

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1684	100.0%	3.3%	846	100.0%	3.4%	838	100.0%	3.1%	593	100.0%	3.4%
Sexe												
Homme	846	50.2%	3.4%	846	100.0%	3.4%	0	0.0%	0.0%	318	53.7%	3.6%
Femme	838	49.8%	3.1%	0	0.0%	0.0%	838	100.0%	3.1%	275	46.3%	3.2%
Age												
15 à 24 ans	187	11.1%	2.6%	112	13.2%	3.0%	75	9.0%	2.1%	88	14.8%	2.8%
25 à 34 ans	104	6.2%	1.4%	77	9.1%	2.1%	27	3.2%	0.7%	68	11.4%	2.0%
35 à 49 ans	254	15.1%	2.0%	153	18.1%	2.5%	100	11.9%	1.6%	146	24.7%	2.4%
50 à 59 ans	306	18.1%	3.3%	144	17.0%	3.1%	162	19.3%	3.5%	178	30.1%	4.7%
60 ans et plus	834	49.5%	5.5%	360	42.6%	5.4%	474	56.5%	5.6%	113	19.1%	11.5%
Individu												
Ménagères	760	45.1%	3.3%	0	0.0%	0.0%	760	90.6%	3.3%	235	39.6%	3.3%
Personne de référence	958	56.9%	3.4%	713	84.2%	3.5%	245	29.2%	3.2%	295	49.7%	3.6%
Responsable des achats	1168	69.3%	3.3%	414	49.0%	3.2%	753	89.9%	3.3%	371	62.7%	3.4%
PCS Individu												
Agriculteurs	1	0.1%	0.2%	1	0.1%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	75	4.5%	4.6%	53	6.2%	4.7%	22	2.7%	4.5%	67	11.4%	4.6%
Affaires et Cadres	248	14.8%	4.9%	157	18.6%	5.3%	91	10.9%	4.3%	231	39.0%	5.0%
Professions intermédiaires	133	7.9%	1.9%	63	7.4%	1.9%	71	8.4%	2.0%	113	19.0%	2.0%
Employés	176	10.5%	2.1%	79	9.4%	3.6%	97	11.6%	1.6%	41	7.0%	2.3%
Ouvriers	84	5.0%	1.3%	79	9.3%	1.6%	5	0.7%	0.4%	2	0.3%	0.4%
Retraités	616	36.6%	4.9%	303	35.8%	5.0%	313	37.4%	4.8%	19	3.2%	7.7%
Autres inactifs	349	20.7%	3.4%	111	13.2%	3.0%	238	28.4%	3.6%	119	20.2%	3.6%
PCS Personne de référence												
Agriculteurs	4	0.2%	0.5%	1	0.1%	0.3%	3	0.4%	0.7%	0	0.0%	0.0%
Petits patrons	84	5.0%	3.2%	59	7.0%	4.5%	25	3.0%	1.9%	84	14.2%	3.2%
Affaires et Cadres	342	20.3%	4.7%	179	21.2%	4.9%	163	19.4%	4.5%	342	57.7%	4.7%
Professions intermédiaires	166	9.9%	2.2%	80	9.5%	2.1%	86	10.3%	2.3%	166	28.1%	2.2%
Employés	121	7.2%	2.2%	76	8.9%	3.3%	46	5.4%	1.5%	0	0.0%	0.0%
Ouvriers	127	7.5%	1.3%	85	10.1%	1.7%	42	5.0%	0.9%	0	0.0%	0.0%
Retraités	708	42.0%	4.9%	316	37.3%	4.8%	393	46.8%	5.0%	0	0.0%	0.0%
Autres inactifs	131	7.8%	3.2%	51	6.0%	3.2%	81	9.7%	3.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	323	19.2%	3.2%	123	14.5%	2.7%	200	23.9%	3.6%	58	9.8%	3.3%
2 personnes	770	45.7%	4.3%	377	44.6%	4.3%	393	46.9%	4.2%	177	29.8%	4.1%
3 personnes	219	13.0%	2.4%	124	14.7%	2.8%	96	11.4%	2.1%	130	22.0%	3.3%
4 personnes	234	13.9%	2.5%	128	15.2%	2.8%	106	12.6%	2.3%	142	23.9%	2.9%
5 personnes et +	137	8.2%	2.6%	94	11.1%	3.8%	43	5.1%	1.5%	86	14.5%	3.4%
Présence d'enfants de moins de 15 ans												
Oui	323	19.2%	2.1%	202	23.8%	2.8%	121	14.4%	1.5%	192	32.4%	2.5%
Non	1362	80.8%	3.8%	645	76.2%	3.6%	717	85.6%	3.8%	401	67.6%	4.1%
Habitat												
Communes rurales	255	15.2%	2.2%	126	14.9%	2.2%	130	15.5%	2.1%	75	12.6%	2.3%
Agglo. - 20 000 hab	181	10.7%	2.0%	97	11.5%	2.3%	84	10.0%	1.7%	55	9.2%	2.1%
Agglo. 20 000 à 100 000 hab	172	10.2%	2.5%	80	9.5%	2.4%	92	11.0%	2.6%	50	8.4%	2.8%
Agglo. + 100 000 hab	508	30.2%	3.3%	266	31.4%	3.5%	243	29.0%	3.1%	179	30.1%	3.1%
Agglo. Paris	568	33.7%	6.6%	278	32.8%	6.8%	290	34.6%	6.5%	235	39.6%	5.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	612	36.3%	6.4%	302	35.6%	6.6%	311	37.1%	6.2%	249	42.1%	5.7%
Nord Pas de Calais	71	4.2%	2.2%	40	4.7%	2.6%	31	3.7%	1.8%	30	5.1%	3.1%
Lorraine	28	1.7%	1.5%	13	1.5%	1.3%	16	1.9%	1.6%	13	2.1%	2.3%
Alsace	36	2.1%	2.3%	23	2.7%	3.1%	13	1.6%	1.7%	10	1.6%	1.9%
Franche-Comté	27	1.6%	2.8%	15	1.7%	3.1%	12	1.4%	2.5%	10	1.7%	3.8%
Champagne Ardennes	27	1.6%	2.5%	14	1.7%	2.8%	12	1.5%	2.2%	7	1.3%	2.5%
Picardie	34	2.0%	2.2%	19	2.2%	2.5%	16	1.9%	2.0%	8	1.4%	2.0%
Bourgogne	48	2.8%	3.5%	30	3.5%	4.6%	18	2.1%	2.5%	7	1.2%	2.2%
Haute Normandie	38	2.3%	2.6%	20	2.3%	2.8%	19	2.2%	2.4%	16	2.6%	3.3%
Basse Normandie	33	2.0%	2.8%	13	1.6%	2.3%	20	2.4%	3.2%	8	1.3%	2.4%
Centre	57	3.4%	2.7%	23	2.7%	2.3%	34	4.0%	3.1%	15	2.6%	2.6%
Pays de Loire	62	3.7%	2.1%	25	2.9%	1.7%	37	4.4%	2.4%	29	4.8%	3.1%
Bretagne	53	3.2%	2.0%	20	2.3%	1.5%	34	4.1%	2.5%	20	3.4%	2.5%
Poitou Charentes	49	2.9%	3.3%	30	3.6%	4.2%	19	2.2%	2.4%	14	2.4%	3.5%
Aquitaine	82	4.9%	3.0%	49	5.8%	3.8%	33	3.9%	2.3%	22	3.7%	2.5%
Midi Pyrénées	52	3.1%	2.1%	26	3.0%	2.2%	27	3.2%	2.1%	20	3.4%	2.5%
Limousin	12	0.7%	1.9%	8	1.0%	2.8%	3	0.4%	1.1%	5	0.8%	2.9%
Auvergne	26	1.6%	2.3%	9	1.1%	1.7%	17	2.0%	2.9%	5	0.9%	1.8%
Rhône Alpes	127	7.5%	2.5%	64	7.6%	2.6%	63	7.5%	2.3%	38	6.4%	2.0%
Languedoc Roussillon	60	3.6%	2.7%	32	3.7%	2.9%	29	3.4%	2.4%	24	4.0%	3.4%
Provence Alpes Côte d'Azur. Corse	150	8.9%	3.5%	74	8.7%	3.6%	76	9.1%	3.3%	43	7.2%	2.9%
Habitudes de connexion à Internet												
Tous les jours	1188	70.5%	3.5%	609	71.9%	3.6%	579	69.1%	3.4%	502	84.7%	3.4%
Presque tous les jours	190	11.3%	3.3%	96	11.3%	3.6%	94	11.3%	3.0%	63	10.6%	3.2%
1 à 2 fois par semaine	89	5.3%	3.6%	41	4.8%	3.8%	48	5.7%	3.4%	15	2.5%	2.7%
1 à 3 fois par mois	16	0.9%	3.1%	5	0.6%	2.5%	10	1.2%	3.5%	1	0.2%	1.9%
Moins souvent	18	1.1%	2.5%	3	0.4%	0.9%	15	1.8%	4.0%	0	0.0%	0.0%
Jamais	3	0.2%	3.5%	3	0.4%	4.9%	0	0.0%	0.0%	3	0.5%	49.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	36	2.2%	1.9%	18	2.1%	2.3%	18	2.2%	1.6%	9	1.5%	4.7%
De 9 000 à moins de 12 000 euros par an	52	3.1%	1.8%	20	2.4%	1.8%	32	3.8%	1.7%	3	0.6%	1.4%
De 12 000 à moins de 18 000 euros par an	122	7.2%	2.1%	74	8.8%	2.8%	48	5.7%	1.5%	20	3.3%	2.8%
De 18 000 à moins de 24 000 euros par an	157	9.3%	2.4%	67	8.0%	2.2%	89	10.7%	2.5%	49	8.4%	3.6%
De 24 000 à moins de 36 000 euros par an	287	17.1%	2.6%	126	14.8%	2.4%	162	19.3%	2.8%	77	13.0%	2.3%
De 36 000 à moins de 45 000 euros par an	216	12.8%	3.1%	113	13.4%	3.1%	103	12.3%	3.1%	79	13.4%	2.7%
De 45 000 à moins de 65 000 euros par an	315	18.7%	4.4%	187	22.1%	4.8%	128	15.3%	3.9%	117	19.8%	2.9%
De 65 000 à moins de 80 000 euros par an	100	6.0%	5.1%	51	6.1%	4.7%	49	5.8%	5.6%	47	8.0%	3.7%
De 80 000 à moins de 115 000 euros par an	102	6.1%	8.3%	60	7.1%	8.2%	42	5.0%	8.3%	61	10.3%	6.5%
115 000 euros et plus par an	102	6.0%	17.2%	53	6.2%	14.8%	49	5.8%	20.9%	72	12.2%	15.3%
Refus	121	7.2%	3.9%	47	5.6%	3.6%	74	8.8%	4.1%	36	6.0%	3.5%
Ne sait pas	74	4.4%	3.1%	29	3.5%	3.0%	44	5.3%	3.3%	21	3.6%	2.3%