

# Groupe Bourgogne / Rhône Alpes Dimanche



## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2567	100.0%	5.0%	1265	100.0%	5.1%	1302	100.0%	4.8%	638	100.0%	3.7%
<b>Sexe</b>												
<b>Homme</b>	1265	49.3%	5.1%	1265	100.0%	5.1%	0	0.0%	0.0%	338	53.0%	3.8%
<b>Femme</b>	1302	50.7%	4.8%	0	0.0%	0.0%	1302	100.0%	4.8%	300	47.0%	3.5%
<b>Age</b>												
<b>15 à 24 ans</b>	226	8.8%	3.1%	126	9.9%	3.4%	100	7.7%	2.8%	68	10.6%	2.1%
<b>25 à 34 ans</b>	279	10.9%	3.7%	142	11.2%	3.8%	137	10.6%	3.5%	97	15.3%	3.0%
<b>35 à 49 ans</b>	553	21.5%	4.4%	285	22.6%	4.6%	268	20.6%	4.2%	256	40.2%	4.2%
<b>50 à 59 ans</b>	507	19.7%	5.4%	261	20.6%	5.6%	246	18.9%	5.2%	182	28.5%	4.7%
<b>60 ans et plus</b>	1002	39.0%	6.7%	451	35.6%	6.9%	551	42.3%	6.5%	35	5.5%	3.5%
<b>Individu</b>												
<b>Ménagères</b>	1182	46.1%	5.1%	0	0.0%	0.0%	1182	90.8%	5.1%	265	41.5%	3.7%
<b>Personne de référence</b>	1505	58.6%	5.4%	1097	86.7%	5.4%	408	31.4%	5.3%	351	55.0%	4.3%
<b>Responsable des achats</b>	1839	71.6%	5.2%	689	54.5%	5.4%	1150	88.3%	5.0%	412	64.5%	3.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	37	1.4%	7.1%	22	1.8%	5.9%	15	1.1%	9.9%	0	0.0%	0.0%
<b>Petits patrons</b>	95	3.7%	5.8%	76	6.0%	6.8%	19	1.5%	3.6%	83	13.0%	5.7%
<b>Affaires et Cadres</b>	137	5.3%	2.7%	78	6.2%	2.7%	59	4.6%	2.7%	123	19.3%	2.7%
<b>Professions intermédiaires</b>	309	12.0%	4.5%	165	13.1%	4.8%	144	11.1%	4.2%	250	39.2%	4.5%
<b>Employés</b>	395	15.4%	4.8%	92	7.2%	4.2%	304	23.3%	4.9%	76	11.9%	4.1%
<b>Ouvriers</b>	342	13.3%	5.3%	282	22.3%	5.6%	60	4.6%	4.4%	24	3.8%	6.0%
<b>Retraités</b>	885	34.5%	7.0%	431	34.1%	7.3%	455	34.9%	6.8%	4	0.6%	1.5%
<b>Autres inactifs</b>	366	14.2%	3.6%	119	9.4%	3.1%	246	18.9%	3.8%	78	12.2%	2.4%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	50	2.0%	6.1%	24	1.9%	5.8%	26	2.0%	6.5%	0	0.0%	0.0%
<b>Petits patrons</b>	140	5.5%	5.3%	80	6.3%	6.1%	61	4.6%	4.5%	140	22.0%	5.3%
<b>Affaires et Cadres</b>	186	7.2%	2.6%	81	6.4%	2.3%	105	8.0%	2.9%	186	29.1%	2.6%
<b>Professions intermédiaires</b>	312	12.2%	4.1%	177	14.0%	4.5%	135	10.4%	3.7%	312	48.9%	4.1%
<b>Employés</b>	218	8.5%	4.0%	96	7.6%	4.1%	122	9.4%	3.9%	0	0.0%	0.0%
<b>Ouvriers</b>	466	18.2%	4.9%	267	21.1%	5.3%	200	15.3%	4.5%	0	0.0%	0.0%
<b>Retraités</b>	1011	39.4%	7.0%	465	36.7%	7.1%	547	42.0%	7.0%	0	0.0%	0.0%
<b>Autres inactifs</b>	183	7.1%	4.5%	75	5.9%	4.7%	108	8.3%	4.3%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	522	20.3%	5.2%	218	17.2%	5.0%	304	23.3%	5.4%	74	11.6%	4.3%
2 personnes	1049	40.9%	5.8%	518	41.0%	5.9%	530	40.7%	5.8%	177	27.8%	4.1%
3 personnes	385	15.0%	4.2%	206	16.3%	4.5%	179	13.8%	3.9%	107	16.7%	2.8%
4 personnes	432	16.8%	4.6%	237	18.8%	5.2%	195	15.0%	4.1%	199	31.2%	4.1%
5 personnes et +	179	7.0%	3.3%	86	6.8%	3.3%	93	7.2%	3.4%	81	12.6%	3.1%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	624	24.3%	4.0%	315	24.9%	4.4%	310	23.8%	3.7%	276	43.3%	3.6%
Non	1942	75.7%	5.3%	950	75.1%	5.4%	992	76.2%	5.3%	362	56.7%	3.7%
<b>Habitat</b>												
Communes rurales	635	24.7%	5.4%	288	22.8%	5.1%	347	26.6%	5.6%	154	24.2%	4.6%
Agglo. - 20 000 hab	496	19.3%	5.5%	240	19.0%	5.6%	255	19.6%	5.4%	113	17.8%	4.4%
Agglo. 20 000 à 100 000 hab	482	18.8%	6.9%	243	19.2%	7.3%	239	18.4%	6.6%	105	16.4%	5.8%
Agglo. + 100 000 hab	952	37.1%	6.2%	492	38.9%	6.6%	460	35.3%	5.8%	264	41.5%	4.6%
Agglo. Paris	3	0.1%	0.0%	1	0.1%	0.0%	1	0.1%	0.0%	1	0.2%	0.0%
<b>Régions INSEE</b>												
Ile de France	3	0.1%	0.0%	1	0.1%	0.0%	1	0.1%	0.0%	1	0.2%	0.0%
Nord Pas de Calais	1	0.1%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%
Lorraine	2	0.1%	0.1%	2	0.2%	0.2%	0	0.0%	0.0%	2	0.3%	0.3%
Alsace	3	0.1%	0.2%	3	0.3%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	116	4.5%	12.2%	61	4.8%	13.1%	55	4.2%	11.3%	26	4.1%	10.1%
Champagne Ardennes	1	0.0%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.1%
Bourgogne	345	13.4%	25.5%	181	14.3%	27.9%	164	12.6%	23.3%	84	13.1%	24.2%
Pays de Loire	2	0.1%	0.1%	0	0.0%	0.0%	2	0.2%	0.1%	2	0.3%	0.2%
Aquitaine	4	0.2%	0.2%	1	0.1%	0.1%	3	0.2%	0.2%	1	0.2%	0.1%
Limousin	1	0.0%	0.2%	0	0.0%	0.0%	1	0.1%	0.4%	0	0.0%	0.0%
Auvergne	52	2.0%	4.6%	26	2.1%	4.9%	26	2.0%	4.4%	12	1.9%	4.1%
Rhône Alpes	1914	74.6%	37.0%	927	73.3%	37.2%	987	75.8%	36.8%	468	73.3%	25.5%
Languedoc Roussillon	12	0.5%	0.5%	4	0.3%	0.4%	7	0.6%	0.6%	5	0.7%	0.6%
Provence Alpes Côte d'Azur. Corse	110	4.3%	2.5%	56	4.4%	2.7%	54	4.2%	2.4%	35	5.5%	2.4%

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<b>Habitudes de connection à Internet</b>												
Tous les jours	1411	55.0%	4.3%	729	57.6%	4.4%	682	52.4%	4.1%	485	76.0%	3.3%
Presque tous les jours	323	12.6%	5.5%	149	11.8%	5.4%	175	13.4%	5.5%	85	13.4%	4.4%
1 à 2 fois par semaine	169	6.6%	6.6%	76	6.0%	6.5%	93	7.1%	6.7%	49	7.6%	7.7%
1 à 3 fois par mois	39	1.5%	7.5%	19	1.5%	9.6%	19	1.5%	6.2%	3	0.5%	5.0%
Moins souvent	55	2.1%	6.6%	29	2.3%	8.1%	26	2.0%	5.5%	9	1.4%	10.8%
Jamais	9	0.3%	6.8%	6	0.5%	6.5%	3	0.2%	7.3%	3	0.5%	29.8%
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	84	3.3%	4.5%	32	2.6%	4.1%	52	4.0%	4.8%	6	1.0%	4.7%
De 9 000 à moins de 12 000 euros par an	106	4.1%	3.7%	27	2.1%	2.5%	79	6.1%	4.5%	13	2.1%	5.1%
De 12 000 à moins de 18 000 euros par an	355	13.8%	5.8%	183	14.5%	7.0%	172	13.2%	4.9%	30	4.7%	4.1%
De 18 000 à moins de 24 000 euros par an	364	14.2%	5.5%	152	12.0%	4.9%	212	16.3%	6.0%	53	8.3%	3.9%
De 24 000 à moins de 36 000 euros par an	605	23.6%	5.5%	331	26.2%	6.2%	274	21.0%	4.8%	138	21.6%	4.1%
De 36 000 à moins de 45 000 euros par an	354	13.8%	5.0%	201	15.9%	5.4%	152	11.7%	4.7%	121	18.9%	4.0%
De 45 000 à moins de 65 000 euros par an	313	12.2%	4.6%	172	13.6%	4.8%	141	10.8%	4.3%	147	23.0%	3.8%
De 65 000 à moins de 80 000 euros par an	73	2.8%	3.7%	45	3.6%	4.0%	28	2.1%	3.3%	30	4.8%	2.3%
De 80 000 à moins de 115 000 euros par an	66	2.6%	5.3%	38	3.0%	5.1%	28	2.2%	5.6%	41	6.5%	4.5%
115 000 euros et plus par an	11	0.4%	1.9%	3	0.2%	0.8%	9	0.7%	3.7%	10	1.5%	1.9%
Refus	153	6.0%	4.6%	40	3.2%	2.9%	113	8.7%	5.8%	30	4.7%	2.8%
Ne sait pas	82	3.2%	3.6%	40	3.2%	4.2%	41	3.2%	3.1%	19	3.0%	2.0%