

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2515	100.0%	4.9%	1336	100.0%	5.4%	1179	100.0%	4.4%	1091	100.0%	6.3%
Sexe												
Homme	1336	53.1%	5.4%	1336	100.0%	5.4%	0	0.0%	0.0%	580	53.2%	6.6%
Femme	1179	46.9%	4.4%	0	0.0%	0.0%	1179	100.0%	4.4%	511	46.8%	5.9%
Age												
15 à 24 ans	581	23.1%	8.0%	307	23.0%	8.3%	274	23.2%	7.6%	249	22.8%	7.9%
25 à 34 ans	467	18.6%	6.1%	264	19.8%	7.1%	203	17.2%	5.2%	211	19.4%	6.3%
35 à 49 ans	674	26.8%	5.4%	358	26.8%	5.8%	317	26.9%	5.0%	337	30.9%	5.5%
50 à 59 ans	436	17.3%	4.7%	238	17.8%	5.2%	198	16.8%	4.3%	223	20.4%	5.9%
60 ans et plus	356	14.2%	2.4%	169	12.6%	2.6%	187	15.9%	2.2%	70	6.5%	7.2%
Individu												
Ménagères	910	36.2%	3.9%	0	0.0%	0.0%	910	77.2%	3.9%	380	34.8%	5.4%
Personne de référence	1342	53.4%	4.8%	982	73.5%	4.8%	360	30.5%	4.7%	540	49.5%	6.6%
Responsable des achats	1681	66.8%	4.7%	764	57.2%	5.9%	917	77.8%	4.0%	669	61.3%	6.1%
PCS Individu												
Agriculteurs	1	0.0%	0.1%	1	0.1%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	39	1.5%	2.4%	33	2.4%	2.9%	6	0.5%	1.2%	33	3.1%	2.3%
Affaires et Cadres	408	16.2%	8.0%	233	17.4%	7.8%	175	14.9%	8.2%	377	34.6%	8.1%
Professions intermédiaires	430	17.1%	6.2%	210	15.8%	6.3%	220	18.6%	6.1%	335	30.7%	6.1%
Employés	509	20.3%	6.1%	201	15.1%	9.2%	308	26.1%	5.0%	109	10.0%	6.0%
Ouvriers	303	12.1%	4.7%	258	19.3%	5.1%	45	3.8%	3.4%	24	2.2%	5.8%
Retraités	255	10.1%	2.0%	129	9.7%	2.1%	126	10.7%	1.9%	9	0.8%	3.6%
Autres inactifs	570	22.7%	5.5%	270	20.2%	7.2%	299	25.4%	4.6%	202	18.5%	6.1%
PCS Personne de référence												
Agriculteurs	6	0.2%	0.7%	5	0.4%	1.2%	1	0.1%	0.2%	0	0.0%	0.0%
Petits patrons	110	4.4%	4.2%	51	3.8%	3.9%	59	5.0%	4.5%	110	10.1%	4.2%
Affaires et Cadres	537	21.4%	7.4%	291	21.8%	7.9%	246	20.8%	6.9%	537	49.2%	7.4%
Professions intermédiaires	444	17.6%	5.9%	238	17.8%	6.2%	206	17.5%	5.5%	444	40.7%	5.9%
Employés	381	15.2%	7.0%	211	15.8%	9.1%	170	14.4%	5.5%	0	0.0%	0.0%
Ouvriers	461	18.3%	4.8%	262	19.6%	5.1%	199	16.9%	4.5%	0	0.0%	0.0%
Retraités	334	13.3%	2.3%	164	12.3%	2.5%	170	14.4%	2.2%	0	0.0%	0.0%
Autres inactifs	243	9.6%	5.9%	113	8.5%	7.3%	129	11.0%	5.1%	0	0.0%	0.0%

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Taille du foyer												
1 personne	464	18.4%	4.6%	224	16.8%	5.0%	240	20.3%	4.3%	136	12.5%	7.8%
2 personnes	681	27.1%	3.8%	362	27.1%	4.2%	319	27.1%	3.4%	279	25.6%	6.5%
3 personnes	487	19.4%	5.3%	265	19.9%	5.9%	222	18.8%	4.8%	233	21.4%	5.9%
4 personnes	521	20.7%	5.6%	267	20.0%	5.7%	254	21.5%	5.4%	315	28.9%	6.3%
5 personnes et +	362	14.4%	6.7%	218	16.3%	8.7%	144	12.2%	5.0%	128	11.7%	5.1%
Présence d'enfants de moins de 15 ans												
Oui	838	33.3%	5.4%	451	33.7%	6.3%	387	32.8%	4.7%	411	37.7%	5.3%
Non	1677	66.7%	4.6%	885	66.3%	5.0%	792	67.2%	4.3%	680	62.3%	7.0%
Habitat												
Communes rurales	101	4.0%	0.9%	56	4.2%	1.0%	45	3.8%	0.7%	46	4.3%	1.4%
Agglo. - 20 000 hab	126	5.0%	1.4%	80	6.0%	1.9%	46	3.9%	1.0%	54	5.0%	2.1%
Agglo. 20 000 à 100 000 hab	73	2.9%	1.0%	33	2.5%	1.0%	39	3.3%	1.1%	30	2.8%	1.7%
Agglo. + 100 000 hab	897	35.7%	5.8%	459	34.4%	6.1%	437	37.1%	5.5%	333	30.5%	5.8%
Agglo. Paris	1318	52.4%	15.4%	707	52.9%	17.3%	611	51.8%	13.7%	627	57.5%	15.5%

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Régions INSEE												
Ile de France	1400	55.7%	14.7%	756	56.6%	16.6%	644	54.6%	12.9%	659	60.5%	15.1%
Nord Pas de Calais	178	7.1%	5.5%	104	7.8%	6.8%	74	6.3%	4.4%	70	6.5%	7.1%
Lorraine	1	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	44	1.7%	2.9%	18	1.4%	2.5%	26	2.2%	3.3%	20	1.8%	4.0%
Franche-Comté	1	0.0%	0.1%	0	0.0%	0.0%	1	0.1%	0.2%	1	0.1%	0.2%
Champagne Ardennes	8	0.3%	0.7%	5	0.4%	1.0%	3	0.2%	0.5%	5	0.4%	1.7%
Picardie	25	1.0%	1.6%	17	1.3%	2.3%	8	0.6%	1.0%	8	0.7%	1.8%
Bourgogne	3	0.1%	0.2%	1	0.1%	0.1%	2	0.2%	0.3%	2	0.1%	0.5%
Haute Normandie	12	0.5%	0.8%	7	0.6%	1.0%	4	0.4%	0.5%	6	0.6%	1.3%
Basse Normandie	1	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.1%	0	0.0%	0.1%
Centre	14	0.6%	0.7%	11	0.8%	1.1%	3	0.3%	0.3%	4	0.3%	0.6%
Pays de Loire	60	2.4%	2.0%	26	2.0%	1.8%	34	2.9%	2.2%	31	2.9%	3.4%
Bretagne	49	1.9%	1.8%	28	2.1%	2.2%	21	1.8%	1.5%	18	1.6%	2.2%
Poitou Charentes	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.2%	0	0.0%	0.1%
Aquitaine	90	3.6%	3.3%	45	3.4%	3.5%	45	3.8%	3.1%	38	3.5%	4.5%
Midi Pyrénées	129	5.1%	5.3%	67	5.0%	5.7%	62	5.2%	4.9%	50	4.6%	6.3%
Limousin	0	0.0%	0.1%	0	0.0%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	2	0.1%	0.2%	1	0.1%	0.3%	1	0.1%	0.1%	1	0.1%	0.3%
Rhône Alpes	200	8.0%	3.9%	103	7.7%	4.1%	97	8.2%	3.6%	78	7.1%	4.1%
Languedoc Roussillon	94	3.8%	4.2%	51	3.8%	4.7%	44	3.7%	3.7%	34	3.2%	4.9%
Provence Alpes Côte d'Azur. Corse	201	8.0%	4.6%	92	6.9%	4.5%	109	9.2%	4.8%	65	5.9%	4.3%
Habitudes de connexion à Internet												
Tous les jours	2000	79.5%	5.9%	1084	81.1%	6.4%	916	77.7%	5.4%	949	87.0%	6.5%
Presque tous les jours	269	10.7%	4.6%	124	9.3%	4.6%	144	12.2%	4.6%	118	10.9%	6.1%
1 à 2 fois par semaine	119	4.7%	4.8%	56	4.2%	5.1%	63	5.4%	4.5%	22	2.0%	4.1%
1 à 3 fois par mois	13	0.5%	2.7%	12	0.9%	6.1%	1	0.1%	0.3%	2	0.1%	2.7%
Moins souvent	7	0.3%	1.0%	5	0.4%	1.4%	2	0.2%	0.6%	0	0.0%	0.7%
Jamais	2	0.1%	1.7%	1	0.0%	0.8%	1	0.1%	3.9%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	84	3.3%	4.4%	41	3.1%	5.2%	42	3.6%	3.8%	6	0.5%	3.0%
De 9 000 à moins de 12 000 euros par an	108	4.3%	3.6%	43	3.2%	3.9%	65	5.5%	3.5%	9	0.8%	3.6%
De 12 000 à moins de 18 000 euros par an	244	9.7%	4.2%	135	10.1%	5.1%	110	9.3%	3.4%	30	2.7%	4.3%
De 18 000 à moins de 24 000 euros par an	228	9.1%	3.5%	122	9.1%	4.0%	105	8.9%	3.0%	78	7.2%	5.7%
De 24 000 à moins de 36 000 euros par an	539	21.5%	4.9%	301	22.5%	5.8%	239	20.2%	4.1%	209	19.2%	6.3%
De 36 000 à moins de 45 000 euros par an	373	14.8%	5.3%	206	15.4%	5.6%	167	14.2%	5.0%	191	17.5%	6.5%
De 45 000 à moins de 65 000 euros par an	412	16.4%	5.7%	223	16.7%	5.7%	189	16.1%	5.7%	241	22.1%	6.0%
De 65 000 à moins de 80 000 euros par an	133	5.3%	6.8%	74	5.5%	6.8%	59	5.0%	6.8%	97	8.9%	7.5%
De 80 000 à moins de 115 000 euros par an	91	3.6%	7.4%	58	4.4%	8.0%	33	2.8%	6.4%	76	7.0%	8.1%
115 000 euros et plus par an	45	1.8%	7.7%	30	2.2%	8.3%	16	1.3%	6.7%	44	4.1%	9.3%
Refus	132	5.2%	4.3%	59	4.4%	4.5%	73	6.2%	4.1%	57	5.3%	5.6%
Ne sait pas	125	5.0%	5.3%	43	3.2%	4.4%	81	6.9%	6.0%	52	4.8%	5.7%