

PHR Week End



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	5130	100.0%	9.9%	2479	100.0%	10.0%	2651	100.0%	9.8%	1280	100.0%	7.3%
Sexe												
Homme	2479	48.3%	10.0%	2479	100.0%	10.0%	0	0.0%	0.0%	654	51.1%	7.4%
Femme	2651	51.7%	9.8%	0	0.0%	0.0%	2651	100.0%	9.8%	626	48.9%	7.2%
Age												
15 à 24 ans	399	7.8%	5.5%	211	8.5%	5.7%	188	7.1%	5.2%	147	11.4%	4.7%
25 à 34 ans	607	11.8%	8.0%	309	12.5%	8.3%	298	11.3%	7.7%	208	16.3%	6.3%
35 à 49 ans	1240	24.2%	9.9%	579	23.4%	9.4%	660	24.9%	10.4%	454	35.5%	7.4%
50 à 59 ans	1103	21.5%	11.8%	567	22.9%	12.2%	536	20.2%	11.4%	363	28.4%	9.3%
60 ans et plus	1782	34.7%	11.9%	813	32.8%	12.4%	969	36.5%	11.5%	108	8.4%	10.9%
Individu												
Ménagères	2406	46.9%	10.4%	0	0.0%	0.0%	2406	90.8%	10.4%	540	42.2%	7.6%
Personne de référence	2922	57.0%	10.4%	2179	87.9%	10.8%	742	28.0%	9.6%	667	52.1%	8.1%
Responsable des achats	3676	71.6%	10.3%	1260	50.8%	9.9%	2416	91.1%	10.6%	826	64.6%	7.6%
PCS Individu												
Agriculteurs	128	2.5%	24.4%	94	3.8%	25.2%	34	1.3%	22.4%	0	0.0%	1.1%
Petits patrons	175	3.4%	10.7%	118	4.8%	10.6%	57	2.2%	10.9%	149	11.6%	10.3%
Affaires et Cadres	340	6.6%	6.7%	191	7.7%	6.5%	149	5.6%	6.9%	293	22.9%	6.3%
Professions intermédiaires	578	11.3%	8.4%	307	12.4%	9.0%	271	10.2%	7.8%	462	36.1%	8.2%
Employés	851	16.6%	10.3%	196	7.9%	9.1%	655	24.7%	10.7%	142	11.1%	7.8%
Ouvriers	787	15.3%	12.3%	602	24.3%	11.9%	185	7.0%	13.4%	54	4.2%	13.2%
Retraités	1531	29.9%	12.2%	738	29.8%	12.4%	793	29.9%	12.0%	21	1.6%	8.4%
Autres inactifs	740	14.4%	7.2%	233	9.4%	6.1%	506	19.1%	7.8%	160	12.5%	4.9%
PCS Personne de référence												
Agriculteurs	204	4.0%	25.0%	105	4.2%	25.0%	100	3.8%	25.0%	0	0.0%	0.0%
Petits patrons	257	5.0%	9.7%	120	4.8%	9.2%	137	5.2%	10.3%	257	20.1%	9.7%
Affaires et Cadres	408	7.9%	5.6%	204	8.2%	5.7%	204	7.7%	5.6%	408	31.9%	5.6%
Professions intermédiaires	615	12.0%	8.1%	331	13.4%	8.5%	284	10.7%	7.8%	615	48.1%	8.1%
Employés	450	8.8%	8.3%	201	8.1%	8.7%	249	9.4%	8.1%	0	0.0%	0.0%
Ouvriers	1140	22.2%	12.0%	578	23.3%	11.4%	562	21.2%	12.6%	0	0.0%	0.0%
Retraités	1693	33.0%	11.7%	785	31.6%	11.9%	908	34.3%	11.6%	0	0.0%	0.0%
Autres inactifs	363	7.1%	8.8%	157	6.3%	9.8%	206	7.8%	8.2%	0	0.0%	0.0%

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Taille du foyer												
1 personne	993	19.4%	9.9%	454	18.3%	10.4%	539	20.3%	9.6%	126	9.9%	7.3%
2 personnes	2032	39.6%	11.3%	1003	40.4%	11.5%	1029	38.8%	11.2%	358	28.0%	8.2%
3 personnes	794	15.5%	8.7%	397	16.0%	8.8%	397	15.0%	8.6%	239	18.7%	6.2%
4 personnes	846	16.5%	9.1%	392	15.8%	8.6%	454	17.1%	9.5%	365	28.5%	7.5%
5 personnes et +	464	9.0%	8.7%	233	9.4%	8.9%	231	8.7%	8.4%	192	15.0%	7.3%
Présence d'enfants de moins de 15 ans												
Oui	1379	26.9%	8.9%	638	25.7%	8.9%	741	27.9%	9.0%	582	45.5%	7.5%
Non	3751	73.1%	10.3%	1841	74.3%	10.4%	1910	72.1%	10.2%	698	54.5%	7.2%
Habitat												
Communes rurales	1996	38.9%	16.9%	961	38.8%	17.2%	1035	39.1%	16.6%	444	34.6%	13.3%
Agglo. - 20 000 hab	1216	23.7%	13.5%	596	24.0%	13.9%	619	23.4%	13.2%	286	22.4%	11.1%
Agglo. 20 000 à 100 000 hab	951	18.5%	13.7%	451	18.2%	13.5%	500	18.9%	13.8%	217	17.0%	12.0%
Agglo. + 100 000 hab	821	16.0%	5.3%	412	16.6%	5.5%	409	15.4%	5.2%	274	21.4%	4.8%
Agglo. Paris	146	2.8%	1.7%	59	2.4%	1.5%	87	3.3%	1.9%	59	4.6%	1.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	214	4.2%	2.2%	85	3.4%	1.9%	129	4.9%	2.6%	71	5.6%	1.6%
Nord Pas de Calais	459	8.9%	14.3%	200	8.1%	13.1%	259	9.8%	15.4%	93	7.3%	9.8%
Lorraine	126	2.5%	6.5%	57	2.3%	6.1%	69	2.6%	6.9%	37	2.9%	6.7%
Alsace	49	1.0%	3.2%	16	0.7%	2.2%	33	1.2%	4.2%	4	0.3%	0.9%
Franche-Comté	117	2.3%	12.3%	55	2.2%	11.9%	62	2.3%	12.7%	26	2.1%	10.1%
Champagne Ardennes	42	0.8%	3.9%	19	0.7%	3.6%	24	0.9%	4.3%	10	0.8%	3.4%
Picardie	242	4.7%	15.7%	131	5.3%	17.7%	110	4.2%	13.9%	33	2.5%	7.5%
Bourgogne	74	1.4%	5.5%	34	1.4%	5.3%	40	1.5%	5.7%	15	1.2%	4.3%
Haute Normandie	362	7.1%	24.3%	173	7.0%	24.3%	189	7.1%	24.3%	90	7.0%	19.3%
Basse Normandie	430	8.4%	35.6%	230	9.3%	39.7%	200	7.5%	31.8%	110	8.6%	31.1%
Centre	222	4.3%	10.6%	121	4.9%	12.0%	101	3.8%	9.3%	36	2.8%	6.1%
Pays de Loire	462	9.0%	15.6%	231	9.3%	16.2%	231	8.7%	15.1%	127	9.9%	13.4%
Bretagne	389	7.6%	14.6%	183	7.4%	14.3%	205	7.7%	14.9%	115	9.0%	13.9%
Poitou Charentes	100	2.0%	6.7%	50	2.0%	7.0%	50	1.9%	6.5%	31	2.4%	7.6%
Aquitaine	292	5.7%	10.6%	153	6.2%	11.6%	139	5.3%	9.6%	61	4.8%	7.0%
Midi Pyrénées	296	5.8%	12.1%	135	5.5%	11.5%	161	6.1%	12.7%	67	5.2%	8.5%
Limousin	51	1.0%	8.3%	23	0.9%	8.0%	28	1.0%	8.6%	7	0.6%	4.8%
Auvergne	143	2.8%	12.7%	77	3.1%	14.2%	66	2.5%	11.2%	25	2.0%	8.6%
Rhône Alpes	731	14.2%	14.1%	361	14.5%	14.5%	370	14.0%	13.8%	202	15.8%	11.0%
Languedoc Roussillon	252	4.9%	11.1%	116	4.7%	10.8%	135	5.1%	11.4%	89	6.9%	12.0%
Provence Alpes Côte d'Azur. Corse	77	1.5%	1.8%	28	1.1%	1.4%	48	1.8%	2.1%	30	2.3%	2.0%
Habitudes de connexion à Internet												
Tous les jours	2868	55.9%	8.7%	1400	56.5%	8.5%	1468	55.4%	8.9%	1049	82.0%	7.2%
Presque tous les jours	536	10.5%	9.1%	264	10.6%	9.7%	272	10.3%	8.6%	123	9.6%	6.3%
1 à 2 fois par semaine	276	5.4%	10.8%	133	5.4%	11.5%	142	5.4%	10.3%	50	3.9%	7.9%
1 à 3 fois par mois	77	1.5%	14.8%	28	1.1%	13.5%	49	1.8%	15.6%	7	0.6%	12.2%
Moins souvent	132	2.6%	16.0%	54	2.2%	15.1%	78	2.9%	16.7%	13	1.0%	16.3%
Jamais	13	0.2%	9.9%	10	0.4%	11.3%	3	0.1%	6.9%	4	0.3%	45.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	196	3.8%	10.5%	87	3.5%	11.0%	109	4.1%	10.2%	15	1.2%	10.9%
De 9 000 à moins de 12 000 euros par an	345	6.7%	12.1%	102	4.1%	9.6%	244	9.2%	13.6%	28	2.2%	10.9%
De 12 000 à moins de 18 000 euros par an	714	13.9%	11.7%	338	13.6%	12.9%	376	14.2%	10.8%	64	5.0%	8.6%
De 18 000 à moins de 24 000 euros par an	731	14.3%	11.1%	350	14.1%	11.4%	381	14.4%	10.8%	115	9.0%	8.4%
De 24 000 à moins de 36 000 euros par an	1207	23.5%	10.9%	578	23.3%	10.9%	629	23.7%	11.0%	291	22.7%	8.7%
De 36 000 à moins de 45 000 euros par an	666	13.0%	9.5%	376	15.1%	10.0%	291	11.0%	8.9%	235	18.4%	7.7%
De 45 000 à moins de 65 000 euros par an	559	10.9%	8.1%	308	12.4%	8.5%	250	9.4%	7.7%	267	20.8%	7.0%
De 65 000 à moins de 80 000 euros par an	105	2.1%	5.4%	78	3.1%	6.9%	28	1.0%	3.3%	69	5.4%	5.3%
De 80 000 à moins de 115 000 euros par an	85	1.7%	6.8%	41	1.7%	5.5%	44	1.7%	8.7%	56	4.4%	6.1%
115 000 euros et plus par an	31	0.6%	5.1%	21	0.9%	5.7%	9	0.4%	4.1%	22	1.7%	4.3%
Refus	308	6.0%	9.2%	145	5.8%	10.4%	163	6.2%	8.4%	75	5.9%	7.0%
Ne sait pas	182	3.6%	8.0%	56	2.3%	5.9%	126	4.8%	9.5%	44	3.4%	4.7%