 6.8% | 1.9% | 24 | 13.1% | 1.0% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 246 | 21.6% | 1.6% | 90 | 26.0% | 1.3% | 156 | 19.7% | 1.9% | 85 | 46.0% | 1.1% |
| Non | 892 | 78.4% | 2.5% | 256 | 74.0% | 1.4% | 636 | 80.3% | 3.4% | 100 | 54.0% | 1.0% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 270 | 23.8% | 2.3% | 71 | 20.6% | 1.3% | 199 | 25.2% | 3.2% | 41 | 22.5% | 1.3% |
| Agglo. - 20 000 hab | 215 | 18.9% | 2.4% | 56 | 16.3% | 1.4% | 159 | 20.0% | 3.3% | 29 | 15.9% | 1.1% |
| Agglo. 20 000 à 100 000 hab | 195 | 17.1% | 2.8% | 61 | 17.7% | 1.8% | 133 | 16.8% | 3.7% | 27 | 14.6% | 1.5% |
| Agglo. + 100 000 hab | 324 | 28.5% | 2.1% | 111 | 32.1% | 1.5% | 213 | 26.9% | 2.7% | 58 | 31.3% | 1.0% |
| Agglo. Paris | 134 | 11.7% | 1.6% | 46 | 13.3% | 1.1% | 88 | 11.1% | 2.0% | 29 | 15.8% | 0.7% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 160 | 14.1% | 1.7% | 52 | 15.2% | 1.2% | 108 | 13.6% | 2.2% | 33 | 18.1% | 0.8% |
| Nord Pas de Calais | 112 | 9.9% | 3.5% | 34 | 9.8% | 2.2% | 78 | 9.9% | 4.6% | 19 | 10.4% | 1.9% |
| Lorraine | 55 | 4.8% | 2.9% | 16 | 4.6% | 1.7% | 39 | 4.9% | 3.9% | 6 | 3.3% | 1.1% |
| Alsace | 36 | 3.2% | 2.4% | 5 | 1.3% | 0.6% | 32 | 4.0% | 4.0% | 5 | 2.7% | 1.0% |
| Franche-Comté | 20 | 1.7% | 2.1% | 5 | 1.4% | 1.1% | 15 | 1.8% | 3.0% | 4 | 2.0% | 1.4% |
| Champagne Ardennes | 32 | 2.9% | 3.0% | 14 | 4.0% | 2.6% | 19 | 2.4% | 3.3% | 5 | 2.7% | 1.7% |
| Picardie | 45 | 3.9% | 2.9% | 13 | 3.8% | 1.7% | 32 | 4.0% | 4.0% | 8 | 4.2% | 1.8% |
| Bourgogne | 27 | 2.4% | 2.0% | 6 | 1.7% | 0.9% | 21 | 2.7% | 3.0% | 0 | 0.0% | 0.0% |
| Haute Normandie | 46 | 4.0% | 3.1% | 15 | 4.2% | 2.0% | 31 | 3.9% | 4.0% | 10 | 5.5% | 2.2% |
| Basse Normandie | 49 | 4.3% | 4.1% | 12 | 3.6% | 2.1% | 37 | 4.6% | 5.8% | 3 | 1.4% | 0.8% |
| Centre | 46 | 4.1% | 2.2% | 21 | 6.1% | 2.1% | 25 | 3.2% | 2.3% | 7 | 3.6% | 1.1% |
| Pays de Loire | 50 | 4.4% | 1.7% | 18 | 5.2% | 1.3% | 32 | 4.0% | 2.1% | 8 | 4.1% | 0.8% |
| Bretagne | 19 | 1.7% | 0.7% | 7 | 1.9% | 0.5% | 12 | 1.5% | 0.9% | 5 | 2.6% | 0.6% |
| Poitou Charentes | 44 | 3.8% | 2.9% | 12 | 3.5% | 1.7% | 31 | 4.0% | 4.1% | 4 | 2.1% | 1.0% |
| Aquitaine | 71 | 6.2% | 2.6% | 22 | 6.3% | 1.7% | 49 | 6.2% | 3.4% | 12 | 6.6% | 1.4% |
| Midi Pyrénées | 51 | 4.5% | 2.1% | 15 | 4.4% | 1.3% | 36 | 4.6% | 2.9% | 8 | 4.5% | 1.0% |
| Limousin | 29 | 2.5% | 4.6% | 3 | 0.8% | 0.9% | 26 | 3.3% | 8.0% | 5 | 2.8% | 3.2% |
| Auvergne | 36 | 3.2% | 3.2% | 9 | 2.6% | 1.7% | 27 | 3.4% | 4.6% | 8 | 4.5% | 2.6% |
| Rhône Alpes | 82 | 7.2% | 1.6% | 38 | 11.1% | 1.5% | 44 | 5.6% | 1.6% | 13 | 7.3% | 0.7% |
| Languedoc Roussillon | 42 | 3.7% | 1.9% | 12 | 3.4% | 1.1% | 31 | 3.9% | 2.6% | 6 | 3.3% | 0.9% |
| Provence Alpes Côte d'Azur. Corse | 86 | 7.6% | 2.0% | 18 | 5.1% | 0.9% | 69 | 8.7% | 3.0% | 15 | 8.2% | 1.0% |
| Habitudes de connexion à Internet | | | | | | | | | | | | |
| Tous les jours | 560 | 49.2% | 1.7% | 203 | 58.7% | 1.2% | 357 | 45.1% | 2.1% | 154 | 83.7% | 1.1% |
| Presque tous les jours | 86 | 7.6% | 1.5% | 24 | 6.9% | 0.9% | 62 | 7.8% | 2.0% | 9 | 5.1% | 0.5% |
| 1 à 2 fois par semaine | 54 | 4.8% | 2.2% | 20 | 5.8% | 1.9% | 34 | 4.3% | 2.4% | 4 | 2.4% | 0.8% |
| 1 à 3 fois par mois | 28 | 2.5% | 5.7% | 2 | 0.7% | 1.2% | 26 | 3.3% | 8.8% | 0 | 0.0% | 0.0% |
| Moins souvent | 15 | 1.3% | 2.0% | 3 | 0.9% | 0.9% | 12 | 1.5% | 3.0% | 0 | 0.0% | 0.0% |
| Jamais | 7 | 0.6% | 8.3% | 7 | 2.1% | 11.8% | 0 | 0.0% | 0.0% | 3 | 1.7% | 49.4% |

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| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 59 | 5.2% | 3.1% | 19 | 5.5% | 2.4% | 40 | 5.1% | 3.6% | 0 | 0.0% | 0.0% |
| De 9 000 à moins de 12 000 euros par an | 120 | 10.5% | 4.1% | 9 | 2.5% | 0.8% | 111 | 14.1% | 6.0% | 1 | 0.5% | 0.4% |
| De 12 000 à moins de 18 000 euros par an | 189 | 16.6% | 3.2% | 46 | 13.4% | 1.8% | 143 | 18.0% | 4.4% | 3 | 1.6% | 0.4% |
| De 18 000 à moins de 24 000 euros par an | 172 | 15.1% | 2.6% | 63 | 18.3% | 2.1% | 108 | 13.7% | 3.1% | 31 | 16.8% | 2.2% |
| De 24 000 à moins de 36 000 euros par an | 263 | 23.1% | 2.4% | 106 | 30.7% | 2.0% | 157 | 19.8% | 2.7% | 53 | 28.7% | 1.6% |
| De 36 000 à moins de 45 000 euros par an | 112 | 9.8% | 1.6% | 33 | 9.5% | 0.9% | 79 | 9.9% | 2.3% | 24 | 13.0% | 0.8% |
| De 45 000 à moins de 65 000 euros par an | 87 | 7.6% | 1.2% | 30 | 8.7% | 0.8% | 57 | 7.2% | 1.7% | 41 | 22.1% | 1.0% |
| De 65 000 à moins de 80 000 euros par an | 19 | 1.7% | 1.0% | 5 | 1.5% | 0.5% | 14 | 1.8% | 1.6% | 5 | 2.6% | 0.4% |
| De 80 000 à moins de 115 000 euros par an | 8 | 0.7% | 0.6% | 6 | 1.8% | 0.9% | 1 | 0.2% | 0.2% | 7 | 3.7% | 0.7% |
| Refus | 70 | 6.2% | 2.3% | 16 | 4.5% | 1.2% | 55 | 6.9% | 3.0% | 8 | 4.5% | 0.8% |
| Ne sait pas | 40 | 3.5% | 1.7% | 12 | 3.6% | 1.3% | 28 | 3.5% | 2.0% | 12 | 6.4% | 1.3% |