

Le Dauphiné Dimanche



Lecture Dernière Période

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| ENSEMBLE | 1141 | 100.0% | 2.2% | 593 | 100.0% | 2.4% | 548 | 100.0% | 2.0% | 293 | 100.0% | 1.7% |
| Sexe | | | | | | | | | | | | |
| Homme | 593 | 52.0% | 2.4% | 593 | 100.0% | 2.4% | 0 | 0.0% | 0.0% | 171 | 58.4% | 1.9% |
| Femme | 548 | 48.0% | 2.0% | 0 | 0.0% | 0.0% | 548 | 100.0% | 2.0% | 122 | 41.6% | 1.4% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 82 | 7.2% | 1.1% | 43 | 7.2% | 1.2% | 39 | 7.1% | 1.1% | 19 | 6.3% | 0.6% |
| 25 à 34 ans | 100 | 8.8% | 1.3% | 55 | 9.3% | 1.5% | 45 | 8.3% | 1.2% | 40 | 13.7% | 1.2% |
| 35 à 49 ans | 252 | 22.1% | 2.0% | 134 | 22.6% | 2.2% | 118 | 21.5% | 1.9% | 127 | 43.2% | 2.1% |
| 50 à 59 ans | 257 | 22.5% | 2.8% | 137 | 23.0% | 2.9% | 121 | 22.0% | 2.6% | 94 | 32.1% | 2.4% |
| 60 ans et plus | 450 | 39.4% | 3.0% | 224 | 37.8% | 3.4% | 225 | 41.1% | 2.7% | 13 | 4.6% | 1.4% |
| Individu | | | | | | | | | | | | |
| Ménagères | 511 | 44.7% | 2.2% | 0 | 0.0% | 0.0% | 511 | 93.1% | 2.2% | 112 | 38.3% | 1.6% |
| Personne de référence | 713 | 62.5% | 2.5% | 530 | 89.3% | 2.6% | 184 | 33.5% | 2.4% | 183 | 62.5% | 2.2% |
| Responsable des achats | 816 | 71.5% | 2.3% | 323 | 54.5% | 2.5% | 493 | 89.8% | 2.2% | 189 | 64.3% | 1.7% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 13 | 1.1% | 2.4% | 13 | 2.1% | 3.4% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Petits patrons | 51 | 4.5% | 3.1% | 43 | 7.3% | 3.9% | 8 | 1.4% | 1.5% | 48 | 16.4% | 3.3% |
| Affaires et Cadres | 58 | 5.1% | 1.1% | 34 | 5.7% | 1.1% | 24 | 4.4% | 1.1% | 54 | 18.3% | 1.2% |
| Professions intermédiaires | 157 | 13.8% | 2.3% | 96 | 16.1% | 2.8% | 62 | 11.3% | 1.8% | 132 | 45.0% | 2.4% |
| Employés | 188 | 16.5% | 2.3% | 42 | 7.1% | 1.9% | 146 | 26.6% | 2.4% | 36 | 12.2% | 2.0% |
| Ouvriers | 125 | 11.0% | 1.9% | 107 | 18.0% | 2.1% | 18 | 3.3% | 1.3% | 1 | 0.5% | 0.4% |
| Retraités | 394 | 34.5% | 3.1% | 210 | 35.4% | 3.5% | 184 | 33.6% | 2.8% | 3 | 0.9% | 1.1% |
| Autres inactifs | 156 | 13.6% | 1.5% | 49 | 8.3% | 1.3% | 106 | 19.4% | 1.6% | 20 | 6.7% | 0.6% |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 20 | 1.7% | 2.4% | 13 | 2.3% | 3.2% | 6 | 1.1% | 1.6% | 0 | 0.0% | 0.0% |
| Petits patrons | 72 | 6.3% | 2.7% | 43 | 7.3% | 3.3% | 29 | 5.2% | 2.1% | 72 | 24.5% | 2.7% |
| Affaires et Cadres | 77 | 6.8% | 1.1% | 34 | 5.8% | 1.0% | 43 | 7.8% | 1.2% | 77 | 26.3% | 1.1% |
| Professions intermédiaires | 144 | 12.6% | 1.9% | 94 | 15.8% | 2.4% | 51 | 9.2% | 1.4% | 144 | 49.1% | 1.9% |
| Employés | 90 | 7.9% | 1.7% | 49 | 8.2% | 2.1% | 41 | 7.5% | 1.3% | 0 | 0.0% | 0.0% |
| Ouvriers | 208 | 18.2% | 2.2% | 107 | 18.0% | 2.1% | 101 | 18.5% | 2.3% | 0 | 0.0% | 0.0% |
| Retraités | 434 | 38.0% | 3.0% | 214 | 36.1% | 3.3% | 220 | 40.2% | 2.8% | 0 | 0.0% | 0.0% |
| Autres inactifs | 96 | 8.4% | 2.3% | 39 | 6.5% | 2.4% | 57 | 10.5% | 2.3% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 249 | 21.8% | 2.5% | 110 | 18.5% | 2.5% | 139 | 25.4% | 2.5% | 28 | 9.6% | 1.6% |
| 2 personnes | 484 | 42.4% | 2.7% | 253 | 42.6% | 2.9% | 231 | 42.2% | 2.5% | 90 | 30.6% | 2.0% |
| 3 personnes | 154 | 13.5% | 1.7% | 84 | 14.1% | 1.9% | 70 | 12.8% | 1.5% | 47 | 16.0% | 1.2% |
| 4 personnes | 191 | 16.8% | 2.1% | 113 | 19.0% | 2.5% | 79 | 14.3% | 1.6% | 100 | 34.3% | 2.1% |
| 5 personnes et + | 63 | 5.5% | 1.2% | 34 | 5.8% | 1.3% | 29 | 5.3% | 1.1% | 28 | 9.6% | 1.1% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 262 | 22.9% | 1.7% | 139 | 23.5% | 1.9% | 123 | 22.4% | 1.5% | 127 | 43.4% | 1.6% |
| Non | 880 | 77.1% | 2.4% | 454 | 76.5% | 2.6% | 426 | 77.6% | 2.3% | 166 | 56.6% | 1.7% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 233 | 20.4% | 2.0% | 98 | 16.6% | 1.8% | 135 | 24.6% | 2.2% | 64 | 21.7% | 1.9% |
| Aggro. - 20 000 hab | 250 | 21.9% | 2.8% | 127 | 21.5% | 3.0% | 123 | 22.4% | 2.6% | 58 | 19.7% | 2.2% |
| Aggro. 20 000 à 100 000 hab | 257 | 22.5% | 3.7% | 131 | 22.2% | 3.9% | 126 | 22.9% | 3.5% | 61 | 20.6% | 3.3% |
| Aggro. + 100 000 hab | 399 | 34.9% | 2.6% | 235 | 39.6% | 3.1% | 164 | 29.9% | 2.1% | 110 | 37.5% | 1.9% |
| Aggro. Paris | 3 | 0.2% | 0.0% | 1 | 0.2% | 0.0% | 1 | 0.2% | 0.0% | 1 | 0.4% | 0.0% |
| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 3 | 0.2% | 0.0% | 1 | 0.2% | 0.0% | 1 | 0.2% | 0.0% | 1 | 0.4% | 0.0% |
| Lorraine | 2 | 0.1% | 0.1% | 2 | 0.3% | 0.2% | 0 | 0.0% | 0.0% | 2 | 0.6% | 0.3% |
| Franche-Comté | 0 | 0.0% | 0.0% | 0 | 0.1% | 0.1% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Champagne Ardennes | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% | 0 | 0.1% | 0.1% | 0 | 0.1% | 0.1% |
| Aquitaine | 4 | 0.4% | 0.2% | 1 | 0.2% | 0.1% | 3 | 0.6% | 0.2% | 1 | 0.4% | 0.1% |
| Limousin | 1 | 0.1% | 0.2% | 0 | 0.0% | 0.0% | 1 | 0.2% | 0.4% | 0 | 0.0% | 0.0% |
| Auvergne | 1 | 0.1% | 0.1% | 1 | 0.1% | 0.1% | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Rhône Alpes | 1017 | 89.1% | 19.7% | 527 | 88.9% | 21.2% | 490 | 89.3% | 18.3% | 250 | 85.2% | 13.6% |
| Languedoc Roussillon | 6 | 0.5% | 0.3% | 4 | 0.7% | 0.4% | 2 | 0.3% | 0.1% | 5 | 1.6% | 0.6% |
| Provence Alpes Côte d'Azur. | 107 | 9.4% | 2.5% | 56 | 9.5% | 2.7% | 51 | 9.3% | 2.2% | 34 | 11.7% | 2.3% |
| Corse | | | | | | | | | | | | |
| Habitudes de connection à Internet | | | | | | | | | | | | |
| Tous les jours | 605 | 53.0% | 1.8% | 329 | 55.4% | 2.0% | 276 | 50.4% | 1.7% | 213 | 72.5% | 1.5% |
| Presque tous les jours | 151 | 13.2% | 2.6% | 71 | 11.9% | 2.6% | 80 | 14.6% | 2.5% | 45 | 15.4% | 2.3% |
| 1 à 2 fois par semaine | 66 | 5.8% | 2.6% | 34 | 5.8% | 2.9% | 32 | 5.8% | 2.3% | 22 | 7.5% | 3.5% |
| 1 à 3 fois par mois | 34 | 2.9% | 6.5% | 15 | 2.6% | 7.5% | 18 | 3.3% | 5.8% | 3 | 1.0% | 5.0% |
| Moins souvent | 25 | 2.2% | 3.1% | 15 | 2.6% | 4.2% | 10 | 1.9% | 2.2% | 7 | 2.3% | 8.4% |
| Jamais | 6 | 0.6% | 5.0% | 3 | 0.6% | 3.9% | 3 | 0.5% | 7.3% | 3 | 1.0% | 29.8% |

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| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 40 | 3.5% | 2.2% | 14 | 2.4% | 1.8% | 26 | 4.8% | 2.5% | 1 | 0.4% | 0.8% |
| De 9 000 à moins de 12 000 euros par an | 57 | 5.0% | 2.0% | 9 | 1.5% | 0.8% | 48 | 8.7% | 2.7% | 12 | 4.1% | 4.6% |
| De 12 000 à moins de 18 000 euros par an | 164 | 14.4% | 2.7% | 90 | 15.2% | 3.5% | 74 | 13.4% | 2.1% | 8 | 2.9% | 1.1% |
| De 18 000 à moins de 24 000 euros par an | 153 | 13.4% | 2.3% | 74 | 12.5% | 2.4% | 79 | 14.5% | 2.3% | 28 | 9.6% | 2.1% |
| De 24 000 à moins de 36 000 euros par an | 274 | 24.0% | 2.5% | 146 | 24.6% | 2.7% | 128 | 23.4% | 2.2% | 66 | 22.4% | 2.0% |
| De 36 000 à moins de 45 000 euros par an | 146 | 12.8% | 2.1% | 96 | 16.2% | 2.6% | 50 | 9.1% | 1.5% | 51 | 17.3% | 1.7% |
| De 45 000 à moins de 65 000 euros par an | 131 | 11.5% | 1.9% | 85 | 14.3% | 2.3% | 46 | 8.4% | 1.4% | 67 | 22.8% | 1.8% |
| De 65 000 à moins de 80 000 euros par an | 30 | 2.6% | 1.5% | 18 | 3.0% | 1.6% | 12 | 2.1% | 1.4% | 16 | 5.3% | 1.2% |
| De 80 000 à moins de 115 000 euros par an | 40 | 3.5% | 3.2% | 23 | 3.9% | 3.1% | 17 | 3.1% | 3.3% | 23 | 7.9% | 2.5% |
| 115 000 euros et plus par an | 8 | 0.7% | 1.3% | 3 | 0.5% | 0.8% | 5 | 1.0% | 2.3% | 7 | 2.3% | 1.3% |
| Refus | 72 | 6.3% | 2.2% | 26 | 4.3% | 1.8% | 47 | 8.5% | 2.4% | 12 | 4.0% | 1.1% |
| Ne sait pas | 25 | 2.2% | 1.1% | 9 | 1.5% | 0.9% | 16 | 3.0% | 1.2% | 4 | 1.2% | 0.4% |