

L'Equipe

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2275	100.0%	4.4%	1980	100.0%	8.0%	295	100.0%	1.1%	940	100.0%	5.4%
Sexe												
Homme	1980	87.0%	8.0%	1980	100.0%	8.0%	0	0.0%	0.0%	833	88.6%	9.5%
Femme	295	13.0%	1.1%	0	0.0%	0.0%	295	100.0%	1.1%	107	11.4%	1.2%
Age												
15 à 24 ans	502	22.0%	6.9%	430	21.7%	11.7%	72	24.3%	2.0%	216	23.0%	6.9%
25 à 34 ans	490	21.6%	6.4%	429	21.6%	11.5%	62	21.0%	1.6%	202	21.5%	6.1%
35 à 49 ans	619	27.2%	5.0%	558	28.2%	9.1%	60	20.4%	1.0%	306	32.6%	5.0%
50 à 59 ans	371	16.3%	4.0%	324	16.3%	6.9%	47	16.1%	1.0%	182	19.4%	4.7%
60 ans et plus	294	12.9%	2.0%	240	12.1%	3.7%	54	18.2%	0.6%	34	3.6%	3.4%
Individu												
Ménagères	216	9.5%	0.9%	0	0.0%	0.0%	216	73.3%	0.9%	83	8.9%	1.2%
Personne de référence	1516	66.6%	5.4%	1468	74.2%	7.3%	48	16.1%	0.6%	629	66.9%	7.7%
Responsable des achats	1168	51.4%	3.3%	942	47.6%	7.4%	226	76.6%	1.0%	451	48.0%	4.1%
PCS Individu												
Agriculteurs	14	0.6%	2.8%	14	0.7%	3.7%	1	0.2%	0.4%	0	0.0%	0.0%
Petits patrons	109	4.8%	6.7%	95	4.8%	8.6%	14	4.7%	2.7%	98	10.4%	6.8%
Affaires et Cadres	266	11.7%	5.2%	236	11.9%	8.0%	30	10.1%	1.4%	250	26.6%	5.4%
Professions intermédiaires	391	17.2%	5.7%	349	17.6%	10.2%	43	14.4%	1.2%	352	37.5%	6.3%
Employés	327	14.4%	3.9%	249	12.6%	11.5%	78	26.3%	1.3%	36	3.8%	2.0%
Ouvriers	469	20.6%	7.3%	456	23.0%	9.1%	12	4.2%	0.9%	19	2.0%	4.7%
Retraités	253	11.1%	2.0%	210	10.6%	3.5%	42	14.3%	0.6%	4	0.4%	1.6%
Autres inactifs	446	19.6%	4.3%	370	18.7%	9.7%	76	25.8%	1.2%	181	19.3%	5.6%
PCS Personne de référence												
Agriculteurs	29	1.3%	3.5%	23	1.1%	5.4%	6	2.1%	1.6%	0	0.0%	0.0%
Petits patrons	148	6.5%	5.6%	131	6.6%	10.1%	17	5.7%	1.3%	148	15.8%	5.6%
Affaires et Cadres	367	16.1%	5.1%	314	15.9%	8.8%	53	17.9%	1.4%	367	39.0%	5.1%
Professions intermédiaires	425	18.7%	5.6%	387	19.6%	9.9%	38	12.8%	1.0%	425	45.2%	5.6%
Employés	331	14.5%	6.1%	274	13.8%	11.8%	57	19.3%	1.8%	0	0.0%	0.0%
Ouvriers	516	22.7%	5.4%	471	23.8%	9.3%	45	15.3%	1.0%	0	0.0%	0.0%
Retraités	333	14.6%	2.3%	272	13.7%	4.1%	61	20.8%	0.8%	0	0.0%	0.0%
Autres inactifs	126	5.5%	3.1%	108	5.4%	6.7%	18	6.2%	0.7%	0	0.0%	0.0%

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Taille du foyer												
1 personne	289	12.7%	2.9%	257	13.0%	5.9%	32	11.0%	0.6%	82	8.7%	4.7%
2 personnes	634	27.9%	3.5%	526	26.6%	6.0%	108	36.5%	1.2%	219	23.3%	5.0%
3 personnes	476	20.9%	5.2%	405	20.4%	8.9%	71	24.0%	1.5%	192	20.5%	5.0%
4 personnes	519	22.8%	5.6%	466	23.6%	10.3%	52	17.7%	1.1%	269	28.6%	5.5%
5 personnes et +	357	15.7%	6.7%	325	16.4%	12.4%	32	10.8%	1.2%	178	18.9%	6.8%
Présence d'enfants de moins de 15 ans												
Oui	837	36.8%	5.4%	747	37.7%	10.4%	90	30.5%	1.1%	419	44.6%	5.4%
Non	1438	63.2%	4.0%	1233	62.3%	7.0%	205	69.5%	1.1%	521	55.4%	5.4%
Habitat												
Communes rurales	399	17.6%	3.4%	339	17.1%	6.1%	61	20.5%	1.0%	163	17.3%	4.9%
Agglo. - 20 000 hab	366	16.1%	4.1%	329	16.6%	7.7%	36	12.3%	0.8%	128	13.6%	4.9%
Agglo. 20 000 à 100 000 hab	282	12.4%	4.0%	238	12.0%	7.1%	43	14.7%	1.2%	100	10.6%	5.5%
Agglo. + 100 000 hab	746	32.8%	4.8%	649	32.8%	8.7%	97	32.8%	1.2%	321	34.1%	5.6%
Agglo. Paris	482	21.2%	5.7%	424	21.4%	10.4%	58	19.7%	1.3%	229	24.3%	5.7%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	527	23.2%	5.5%	466	23.5%	10.2%	62	20.8%	1.2%	243	25.9%	5.6%
Nord Pas de Calais	108	4.7%	3.4%	97	4.9%	6.3%	11	3.7%	0.6%	44	4.6%	4.6%
Lorraine	72	3.2%	3.8%	64	3.2%	6.9%	8	2.8%	0.8%	26	2.8%	4.6%
Alsace	42	1.8%	2.7%	38	1.9%	5.2%	4	1.2%	0.5%	17	1.8%	3.4%
Franche-Comté	31	1.4%	3.2%	25	1.2%	5.3%	6	2.0%	1.2%	11	1.2%	4.2%
Champagne Ardennes	47	2.1%	4.4%	42	2.1%	8.1%	5	1.7%	0.9%	15	1.6%	5.3%
Picardie	47	2.1%	3.1%	42	2.1%	5.7%	5	1.7%	0.6%	12	1.3%	2.8%
Bourgogne	39	1.7%	2.9%	34	1.7%	5.3%	5	1.6%	0.7%	17	1.9%	5.0%
Haute Normandie	79	3.5%	5.3%	69	3.5%	9.8%	10	3.3%	1.2%	34	3.6%	7.3%
Basse Normandie	49	2.2%	4.1%	44	2.2%	7.6%	6	1.9%	0.9%	24	2.6%	6.8%
Centre	87	3.8%	4.1%	76	3.8%	7.5%	11	3.7%	1.0%	32	3.4%	5.4%
Pays de Loire	123	5.4%	4.2%	111	5.6%	7.8%	11	3.9%	0.7%	57	6.1%	6.1%
Bretagne	87	3.8%	3.3%	78	3.9%	6.1%	10	3.3%	0.7%	31	3.3%	3.8%
Poitou Charentes	53	2.3%	3.5%	44	2.2%	6.1%	9	3.1%	1.2%	28	3.0%	6.8%
Aquitaine	138	6.1%	5.0%	124	6.2%	9.4%	15	4.9%	1.0%	44	4.7%	5.0%
Midi Pyrénées	116	5.1%	4.8%	95	4.8%	8.1%	21	7.1%	1.7%	56	6.0%	7.1%
Limousin	31	1.3%	4.9%	26	1.3%	8.9%	4	1.5%	1.4%	8	0.8%	5.2%
Auvergne	49	2.2%	4.4%	35	1.8%	6.4%	15	4.9%	2.5%	18	2.0%	6.2%
Rhône Alpes	246	10.8%	4.8%	213	10.7%	8.5%	33	11.3%	1.2%	116	12.3%	6.3%
Languedoc Roussillon	112	4.9%	4.9%	92	4.7%	8.6%	19	6.6%	1.6%	37	3.9%	5.0%
Provence Alpes Côte d'Azur.	192	8.5%	4.4%	165	8.3%	8.0%	27	9.2%	1.2%	69	7.4%	4.7%
Corse												
Habitudes de connection à Internet												
Tous les jours	1763	77.5%	5.3%	1526	77.1%	9.2%	237	80.4%	1.4%	814	86.6%	5.6%
Presque tous les jours	254	11.2%	4.3%	222	11.2%	8.1%	33	11.1%	1.0%	90	9.5%	4.6%
1 à 2 fois par semaine	87	3.8%	3.4%	77	3.9%	6.6%	10	3.4%	0.7%	23	2.5%	3.7%
1 à 3 fois par mois	13	0.6%	2.5%	10	0.5%	5.0%	3	1.0%	0.9%	1	0.2%	2.5%
Moins souvent	16	0.7%	1.9%	14	0.7%	3.9%	2	0.6%	0.4%	4	0.4%	4.9%
Jamais	6	0.3%	4.6%	6	0.3%	6.7%	0	0.0%	0.0%	2	0.2%	17.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	65	2.8%	3.5%	52	2.6%	6.6%	12	4.2%	1.2%	8	0.8%	5.7%
De 9 000 à moins de 12 000 euros par an	50	2.2%	1.8%	44	2.2%	4.1%	7	2.2%	0.4%	6	0.7%	2.3%
De 12 000 à moins de 18 000 euros par an	173	7.6%	2.8%	149	7.5%	5.7%	24	8.2%	0.7%	31	3.3%	4.1%
De 18 000 à moins de 24 000 euros par an	242	10.6%	3.7%	199	10.1%	6.5%	43	14.5%	1.2%	63	6.7%	4.6%
De 24 000 à moins de 36 000 euros par an	513	22.6%	4.7%	447	22.6%	8.4%	66	22.3%	1.2%	184	19.5%	5.5%
De 36 000 à moins de 45 000 euros par an	382	16.8%	5.5%	341	17.2%	9.1%	42	14.1%	1.3%	173	18.4%	5.7%
De 45 000 à moins de 65 000 euros par an	378	16.6%	5.5%	340	17.2%	9.4%	38	12.9%	1.2%	207	22.0%	5.4%
De 65 000 à moins de 80 000 euros par an	100	4.4%	5.1%	88	4.5%	7.9%	12	3.9%	1.4%	67	7.2%	5.2%
De 80 000 à moins de 115 000 euros par an	79	3.5%	6.3%	73	3.7%	9.8%	6	1.9%	1.1%	59	6.3%	6.4%
115 000 euros et plus par an	38	1.7%	6.4%	31	1.6%	8.5%	7	2.4%	3.1%	33	3.5%	6.5%
Refus	142	6.2%	4.2%	122	6.2%	8.8%	20	6.6%	1.0%	57	6.0%	5.3%
Ne sait pas	113	5.0%	5.0%	94	4.7%	9.9%	19	6.5%	1.5%	53	5.7%	5.7%