

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2308	100.0%	4.5%	1312	100.0%	5.3%	996	100.0%	3.7%	1109	100.0%	6.4%
<b>Sexe</b>												
<b>Homme</b>	1312	56.9%	5.3%	1312	100.0%	5.3%	0	0.0%	0.0%	663	59.8%	7.5%
<b>Femme</b>	996	43.1%	3.7%	0	0.0%	0.0%	996	100.0%	3.7%	445	40.2%	5.2%
<b>Age</b>												
<b>15 à 24 ans</b>	559	24.2%	7.7%	306	23.3%	8.3%	253	25.4%	7.0%	274	24.7%	8.7%
<b>25 à 34 ans</b>	367	15.9%	4.8%	216	16.5%	5.8%	151	15.1%	3.9%	196	17.7%	5.9%
<b>35 à 49 ans</b>	449	19.5%	3.6%	264	20.1%	4.3%	185	18.6%	2.9%	321	29.0%	5.2%
<b>50 à 59 ans</b>	350	15.2%	3.8%	191	14.6%	4.2%	160	16.0%	3.5%	217	19.6%	5.7%
<b>60 ans et plus</b>	582	25.2%	3.8%	335	25.6%	5.1%	247	24.8%	2.9%	100	9.1%	10.3%
<b>Individu</b>												
<b>Ménagères</b>	726	31.4%	3.1%	0	0.0%	0.0%	726	72.9%	3.1%	309	27.9%	4.4%
<b>Personne de référence</b>	1213	52.6%	4.3%	975	74.3%	4.8%	238	23.9%	3.1%	561	50.6%	6.8%
<b>Responsable des achats</b>	1359	58.9%	3.8%	639	48.7%	4.9%	720	72.3%	3.2%	601	54.3%	5.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	4	0.2%	0.7%	3	0.2%	0.7%	1	0.1%	0.7%	0	0.0%	0.0%
<b>Petits patrons</b>	66	2.9%	4.0%	52	4.0%	4.6%	14	1.4%	2.8%	63	5.7%	4.3%
<b>Affaires et Cadres</b>	502	21.8%	9.8%	325	24.7%	10.9%	178	17.8%	8.4%	465	41.9%	10.0%
<b>Professions intermédiaires</b>	290	12.6%	4.2%	153	11.7%	4.6%	137	13.7%	3.8%	232	21.0%	4.2%
<b>Employés</b>	244	10.6%	2.9%	115	8.8%	5.3%	129	13.0%	2.1%	56	5.1%	3.1%
<b>Ouvriers</b>	122	5.3%	1.9%	108	8.2%	2.1%	15	1.5%	1.1%	14	1.3%	3.4%
<b>Retraités</b>	457	19.8%	3.6%	271	20.7%	4.5%	186	18.7%	2.8%	12	1.1%	4.9%
<b>Autres inactifs</b>	622	27.0%	6.0%	286	21.8%	7.7%	337	33.8%	5.1%	265	23.9%	8.0%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	13	0.6%	1.6%	5	0.4%	1.3%	7	0.7%	1.8%	0	0.0%	0.0%
<b>Petits patrons</b>	126	5.5%	4.8%	74	5.7%	5.7%	52	5.2%	3.9%	126	11.4%	4.8%
<b>Affaires et Cadres</b>	644	27.9%	8.9%	392	29.9%	10.7%	252	25.4%	7.1%	644	58.1%	8.9%
<b>Professions intermédiaires</b>	338	14.6%	4.5%	197	15.0%	5.1%	141	14.1%	3.8%	338	30.5%	4.5%
<b>Employés</b>	224	9.7%	4.1%	121	9.2%	5.2%	102	10.3%	3.3%	0	0.0%	0.0%
<b>Ouvriers</b>	232	10.1%	2.4%	119	9.1%	2.3%	113	11.4%	2.6%	0	0.0%	0.0%
<b>Retraités</b>	544	23.6%	3.8%	307	23.4%	4.7%	237	23.8%	3.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	187	8.1%	4.5%	96	7.3%	6.2%	90	9.1%	3.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	361	15.7%	3.6%	190	14.4%	4.2%	172	17.3%	3.1%	130	11.7%	7.5%
<b>2 personnes</b>	809	35.1%	4.5%	458	34.9%	5.3%	351	35.3%	3.8%	280	25.3%	6.6%
<b>3 personnes</b>	450	19.5%	4.9%	260	19.8%	5.8%	190	19.1%	4.1%	268	24.2%	6.8%
<b>4 personnes</b>	450	19.5%	4.8%	269	20.5%	5.8%	181	18.1%	3.9%	291	26.2%	5.9%
<b>5 personnes et +</b>	237	10.3%	4.4%	135	10.3%	5.4%	102	10.3%	3.5%	140	12.6%	5.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	619	26.8%	4.0%	353	26.9%	4.9%	266	26.7%	3.2%	401	36.1%	5.2%
<b>Non</b>	1689	73.2%	4.7%	959	73.1%	5.4%	729	73.3%	3.9%	708	63.9%	7.3%
<b>Habitat</b>												
<b>Communes rurales</b>	285	12.3%	2.4%	159	12.1%	2.8%	126	12.6%	2.0%	127	11.4%	3.9%
<b>Agglo. - 20 000 hab</b>	238	10.3%	2.6%	153	11.6%	3.7%	85	8.5%	1.8%	103	9.3%	3.9%
<b>Agglo. 20 000 à 100 000 hab</b>	178	7.7%	2.6%	101	7.7%	3.0%	76	7.7%	2.1%	67	6.0%	3.7%
<b>Agglo. + 100 000 hab</b>	775	33.6%	5.0%	433	33.0%	5.8%	342	34.4%	4.3%	361	32.6%	6.3%
<b>Agglo. Paris</b>	833	36.1%	9.7%	466	35.5%	11.4%	366	36.8%	8.2%	451	40.7%	11.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	882	38.2%	9.2%	497	37.9%	10.9%	384	38.6%	7.7%	476	43.0%	10.9%
<b>Nord Pas de Calais</b>	86	3.7%	2.7%	54	4.1%	3.6%	32	3.2%	1.9%	49	4.4%	5.0%
<b>Lorraine</b>	47	2.0%	2.5%	31	2.4%	3.3%	16	1.6%	1.6%	25	2.3%	4.6%
<b>Alsace</b>	53	2.3%	3.5%	30	2.3%	4.1%	22	2.3%	2.9%	28	2.6%	5.7%
<b>Franche-Comté</b>	24	1.0%	2.5%	13	1.0%	2.8%	11	1.1%	2.1%	11	1.0%	4.2%
<b>Champagne Ardennes</b>	42	1.8%	3.8%	27	2.0%	5.1%	15	1.5%	2.6%	15	1.3%	5.0%
<b>Picardie</b>	32	1.4%	2.1%	16	1.2%	2.2%	16	1.6%	2.0%	16	1.4%	3.8%
<b>Bourgogne</b>	46	2.0%	3.4%	29	2.2%	4.4%	17	1.8%	2.5%	15	1.4%	4.5%
<b>Haute Normandie</b>	50	2.1%	3.3%	30	2.3%	4.2%	19	2.0%	2.5%	22	2.0%	4.7%
<b>Basse Normandie</b>	32	1.4%	2.7%	18	1.4%	3.2%	14	1.4%	2.2%	13	1.2%	4.0%
<b>Centre</b>	52	2.2%	2.5%	27	2.1%	2.7%	25	2.5%	2.3%	24	2.1%	4.1%
<b>Pays de Loire</b>	83	3.6%	2.8%	45	3.5%	3.2%	38	3.8%	2.5%	42	3.8%	4.5%
<b>Bretagne</b>	78	3.4%	2.9%	40	3.0%	3.1%	38	3.8%	2.8%	33	3.0%	4.1%
<b>Poitou Charentes</b>	42	1.8%	2.8%	27	2.0%	3.7%	15	1.5%	2.0%	14	1.3%	3.5%
<b>Aquitaine</b>	110	4.8%	4.0%	47	3.6%	3.6%	62	6.3%	4.3%	42	3.8%	4.9%
<b>Midi Pyrénées</b>	106	4.6%	4.3%	57	4.3%	4.8%	49	4.9%	3.9%	46	4.2%	5.8%
<b>Limousin</b>	18	0.8%	2.9%	12	0.9%	4.1%	6	0.6%	1.7%	7	0.6%	4.1%
<b>Auvergne</b>	27	1.2%	2.4%	20	1.5%	3.7%	7	0.7%	1.2%	13	1.2%	4.3%
<b>Rhône Alpes</b>	202	8.7%	3.9%	127	9.6%	5.1%	75	7.5%	2.8%	91	8.2%	4.9%
<b>Languedoc Roussillon</b>	88	3.8%	3.9%	47	3.5%	4.3%	42	4.2%	3.5%	35	3.2%	5.0%
<b>Provence Alpes Côte d'Azur. Corse</b>	210	9.1%	4.8%	118	9.0%	5.7%	92	9.3%	4.0%	90	8.1%	6.0%
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	1935	83.8%	5.7%	1126	85.8%	6.7%	809	81.2%	4.8%	1014	91.5%	6.9%
<b>Presque tous les jours</b>	202	8.7%	3.5%	101	7.7%	3.7%	101	10.1%	3.2%	82	7.4%	4.2%
<b>1 à 2 fois par semaine</b>	58	2.5%	2.3%	29	2.2%	2.7%	29	2.9%	2.1%	7	0.6%	1.3%
<b>1 à 3 fois par mois</b>	11	0.5%	2.3%	7	0.6%	3.7%	4	0.4%	1.4%	0	0.0%	0.4%
<b>Moins souvent</b>	7	0.3%	0.9%	4	0.3%	1.2%	3	0.3%	0.7%	2	0.2%	3.5%
<b>Jamais</b>	1	0.1%	1.6%	0	0.0%	0.6%	1	0.1%	3.8%	0	0.0%	0.0%

# Le Monde



## LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	78	3.4%	4.1%	38	2.9%	4.8%	41	4.1%	3.7%	9	0.8%	5.0%
De 9 000 à moins de 12 000 euros par an	66	2.8%	2.2%	36	2.8%	3.3%	29	2.9%	1.6%	5	0.5%	2.2%
De 12 000 à moins de 18 000 euros par an	139	6.0%	2.4%	79	6.0%	3.0%	60	6.1%	1.9%	37	3.3%	5.3%
De 18 000 à moins de 24 000 euros par an	187	8.1%	2.8%	96	7.3%	3.2%	91	9.2%	2.6%	74	6.7%	5.4%
De 24 000 à moins de 36 000 euros par an	368	15.9%	3.4%	199	15.2%	3.8%	169	16.9%	2.9%	154	13.9%	4.7%
De 36 000 à moins de 45 000 euros par an	323	14.0%	4.6%	190	14.5%	5.2%	133	13.3%	4.0%	171	15.5%	5.8%
De 45 000 à moins de 65 000 euros par an	489	21.2%	6.8%	312	23.8%	8.0%	177	17.7%	5.4%	263	23.7%	6.5%
De 65 000 à moins de 80 000 euros par an	189	8.2%	9.7%	113	8.6%	10.4%	76	7.6%	8.8%	127	11.5%	9.8%
De 80 000 à moins de 115 000 euros par an	149	6.4%	12.0%	99	7.5%	13.5%	50	5.0%	9.8%	102	9.2%	10.9%
115 000 euros et plus par an	84	3.6%	14.2%	51	3.9%	14.4%	32	3.2%	13.8%	59	5.4%	12.5%
Refus	119	5.2%	3.8%	57	4.3%	4.4%	62	6.2%	3.5%	48	4.4%	4.8%
Ne sait pas	118	5.1%	5.0%	41	3.1%	4.2%	76	7.7%	5.6%	57	5.2%	6.2%