

Total PQN avec PQHi



LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	8178	100.0%	15.8%	5155	100.0%	20.8%	3024	100.0%	11.2%	3195	100.0%	18.3%
Sexe												
Homme	5155	63.0%	20.8%	5155	100.0%	20.8%	0	0.0%	0.0%	2079	65.1%	23.6%
Femme	3024	37.0%	11.2%	0	0.0%	0.0%	3024	100.0%	11.2%	1115	34.9%	12.9%
Age												
15 à 24 ans	1269	15.5%	17.4%	782	15.2%	21.3%	487	16.1%	13.5%	596	18.7%	19.0%
25 à 34 ans	1213	14.8%	15.9%	818	15.9%	21.9%	394	13.0%	10.1%	575	18.0%	17.5%
35 à 49 ans	1850	22.6%	14.8%	1259	24.4%	20.4%	591	19.5%	9.3%	999	31.3%	16.3%
50 à 59 ans	1415	17.3%	15.1%	915	17.7%	19.6%	500	16.5%	10.7%	747	23.4%	19.1%
60 ans et plus	2432	29.7%	16.2%	1380	26.8%	21.1%	1052	34.8%	12.4%	277	8.7%	28.1%
Individu												
Ménagères	2464	30.1%	10.6%	0	0.0%	0.0%	2464	81.5%	10.6%	850	26.6%	12.0%
Personne de référence	4960	60.6%	17.7%	4166	80.8%	20.6%	794	26.3%	10.2%	1823	57.1%	22.2%
Responsable des achats	5160	63.1%	14.5%	2683	52.1%	21.0%	2477	81.9%	10.8%	1824	57.1%	16.7%
PCS Individu												
Agriculteurs	38	0.5%	7.2%	30	0.6%	8.1%	8	0.3%	5.2%	1	0.0%	7.8%
Petits patrons	329	4.0%	20.2%	262	5.1%	23.6%	67	2.2%	12.8%	303	9.5%	21.0%
Affaires et Cadres	1178	14.4%	23.1%	791	15.3%	26.9%	387	12.8%	17.8%	1102	34.5%	23.8%
Professions intermédiaires	1072	13.1%	15.6%	708	13.7%	20.7%	364	12.0%	10.5%	923	28.9%	16.5%
Employés	1125	13.8%	13.6%	547	10.6%	25.3%	578	19.1%	9.4%	210	6.6%	11.4%
Ouvriers	937	11.5%	14.6%	836	16.2%	16.6%	101	3.3%	7.3%	41	1.3%	10.2%
Retraités	1987	24.3%	15.8%	1203	23.3%	20.2%	784	25.9%	11.8%	50	1.6%	20.0%
Autres inactifs	1512	18.5%	14.7%	777	15.1%	20.4%	735	24.3%	11.3%	565	17.7%	17.4%
PCS Personne de référence												
Agriculteurs	66	0.8%	8.1%	42	0.8%	10.0%	24	0.8%	6.0%	0	0.0%	0.0%
Petits patrons	478	5.8%	18.1%	316	6.1%	24.2%	162	5.4%	12.1%	478	14.9%	18.1%
Affaires et Cadres	1542	18.9%	21.3%	972	18.8%	27.1%	571	18.9%	15.6%	1542	48.3%	21.3%
Professions intermédiaires	1175	14.4%	15.5%	792	15.4%	20.3%	383	12.7%	10.5%	1175	36.8%	15.5%
Employés	933	11.4%	17.2%	566	11.0%	24.4%	367	12.1%	11.9%	0	0.0%	0.0%
Ouvriers	1170	14.3%	12.3%	852	16.5%	16.8%	318	10.5%	7.1%	0	0.0%	0.0%
Retraités	2317	28.3%	16.1%	1321	25.6%	20.1%	996	32.9%	12.7%	0	0.0%	0.0%
Autres inactifs	498	6.1%	12.1%	294	5.7%	18.4%	204	6.8%	8.2%	0	0.0%	0.0%

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Taille du foyer												
1 personne	1391	17.0%	13.9%	825	16.0%	18.9%	566	18.7%	10.0%	337	10.6%	19.5%
2 personnes	3034	37.1%	16.9%	1848	35.9%	21.1%	1185	39.2%	12.9%	853	26.7%	19.5%
3 personnes	1476	18.1%	16.2%	931	18.1%	20.6%	545	18.0%	11.9%	724	22.7%	18.9%
4 personnes	1394	17.0%	14.9%	942	18.3%	20.7%	452	14.9%	9.5%	789	24.7%	16.1%
5 personnes et +	884	10.8%	16.5%	609	11.8%	23.2%	275	9.1%	10.0%	491	15.4%	18.7%
Présence d'enfants de moins de 15 ans												
Oui	2255	27.6%	14.6%	1494	29.0%	20.9%	761	25.2%	9.2%	1239	38.8%	16.0%
Non	5923	72.4%	16.3%	3661	71.0%	20.8%	2263	74.8%	12.1%	1956	61.2%	20.1%
Habitat												
Communes rurales	1190	14.5%	10.1%	801	15.5%	14.3%	389	12.9%	6.2%	412	12.9%	12.4%
Agglo. - 20 000 hab	1042	12.7%	11.6%	703	13.6%	16.3%	339	11.2%	7.2%	350	10.9%	13.5%
Agglo. 20 000 à 100 000 hab	831	10.2%	12.0%	564	10.9%	16.9%	267	8.8%	7.4%	265	8.3%	14.7%
Agglo. + 100 000 hab	2283	27.9%	14.8%	1475	28.6%	19.7%	807	26.7%	10.2%	945	29.6%	16.5%
Agglo. Paris	2833	34.6%	33.2%	1611	31.3%	39.7%	1222	40.4%	27.3%	1223	38.3%	30.6%

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Régions INSEE												
Ile de France	3111	38.0%	32.6%	1780	34.5%	39.1%	1331	44.0%	26.6%	1313	41.1%	30.1%
Nord Pas de Calais	329	4.0%	10.2%	228	4.4%	14.9%	101	3.3%	6.0%	127	4.0%	13.4%
Lorraine	192	2.4%	10.0%	134	2.6%	14.4%	58	1.9%	5.8%	69	2.2%	12.4%
Alsace	132	1.6%	8.7%	91	1.8%	12.4%	41	1.3%	5.2%	54	1.7%	11.0%
Franche-Comté	92	1.1%	9.6%	61	1.2%	13.1%	31	1.0%	6.4%	32	1.0%	12.3%
Champagne Ardennes	118	1.4%	10.9%	81	1.6%	15.6%	37	1.2%	6.5%	36	1.1%	12.5%
Picardie	263	3.2%	17.1%	142	2.8%	19.1%	121	4.0%	15.3%	71	2.2%	16.4%
Bourgogne	144	1.8%	10.7%	96	1.9%	14.7%	49	1.6%	6.9%	46	1.4%	13.2%
Haute Normandie	201	2.5%	13.5%	135	2.6%	19.0%	65	2.2%	8.4%	89	2.8%	19.1%
Basse Normandie	142	1.7%	11.8%	99	1.9%	17.0%	44	1.4%	7.0%	61	1.9%	17.2%
Centre	274	3.3%	13.1%	176	3.4%	17.5%	97	3.2%	9.0%	84	2.6%	14.3%
Pays de Loire	322	3.9%	10.9%	243	4.7%	17.1%	79	2.6%	5.2%	137	4.3%	14.4%
Bretagne	255	3.1%	9.6%	189	3.7%	14.8%	66	2.2%	4.8%	91	2.9%	11.0%
Poitou Charentes	149	1.8%	10.1%	100	1.9%	14.1%	49	1.6%	6.4%	59	1.8%	14.3%
Aquitaine	334	4.1%	12.1%	239	4.6%	18.2%	95	3.1%	6.6%	114	3.6%	13.0%
Midi Pyrénées	320	3.9%	13.1%	213	4.1%	18.1%	107	3.5%	8.5%	140	4.4%	17.7%
Limousin	82	1.0%	13.3%	55	1.1%	18.8%	27	0.9%	8.2%	25	0.8%	16.9%
Auvergne	132	1.6%	11.6%	82	1.6%	15.1%	50	1.6%	8.5%	47	1.5%	16.0%
Rhône Alpes	681	8.3%	13.2%	436	8.5%	17.5%	245	8.1%	9.1%	270	8.4%	14.7%
Languedoc Roussillon	302	3.7%	13.3%	190	3.7%	17.7%	112	3.7%	9.4%	107	3.4%	14.5%
Provence Alpes Côte d'Azur. Corse	604	7.4%	13.9%	383	7.4%	18.7%	221	7.3%	9.6%	223	7.0%	15.0%
Habitudes de connexion à Internet												
Tous les jours	6087	74.4%	18.4%	3872	75.1%	23.4%	2215	73.3%	13.4%	2818	88.2%	19.4%
Presque tous les jours	796	9.7%	13.5%	511	9.9%	18.7%	285	9.4%	9.0%	254	7.9%	13.1%
1 à 2 fois par semaine	361	4.4%	14.2%	212	4.1%	18.2%	149	4.9%	10.7%	78	2.4%	12.4%
1 à 3 fois par mois	56	0.7%	10.7%	33	0.6%	16.4%	22	0.7%	7.0%	5	0.2%	8.2%
Moins souvent	83	1.0%	10.1%	35	0.7%	9.9%	48	1.6%	10.2%	7	0.2%	9.1%
Jamais	18	0.2%	14.3%	18	0.4%	20.9%	0	0.0%	0.0%	3	0.1%	35.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	234	2.9%	12.6%	152	3.0%	19.2%	82	2.7%	7.7%	17	0.5%	12.5%
De 9 000 à moins de 12 000 euros par an	223	2.7%	7.9%	144	2.8%	13.6%	79	2.6%	4.4%	35	1.1%	13.3%
De 12 000 à moins de 18 000 euros par an	654	8.0%	10.7%	382	7.4%	14.6%	273	9.0%	7.8%	109	3.4%	14.7%
De 18 000 à moins de 24 000 euros par an	847	10.4%	12.9%	521	10.1%	17.0%	326	10.8%	9.3%	194	6.1%	14.3%
De 24 000 à moins de 36 000 euros par an	1600	19.6%	14.5%	1022	19.8%	19.3%	578	19.1%	10.1%	517	16.2%	15.4%
De 36 000 à moins de 45 000 euros par an	1182	14.4%	16.8%	774	15.0%	20.7%	408	13.5%	12.5%	509	15.9%	16.7%
De 45 000 à moins de 65 000 euros par an	1425	17.4%	20.7%	913	17.7%	25.2%	512	16.9%	15.7%	696	21.8%	18.3%
De 65 000 à moins de 80 000 euros par an	473	5.8%	24.1%	312	6.0%	27.7%	161	5.3%	19.3%	288	9.0%	22.2%
De 80 000 à moins de 115 000 euros par an	401	4.9%	32.0%	276	5.4%	37.2%	124	4.1%	24.4%	273	8.6%	29.8%
115 000 euros et plus par an	210	2.6%	35.0%	161	3.1%	43.6%	49	1.6%	21.2%	171	5.4%	33.6%
Refus	578	7.1%	17.3%	322	6.3%	23.1%	256	8.5%	13.1%	204	6.4%	19.0%
Ne sait pas	352	4.3%	15.5%	175	3.4%	18.5%	176	5.8%	13.3%	181	5.7%	19.4%