

Groupe Rossel / Voix du Nord

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1961	100.0%	3.8%	966	100.0%	3.9%	996	100.0%	3.7%	421	100.0%	2.4%
Sexe												
Homme	966	49.2%	3.9%	966	100.0%	3.9%	0	0.0%	0.0%	215	50.9%	2.4%
Femme	996	50.8%	3.7%	0	0.0%	0.0%	996	100.0%	3.7%	207	49.1%	2.4%
Age												
15 à 24 ans	192	9.8%	2.6%	76	7.9%	2.1%	116	11.6%	3.2%	54	12.9%	1.7%
25 à 34 ans	234	11.9%	3.1%	128	13.3%	3.4%	106	10.7%	2.7%	85	20.2%	2.6%
35 à 49 ans	423	21.6%	3.4%	222	23.0%	3.6%	202	20.3%	3.2%	116	27.5%	1.9%
50 à 59 ans	408	20.8%	4.4%	192	19.8%	4.1%	217	21.8%	4.6%	145	34.3%	3.7%
60 ans et plus	703	35.9%	4.7%	348	36.0%	5.3%	355	35.7%	4.2%	21	5.0%	2.1%
Individu												
Ménagères	885	45.1%	3.8%	0	0.0%	0.0%	885	88.9%	3.8%	175	41.4%	2.5%
Personne de référence	1110	56.6%	4.0%	822	85.1%	4.1%	289	29.0%	3.7%	206	48.8%	2.5%
Responsable des achats	1340	68.3%	3.8%	449	46.5%	3.5%	891	89.5%	3.9%	275	65.3%	2.5%
PCS Individu												
Agriculteurs	39	2.0%	7.4%	29	3.0%	7.6%	10	1.0%	6.9%	0	0.0%	0.0%
Petits patrons	37	1.9%	2.2%	33	3.4%	3.0%	4	0.4%	0.7%	30	7.2%	2.1%
Affaires et Cadres	118	6.0%	2.3%	70	7.3%	2.4%	48	4.8%	2.2%	99	23.6%	2.1%
Professions intermédiaires	186	9.5%	2.7%	96	10.0%	2.8%	89	9.0%	2.6%	148	35.1%	2.6%
Employés	341	17.4%	4.1%	93	9.6%	4.3%	248	24.9%	4.0%	60	14.2%	3.3%
Ouvriers	264	13.5%	4.1%	209	21.6%	4.1%	56	5.6%	4.0%	11	2.7%	2.8%
Retraités	617	31.5%	4.9%	324	33.5%	5.4%	294	29.5%	4.4%	11	2.5%	4.3%
Autres inactifs	360	18.4%	3.5%	113	11.7%	3.0%	247	24.8%	3.8%	62	14.7%	1.9%
PCS Personne de référence												
Agriculteurs	53	2.7%	6.5%	30	3.1%	7.2%	23	2.3%	5.9%	0	0.0%	0.0%
Petits patrons	61	3.1%	2.3%	28	2.9%	2.1%	34	3.4%	2.5%	61	14.5%	2.3%
Affaires et Cadres	150	7.7%	2.1%	81	8.4%	2.3%	69	6.9%	1.9%	150	35.6%	2.1%
Professions intermédiaires	210	10.7%	2.8%	106	11.0%	2.7%	104	10.5%	2.8%	210	49.8%	2.8%
Employés	218	11.1%	4.0%	97	10.0%	4.2%	121	12.2%	3.9%	0	0.0%	0.0%
Ouvriers	372	19.0%	3.9%	196	20.3%	3.9%	176	17.7%	3.9%	0	0.0%	0.0%
Retraités	701	35.8%	4.9%	362	37.5%	5.5%	340	34.1%	4.3%	0	0.0%	0.0%
Autres inactifs	195	10.0%	4.8%	66	6.9%	4.2%	129	13.0%	5.2%	0	0.0%	0.0%

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Taille du foyer												
1 personne	351	17.9%	3.5%	154	15.9%	3.5%	197	19.8%	3.5%	30	7.0%	1.7%
2 personnes	812	41.4%	4.5%	410	42.5%	4.7%	401	40.3%	4.4%	129	30.6%	2.9%
3 personnes	323	16.5%	3.5%	180	18.6%	4.0%	143	14.4%	3.1%	95	22.6%	2.5%
4 personnes	277	14.1%	3.0%	133	13.8%	2.9%	143	14.4%	3.0%	100	23.7%	2.0%
5 personnes et +	198	10.1%	3.7%	88	9.1%	3.4%	110	11.0%	4.0%	68	16.1%	2.6%
Présence d'enfants de moins de 15 ans												
Oui	494	25.2%	3.2%	224	23.2%	3.1%	270	27.2%	3.3%	165	39.1%	2.1%
Non	1467	74.8%	4.0%	742	76.8%	4.2%	725	72.8%	3.9%	256	60.9%	2.6%
Habitat												
Communes rurales	502	25.6%	4.2%	237	24.6%	4.2%	265	26.6%	4.2%	92	21.9%	2.8%
Aggro. - 20 000 hab	295	15.0%	3.3%	152	15.7%	3.5%	143	14.4%	3.0%	58	13.8%	2.2%
Aggro. 20 000 à 100 000 hab	308	15.7%	4.4%	168	17.4%	5.0%	140	14.1%	3.9%	56	13.3%	3.1%
Aggro. + 100 000 hab	839	42.8%	5.4%	397	41.1%	5.3%	442	44.4%	5.6%	209	49.6%	3.7%
Aggro. Paris	17	0.9%	0.2%	11	1.2%	0.3%	6	0.6%	0.1%	6	1.4%	0.2%
Régions INSEE												
Ile de France	19	1.0%	0.2%	13	1.4%	0.3%	6	0.6%	0.1%	6	1.5%	0.1%
Nord Pas de Calais	1111	56.7%	34.6%	539	55.8%	35.3%	572	57.5%	33.9%	250	59.3%	26.4%
Lorraine	4	0.2%	0.2%	1	0.1%	0.2%	3	0.3%	0.3%	0	0.1%	0.0%
Champagne Ardennes	438	22.3%	40.4%	208	21.6%	39.9%	230	23.1%	40.8%	79	18.8%	27.5%
Picardie	371	18.9%	24.1%	194	20.1%	26.2%	176	17.7%	22.2%	80	19.1%	18.6%
Bourgogne	1	0.1%	0.1%	1	0.1%	0.1%	1	0.1%	0.1%	0	0.0%	0.0%
Haute Normandie	8	0.4%	0.5%	3	0.3%	0.4%	5	0.5%	0.6%	1	0.2%	0.2%
Centre	1	0.1%	0.1%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.1%	0.1%
Pays de Loire	1	0.1%	0.0%	1	0.1%	0.0%	1	0.1%	0.1%	1	0.1%	0.1%
Poitou Charentes	1	0.1%	0.1%	1	0.1%	0.2%	0	0.0%	0.0%	1	0.3%	0.3%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	1	0.0%	0.1%	1	0.1%	0.2%	0	0.0%	0.0%	1	0.1%	0.4%
Auvergne	1	0.0%	0.1%	0	0.0%	0.1%	0	0.0%	0.0%	0	0.1%	0.2%
Rhône Alpes	3	0.2%	0.1%	2	0.2%	0.1%	1	0.1%	0.0%	1	0.4%	0.1%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Habitudes de connection à Internet												
Tous les jours	1067	54.4%	3.2%	560	58.0%	3.4%	507	50.9%	3.1%	351	83.3%	2.4%
Presque tous les jours	211	10.8%	3.6%	100	10.3%	3.7%	111	11.2%	3.5%	47	11.1%	2.4%
1 à 2 fois par semaine	109	5.5%	4.3%	50	5.2%	4.3%	59	5.9%	4.2%	12	2.8%	1.9%
1 à 3 fois par mois	32	1.6%	6.1%	16	1.7%	7.9%	16	1.6%	4.9%	3	0.7%	5.1%
Moins souvent	42	2.1%	5.0%	17	1.8%	4.9%	24	2.4%	5.2%	4	0.8%	4.3%
Jamais	7	0.4%	5.6%	7	0.7%	8.2%	0	0.0%	0.0%	0	0.0%	0.0%
Revenus du foyer												
Moins de 9 000 euros par an	79	4.0%	4.2%	23	2.4%	3.0%	56	5.6%	5.2%	3	0.8%	2.5%
De 9 000 à moins de 12 000 euros par an	117	6.0%	4.1%	43	4.5%	4.1%	74	7.5%	4.2%	3	0.6%	1.0%
De 12 000 à moins de 18 000 euros par an	300	15.3%	4.9%	117	12.2%	4.5%	183	18.4%	5.3%	24	5.6%	3.2%
De 18 000 à moins de 24 000 euros par an	302	15.4%	4.6%	165	17.1%	5.4%	137	13.8%	3.9%	33	7.9%	2.5%
De 24 000 à moins de 36 000 euros par an	423	21.6%	3.8%	207	21.4%	3.9%	216	21.7%	3.8%	94	22.3%	2.8%
De 36 000 à moins de 45 000 euros par an	264	13.5%	3.8%	154	16.0%	4.1%	110	11.0%	3.4%	95	22.4%	3.1%
De 45 000 à moins de 65 000 euros par an	195	9.9%	2.8%	115	11.9%	3.2%	80	8.0%	2.4%	89	21.2%	2.3%
De 65 000 à moins de 80 000 euros par an	44	2.2%	2.2%	32	3.3%	2.8%	12	1.2%	1.4%	32	7.7%	2.5%
De 80 000 à moins de 115 000 euros par an	20	1.0%	1.6%	12	1.3%	1.6%	7	0.7%	1.4%	11	2.7%	1.2%
115 000 euros et plus par an	13	0.7%	2.1%	11	1.1%	2.9%	2	0.2%	0.9%	6	1.3%	1.1%
Refus	126	6.4%	3.8%	60	6.2%	4.3%	66	6.6%	3.4%	16	3.9%	1.5%
Ne sait pas	78	4.0%	3.4%	26	2.6%	2.7%	52	5.3%	4.0%	15	3.5%	1.6%