

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	603	100.0%	1.2%	82	100.0%	0.3%	521	100.0%	1.9%	279	100.0%	1.6%
Sexe												
Homme	82	13.6%	0.3%	82	100.0%	0.3%	0	0.0%	0.0%	35	12.6%	0.4%
Femme	521	86.4%	1.9%	0	0.0%	0.0%	521	100.0%	1.9%	244	87.4%	2.8%
Age												
15 à 24 ans	226	37.5%	3.1%	15	17.9%	0.4%	212	40.6%	5.9%	106	38.1%	3.4%
25 à 34 ans	110	18.2%	1.4%	7	8.0%	0.2%	103	19.8%	2.7%	46	16.6%	1.4%
35 à 49 ans	121	20.1%	1.0%	20	24.6%	0.3%	101	19.4%	1.6%	73	26.1%	1.2%
50 à 59 ans	98	16.3%	1.1%	31	37.3%	0.7%	68	13.0%	1.5%	42	14.9%	1.1%
60 ans et plus	48	7.9%	0.3%	10	12.2%	0.2%	38	7.2%	0.4%	12	4.2%	1.2%
Individu												
Ménagères	305	50.7%	1.3%	0	0.0%	0.0%	305	58.6%	1.3%	135	48.5%	1.9%
Personne de référence	148	24.5%	0.5%	66	80.8%	0.3%	81	15.6%	1.1%	54	19.3%	0.7%
Responsable des achats	358	59.3%	1.0%	47	56.9%	0.4%	311	59.7%	1.4%	151	54.3%	1.4%
PCS Individu												
Agriculteurs	1	0.2%	0.2%	0	0.3%	0.1%	1	0.2%	0.6%	0	0.0%	0.0%
Petits patrons	22	3.6%	1.3%	6	7.4%	0.5%	16	3.0%	3.2%	21	7.5%	1.4%
Affaires et Cadres	72	11.9%	1.4%	15	18.4%	0.5%	57	10.9%	2.7%	62	22.1%	1.3%
Professions intermédiaires	81	13.4%	1.2%	15	18.7%	0.5%	65	12.5%	1.8%	47	16.8%	0.8%
Employés	130	21.5%	1.6%	10	11.9%	0.4%	120	23.0%	2.0%	38	13.5%	2.1%
Ouvriers	32	5.2%	0.5%	18	21.9%	0.4%	14	2.6%	1.0%	1	0.4%	0.3%
Retraités	31	5.2%	0.2%	8	9.3%	0.1%	24	4.5%	0.4%	2	0.9%	1.0%
Autres inactifs	235	38.9%	2.3%	10	12.1%	0.3%	225	43.2%	3.4%	108	38.7%	3.3%
PCS Personne de référence												
Agriculteurs	7	1.2%	0.9%	0	0.3%	0.1%	7	1.3%	1.7%	0	0.0%	0.0%
Petits patrons	42	6.9%	1.6%	6	7.4%	0.5%	36	6.9%	2.7%	42	15.0%	1.6%
Affaires et Cadres	133	22.1%	1.8%	15	18.6%	0.4%	118	22.7%	3.3%	133	47.8%	1.8%
Professions intermédiaires	104	17.2%	1.4%	14	17.1%	0.4%	90	17.2%	2.4%	104	37.2%	1.4%
Employés	84	13.9%	1.5%	16	19.6%	0.7%	68	13.0%	2.2%	0	0.0%	0.0%
Ouvriers	125	20.8%	1.3%	18	22.4%	0.4%	107	20.5%	2.4%	0	0.0%	0.0%
Retraités	58	9.7%	0.4%	10	12.3%	0.2%	48	9.3%	0.6%	0	0.0%	0.0%
Autres inactifs	50	8.2%	1.2%	2	2.3%	0.1%	48	9.2%	1.9%	0	0.0%	0.0%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	57	9.4%	0.6%	12	14.9%	0.3%	44	8.5%	0.8%	16	5.9%	0.9%
2 personnes	133	22.1%	0.7%	22	26.7%	0.3%	112	21.4%	1.2%	50	17.8%	1.2%
3 personnes	170	28.3%	1.9%	22	26.6%	0.5%	149	28.5%	3.2%	88	31.4%	2.2%
4 personnes	169	28.0%	1.8%	17	20.4%	0.4%	152	29.2%	3.3%	85	30.4%	1.7%
5 personnes et +	74	12.3%	1.4%	9	11.5%	0.4%	65	12.4%	2.2%	41	14.5%	1.6%
Présence d'enfants de moins de 15 ans												
Oui	217	36.1%	1.4%	28	33.8%	0.4%	190	36.4%	2.3%	120	42.8%	1.5%
Non	386	63.9%	1.1%	54	66.2%	0.3%	331	63.6%	1.8%	160	57.2%	1.6%
Habitat												
Communes rurales	88	14.7%	0.7%	11	13.0%	0.2%	78	14.9%	1.3%	34	12.2%	1.0%
Agglo. - 20 000 hab	62	10.3%	0.7%	8	10.4%	0.2%	54	10.3%	1.1%	26	9.3%	1.0%
Agglo. 20 000 à 100 000 hab	74	12.2%	1.1%	10	11.7%	0.3%	64	12.3%	1.8%	34	12.2%	1.9%
Agglo. + 100 000 hab	237	39.2%	1.5%	35	42.5%	0.5%	202	38.7%	2.6%	95	34.0%	1.7%
Agglo. Paris	142	23.6%	1.7%	18	22.4%	0.4%	124	23.8%	2.8%	90	32.3%	2.2%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	154	25.5%	1.6%	19	23.7%	0.4%	134	25.8%	2.7%	96	34.4%	2.2%
Nord Pas de Calais	28	4.6%	0.9%	7	9.0%	0.5%	20	3.9%	1.2%	11	4.0%	1.1%
Lorraine	17	2.8%	0.9%	2	2.9%	0.3%	14	2.8%	1.4%	3	1.1%	0.6%
Alsace	12	2.0%	0.8%	2	3.0%	0.3%	9	1.8%	1.2%	3	1.3%	0.7%
Franche-Comté	10	1.6%	1.0%	1	0.8%	0.1%	9	1.8%	1.9%	1	0.3%	0.3%
Champagne Ardennes	17	2.7%	1.5%	0	0.0%	0.0%	17	3.2%	2.9%	5	1.9%	1.8%
Picardie	18	3.0%	1.2%	2	2.5%	0.3%	16	3.1%	2.1%	4	1.4%	0.9%
Bourgogne	13	2.1%	0.9%	0	0.0%	0.0%	13	2.4%	1.8%	2	0.7%	0.6%
Haute Normandie	22	3.7%	1.5%	4	4.5%	0.5%	18	3.5%	2.4%	9	3.4%	2.0%
Basse Normandie	6	0.9%	0.5%	2	2.5%	0.4%	4	0.7%	0.6%	4	1.5%	1.3%
Centre	14	2.4%	0.7%	5	6.2%	0.5%	9	1.8%	0.9%	8	2.9%	1.4%
Pays de Loire	35	5.8%	1.2%	1	1.2%	0.1%	34	6.5%	2.2%	18	6.4%	1.9%
Bretagne	29	4.9%	1.1%	3	3.7%	0.2%	26	5.1%	1.9%	14	5.1%	1.8%
Poitou Charentes	22	3.6%	1.5%	2	2.3%	0.3%	20	3.8%	2.6%	11	3.9%	2.7%
Aquitaine	33	5.5%	1.2%	3	3.8%	0.2%	30	5.8%	2.1%	13	4.7%	1.5%
Midi Pyrénées	37	6.2%	1.5%	4	4.4%	0.3%	34	6.4%	2.7%	17	6.2%	2.2%
Limousin	9	1.4%	1.4%	2	2.4%	0.7%	7	1.3%	2.1%	2	0.8%	1.3%
Auvergne	10	1.7%	0.9%	3	3.1%	0.5%	8	1.5%	1.3%	7	2.6%	2.3%
Rhône Alpes	45	7.5%	0.9%	11	13.4%	0.4%	34	6.5%	1.3%	16	5.7%	0.8%
Languedoc Roussillon	19	3.2%	0.9%	3	3.3%	0.2%	17	3.2%	1.4%	7	2.4%	0.9%
Provence Alpes Côte d'Azur. Corse	53	8.8%	1.2%	6	7.4%	0.3%	47	9.1%	2.1%	26	9.4%	1.8%
Habitudes de connexion à Internet												
Tous les jours	487	80.8%	1.4%	67	81.8%	0.4%	420	80.7%	2.5%	230	82.3%	1.6%
Presque tous les jours	62	10.3%	1.1%	5	6.1%	0.2%	57	11.0%	1.8%	32	11.4%	1.6%
1 à 2 fois par semaine	29	4.8%	1.2%	4	4.8%	0.4%	25	4.7%	1.8%	6	2.0%	1.0%
1 à 3 fois par mois	3	0.4%	0.5%	0	0.0%	0.0%	3	0.5%	0.9%	2	0.6%	2.7%
Moins souvent	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	1	0.2%	1.0%
Jamais	5	0.8%	5.2%	3	3.7%	4.9%	2	0.3%	6.0%	5	1.7%	74.5%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	23	3.8%	1.2%	2	2.3%	0.2%	21	4.0%	1.9%	2	0.6%	0.8%
De 9 000 à moins de 12 000 euros par an	29	4.9%	1.0%	1	1.6%	0.1%	28	5.4%	1.5%	1	0.5%	0.6%
De 12 000 à moins de 18 000 euros par an	56	9.2%	0.9%	6	7.1%	0.2%	50	9.6%	1.5%	11	4.0%	1.6%
De 18 000 à moins de 24 000 euros par an	52	8.7%	0.8%	5	6.2%	0.2%	47	9.1%	1.3%	19	6.8%	1.4%
De 24 000 à moins de 36 000 euros par an	103	17.0%	0.9%	19	22.9%	0.4%	84	16.1%	1.5%	49	17.4%	1.5%
De 36 000 à moins de 45 000 euros par an	78	12.9%	1.1%	12	14.3%	0.3%	66	12.7%	2.0%	43	15.5%	1.5%
De 45 000 à moins de 65 000 euros par an	93	15.4%	1.3%	16	19.6%	0.4%	77	14.8%	2.3%	67	24.0%	1.7%
De 65 000 à moins de 80 000 euros par an	35	5.9%	1.8%	8	9.6%	0.7%	28	5.3%	3.2%	20	7.2%	1.5%
De 80 000 à moins de 115 000 euros par an	27	4.4%	2.1%	4	5.4%	0.6%	22	4.3%	4.4%	20	7.3%	2.2%
115 000 euros et plus par an	9	1.5%	1.6%	5	5.9%	1.3%	4	0.8%	1.9%	9	3.3%	1.9%
Refus	52	8.5%	1.7%	2	2.4%	0.2%	50	9.5%	2.8%	19	7.0%	1.9%
Ne sait pas	47	7.8%	2.0%	2	2.8%	0.2%	44	8.5%	3.3%	18	6.4%	1.9%