

Complément'R



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4658	100.0%	9.0%	2301	100.0%	9.3%	2357	100.0%	8.7%	1161	100.0%	6.7%
Sexe												
Homme	2301	49.4%	9.3%	2301	100.0%	9.3%	0	0.0%	0.0%	626	53.9%	7.1%
Femme	2357	50.6%	8.7%	0	0.0%	0.0%	2357	100.0%	8.7%	535	46.1%	6.2%
Age												
15 à 24 ans	380	8.2%	5.2%	201	8.7%	5.5%	179	7.6%	5.0%	144	12.4%	4.6%
25 à 34 ans	523	11.2%	6.9%	284	12.4%	7.6%	239	10.1%	6.1%	195	16.8%	5.9%
35 à 49 ans	1097	23.5%	8.8%	527	22.9%	8.5%	570	24.2%	9.0%	405	34.9%	6.6%
50 à 59 ans	1039	22.3%	11.1%	542	23.6%	11.6%	497	21.1%	10.6%	345	29.7%	8.8%
60 ans et plus	1619	34.8%	10.8%	746	32.4%	11.4%	873	37.0%	10.3%	73	6.3%	7.4%
Individu												
Ménagères	2159	46.3%	9.3%	0	0.0%	0.0%	2159	91.6%	9.3%	463	39.9%	6.6%
Personne de référence	2711	58.2%	9.7%	2002	87.0%	9.9%	708	30.1%	9.1%	606	52.2%	7.4%
Responsable des achats	3291	70.7%	9.3%	1137	49.4%	8.9%	2155	91.4%	9.4%	723	62.2%	6.6%
PCS Individu												
Agriculteurs	102	2.2%	19.4%	74	3.2%	19.8%	28	1.2%	18.4%	0	0.0%	1.1%
Petits patrons	144	3.1%	8.8%	109	4.7%	9.8%	36	1.5%	6.8%	125	10.7%	8.6%
Affaires et Cadres	300	6.4%	5.9%	175	7.6%	5.9%	125	5.3%	5.8%	266	22.9%	5.7%
Professions intermédiaires	538	11.5%	7.8%	294	12.8%	8.6%	244	10.4%	7.0%	433	37.3%	7.7%
Employés	762	16.4%	9.2%	176	7.7%	8.2%	586	24.9%	9.6%	136	11.7%	7.5%
Ouvriers	713	15.3%	11.1%	567	24.7%	11.3%	146	6.2%	10.6%	46	4.0%	11.4%
Retraités	1397	30.0%	11.1%	688	29.9%	11.6%	709	30.1%	10.7%	16	1.4%	6.4%
Autres inactifs	702	15.1%	6.8%	219	9.5%	5.8%	483	20.5%	7.4%	139	11.9%	4.3%
PCS Personne de référence												
Agriculteurs	163	3.5%	19.9%	84	3.7%	20.2%	78	3.3%	19.7%	0	0.0%	0.0%
Petits patrons	219	4.7%	8.3%	111	4.8%	8.5%	108	4.6%	8.1%	219	18.8%	8.3%
Affaires et Cadres	357	7.7%	4.9%	195	8.5%	5.4%	162	6.9%	4.4%	357	30.7%	4.9%
Professions intermédiaires	585	12.6%	7.7%	321	13.9%	8.2%	265	11.2%	7.2%	585	50.4%	7.7%
Employés	422	9.1%	7.8%	179	7.8%	7.7%	243	10.3%	7.9%	0	0.0%	0.0%
Ouvriers	1027	22.1%	10.8%	544	23.7%	10.7%	483	20.5%	10.9%	0	0.0%	0.0%
Retraités	1530	32.8%	10.6%	733	31.9%	11.1%	797	33.8%	10.1%	0	0.0%	0.0%
Autres inactifs	355	7.6%	8.7%	134	5.8%	8.4%	221	9.4%	8.8%	0	0.0%	0.0%

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Taille du foyer												
1 personne	878	18.8%	8.8%	371	16.1%	8.5%	507	21.5%	9.0%	91	7.9%	5.3%
2 personnes	1820	39.1%	10.1%	945	41.1%	10.8%	876	37.1%	9.5%	301	26.0%	6.9%
3 personnes	746	16.0%	8.2%	393	17.1%	8.7%	353	15.0%	7.7%	240	20.7%	6.3%
4 personnes	753	16.2%	8.1%	354	15.4%	7.8%	399	16.9%	8.4%	323	27.8%	6.6%
5 personnes et +	461	9.9%	8.6%	239	10.4%	9.1%	222	9.4%	8.1%	205	17.7%	7.8%
Présence d'enfants de moins de 15 ans												
Oui	1279	27.4%	8.3%	605	26.3%	8.5%	673	28.6%	8.1%	545	46.9%	7.0%
Non	3380	72.6%	9.3%	1696	73.7%	9.6%	1684	71.4%	9.0%	617	53.1%	6.3%
Habitat												
Communes rurales	1703	36.6%	14.4%	835	36.3%	14.9%	868	36.8%	13.9%	389	33.5%	11.7%
Agglo. - 20 000 hab	1057	22.7%	11.7%	509	22.1%	11.8%	547	23.2%	11.6%	246	21.2%	9.5%
Agglo. 20 000 à 100 000 hab	927	19.9%	13.3%	466	20.2%	13.9%	461	19.6%	12.8%	218	18.7%	12.0%
Agglo. + 100 000 hab	717	15.4%	4.7%	376	16.3%	5.0%	341	14.5%	4.3%	203	17.5%	3.6%
Agglo. Paris	255	5.5%	3.0%	115	5.0%	2.8%	139	5.9%	3.1%	105	9.1%	2.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	423	9.1%	4.4%	195	8.5%	4.3%	228	9.7%	4.6%	135	11.6%	3.1%
Nord Pas de Calais	790	17.0%	24.6%	416	18.1%	27.2%	374	15.9%	22.2%	169	14.6%	17.9%
Lorraine	8	0.2%	0.4%	0	0.0%	0.0%	8	0.3%	0.8%	0	0.0%	0.0%
Alsace	3	0.1%	0.2%	0	0.0%	0.0%	3	0.1%	0.4%	3	0.3%	0.6%
Franche-Comté	105	2.2%	11.0%	49	2.1%	10.5%	56	2.4%	11.4%	28	2.4%	10.8%
Champagne Ardennes	6	0.1%	0.6%	2	0.1%	0.4%	4	0.2%	0.7%	2	0.2%	0.6%
Picardie	404	8.7%	26.3%	205	8.9%	27.6%	199	8.4%	25.1%	72	6.2%	16.5%
Bourgogne	25	0.5%	1.9%	10	0.4%	1.5%	16	0.7%	2.2%	5	0.4%	1.3%
Haute Normandie	527	11.3%	35.4%	246	10.7%	34.6%	281	11.9%	36.2%	140	12.0%	30.1%
Basse Normandie	512	11.0%	42.3%	268	11.6%	46.2%	244	10.4%	38.8%	131	11.3%	36.8%
Centre	158	3.4%	7.5%	89	3.9%	8.8%	69	2.9%	6.3%	28	2.4%	4.7%
Pays de Loire	231	5.0%	7.8%	117	5.1%	8.2%	114	4.8%	7.5%	67	5.8%	7.1%
Bretagne	221	4.7%	8.3%	100	4.4%	7.8%	121	5.1%	8.8%	68	5.8%	8.2%
Poitou Charentes	100	2.2%	6.8%	54	2.3%	7.6%	46	2.0%	6.0%	29	2.5%	7.0%
Aquitaine	64	1.4%	2.3%	25	1.1%	1.9%	39	1.7%	2.7%	14	1.2%	1.6%
Midi Pyrénées	262	5.6%	10.7%	123	5.4%	10.5%	139	5.9%	11.0%	57	4.9%	7.3%
Limousin	1	0.0%	0.2%	1	0.1%	0.4%	0	0.0%	0.1%	0	0.0%	0.2%
Auvergne	71	1.5%	6.3%	35	1.5%	6.5%	35	1.5%	6.0%	10	0.9%	3.4%
Rhône Alpes	645	13.8%	12.5%	319	13.9%	12.8%	326	13.8%	12.2%	165	14.2%	9.0%
Languedoc Roussillon	76	1.6%	3.3%	43	1.8%	4.0%	33	1.4%	2.8%	25	2.1%	3.4%
Provence Alpes Côte d'Azur. Corse	26	0.6%	0.6%	3	0.1%	0.1%	23	1.0%	1.0%	14	1.2%	1.0%
Habitudes de connexion à Internet												
Tous les jours	2566	55.1%	7.7%	1312	57.0%	7.9%	1254	53.2%	7.6%	947	81.6%	6.5%
Presque tous les jours	489	10.5%	8.3%	243	10.6%	8.9%	246	10.4%	7.8%	123	10.6%	6.3%
1 à 2 fois par semaine	264	5.7%	10.4%	126	5.5%	10.8%	139	5.9%	10.0%	41	3.5%	6.5%
1 à 3 fois par mois	81	1.7%	15.7%	27	1.2%	13.1%	55	2.3%	17.4%	7	0.6%	11.5%
Moins souvent	108	2.3%	13.2%	48	2.1%	13.5%	60	2.6%	12.9%	10	0.9%	12.2%
Jamais	6	0.1%	5.1%	6	0.3%	7.4%	0	0.0%	0.0%	1	0.1%	9.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	172	3.7%	9.2%	57	2.5%	7.2%	115	4.9%	10.8%	10	0.8%	7.1%
De 9 000 à moins de 12 000 euros par an	282	6.1%	9.9%	89	3.9%	8.4%	194	8.2%	10.9%	20	1.8%	7.8%
De 12 000 à moins de 18 000 euros par an	686	14.7%	11.2%	315	13.7%	12.1%	370	15.7%	10.6%	48	4.2%	6.6%
De 18 000 à moins de 24 000 euros par an	677	14.5%	10.3%	347	15.1%	11.3%	330	14.0%	9.4%	90	7.7%	6.6%
De 24 000 à moins de 36 000 euros par an	1069	22.9%	9.7%	508	22.1%	9.6%	560	23.8%	9.8%	267	23.0%	8.0%
De 36 000 à moins de 45 000 euros par an	616	13.2%	8.8%	374	16.3%	10.0%	242	10.3%	7.4%	243	20.9%	8.0%
De 45 000 à moins de 65 000 euros par an	525	11.3%	7.6%	283	12.3%	7.8%	242	10.3%	7.4%	250	21.5%	6.5%
De 65 000 à moins de 80 000 euros par an	108	2.3%	5.5%	71	3.1%	6.3%	37	1.6%	4.4%	61	5.2%	4.7%
De 80 000 à moins de 115 000 euros par an	68	1.5%	5.5%	42	1.8%	5.6%	27	1.1%	5.2%	38	3.3%	4.1%
115 000 euros et plus par an	33	0.7%	5.4%	23	1.0%	6.2%	10	0.4%	4.2%	22	1.9%	4.2%
Refus	289	6.2%	8.6%	140	6.1%	10.0%	149	6.3%	7.6%	76	6.5%	7.1%
Ne sait pas	134	2.9%	5.9%	52	2.3%	5.5%	82	3.5%	6.2%	36	3.1%	3.9%