

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	438	100.0%	0.8%	351	100.0%	1.4%	87	100.0%	0.3%	169	100.0%	1.0%
<b>Sexe</b>												
<b>Homme</b>	351	80.2%	1.4%	351	100.0%	1.4%	0	0.0%	0.0%	145	85.8%	1.6%
<b>Femme</b>	87	19.8%	0.3%	0	0.0%	0.0%	87	100.0%	0.3%	24	14.2%	0.3%
<b>Age</b>												
<b>15 à 24 ans</b>	61	13.9%	0.8%	53	15.2%	1.4%	8	9.0%	0.2%	28	16.5%	0.9%
<b>25 à 34 ans</b>	40	9.1%	0.5%	35	9.9%	0.9%	5	5.6%	0.1%	19	11.3%	0.6%
<b>35 à 49 ans</b>	126	28.7%	1.0%	101	28.9%	1.6%	24	28.1%	0.4%	70	41.6%	1.1%
<b>50 à 59 ans</b>	119	27.1%	1.3%	91	25.9%	1.9%	28	32.0%	0.6%	43	25.7%	1.1%
<b>60 ans et plus</b>	93	21.2%	0.6%	71	20.2%	1.1%	22	25.4%	0.3%	8	4.9%	0.8%
<b>Individu</b>												
<b>Ménagères</b>	77	17.7%	0.3%	0	0.0%	0.0%	77	89.1%	0.3%	23	13.5%	0.3%
<b>Personne de référence</b>	312	71.2%	1.1%	298	84.8%	1.5%	14	16.2%	0.2%	119	70.7%	1.5%
<b>Responsable des achats</b>	247	56.4%	0.7%	169	48.2%	1.3%	78	89.8%	0.3%	77	45.4%	0.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	13	2.9%	2.4%	13	3.6%	3.4%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	19	4.4%	1.2%	14	3.9%	1.2%	6	6.5%	1.1%	17	10.2%	1.2%
<b>Affaires et Cadres</b>	57	12.9%	1.1%	48	13.6%	1.6%	9	10.0%	0.4%	52	30.7%	1.1%
<b>Professions intermédiaires</b>	76	17.3%	1.1%	66	18.9%	1.9%	9	10.9%	0.3%	71	41.9%	1.3%
<b>Employés</b>	63	14.4%	0.8%	38	10.8%	1.8%	25	29.0%	0.4%	3	1.5%	0.1%
<b>Ouvriers</b>	68	15.6%	1.1%	66	18.7%	1.3%	3	3.0%	0.2%	5	2.8%	1.2%
<b>Retraités</b>	91	20.7%	0.7%	69	19.5%	1.2%	22	25.4%	0.3%	0	0.1%	0.1%
<b>Autres inactifs</b>	52	11.8%	0.5%	39	11.0%	1.0%	13	15.2%	0.2%	22	12.8%	0.7%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	11	2.4%	1.3%	10	2.8%	2.3%	1	0.9%	0.2%	0	0.0%	0.0%
<b>Petits patrons</b>	16	3.7%	0.6%	13	3.6%	1.0%	3	3.9%	0.3%	16	9.6%	0.6%
<b>Affaires et Cadres</b>	66	15.0%	0.9%	56	16.1%	1.6%	9	10.9%	0.3%	66	39.0%	0.9%
<b>Professions intermédiaires</b>	87	19.8%	1.1%	76	21.6%	1.9%	11	12.9%	0.3%	87	51.4%	1.1%
<b>Employés</b>	56	12.9%	1.0%	39	11.2%	1.7%	17	19.8%	0.6%	0	0.0%	0.0%
<b>Ouvriers</b>	78	17.9%	0.8%	65	18.6%	1.3%	13	15.0%	0.3%	0	0.0%	0.0%
<b>Retraités</b>	101	23.1%	0.7%	75	21.5%	1.1%	26	29.6%	0.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	23	5.2%	0.6%	17	4.7%	1.0%	6	7.1%	0.2%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	61	14.0%	0.6%	53	15.0%	1.2%	9	10.2%	0.2%	14	8.5%	0.8%
2 personnes	170	38.9%	0.9%	127	36.1%	1.5%	43	50.0%	0.5%	42	24.9%	1.0%
3 personnes	91	20.7%	1.0%	63	17.9%	1.4%	28	32.3%	0.6%	35	20.8%	0.9%
4 personnes	84	19.1%	0.9%	78	22.1%	1.7%	6	7.0%	0.1%	51	30.2%	1.0%
5 personnes et +	32	7.2%	0.6%	31	8.9%	1.2%	0	0.5%	0.0%	26	15.6%	1.0%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	126	28.8%	0.8%	110	31.2%	1.5%	17	19.3%	0.2%	78	46.3%	1.0%
Non	312	71.2%	0.9%	242	68.8%	1.4%	70	80.7%	0.4%	91	53.7%	0.9%
<b>Habitat</b>												
Communes rurales	85	19.4%	0.7%	69	19.5%	1.2%	16	19.0%	0.3%	31	18.6%	0.9%
Agglo. - 20 000 hab	110	25.2%	1.2%	87	24.8%	2.0%	24	27.1%	0.5%	31	18.4%	1.2%
Agglo. 20 000 à 100 000 hab	69	15.8%	1.0%	58	16.4%	1.7%	12	13.6%	0.3%	20	12.0%	1.1%
Agglo. + 100 000 hab	137	31.3%	0.9%	104	29.6%	1.4%	33	37.8%	0.4%	63	37.3%	1.1%
Agglo. Paris	36	8.3%	0.4%	34	9.7%	0.8%	2	2.6%	0.0%	23	13.6%	0.6%
<b>Régions INSEE</b>												
Ile de France	38	8.7%	0.4%	36	10.3%	0.8%	2	2.6%	0.0%	25	14.8%	0.6%
Nord Pas de Calais	4	0.9%	0.1%	4	1.1%	0.3%	0	0.0%	0.0%	4	2.4%	0.4%
Lorraine	1	0.3%	0.1%	1	0.3%	0.1%	0	0.0%	0.0%	1	0.7%	0.2%
Franche-Comté	4	1.0%	0.4%	4	1.1%	0.8%	0	0.4%	0.1%	0	0.0%	0.0%
Champagne Ardennes	4	0.9%	0.4%	3	0.7%	0.5%	1	1.6%	0.2%	0	0.2%	0.1%
Picardie	9	2.0%	0.6%	7	2.0%	1.0%	2	1.8%	0.2%	7	4.0%	1.6%
Bourgogne	7	1.7%	0.6%	5	1.3%	0.7%	3	3.4%	0.4%	1	0.5%	0.3%
Basse Normandie	2	0.4%	0.1%	0	0.1%	0.1%	1	1.5%	0.2%	0	0.2%	0.1%
Centre	11	2.6%	0.5%	11	3.2%	1.1%	0	0.0%	0.0%	4	2.4%	0.7%
Pays de Loire	4	1.0%	0.1%	3	0.7%	0.2%	2	1.9%	0.1%	3	1.5%	0.3%
Bretagne	3	0.6%	0.1%	3	0.8%	0.2%	0	0.0%	0.0%	1	0.5%	0.1%
Poitou Charentes	10	2.2%	0.6%	8	2.4%	1.2%	1	1.5%	0.2%	5	3.2%	1.3%
Aquitaine	90	20.7%	3.3%	71	20.3%	5.4%	19	22.0%	1.3%	22	13.0%	2.5%
Midi Pyrénées	103	23.6%	4.2%	77	22.0%	6.5%	26	30.2%	2.1%	39	23.3%	5.0%
Limousin	11	2.5%	1.8%	9	2.6%	3.1%	2	2.3%	0.6%	3	1.8%	2.0%
Auvergne	24	5.5%	2.1%	18	5.2%	3.3%	6	7.1%	1.1%	13	7.9%	4.5%
Rhône Alpes	44	10.1%	0.9%	31	8.9%	1.3%	13	14.8%	0.5%	13	7.8%	0.7%
Languedoc Roussillon	38	8.7%	1.7%	32	9.1%	3.0%	6	6.7%	0.5%	15	9.1%	2.1%
Provence Alpes Côte d'Azur. Corse	29	6.7%	0.7%	27	7.8%	1.3%	2	2.4%	0.1%	11	6.7%	0.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Habitudes de connection à Internet</b>												
Tous les jours	305	69.6%	0.9%	252	71.7%	1.5%	53	61.1%	0.3%	138	81.8%	0.9%
Presque tous les jours	56	12.8%	1.0%	31	8.8%	1.1%	25	29.0%	0.8%	17	9.9%	0.9%
1 à 2 fois par semaine	26	6.0%	1.0%	23	6.6%	2.0%	3	3.7%	0.2%	9	5.5%	1.5%
1 à 3 fois par mois	1	0.2%	0.2%	0	0.1%	0.2%	0	0.6%	0.2%	0	0.0%	0.0%
Moins souvent	2	0.5%	0.3%	2	0.6%	0.6%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	13	2.9%	0.7%	11	3.2%	1.4%	1	1.6%	0.1%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	9	2.2%	0.3%	4	1.2%	0.4%	5	5.9%	0.3%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	36	8.3%	0.6%	33	9.5%	1.3%	3	3.3%	0.1%	7	4.1%	0.9%
De 18 000 à moins de 24 000 euros par an	43	9.7%	0.6%	26	7.5%	0.9%	16	18.6%	0.5%	7	4.0%	0.5%
De 24 000 à moins de 36 000 euros par an	97	22.1%	0.9%	78	22.2%	1.5%	19	21.6%	0.3%	28	16.8%	0.8%
De 36 000 à moins de 45 000 euros par an	91	20.8%	1.3%	75	21.5%	2.0%	16	18.3%	0.5%	36	21.2%	1.2%
De 45 000 à moins de 65 000 euros par an	83	18.8%	1.2%	68	19.4%	1.9%	14	16.6%	0.4%	41	24.5%	1.1%
De 65 000 à moins de 80 000 euros par an	22	4.9%	1.1%	20	5.8%	1.8%	1	1.3%	0.1%	15	8.9%	1.2%
De 80 000 à moins de 115 000 euros par an	9	2.0%	0.7%	7	1.9%	0.9%	2	2.6%	0.4%	8	4.9%	0.9%
115 000 euros et plus par an	6	1.3%	0.9%	4	1.2%	1.1%	1	1.7%	0.6%	5	3.2%	1.1%
Refus	26	5.9%	0.8%	19	5.3%	1.3%	7	8.2%	0.4%	18	10.7%	1.7%
Ne sait pas	5	1.1%	0.2%	4	1.3%	0.5%	0	0.4%	0.0%	3	1.8%	0.3%