

# Paris Course/Bilto/Tiercé Magazine/Week End



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	313	100.0%	0.6%	239	100.0%	1.0%	74	100.0%	0.3%	60	100.0%	0.3%
<b>Sexe</b>												
<b>Homme</b>	239	76.5%	1.0%	239	100.0%	1.0%	0	0.0%	0.0%	44	73.6%	0.5%
<b>Femme</b>	74	23.5%	0.3%	0	0.0%	0.0%	74	100.0%	0.3%	16	26.4%	0.2%
<b>Age</b>												
<b>15 à 24 ans</b>	26	8.4%	0.4%	12	5.2%	0.3%	14	18.8%	0.4%	7	11.2%	0.2%
<b>25 à 34 ans</b>	39	12.4%	0.5%	24	10.0%	0.6%	15	20.2%	0.4%	7	11.8%	0.2%
<b>35 à 49 ans</b>	102	32.6%	0.8%	82	34.2%	1.3%	20	27.6%	0.3%	26	44.1%	0.4%
<b>50 à 59 ans</b>	74	23.7%	0.8%	62	25.7%	1.3%	13	17.1%	0.3%	19	31.1%	0.5%
<b>60 ans et plus</b>	72	22.9%	0.5%	60	24.9%	0.9%	12	16.3%	0.1%	1	1.8%	0.1%
<b>Individu</b>												
<b>Ménagères</b>	59	18.7%	0.3%	0	0.0%	0.0%	59	79.6%	0.3%	11	17.8%	0.2%
<b>Personne de référence</b>	230	73.7%	0.8%	218	91.3%	1.1%	12	16.5%	0.2%	43	71.7%	0.5%
<b>Responsable des achats</b>	228	72.9%	0.6%	165	69.1%	1.3%	63	85.1%	0.3%	35	58.2%	0.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	0	0.2%	0.1%	0	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	15	4.9%	0.9%	15	6.4%	1.4%	0	0.0%	0.0%	15	25.7%	1.1%
<b>Affaires et Cadres</b>	5	1.5%	0.1%	5	1.9%	0.2%	0	0.2%	0.0%	5	7.9%	0.1%
<b>Professions intermédiaires</b>	27	8.6%	0.4%	22	9.2%	0.6%	5	6.9%	0.1%	26	43.5%	0.5%
<b>Employés</b>	42	13.5%	0.5%	22	9.0%	1.0%	21	28.1%	0.3%	1	2.2%	0.1%
<b>Ouvriers</b>	89	28.3%	1.4%	77	32.4%	1.5%	11	15.3%	0.8%	5	8.0%	1.2%
<b>Retraités</b>	66	21.2%	0.5%	58	24.1%	1.0%	8	11.5%	0.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	68	21.8%	0.7%	40	16.8%	1.1%	28	38.1%	0.4%	8	12.7%	0.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	0	0.2%	0.1%	0	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	21	6.6%	0.8%	15	6.2%	1.1%	6	7.6%	0.4%	21	34.3%	0.8%
<b>Affaires et Cadres</b>	7	2.3%	0.1%	6	2.4%	0.2%	1	2.0%	0.0%	7	12.2%	0.1%
<b>Professions intermédiaires</b>	32	10.2%	0.4%	23	9.7%	0.6%	9	11.9%	0.2%	32	53.5%	0.4%
<b>Employés</b>	31	9.8%	0.6%	20	8.4%	0.9%	11	14.6%	0.3%	0	0.0%	0.0%
<b>Ouvriers</b>	97	31.1%	1.0%	80	33.6%	1.6%	17	23.0%	0.4%	0	0.0%	0.0%
<b>Retraités</b>	80	25.6%	0.6%	61	25.3%	0.9%	20	26.7%	0.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	44	14.1%	1.1%	34	14.0%	2.1%	10	14.2%	0.4%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	93	29.8%	0.9%	87	36.4%	2.0%	6	8.4%	0.1%	4	7.4%	0.3%
2 personnes	86	27.4%	0.5%	62	25.7%	0.7%	24	32.7%	0.3%	15	25.3%	0.3%
3 personnes	41	13.0%	0.4%	29	11.9%	0.6%	12	16.6%	0.3%	11	18.6%	0.3%
4 personnes	47	15.0%	0.5%	36	14.9%	0.8%	11	15.5%	0.2%	15	25.4%	0.3%
5 personnes et +	46	14.8%	0.9%	26	11.0%	1.0%	20	26.8%	0.7%	14	23.3%	0.5%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	100	32.1%	0.7%	65	27.3%	0.9%	35	47.6%	0.4%	33	55.4%	0.4%
Non	212	67.9%	0.6%	174	72.7%	1.0%	39	52.4%	0.2%	27	44.6%	0.3%
<b>Habitat</b>												
Communes rurales	56	17.8%	0.5%	40	16.8%	0.7%	15	21.0%	0.2%	11	18.2%	0.3%
Agglo. - 20 000 hab	79	25.4%	0.9%	58	24.2%	1.3%	21	29.1%	0.5%	13	22.5%	0.5%
Agglo. 20 000 à 100 000 hab	51	16.3%	0.7%	47	19.5%	1.4%	4	6.0%	0.1%	16	27.3%	0.9%
Agglo. + 100 000 hab	93	29.6%	0.6%	71	29.6%	0.9%	22	29.6%	0.3%	13	22.1%	0.2%
Agglo. Paris	34	10.9%	0.4%	24	9.9%	0.6%	11	14.3%	0.2%	6	9.9%	0.1%

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<b>Régions INSEE</b>												
Ile de France	36	11.4%	0.4%	24	9.9%	0.5%	12	16.2%	0.2%	6	9.9%	0.1%
Nord Pas de Calais	29	9.4%	0.9%	20	8.2%	1.3%	10	13.2%	0.6%	5	7.6%	0.5%
Lorraine	11	3.5%	0.6%	11	4.5%	1.2%	0	0.0%	0.0%	3	4.2%	0.5%
Alsace	11	3.4%	0.7%	11	4.4%	1.4%	0	0.2%	0.0%	0	0.2%	0.0%
Franche-Comté	16	5.0%	1.6%	16	6.5%	3.3%	0	0.2%	0.0%	0	0.6%	0.1%
Champagne Ardennes	5	1.7%	0.5%	3	1.4%	0.6%	2	2.8%	0.4%	1	2.2%	0.5%
Picardie	18	5.8%	1.2%	7	2.9%	0.9%	11	15.0%	1.4%	2	3.3%	0.5%
Bourgogne	2	0.7%	0.2%	2	0.8%	0.3%	0	0.2%	0.0%	0	0.4%	0.1%
Haute Normandie	16	5.2%	1.1%	11	4.5%	1.5%	6	7.6%	0.7%	4	7.0%	0.9%
Basse Normandie	17	5.4%	1.4%	15	6.3%	2.6%	2	2.5%	0.3%	2	3.8%	0.6%
Centre	16	5.3%	0.8%	13	5.5%	1.3%	3	4.5%	0.3%	3	4.9%	0.5%
Pays de Loire	20	6.3%	0.7%	19	7.7%	1.3%	1	1.6%	0.1%	4	7.3%	0.5%
Bretagne	20	6.3%	0.7%	15	6.1%	1.1%	5	6.9%	0.4%	7	11.4%	0.8%
Poitou Charentes	5	1.5%	0.3%	4	1.8%	0.6%	0	0.6%	0.1%	1	2.0%	0.3%
Aquitaine	10	3.1%	0.4%	8	3.4%	0.6%	2	2.2%	0.1%	3	4.5%	0.3%
Midi Pyrénées	10	3.3%	0.4%	8	3.5%	0.7%	2	2.6%	0.2%	0	0.1%	0.0%
Limousin	4	1.4%	0.7%	4	1.8%	1.5%	0	0.1%	0.0%	0	0.0%	0.0%
Auvergne	3	1.1%	0.3%	3	1.4%	0.6%	0	0.0%	0.0%	1	2.2%	0.4%
Rhône Alpes	29	9.2%	0.6%	24	10.0%	1.0%	5	6.8%	0.2%	7	12.4%	0.4%
Languedoc Roussillon	15	4.9%	0.7%	6	2.5%	0.6%	9	12.5%	0.8%	3	5.4%	0.4%
Provence Alpes Côte d'Azur. Corse	19	6.1%	0.4%	16	6.7%	0.8%	3	4.1%	0.1%	6	10.6%	0.4%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	146	46.6%	0.4%	102	42.5%	0.6%	44	59.6%	0.3%	44	72.9%	0.3%
Presque tous les jours	36	11.6%	0.6%	28	11.9%	1.0%	8	10.4%	0.2%	5	8.0%	0.2%
1 à 2 fois par semaine	26	8.3%	1.0%	20	8.4%	1.7%	6	7.7%	0.4%	8	13.7%	1.3%
1 à 3 fois par mois	6	1.9%	1.2%	3	1.3%	1.6%	3	3.8%	0.9%	1	2.3%	2.3%
Moins souvent	9	2.8%	1.1%	4	1.6%	1.1%	5	6.7%	1.1%	2	2.8%	2.1%
Jamais	0	0.2%	0.4%	0	0.2%	0.6%	0	0.0%	0.0%	0	0.0%	0.0%

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<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	34	10.8%	1.8%	28	11.8%	3.5%	6	7.8%	0.5%	2	3.8%	1.7%
De 9 000 à moins de 12 000 euros par an	20	6.3%	0.7%	17	6.9%	1.6%	3	4.4%	0.2%	1	1.4%	0.3%
De 12 000 à moins de 18 000 euros par an	53	17.0%	0.9%	36	15.0%	1.4%	17	23.6%	0.5%	8	13.3%	1.1%
De 18 000 à moins de 24 000 euros par an	64	20.4%	1.0%	46	19.2%	1.5%	18	24.4%	0.5%	6	10.4%	0.5%
De 24 000 à moins de 36 000 euros par an	58	18.5%	0.5%	38	15.7%	0.7%	20	27.4%	0.4%	15	25.6%	0.5%
De 36 000 à moins de 45 000 euros par an	39	12.6%	0.6%	34	14.3%	0.9%	5	6.9%	0.2%	9	14.9%	0.3%
De 45 000 à moins de 65 000 euros par an	19	6.0%	0.3%	16	6.7%	0.4%	3	3.6%	0.1%	9	14.5%	0.2%
De 65 000 à moins de 80 000 euros par an	1	0.3%	0.1%	1	0.4%	0.1%	0	0.0%	0.0%	1	1.0%	0.0%
De 80 000 à moins de 115 000 euros par an	2	0.5%	0.1%	2	0.7%	0.2%	0	0.0%	0.0%	2	2.7%	0.2%
115 000 euros et plus par an	4	1.4%	0.7%	4	1.8%	1.1%	0	0.0%	0.0%	4	7.1%	0.8%
Refus	17	5.5%	0.5%	17	6.9%	1.2%	1	0.8%	0.0%	3	5.2%	0.3%
Ne sait pas	2	0.7%	0.1%	1	0.6%	0.1%	1	1.1%	0.1%	0	0.1%	0.0%