

L'Equipe Dimanche



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2764	100.0%	5.3%	2308	100.0%	9.3%	457	100.0%	1.7%	1070	100.0%	6.1%
Sexe												
Homme	2308	83.5%	9.3%	2308	100.0%	9.3%	0	0.0%	0.0%	917	85.7%	10.4%
Femme	457	16.5%	1.7%	0	0.0%	0.0%	457	100.0%	1.7%	153	14.3%	1.8%
Age												
15 à 24 ans	629	22.7%	8.6%	535	23.2%	14.5%	94	20.5%	2.6%	256	23.9%	8.1%
25 à 34 ans	493	17.8%	6.5%	408	17.7%	10.9%	85	18.6%	2.2%	201	18.8%	6.1%
35 à 49 ans	811	29.3%	6.5%	694	30.1%	11.2%	117	25.7%	1.9%	358	33.5%	5.9%
50 à 59 ans	491	17.8%	5.2%	410	17.8%	8.8%	81	17.7%	1.7%	216	20.2%	5.5%
60 ans et plus	341	12.3%	2.3%	261	11.3%	4.0%	80	17.5%	0.9%	40	3.7%	4.0%
Individu												
Ménagères	364	13.2%	1.6%	0	0.0%	0.0%	364	79.7%	1.6%	125	11.6%	1.8%
Personne de référence	1796	65.0%	6.4%	1710	74.1%	8.4%	86	18.8%	1.1%	686	64.1%	8.4%
Responsable des achats	1465	53.0%	4.1%	1104	47.8%	8.7%	362	79.2%	1.6%	498	46.6%	4.6%
PCS Individu												
Agriculteurs	30	1.1%	5.7%	24	1.0%	6.3%	6	1.4%	4.3%	0	0.0%	0.0%
Petits patrons	137	4.9%	8.4%	119	5.1%	10.7%	18	3.9%	3.4%	116	10.8%	8.0%
Affaires et Cadres	275	10.0%	5.4%	242	10.5%	8.2%	33	7.3%	1.5%	260	24.3%	5.6%
Professions intermédiaires	465	16.8%	6.7%	390	16.9%	11.4%	75	16.4%	2.2%	409	38.2%	7.3%
Employés	409	14.8%	4.9%	285	12.4%	13.2%	124	27.1%	2.0%	43	4.1%	2.4%
Ouvriers	608	22.0%	9.5%	582	25.2%	11.5%	26	5.7%	1.9%	31	2.9%	7.6%
Retraités	283	10.2%	2.3%	222	9.6%	3.7%	61	13.4%	0.9%	3	0.3%	1.3%
Autres inactifs	557	20.1%	5.4%	443	19.2%	11.7%	113	24.8%	1.7%	207	19.4%	6.4%
PCS Personne de référence												
Agriculteurs	45	1.6%	5.6%	32	1.4%	7.7%	13	2.9%	3.3%	0	0.0%	0.0%
Petits patrons	169	6.1%	6.4%	148	6.4%	11.4%	22	4.7%	1.6%	169	15.8%	6.4%
Affaires et Cadres	402	14.5%	5.6%	330	14.3%	9.2%	72	15.8%	2.0%	402	37.6%	5.6%
Professions intermédiaires	499	18.0%	6.6%	439	19.0%	11.2%	60	13.1%	1.6%	499	46.6%	6.6%
Employés	413	14.9%	7.6%	324	14.1%	14.0%	88	19.4%	2.9%	0	0.0%	0.0%
Ouvriers	678	24.5%	7.1%	601	26.0%	11.8%	77	16.9%	1.7%	0	0.0%	0.0%
Retraités	369	13.3%	2.6%	284	12.3%	4.3%	84	18.5%	1.1%	0	0.0%	0.0%
Autres inactifs	189	6.8%	4.6%	149	6.5%	9.3%	40	8.8%	1.6%	0	0.0%	0.0%

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Taille du foyer												
1 personne	365	13.2%	3.7%	315	13.6%	7.2%	51	11.1%	0.9%	82	7.6%	4.7%
2 personnes	747	27.0%	4.2%	582	25.2%	6.7%	164	36.0%	1.8%	251	23.5%	5.7%
3 personnes	594	21.5%	6.5%	491	21.3%	10.8%	103	22.6%	2.3%	239	22.3%	6.2%
4 personnes	646	23.4%	6.9%	555	24.1%	12.2%	91	20.0%	1.9%	318	29.7%	6.5%
5 personnes et +	412	14.9%	7.7%	365	15.8%	13.9%	47	10.2%	1.7%	181	16.9%	6.9%
Présence d'enfants de moins de 15 ans												
Oui	1021	36.9%	6.6%	878	38.0%	12.3%	143	31.3%	1.7%	482	45.1%	6.2%
Non	1743	63.1%	4.8%	1430	62.0%	8.1%	314	68.7%	1.7%	588	54.9%	6.0%
Habitat												
Communes rurales	513	18.6%	4.3%	423	18.4%	7.6%	90	19.6%	1.4%	195	18.3%	5.9%
Agglo. - 20 000 hab	509	18.4%	5.7%	432	18.7%	10.1%	77	16.8%	1.6%	201	18.8%	7.8%
Agglo. 20 000 à 100 000 hab	358	12.9%	5.1%	280	12.1%	8.4%	78	17.0%	2.2%	125	11.7%	6.9%
Agglo. + 100 000 hab	895	32.4%	5.8%	754	32.7%	10.1%	142	31.0%	1.8%	319	29.8%	5.6%
Agglo. Paris	489	17.7%	5.7%	418	18.1%	10.3%	71	15.6%	1.6%	229	21.4%	5.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	538	19.4%	5.6%	460	19.9%	10.1%	78	17.1%	1.6%	251	23.5%	5.8%
Nord Pas de Calais	171	6.2%	5.3%	143	6.2%	9.4%	28	6.1%	1.7%	62	5.8%	6.5%
Lorraine	123	4.4%	6.4%	105	4.5%	11.3%	18	3.9%	1.8%	40	3.7%	7.1%
Alsace	54	2.0%	3.6%	46	2.0%	6.3%	8	1.8%	1.0%	22	2.0%	4.5%
Franche-Comté	49	1.8%	5.2%	41	1.8%	8.8%	9	1.9%	1.8%	14	1.3%	5.5%
Champagne Ardennes	48	1.7%	4.4%	43	1.8%	8.2%	5	1.2%	1.0%	15	1.4%	5.3%
Picardie	60	2.2%	3.9%	45	1.9%	6.1%	16	3.4%	2.0%	13	1.2%	3.0%
Bourgogne	57	2.1%	4.2%	47	2.1%	7.3%	10	2.1%	1.4%	16	1.5%	4.7%
Haute Normandie	74	2.7%	5.0%	67	2.9%	9.5%	7	1.5%	0.9%	33	3.1%	7.0%
Basse Normandie	63	2.3%	5.2%	55	2.4%	9.5%	8	1.7%	1.2%	30	2.8%	8.5%
Centre	104	3.8%	5.0%	93	4.0%	9.2%	11	2.4%	1.0%	36	3.3%	6.1%
Pays de Loire	125	4.5%	4.2%	114	4.9%	8.0%	11	2.5%	0.7%	62	5.8%	6.6%
Bretagne	85	3.1%	3.2%	68	3.0%	5.3%	17	3.6%	1.2%	30	2.8%	3.6%
Poitou Charentes	67	2.4%	4.5%	53	2.3%	7.4%	14	3.1%	1.8%	35	3.3%	8.4%
Aquitaine	179	6.5%	6.5%	155	6.7%	11.8%	25	5.4%	1.7%	60	5.6%	6.9%
Midi Pyrénées	143	5.2%	5.8%	117	5.1%	9.9%	25	5.6%	2.0%	53	4.9%	6.7%
Limousin	41	1.5%	6.7%	35	1.5%	11.7%	7	1.5%	2.1%	7	0.7%	4.8%
Auvergne	68	2.5%	6.0%	46	2.0%	8.5%	22	4.8%	3.7%	25	2.4%	8.6%
Rhône Alpes	327	11.8%	6.3%	254	11.0%	10.2%	73	16.0%	2.7%	132	12.3%	7.2%
Languedoc Roussillon	140	5.1%	6.2%	112	4.9%	10.4%	28	6.1%	2.3%	49	4.6%	6.7%
Provence Alpes Côte d'Azur. Corse	246	8.9%	5.7%	208	9.0%	10.1%	38	8.3%	1.7%	84	7.9%	5.7%
Habitudes de connexion à Internet												
Tous les jours	2052	74.2%	6.2%	1711	74.1%	10.3%	341	74.7%	2.1%	899	84.0%	6.2%
Presque tous les jours	358	13.0%	6.1%	302	13.1%	11.0%	56	12.4%	1.8%	127	11.9%	6.6%
1 à 2 fois par semaine	120	4.4%	4.7%	102	4.4%	8.8%	18	4.0%	1.3%	26	2.4%	4.1%
1 à 3 fois par mois	26	0.9%	5.0%	19	0.8%	9.6%	6	1.4%	2.0%	3	0.3%	5.2%
Moins souvent	24	0.9%	2.9%	22	0.9%	6.1%	2	0.5%	0.5%	7	0.6%	8.2%
Jamais	4	0.1%	2.8%	4	0.2%	4.0%	0	0.0%	0.0%	0	0.0%	0.0%

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Revenus du foyer												
Moins de 9 000 euros par an	86	3.1%	4.6%	66	2.9%	8.3%	20	4.3%	1.8%	10	1.0%	7.5%
De 9 000 à moins de 12 000 euros par an	82	3.0%	2.9%	67	2.9%	6.3%	15	3.2%	0.8%	9	0.8%	3.4%
De 12 000 à moins de 18 000 euros par an	197	7.1%	3.2%	165	7.1%	6.3%	32	7.1%	0.9%	29	2.7%	3.9%
De 18 000 à moins de 24 000 euros par an	314	11.4%	4.8%	261	11.3%	8.5%	53	11.7%	1.5%	78	7.3%	5.8%
De 24 000 à moins de 36 000 euros par an	677	24.5%	6.1%	570	24.7%	10.7%	107	23.4%	1.9%	211	19.7%	6.3%
De 36 000 à moins de 45 000 euros par an	453	16.4%	6.5%	379	16.4%	10.1%	74	16.3%	2.3%	195	18.2%	6.4%
De 45 000 à moins de 65 000 euros par an	437	15.8%	6.4%	379	16.4%	10.5%	58	12.7%	1.8%	240	22.4%	6.3%
De 65 000 à moins de 80 000 euros par an	119	4.3%	6.1%	100	4.4%	8.9%	18	4.0%	2.2%	82	7.7%	6.3%
De 80 000 à moins de 115 000 euros par an	84	3.0%	6.7%	75	3.3%	10.1%	9	1.9%	1.7%	66	6.2%	7.2%
115 000 euros et plus par an	42	1.5%	7.0%	28	1.2%	7.7%	14	3.0%	6.0%	38	3.6%	7.5%
Refus	147	5.3%	4.4%	112	4.9%	8.0%	35	7.6%	1.8%	56	5.2%	5.2%
Ne sait pas	126	4.5%	5.5%	104	4.5%	11.0%	21	4.7%	1.6%	56	5.2%	6.0%