Direct matin

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1601	100.0%	3.1%	836	100.0%	3.4%	765	100.0%	2.8%	742	100.0%	4.3%
Sexe												
Homme	836	52.2%	3.4%	836	100.0%	3.4%	0	0.0%	0.0%	399	53.8%	4.5%
Femme	765	47.8%	2.8%	0	0.0%	0.0%	765	100.0%	2.8%	343	46.2%	4.0%
Age												
15 à 24 ans	358	22.4%	4.9%	191	22.9%	5.2%	167	21.9%	4.6%	172	23.2%	5.5%
25 à 34 ans	328	20.5%	4.3%	183	21.9%	4.9%	145	18.9%	3.7%	151	20.4%	4.6%
35 à 49 ans	432	27.0%	3.5%	223	26.7%	3.6%	209	27.4%	3.3%	223	30.0%	3.6%
50 à 59 ans	289	18.1%	3.1%	149	17.9%	3.2%	140	18.3%	3.0%	158	21.3%	4.0%
60 ans et plus	193	12.1%	1.3%	90	10.7%	1.4%	104	13.6%	1.2%	38	5.1%	3.9%
Individu												
Ménagères	572	35.7%	2.5%	0	0.0%	0.0%	572	74.8%	2.5%	255	34.3%	3.6%
Personne de référence	813	50.8%	2.9%	591	70.6%	2.9%	222	29.0%	2.9%	360	48.5%	4.4%
Responsable des achats	1030	64.3%	2.9%	452	54.0%	3.5%	578	75.6%	2.5%	451	60.8%	4.1%
PCS Individu												
Petits patrons	24	1.5%	1.5%	20	2.4%	1.8%	4	0.5%	0.8%	22	2.9%	1.5%
Affaires et Cadres	279	17.4%	5.5%	152	18.1%	5.2%	128	16.7%	5.9%	264	35.5%	5.7%
Professions intermédiaires	262	16.4%	3.8%	139	16.7%	4.1%	123	16.1%	3.5%	212	28.5%	3.8%
Employés	372	23.2%	4.5%	163	19.5%	7.6%	209	27.3%	3.4%	71	9.6%	3.9%
Ouvriers	155	9.7%	2.4%	120	14.3%	2.4%	36	4.7%	2.6%	16	2.1%	3.9%
Retraités	135	8.5%	1.1%	61	7.3%	1.0%	74	9.7%	1.1%	4	0.6%	1.7%
Autres inactifs	373	23.3%	3.6%	182	21.7%	4.8%	191	25.0%	2.9%	154	20.7%	4.7%
PCS Personne de référence												
Agriculteurs	1	0.0%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	83	5.2%	3.2%	42	5.0%	3.2%	42	5.5%	3.1%	83	11.2%	3.2%
Affaires et Cadres	388	24.2%	5.4%	206	24.6%	5.8%	182	23.8%	5.0%	388	52.3%	5.4%
Professions intermédiaires	271	16.9%	3.6%	152	18.2%	3.9%	119	15.6%	3.3%	271	36.5%	3.6%
Employés	284	17.7%	5.2%	152	18.2%	6.6%	131	17.2%	4.2%	0	0.0%	0.0%
Ouvriers	253	15.8%	2.7%	127	15.1%	2.5%	127	16.6%	2.9%	0	0.0%	0.0%
Retraités	210	13.1%	1.5%	92	11.1%	1.4%	117	15.4%	1.5%	0	0.0%	0.0%
Autres inactifs	111	6.9%	2.7%	65	7.7%	4.0%	46	6.0%	1.8%	0	0.0%	0.0%

Direct matin

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	287	17.9%	2.9%	136	16.2%	3.1%	151	19.8%	2.7%	98	13.2%	5.7%
2 personnes	423	26.4%	2.4%	220	26.3%	2.5%	202	26.5%	2.2%	191	25.8%	4.4%
3 personnes	324	20.3%	3.6%	170	20.3%	3.7%	155	20.2%	3.4%	163	21.9%	4.3%
4 personnes	332	20.7%	3.6%	171	20.4%	3.8%	161	21.0%	3.4%	176	23.7%	3.6%
5 personnes et +	235	14.7%	4.4%	140	16.7%	5.3%	95	12.5%	3.5%	114	15.4%	4.3%
Présence d'enfants de moins de 15 ans												
Oui	520	32.5%	3.4%	283	33.8%	4.0%	237	31.0%	2.9%	255	34.4%	3.3%
Non	1081	67.5%	3.0%	553	66.2%	3.1%	528	69.0%	2.8%	487	65.6%	5.0%
Habitat												
Communes rurales	50	3.1%	0.4%	32	3.8%	0.6%	18	2.4%	0.3%	25	3.4%	0.8%
Agglo. - 20 000 hab	52	3.2%	0.6%	33	3.9%	0.8%	19	2.5%	0.4%	19	2.5%	0.7%
Agglo. 20 000 à 100 000 hab	46	2.9%	0.7%	19	2.3%	0.6%	26	3.4%	0.7%	20	2.7%	1.1%
Agglo. + 100 000 hab	81	5.1%	0.5%	42	5.1%	0.6%	39	5.1%	0.5%	43	5.8%	0.8%
Agglo. Paris	1372	85.7%	16.1%	710	84.9%	17.5%	662	86.6%	14.8%	636	85.6%	15.9%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1441	90.0%	15.1%	746	89.2%	16.4%	695	90.9%	13.9%	670	90.2%	15.3%
Nord Pas de Calais	20	1.3%	0.6%	18	2.1%	1.2%	2	0.3%	0.1%	11	1.5%	1.2%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.1%
Alsace	3	0.2%	0.2%	2	0.2%	0.2%	2	0.2%	0.2%	1	0.2%	0.3%
Franche-Comté	1	0.0%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.1%
Champagne Ardennes	7	0.4%	0.7%	4	0.4%	0.7%	3	0.4%	0.6%	4	0.6%	1.4%
Picardie	24	1.5%	1.5%	11	1.3%	1.5%	13	1.7%	1.6%	9	1.2%	2.0%
Bourgogne	4	0.2%	0.3%	2	0.2%	0.3%	2	0.2%	0.2%	2	0.3%	0.6%
Haute Normandie	11	0.7%	0.8%	7	0.8%	1.0%	5	0.6%	0.6%	3	0.4%	0.7%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	26	1.6%	1.3%	15	1.8%	1.5%	11	1.5%	1.1%	12	1.6%	2.0%
Pays de Loire	5	0.3%	0.2%	4	0.5%	0.3%	0	0.1%	0.0%	4	0.5%	0.4%
Bretagne	8	0.5%	0.3%	4	0.4%	0.3%	4	0.5%	0.3%	4	0.5%	0.4%
Poitou Charentes	2	0.1%	0.1%	0	0.0%	0.0%	2	0.2%	0.2%	0	0.0%	0.0%
Aquitaine	3	0.2%	0.1%	1	0.1%	0.1%	2	0.3%	0.1%	2	0.3%	0.3%
Midi Pyrénées	7	0.5%	0.3%	3	0.4%	0.2%	4	0.6%	0.3%	2	0.3%	0.3%
Limousin	1	0.1%	0.2%	1	0.1%	0.3%	0	0.0%	0.0%	1	0.1%	0.7%
Auvergne	1	0.1%	0.1%	1	0.1%	0.2%	0	0.0%	0.0%	0	0.1%	0.2%
Rhône Alpes	16	1.0%	0.3%	9	1.1%	0.4%	7	1.0%	0.3%	7	1.0%	0.4%
Languedoc Roussillon	5	0.3%	0.2%	4	0.5%	0.4%	1	0.1%	0.1%	4	0.6%	0.6%
Provence Alpes Côte d'Azur. Corse	14	0.9%	0.3%	5	0.6%	0.3%	9	1.2%	0.4%	5	0.6%	0.3%
Habitudes de connection à Internet												
Tous les jours	1310	81.8%	4.0%	698	83.5%	4.2%	612	80.0%	3.7%	648	87.3%	4.5%
Presque tous les jours	170	10.6%	2.9%	92	11.0%	3.4%	78	10.2%	2.5%	73	9.8%	3.8%
1 à 2 fois par semaine	52	3.3%	2.0%	18	2.2%	1.6%	34	4.4%	2.5%	18	2.4%	2.8%
1 à 3 fois par mois	8	0.5%	1.5%	3	0.4%	1.5%	5	0.6%	1.5%	4	0.5%	6.3%
Moins souvent	2	0.1%	0.3%	2	0.3%	0.6%	0	0.0%	0.0%	0	0.0%	0.0%

Direct matin

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	53	3.3%	2.8%	25	2.9%	3.1%	28	3.7%	2.6%	1	0.2%	0.9%
De 9 000 à moins de 12 000 euros par an	41	2.6%	1.4%	20	2.4%	1.9%	21	2.7%	1.2%	8	1.1%	3.1%
De 12 000 à moins de 18 000 euros par an	105	6.6%	1.7%	48	5.7%	1.8%	57	7.5%	1.6%	17	2.3%	2.3%
De 18 000 à moins de 24 000 euros par an	189	11.8%	2.9%	93	11.2%	3.0%	95	12.4%	2.7%	67	9.0%	4.9%
De 24 000 à moins de 36 000 euros par an	324	20.2%	2.9%	173	20.7%	3.3%	151	19.7%	2.6%	146	19.7%	4.4%
De 36 000 à moins de 45 000 euros par an	230	14.4%	3.3%	124	14.9%	3.3%	106	13.9%	3.2%	102	13.8%	3.4%
De 45 000 à moins de 65 000 euros par an	264	16.5%	3.8%	136	16.2%	3.7%	129	16.8%	3.9%	153	20.6%	4.0%
De 65 000 à moins de 80 000 euros par an	103	6.4%	5.2%	50	6.0%	4.4%	53	6.9%	6.3%	74	10.0%	5.7%
De 80 000 à moins de 115 000 euros par an	70	4.4%	5.6%	44	5.2%	5.9%	26	3.4%	5.1%	59	7.9%	6.4%
115 000 euros et plus par an	32	2.0%	5.3%	23	2.7%	6.2%	9	1.1%	3.8%	30	4.0%	5.9%
Refus	98	6.1%	2.9%	56	6.7%	4.0%	42	5.5%	2.2%	38	5.1%	3.5%
Ne sait pas	93	5.8%	4.1%	45	5.3%	4.7%	49	6.3%	3.7%	47	6.3%	5.0%