

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	241	100.0%	0.5%	201	100.0%	0.8%	40	100.0%	0.1%	53	100.0%	0.3%
Sexe												
Homme	201	83.3%	0.8%	201	100.0%	0.8%	0	0.0%	0.0%	46	87.1%	0.5%
Femme	40	16.7%	0.1%	0	0.0%	0.0%	40	100.0%	0.1%	7	12.9%	0.1%
Age												
15 à 24 ans	14	5.9%	0.2%	11	5.7%	0.3%	3	7.0%	0.1%	4	7.5%	0.1%
25 à 34 ans	42	17.6%	0.6%	30	15.2%	0.8%	12	29.8%	0.3%	6	11.0%	0.2%
35 à 49 ans	78	32.3%	0.6%	70	34.9%	1.1%	8	19.1%	0.1%	24	45.3%	0.4%
50 à 59 ans	49	20.5%	0.5%	42	20.8%	0.9%	8	18.8%	0.2%	19	36.2%	0.5%
60 ans et plus	57	23.7%	0.4%	47	23.4%	0.7%	10	25.4%	0.1%	0	0.0%	0.0%
Individu												
Ménagères	37	15.3%	0.2%	0	0.0%	0.0%	37	91.8%	0.2%	5	8.6%	0.1%
Personne de référence	182	75.3%	0.6%	178	88.4%	0.9%	4	9.9%	0.1%	45	83.7%	0.5%
Responsable des achats	165	68.3%	0.5%	132	65.7%	1.0%	33	81.4%	0.1%	26	47.9%	0.2%
PCS Individu												
Agriculteurs	1	0.2%	0.1%	1	0.3%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	19	7.7%	1.1%	19	9.3%	1.7%	0	0.0%	0.0%	19	35.0%	1.3%
Affaires et Cadres	5	2.1%	0.1%	5	2.5%	0.2%	0	0.2%	0.0%	5	9.6%	0.1%
Professions intermédiaires	25	10.2%	0.4%	21	10.3%	0.6%	4	9.7%	0.1%	24	45.0%	0.4%
Employés	27	11.0%	0.3%	17	8.6%	0.8%	9	23.5%	0.2%	2	2.9%	0.1%
Ouvriers	75	31.2%	1.2%	73	36.2%	1.4%	2	6.0%	0.2%	0	0.0%	0.0%
Retraités	54	22.4%	0.4%	47	23.3%	0.8%	7	18.3%	0.1%	0	0.0%	0.0%
Autres inactifs	36	15.0%	0.4%	19	9.6%	0.5%	17	42.3%	0.3%	4	7.5%	0.1%
PCS Personne de référence												
Agriculteurs	1	0.4%	0.1%	1	0.5%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	18	7.5%	0.7%	18	9.0%	1.4%	0	0.0%	0.0%	18	33.9%	0.7%
Affaires et Cadres	6	2.7%	0.1%	6	3.0%	0.2%	1	1.3%	0.0%	6	12.2%	0.1%
Professions intermédiaires	29	11.9%	0.4%	22	11.1%	0.6%	6	15.8%	0.2%	29	53.9%	0.4%
Employés	23	9.5%	0.4%	21	10.3%	0.9%	2	5.6%	0.1%	0	0.0%	0.0%
Ouvriers	70	29.2%	0.7%	64	31.8%	1.3%	7	16.3%	0.1%	0	0.0%	0.0%
Retraités	67	28.0%	0.5%	53	26.4%	0.8%	14	36.1%	0.2%	0	0.0%	0.0%
Autres inactifs	26	10.7%	0.6%	16	7.9%	1.0%	10	24.9%	0.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	52	21.4%	0.5%	51	25.2%	1.2%	1	2.3%	0.0%	4	8.3%	0.3%
2 personnes	81	33.7%	0.5%	63	31.4%	0.7%	18	44.8%	0.2%	13	24.8%	0.3%
3 personnes	35	14.5%	0.4%	29	14.3%	0.6%	6	15.1%	0.1%	9	17.1%	0.2%
4 personnes	38	15.7%	0.4%	35	17.2%	0.8%	3	8.3%	0.1%	18	33.9%	0.4%
5 personnes et +	36	14.8%	0.7%	24	11.9%	0.9%	12	29.4%	0.4%	8	15.8%	0.3%
Présence d'enfants de moins de 15 ans												
Oui	75	31.2%	0.5%	59	29.5%	0.8%	16	39.8%	0.2%	27	50.6%	0.3%
Non	166	68.8%	0.5%	142	70.5%	0.8%	24	60.2%	0.1%	26	49.4%	0.3%
Habitat												
Communes rurales	30	12.5%	0.3%	25	12.4%	0.4%	5	12.6%	0.1%	8	15.0%	0.2%
Agglo. - 20 000 hab	50	20.8%	0.6%	43	21.5%	1.0%	7	17.8%	0.2%	13	25.1%	0.5%
Agglo. 20 000 à 100 000 hab	56	23.1%	0.8%	53	26.1%	1.6%	3	7.8%	0.1%	20	38.1%	1.1%
Agglo. + 100 000 hab	59	24.4%	0.4%	39	19.6%	0.5%	20	48.8%	0.2%	9	17.4%	0.2%
Agglo. Paris	46	19.2%	0.5%	41	20.4%	1.0%	5	13.0%	0.1%	2	4.4%	0.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	50	20.9%	0.5%	45	22.3%	1.0%	6	13.8%	0.1%	5	9.7%	0.1%
Nord Pas de Calais	12	5.0%	0.4%	9	4.7%	0.6%	3	6.4%	0.2%	4	8.0%	0.4%
Lorraine	5	2.3%	0.3%	5	2.3%	0.5%	1	1.9%	0.1%	2	4.0%	0.4%
Alsace	10	4.2%	0.7%	10	4.8%	1.3%	1	1.5%	0.1%	1	2.7%	0.3%
Franche-Comté	8	3.4%	0.9%	8	3.9%	1.7%	0	0.6%	0.0%	0	0.4%	0.1%
Champagne Ardennes	6	2.4%	0.5%	5	2.4%	0.9%	1	2.3%	0.2%	1	1.2%	0.2%
Picardie	8	3.4%	0.5%	7	3.4%	0.9%	1	3.7%	0.2%	1	2.5%	0.3%
Bourgogne	1	0.5%	0.1%	1	0.6%	0.2%	0	0.0%	0.0%	0	0.7%	0.1%
Haute Normandie	10	4.2%	0.7%	6	3.0%	0.8%	4	10.0%	0.5%	1	1.5%	0.2%
Basse Normandie	11	4.4%	0.9%	8	3.8%	1.3%	3	7.6%	0.5%	4	7.1%	1.1%
Centre	13	5.4%	0.6%	11	5.5%	1.1%	2	5.2%	0.2%	3	5.1%	0.5%
Pays de Loire	23	9.4%	0.8%	21	10.5%	1.5%	2	4.0%	0.1%	10	18.7%	1.1%
Bretagne	16	6.8%	0.6%	16	8.1%	1.3%	0	0.0%	0.0%	7	12.3%	0.8%
Poitou Charentes	2	1.0%	0.2%	2	1.0%	0.3%	0	0.9%	0.0%	1	2.8%	0.4%
Aquitaine	11	4.6%	0.4%	11	5.6%	0.9%	0	0.0%	0.0%	4	7.9%	0.5%
Midi Pyrénées	5	2.0%	0.2%	4	1.9%	0.3%	1	2.3%	0.1%	0	0.0%	0.0%
Limousin	1	0.2%	0.1%	0	0.1%	0.1%	0	0.6%	0.1%	0	0.5%	0.2%
Auvergne	4	1.7%	0.4%	4	2.0%	0.7%	0	0.5%	0.0%	1	1.7%	0.3%
Rhône Alpes	10	4.2%	0.2%	9	4.7%	0.4%	1	1.7%	0.0%	3	5.8%	0.2%
Languedoc Roussillon	17	7.1%	0.8%	4	2.1%	0.4%	13	31.8%	1.1%	2	4.2%	0.3%
Provence Alpes Côte d'Azur. Corse	17	6.9%	0.4%	15	7.3%	0.7%	2	5.3%	0.1%	2	3.5%	0.1%
Habitudes de connexion à Internet												
Tous les jours	144	59.7%	0.4%	118	58.9%	0.7%	26	63.8%	0.2%	41	77.0%	0.3%
Presque tous les jours	31	12.8%	0.5%	23	11.2%	0.8%	8	20.9%	0.3%	5	10.3%	0.3%
1 à 2 fois par semaine	14	5.9%	0.6%	12	6.1%	1.1%	2	4.9%	0.1%	2	3.8%	0.3%
1 à 3 fois par mois	1	0.6%	0.3%	0	0.0%	0.0%	1	3.4%	0.4%	1	2.6%	2.3%
Moins souvent	3	1.3%	0.4%	2	1.2%	0.7%	1	1.7%	0.1%	0	0.0%	0.0%
Jamais	4	1.6%	3.1%	4	2.0%	4.5%	0	0.0%	0.0%	0	0.0%	0.0%

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	16	6.8%	0.9%	14	7.1%	1.8%	2	5.1%	0.2%	1	2.6%	1.0%
De 9 000 à moins de 12 000 euros par an	12	4.8%	0.4%	10	5.2%	1.0%	1	2.9%	0.1%	1	2.3%	0.5%
De 12 000 à moins de 18 000 euros par an	40	16.5%	0.7%	31	15.6%	1.2%	9	21.3%	0.2%	2	3.4%	0.2%
De 18 000 à moins de 24 000 euros par an	32	13.4%	0.5%	27	13.3%	0.9%	5	13.7%	0.2%	8	14.8%	0.6%
De 24 000 à moins de 36 000 euros par an	62	25.9%	0.6%	47	23.5%	0.9%	15	38.1%	0.3%	13	24.1%	0.4%
De 36 000 à moins de 45 000 euros par an	32	13.3%	0.5%	29	14.6%	0.8%	3	6.9%	0.1%	10	17.9%	0.3%
De 45 000 à moins de 65 000 euros par an	24	9.8%	0.3%	21	10.5%	0.6%	3	6.8%	0.1%	8	14.3%	0.2%
De 65 000 à moins de 80 000 euros par an	2	0.9%	0.1%	2	1.1%	0.2%	0	0.0%	0.0%	1	2.2%	0.1%
De 80 000 à moins de 115 000 euros par an	1	0.5%	0.1%	1	0.6%	0.2%	0	0.0%	0.0%	1	2.2%	0.1%
115 000 euros et plus par an	5	2.1%	0.8%	5	2.5%	1.4%	0	0.0%	0.0%	3	6.3%	0.7%
Refus	11	4.4%	0.3%	9	4.7%	0.7%	1	3.0%	0.1%	4	8.2%	0.4%
Ne sait pas	4	1.6%	0.2%	3	1.4%	0.3%	1	2.2%	0.1%	1	1.7%	0.1%