

PQN Editions du 7ème jour y.c. JDD



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4629	100.0%	8.9%	3199	100.0%	12.9%	1429	100.0%	5.3%	1607	100.0%	9.2%
Sexe												
Homme	3199	69.1%	12.9%	3199	100.0%	12.9%	0	0.0%	0.0%	1180	73.5%	13.4%
Femme	1429	30.9%	5.3%	0	0.0%	0.0%	1429	100.0%	5.3%	427	26.5%	4.9%
Age												
15 à 24 ans	799	17.3%	11.0%	595	18.6%	16.2%	203	14.2%	5.7%	326	20.3%	10.4%
25 à 34 ans	647	14.0%	8.5%	490	15.3%	13.1%	157	11.0%	4.0%	267	16.6%	8.1%
35 à 49 ans	1253	27.1%	10.0%	910	28.4%	14.7%	343	24.0%	5.4%	548	34.1%	9.0%
50 à 59 ans	812	17.5%	8.7%	574	17.9%	12.3%	238	16.7%	5.1%	355	22.1%	9.1%
60 ans et plus	1118	24.2%	7.5%	630	19.7%	9.6%	488	34.1%	5.8%	111	6.9%	11.3%
Individu												
Ménagères	1206	26.1%	5.2%	0	0.0%	0.0%	1206	84.4%	5.2%	343	21.4%	4.9%
Personne de référence	2825	61.0%	10.1%	2471	77.2%	12.2%	354	24.8%	4.6%	949	59.0%	11.6%
Responsable des achats	2815	60.8%	7.9%	1620	50.6%	12.7%	1195	83.6%	5.2%	852	53.0%	7.8%
PCS Individu												
Agriculteurs	33	0.7%	6.3%	24	0.8%	6.6%	9	0.6%	5.7%	0	0.0%	0.0%
Petits patrons	208	4.5%	12.8%	165	5.2%	14.9%	43	3.0%	8.3%	184	11.5%	12.8%
Affaires et Cadres	453	9.8%	8.9%	336	10.5%	11.4%	117	8.2%	5.4%	416	25.9%	9.0%
Professions intermédiaires	647	14.0%	9.4%	483	15.1%	14.1%	163	11.4%	4.7%	562	35.0%	10.0%
Employés	686	14.8%	8.3%	373	11.7%	17.3%	313	21.9%	5.1%	94	5.9%	5.2%
Ouvriers	834	18.0%	13.0%	718	22.4%	14.2%	116	8.1%	8.4%	47	2.9%	11.6%
Retraités	963	20.8%	7.7%	559	17.5%	9.4%	404	28.3%	6.1%	20	1.2%	8.1%
Autres inactifs	805	17.4%	7.8%	540	16.9%	14.2%	265	18.5%	4.1%	283	17.6%	8.7%
PCS Personne de référence												
Agriculteurs	52	1.1%	6.3%	33	1.0%	7.9%	19	1.3%	4.7%	0	0.0%	0.0%
Petits patrons	291	6.3%	11.0%	203	6.3%	15.6%	88	6.2%	6.6%	291	18.1%	11.0%
Affaires et Cadres	632	13.7%	8.7%	437	13.7%	12.2%	195	13.7%	5.3%	632	39.3%	8.7%
Professions intermédiaires	684	14.8%	9.0%	540	16.9%	13.8%	143	10.0%	3.9%	684	42.6%	9.0%
Employés	634	13.7%	11.7%	418	13.1%	18.0%	216	15.1%	7.0%	0	0.0%	0.0%
Ouvriers	925	20.0%	9.7%	720	22.5%	14.2%	205	14.3%	4.6%	0	0.0%	0.0%
Retraités	1139	24.6%	7.9%	645	20.2%	9.8%	494	34.5%	6.3%	0	0.0%	0.0%
Autres inactifs	272	5.9%	6.6%	202	6.3%	12.7%	70	4.9%	2.8%	0	0.0%	0.0%

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Taille du foyer												
1 personne	704	15.2%	7.0%	474	14.8%	10.9%	230	16.1%	4.1%	133	8.3%	7.7%
2 personnes	1589	34.3%	8.9%	997	31.2%	11.4%	592	41.4%	6.4%	405	25.2%	9.3%
3 personnes	869	18.8%	9.5%	623	19.5%	13.8%	247	17.3%	5.4%	360	22.4%	9.4%
4 personnes	905	19.5%	9.7%	685	21.4%	15.1%	219	15.3%	4.6%	456	28.4%	9.3%
5 personnes et +	562	12.1%	10.5%	421	13.2%	16.1%	141	9.9%	5.1%	252	15.7%	9.6%
Présence d'enfants de moins de 15 ans												
Oui	1465	31.6%	9.5%	1067	33.3%	14.9%	398	27.8%	4.8%	687	42.7%	8.9%
Non	3164	68.4%	8.7%	2133	66.7%	12.1%	1031	72.2%	5.5%	920	57.3%	9.5%
Habitat												
Communes rurales	787	17.0%	6.6%	558	17.5%	10.0%	228	16.0%	3.7%	266	16.6%	8.0%
Agglo. - 20 000 hab	768	16.6%	8.5%	551	17.2%	12.8%	216	15.1%	4.6%	265	16.5%	10.2%
Agglo. 20 000 à 100 000 hab	567	12.3%	8.2%	386	12.1%	11.5%	181	12.7%	5.0%	168	10.4%	9.3%
Agglo. + 100 000 hab	1216	26.3%	7.9%	927	29.0%	12.4%	289	20.2%	3.6%	411	25.6%	7.2%
Agglo. Paris	1291	27.9%	15.1%	776	24.3%	19.1%	514	36.0%	11.5%	498	31.0%	12.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1455	31.4%	15.2%	862	27.0%	19.0%	592	41.4%	11.9%	549	34.2%	12.6%
Nord Pas de Calais	233	5.0%	7.2%	177	5.5%	11.6%	56	3.9%	3.3%	70	4.4%	7.4%
Lorraine	161	3.5%	8.4%	125	3.9%	13.5%	35	2.5%	3.6%	50	3.1%	8.9%
Alsace	61	1.3%	4.0%	49	1.5%	6.6%	12	0.8%	1.5%	25	1.5%	5.1%
Franche-Comté	70	1.5%	7.4%	53	1.7%	11.5%	17	1.2%	3.4%	16	1.0%	6.0%
Champagne Ardennes	76	1.6%	7.0%	52	1.6%	10.1%	23	1.6%	4.2%	16	1.0%	5.7%
Picardie	157	3.4%	10.2%	102	3.2%	13.7%	55	3.9%	7.0%	40	2.5%	9.2%
Bourgogne	115	2.5%	8.5%	71	2.2%	10.9%	44	3.1%	6.2%	30	1.9%	8.8%
Haute Normandie	103	2.2%	6.9%	87	2.7%	12.2%	16	1.2%	2.1%	40	2.5%	8.6%
Basse Normandie	97	2.1%	8.0%	79	2.5%	13.6%	18	1.2%	2.8%	40	2.5%	11.4%
Centre	154	3.3%	7.3%	125	3.9%	12.4%	28	2.0%	2.6%	47	2.9%	7.9%
Pays de Loire	191	4.1%	6.5%	155	4.9%	10.9%	36	2.5%	2.3%	76	4.7%	8.0%
Bretagne	137	3.0%	5.1%	95	3.0%	7.4%	41	2.9%	3.0%	41	2.6%	5.0%
Poitou Charentes	88	1.9%	6.0%	61	1.9%	8.5%	28	1.9%	3.6%	42	2.6%	10.2%
Aquitaine	245	5.3%	8.9%	184	5.8%	14.0%	61	4.3%	4.2%	82	5.1%	9.3%
Midi Pyrénées	172	3.7%	7.0%	128	4.0%	10.8%	44	3.1%	3.5%	58	3.6%	7.3%
Limousin	53	1.1%	8.5%	40	1.3%	13.7%	12	0.9%	3.8%	7	0.5%	5.0%
Auvergne	97	2.1%	8.6%	60	1.9%	11.1%	37	2.6%	6.2%	31	1.9%	10.5%
Rhône Alpes	443	9.6%	8.6%	308	9.6%	12.4%	135	9.4%	5.0%	170	10.6%	9.3%
Languedoc Roussillon	195	4.2%	8.6%	139	4.3%	12.9%	56	3.9%	4.7%	71	4.4%	9.6%
Provence Alpes Côte d'Azur.	327	7.1%	7.5%	245	7.6%	11.9%	82	5.7%	3.6%	106	6.6%	7.2%
Corse												
Habitudes de connection à Internet												
Tous les jours	3260	70.4%	9.8%	2300	71.9%	13.9%	960	67.2%	5.8%	1348	83.9%	9.3%
Presque tous les jours	546	11.8%	9.3%	372	11.6%	13.6%	174	12.2%	5.5%	177	11.0%	9.1%
1 à 2 fois par semaine	236	5.1%	9.3%	146	4.6%	12.5%	91	6.3%	6.5%	46	2.9%	7.3%
1 à 3 fois par mois	38	0.8%	7.4%	30	0.9%	14.6%	9	0.6%	2.7%	4	0.2%	6.0%
Moins souvent	49	1.1%	6.0%	32	1.0%	8.9%	17	1.2%	3.7%	7	0.4%	8.2%
Jamais	11	0.2%	8.7%	8	0.3%	9.3%	3	0.2%	7.3%	3	0.2%	29.8%

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Revenus du foyer												
Moins de 9 000 euros par an	143	3.1%	7.7%	91	2.8%	11.5%	52	3.6%	4.9%	12	0.7%	8.5%
De 9 000 à moins de 12 000 euros par an	153	3.3%	5.4%	105	3.3%	9.9%	47	3.3%	2.6%	16	1.0%	6.0%
De 12 000 à moins de 18 000 euros par an	404	8.7%	6.6%	273	8.5%	10.4%	132	9.2%	3.8%	50	3.1%	6.8%
De 18 000 à moins de 24 000 euros par an	530	11.4%	8.0%	352	11.0%	11.5%	177	12.4%	5.0%	105	6.5%	7.7%
De 24 000 à moins de 36 000 euros par an	1074	23.2%	9.7%	760	23.8%	14.3%	314	22.0%	5.5%	300	18.7%	8.9%
De 36 000 à moins de 45 000 euros par an	701	15.1%	10.0%	500	15.6%	13.4%	200	14.0%	6.1%	291	18.1%	9.5%
De 45 000 à moins de 65 000 euros par an	689	14.9%	10.0%	504	15.8%	13.9%	184	12.9%	5.7%	333	20.7%	8.7%
De 65 000 à moins de 80 000 euros par an	209	4.5%	10.7%	141	4.4%	12.5%	68	4.8%	8.2%	128	8.0%	9.9%
De 80 000 à moins de 115 000 euros par an	176	3.8%	14.1%	132	4.1%	17.8%	44	3.1%	8.7%	122	7.6%	13.3%
115 000 euros et plus par an	87	1.9%	14.5%	56	1.8%	15.2%	30	2.1%	13.3%	78	4.9%	15.3%
Refus	271	5.9%	8.1%	158	4.9%	11.3%	113	7.9%	5.8%	86	5.3%	8.0%
Ne sait pas	192	4.2%	8.4%	126	3.9%	13.3%	66	4.6%	5.0%	87	5.4%	9.3%