

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	148	100.0%	0.3%	88	100.0%	0.4%	59	100.0%	0.2%	46	100.0%	0.3%
<b>Sexe</b>												
<b>Homme</b>	88	59.9%	0.4%	88	100.0%	0.4%	0	0.0%	0.0%	30	65.2%	0.3%
<b>Femme</b>	59	40.1%	0.2%	0	0.0%	0.0%	59	100.0%	0.2%	16	34.8%	0.2%
<b>Age</b>												
<b>15 à 24 ans</b>	8	5.2%	0.1%	3	3.7%	0.1%	4	7.5%	0.1%	1	2.2%	0.0%
<b>25 à 34 ans</b>	18	12.0%	0.2%	9	10.4%	0.2%	9	14.4%	0.2%	10	22.0%	0.3%
<b>35 à 49 ans</b>	48	32.4%	0.4%	29	33.2%	0.5%	19	31.3%	0.3%	21	47.1%	0.4%
<b>50 à 59 ans</b>	27	18.2%	0.3%	16	18.4%	0.3%	11	17.8%	0.2%	11	25.0%	0.3%
<b>60 ans et plus</b>	47	32.2%	0.3%	30	34.3%	0.5%	17	29.0%	0.2%	2	3.7%	0.2%
<b>Individu</b>												
<b>Ménagères</b>	46	31.1%	0.2%	0	0.0%	0.0%	46	77.5%	0.2%	16	34.0%	0.2%
<b>Personne de référence</b>	89	60.2%	0.3%	79	88.8%	0.4%	10	17.4%	0.1%	30	65.2%	0.4%
<b>Responsable des achats</b>	92	62.3%	0.3%	46	52.2%	0.4%	46	77.3%	0.2%	34	75.5%	0.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	7	4.4%	1.2%	6	6.2%	1.5%	1	1.7%	0.7%	1	2.2%	5.6%
<b>Petits patrons</b>	18	12.3%	1.1%	15	16.7%	1.3%	3	5.6%	0.6%	12	26.7%	0.8%
<b>Affaires et Cadres</b>	11	7.4%	0.2%	8	8.6%	0.3%	3	5.6%	0.2%	9	20.6%	0.2%
<b>Professions intermédiaires</b>	24	16.4%	0.4%	12	13.6%	0.4%	12	20.7%	0.4%	18	40.4%	0.3%
<b>Employés</b>	17	11.6%	0.2%	4	4.1%	0.2%	14	22.8%	0.2%	1	2.6%	0.1%
<b>Ouvriers</b>	15	10.2%	0.2%	9	10.2%	0.2%	6	10.2%	0.4%	1	3.2%	0.4%
<b>Retraités</b>	46	31.5%	0.4%	29	33.1%	0.5%	17	29.0%	0.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	9	6.2%	0.1%	7	7.4%	0.2%	3	4.4%	0.0%	2	4.4%	0.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	7	4.9%	0.9%	5	5.2%	1.1%	3	4.4%	0.7%	0	0.0%	0.0%
<b>Petits patrons</b>	13	8.8%	0.5%	12	14.0%	1.0%	1	1.0%	0.0%	13	28.4%	0.5%
<b>Affaires et Cadres</b>	13	8.5%	0.2%	8	9.0%	0.2%	5	7.8%	0.1%	13	27.6%	0.2%
<b>Professions intermédiaires</b>	20	13.6%	0.3%	9	10.6%	0.2%	11	18.0%	0.3%	20	44.0%	0.3%
<b>Employés</b>	12	8.3%	0.2%	6	7.2%	0.3%	6	9.9%	0.2%	0	0.0%	0.0%
<b>Ouvriers</b>	24	16.3%	0.3%	8	9.3%	0.2%	16	26.9%	0.4%	0	0.0%	0.0%
<b>Retraités</b>	46	31.0%	0.3%	33	37.2%	0.5%	13	21.7%	0.2%	0	0.0%	0.0%
<b>Autres inactifs</b>	13	8.6%	0.3%	7	7.5%	0.4%	6	10.3%	0.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	12	8.2%	0.1%	8	9.3%	0.2%	4	6.6%	0.1%	2	4.8%	0.1%
2 personnes	54	36.6%	0.3%	35	39.3%	0.4%	19	32.4%	0.2%	12	25.9%	0.3%
3 personnes	28	19.2%	0.3%	19	21.4%	0.4%	9	16.0%	0.2%	8	18.1%	0.2%
4 personnes	35	24.0%	0.4%	13	14.6%	0.3%	23	38.0%	0.5%	16	35.7%	0.3%
5 personnes et +	18	12.0%	0.3%	14	15.4%	0.5%	4	7.0%	0.2%	7	15.5%	0.3%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	55	37.5%	0.4%	33	37.2%	0.5%	23	38.1%	0.3%	29	63.3%	0.4%
Non	92	62.5%	0.3%	56	62.8%	0.3%	37	61.9%	0.2%	17	36.7%	0.2%
<b>Habitat</b>												
Communes rurales	44	30.0%	0.4%	19	21.2%	0.3%	26	43.1%	0.4%	8	17.2%	0.2%
Agglo. - 20 000 hab	26	17.6%	0.3%	19	21.2%	0.4%	7	12.2%	0.2%	5	11.4%	0.2%
Agglo. 20 000 à 100 000 hab	3	2.1%	0.0%	2	1.8%	0.0%	1	2.4%	0.0%	1	2.3%	0.1%
Agglo. + 100 000 hab	74	50.3%	0.5%	49	55.7%	0.7%	25	42.3%	0.3%	32	69.1%	0.6%
<b>Régions INSEE</b>												
Lorraine	0	0.2%	0.0%	0	0.3%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	1	0.6%	0.1%	1	1.0%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	138	93.1%	5.0%	80	90.7%	6.1%	57	96.6%	4.0%	41	88.8%	4.6%
Midi Pyrénées	6	3.8%	0.2%	4	4.1%	0.3%	2	3.4%	0.2%	2	3.9%	0.2%
Limousin	0	0.1%	0.0%	0	0.2%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	3	2.2%	0.1%	3	3.7%	0.1%	0	0.0%	0.0%	3	7.2%	0.2%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	93	62.9%	0.3%	59	66.1%	0.4%	34	58.0%	0.2%	37	80.3%	0.3%
Presque tous les jours	21	14.4%	0.4%	8	9.4%	0.3%	13	22.0%	0.4%	6	13.5%	0.3%
1 à 2 fois par semaine	11	7.4%	0.4%	6	6.4%	0.5%	5	8.8%	0.4%	3	6.2%	0.4%
Jamais	1	0.5%	0.6%	1	0.9%	0.9%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	1	1.0%	0.1%	1	1.6%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	4	2.5%	0.1%	2	2.3%	0.2%	2	2.7%	0.1%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	7	5.0%	0.1%	3	2.8%	0.1%	5	8.3%	0.1%	1	2.3%	0.1%
De 18 000 à moins de 24 000 euros par an	16	11.0%	0.2%	11	12.4%	0.4%	5	8.8%	0.1%	2	3.6%	0.1%
De 24 000 à moins de 36 000 euros par an	51	34.5%	0.5%	33	37.8%	0.6%	17	29.4%	0.3%	14	31.2%	0.4%
De 36 000 à moins de 45 000 euros par an	20	13.6%	0.3%	13	14.6%	0.3%	7	12.2%	0.2%	7	14.9%	0.2%
De 45 000 à moins de 65 000 euros par an	22	14.9%	0.3%	16	17.8%	0.4%	6	10.7%	0.2%	13	27.7%	0.3%
De 65 000 à moins de 80 000 euros par an	6	3.8%	0.3%	3	3.0%	0.2%	3	5.0%	0.4%	5	10.5%	0.4%
De 80 000 à moins de 115 000 euros par an	1	0.4%	0.0%	1	0.7%	0.1%	0	0.0%	0.0%	1	1.3%	0.1%
115 000 euros et plus par an	1	0.4%	0.1%	1	0.7%	0.2%	0	0.0%	0.0%	1	1.3%	0.1%
Refus	17	11.3%	0.5%	5	5.9%	0.4%	12	19.5%	0.6%	3	6.2%	0.3%
Ne sait pas	2	1.6%	0.1%	0	0.3%	0.0%	2	3.6%	0.2%	0	1.0%	0.1%