

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1059	100.0%	2.0%	333	100.0%	1.3%	726	100.0%	2.7%	146	100.0%	0.8%
Sexe												
Homme	333	31.5%	1.3%	333	100.0%	1.3%	0	0.0%	0.0%	41	28.0%	0.5%
Femme	726	68.5%	2.7%	0	0.0%	0.0%	726	100.0%	2.7%	105	72.0%	1.2%
Age												
15 à 24 ans	39	3.7%	0.5%	19	5.6%	0.5%	20	2.8%	0.6%	6	4.0%	0.2%
25 à 34 ans	74	7.0%	1.0%	29	8.7%	0.8%	45	6.2%	1.2%	19	13.2%	0.6%
35 à 49 ans	177	16.7%	1.4%	63	18.8%	1.0%	114	15.8%	1.8%	50	34.7%	0.8%
50 à 59 ans	243	22.9%	2.6%	82	24.7%	1.8%	160	22.1%	3.5%	54	37.0%	1.4%
60 ans et plus	527	49.7%	3.5%	141	42.3%	2.1%	386	53.2%	4.5%	16	11.1%	1.7%
Individu												
Ménagères	680	64.2%	2.9%	0	0.0%	0.0%	680	93.7%	2.9%	92	63.4%	1.3%
Personne de référence	598	56.5%	2.1%	294	88.2%	1.4%	304	41.9%	3.9%	51	35.2%	0.6%
Responsable des achats	864	81.5%	2.4%	196	58.7%	1.5%	668	92.0%	2.9%	113	77.2%	1.0%
PCS Individu												
Agriculteurs	14	1.4%	2.7%	5	1.6%	1.4%	9	1.2%	5.8%	0	0.0%	0.0%
Petits patrons	18	1.7%	1.1%	14	4.1%	1.2%	4	0.5%	0.8%	15	10.0%	1.0%
Affaires et Cadres	16	1.5%	0.3%	7	2.2%	0.3%	8	1.1%	0.4%	10	6.7%	0.2%
Professions intermédiaires	54	5.1%	0.8%	25	7.6%	0.8%	29	3.9%	0.8%	40	27.1%	0.7%
Employés	206	19.4%	2.5%	27	8.2%	1.2%	179	24.6%	2.9%	44	30.5%	2.5%
Ouvriers	134	12.6%	2.1%	84	25.3%	1.7%	49	6.8%	3.7%	8	5.2%	1.8%
Retraités	412	38.9%	3.3%	131	39.4%	2.2%	280	38.6%	4.3%	11	7.2%	4.2%
Autres inactifs	206	19.5%	2.0%	38	11.5%	1.0%	168	23.1%	2.6%	19	13.2%	0.6%
PCS Personne de référence												
Agriculteurs	13	1.2%	1.6%	9	2.6%	2.1%	4	0.6%	1.1%	0	0.0%	0.0%
Petits patrons	33	3.1%	1.3%	12	3.7%	0.9%	21	2.9%	1.6%	33	22.8%	1.3%
Affaires et Cadres	34	3.2%	0.5%	6	1.8%	0.2%	28	3.9%	0.8%	34	23.6%	0.5%
Professions intermédiaires	78	7.4%	1.0%	22	6.7%	0.6%	56	7.7%	1.5%	78	53.6%	1.0%
Employés	98	9.3%	1.8%	29	8.7%	1.3%	69	9.5%	2.2%	0	0.0%	0.0%
Ouvriers	207	19.5%	2.2%	78	23.5%	1.5%	128	17.7%	2.9%	0	0.0%	0.0%
Retraités	464	43.8%	3.2%	145	43.4%	2.2%	320	44.0%	4.1%	0	0.0%	0.0%
Autres inactifs	131	12.4%	3.2%	31	9.4%	2.0%	99	13.7%	3.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	332	31.3%	3.3%	82	24.5%	1.8%	250	34.4%	4.5%	14	9.3%	0.8%
2 personnes	426	40.3%	2.4%	150	45.0%	1.7%	276	38.1%	3.0%	52	35.7%	1.2%
3 personnes	135	12.8%	1.5%	38	11.4%	0.8%	97	13.4%	2.1%	30	20.3%	0.7%
4 personnes	110	10.4%	1.2%	45	13.4%	1.0%	65	9.0%	1.4%	27	18.4%	0.5%
5 personnes et +	56	5.3%	1.0%	19	5.8%	0.8%	37	5.1%	1.3%	24	16.3%	0.9%
Présence d'enfants de moins de 15 ans												
Oui	163	15.4%	1.1%	63	18.8%	0.9%	101	13.9%	1.2%	52	35.7%	0.7%
Non	895	84.6%	2.5%	271	81.2%	1.5%	625	86.1%	3.4%	94	64.3%	1.0%
Habitat												
Communes rurales	293	27.7%	2.5%	100	30.0%	1.8%	193	26.6%	3.1%	40	27.3%	1.2%
Agglo. - 20 000 hab	226	21.4%	2.5%	49	14.6%	1.2%	178	24.5%	3.7%	27	18.6%	1.0%
Agglo. 20 000 à 100 000 hab	184	17.4%	2.7%	69	20.8%	2.0%	115	15.9%	3.2%	24	16.6%	1.4%
Agglo. + 100 000 hab	270	25.5%	1.7%	94	28.1%	1.2%	176	24.2%	2.2%	41	28.5%	0.7%
Agglo. Paris	86	8.1%	1.0%	22	6.5%	0.5%	64	8.8%	1.4%	13	9.0%	0.3%

France Dimanche

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	106	10.0%	1.1%	31	9.2%	0.7%	76	10.4%	1.5%	16	11.3%	0.4%
Nord Pas de Calais	98	9.3%	3.1%	36	10.8%	2.4%	62	8.6%	3.7%	15	10.1%	1.5%
Lorraine	36	3.4%	1.9%	9	2.7%	1.0%	27	3.7%	2.7%	6	3.8%	1.0%
Alsace	37	3.5%	2.4%	1	0.4%	0.2%	36	4.9%	4.5%	4	2.5%	0.7%
Franche-Comté	14	1.3%	1.5%	2	0.5%	0.3%	13	1.7%	2.6%	3	1.8%	1.0%
Champagne Ardennes	18	1.7%	1.7%	4	1.1%	0.7%	14	2.0%	2.5%	3	1.9%	0.9%
Picardie	50	4.7%	3.3%	19	5.6%	2.5%	31	4.3%	4.0%	4	2.7%	0.9%
Bourgogne	37	3.5%	2.7%	12	3.6%	1.8%	25	3.5%	3.6%	3	1.9%	0.8%
Haute Normandie	58	5.5%	3.9%	22	6.7%	3.2%	36	5.0%	4.6%	8	5.4%	1.7%
Basse Normandie	51	4.8%	4.2%	14	4.1%	2.4%	37	5.2%	6.0%	3	2.3%	1.1%
Centre	57	5.4%	2.7%	28	8.5%	2.8%	29	4.0%	2.7%	4	3.0%	0.7%
Pays de Loire	55	5.2%	1.9%	16	4.7%	1.1%	39	5.4%	2.6%	11	7.4%	1.2%
Bretagne	40	3.8%	1.5%	26	7.9%	2.1%	14	1.9%	1.0%	6	3.8%	0.7%
Poitou Charentes	34	3.2%	2.3%	11	3.4%	1.6%	23	3.1%	2.9%	8	5.3%	2.0%
Aquitaine	63	6.0%	2.3%	16	4.8%	1.2%	47	6.5%	3.3%	8	5.8%	1.0%
Midi Pyrénées	46	4.3%	1.9%	16	4.9%	1.4%	29	4.0%	2.3%	5	3.6%	0.7%
Limousin	32	3.0%	5.2%	9	2.7%	3.1%	23	3.1%	7.0%	3	2.3%	2.1%
Auvergne	38	3.6%	3.4%	11	3.4%	2.1%	27	3.7%	4.5%	7	4.9%	2.3%
Rhône Alpes	67	6.3%	1.3%	25	7.5%	1.0%	42	5.8%	1.6%	17	11.8%	0.9%
Languedoc Roussillon	53	5.0%	2.3%	13	3.8%	1.2%	40	5.6%	3.4%	7	5.1%	1.1%
Provence Alpes Côte d'Azur. Corse	67	6.3%	1.5%	12	3.7%	0.6%	54	7.5%	2.4%	5	3.1%	0.3%
Habitudes de connexion à Internet												
Tous les jours	486	45.9%	1.4%	181	54.4%	1.1%	305	42.0%	1.8%	113	77.5%	0.8%
Presque tous les jours	86	8.1%	1.5%	19	5.7%	0.7%	67	9.2%	2.1%	12	8.3%	0.6%
1 à 2 fois par semaine	62	5.8%	2.5%	24	7.1%	2.2%	38	5.3%	2.7%	5	3.4%	0.9%
1 à 3 fois par mois	15	1.5%	3.1%	3	0.9%	1.4%	13	1.7%	4.2%	3	1.9%	4.6%
Moins souvent	24	2.3%	3.3%	8	2.4%	2.4%	16	2.2%	4.1%	0	0.0%	0.0%
Jamais	3	0.3%	3.5%	3	0.9%	4.9%	0	0.0%	0.0%	3	2.1%	49.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	65	6.1%	3.4%	28	8.3%	3.5%	37	5.2%	3.4%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	107	10.1%	3.6%	13	3.8%	1.2%	95	13.0%	5.1%	2	1.2%	0.7%
De 12 000 à moins de 18 000 euros par an	195	18.5%	3.3%	46	13.8%	1.8%	149	20.6%	4.6%	4	3.1%	0.6%
De 18 000 à moins de 24 000 euros par an	197	18.6%	3.0%	75	22.5%	2.5%	122	16.9%	3.5%	25	17.3%	1.8%
De 24 000 à moins de 36 000 euros par an	193	18.3%	1.8%	77	23.1%	1.5%	116	16.1%	2.0%	34	23.4%	1.0%
De 36 000 à moins de 45 000 euros par an	93	8.8%	1.3%	31	9.2%	0.8%	62	8.6%	1.9%	20	13.9%	0.7%
De 45 000 à moins de 65 000 euros par an	81	7.6%	1.1%	34	10.1%	0.9%	47	6.5%	1.4%	32	21.8%	0.8%
De 65 000 à moins de 80 000 euros par an	12	1.2%	0.6%	2	0.7%	0.2%	10	1.4%	1.2%	5	3.6%	0.4%
De 80 000 à moins de 115 000 euros par an	9	0.8%	0.7%	2	0.5%	0.2%	7	1.0%	1.4%	8	5.5%	0.9%
115 000 euros et plus par an	1	0.1%	0.2%	0	0.0%	0.0%	1	0.2%	0.5%	1	0.8%	0.2%
Refus	62	5.9%	2.0%	14	4.1%	1.0%	49	6.7%	2.7%	4	2.9%	0.4%
Ne sait pas	42	4.0%	1.8%	13	4.0%	1.4%	29	4.0%	2.1%	9	6.5%	1.0%