

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	808	100.0%	1.6%	428	100.0%	1.7%	380	100.0%	1.4%	200	100.0%	1.1%
Sexe												
Homme	428	53.0%	1.7%	428	100.0%	1.7%	0	0.0%	0.0%	116	58.2%	1.3%
Femme	380	47.0%	1.4%	0	0.0%	0.0%	380	100.0%	1.4%	84	41.8%	1.0%
Age												
15 à 24 ans	52	6.4%	0.7%	31	7.2%	0.8%	21	5.5%	0.6%	19	9.6%	0.6%
25 à 34 ans	86	10.7%	1.1%	49	11.5%	1.3%	37	9.8%	1.0%	29	14.5%	0.9%
35 à 49 ans	180	22.3%	1.4%	89	20.9%	1.4%	91	23.9%	1.4%	80	39.8%	1.3%
50 à 59 ans	175	21.7%	1.9%	93	21.8%	2.0%	82	21.6%	1.7%	62	31.1%	1.6%
60 ans et plus	315	38.9%	2.1%	166	38.7%	2.5%	149	39.2%	1.8%	10	5.1%	1.0%
Individu												
Ménagères	346	42.8%	1.5%	0	0.0%	0.0%	346	91.1%	1.5%	76	38.1%	1.1%
Personne de référence	475	58.8%	1.7%	375	87.7%	1.9%	99	26.2%	1.3%	115	57.4%	1.4%
Responsable des achats	530	65.6%	1.5%	195	45.5%	1.5%	335	88.3%	1.5%	120	60.2%	1.1%
PCS Individu												
Agriculteurs	20	2.5%	3.8%	16	3.6%	4.2%	5	1.2%	3.1%	0	0.0%	0.0%
Petits patrons	23	2.9%	1.4%	14	3.2%	1.2%	10	2.5%	1.8%	20	10.1%	1.4%
Affaires et Cadres	57	7.1%	1.1%	37	8.6%	1.3%	20	5.4%	0.9%	51	25.3%	1.1%
Professions intermédiaires	120	14.9%	1.7%	60	14.1%	1.8%	60	15.8%	1.7%	89	44.6%	1.6%
Employés	122	15.1%	1.5%	30	6.9%	1.4%	92	24.3%	1.5%	18	8.8%	1.0%
Ouvriers	81	10.0%	1.3%	71	16.7%	1.4%	10	2.6%	0.7%	4	1.8%	0.9%
Retraités	277	34.3%	2.2%	159	37.2%	2.7%	118	31.1%	1.8%	2	1.0%	0.8%
Autres inactifs	107	13.2%	1.0%	41	9.7%	1.1%	65	17.1%	1.0%	17	8.4%	0.5%
PCS Personne de référence												
Agriculteurs	29	3.6%	3.6%	19	4.3%	4.5%	10	2.7%	2.6%	0	0.0%	0.0%
Petits patrons	25	3.1%	0.9%	14	3.2%	1.1%	11	2.9%	0.8%	25	12.4%	0.9%
Affaires et Cadres	69	8.5%	1.0%	36	8.4%	1.0%	33	8.7%	0.9%	69	34.4%	1.0%
Professions intermédiaires	107	13.2%	1.4%	67	15.6%	1.7%	40	10.5%	1.1%	107	53.3%	1.4%
Employés	75	9.3%	1.4%	30	7.0%	1.3%	45	12.0%	1.5%	0	0.0%	0.0%
Ouvriers	120	14.9%	1.3%	68	16.0%	1.3%	52	13.6%	1.2%	0	0.0%	0.0%
Retraités	314	38.8%	2.2%	171	39.8%	2.6%	143	37.7%	1.8%	0	0.0%	0.0%
Autres inactifs	70	8.6%	1.7%	24	5.7%	1.5%	45	11.9%	1.8%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	150	18.6%	1.5%	73	17.0%	1.7%	77	20.3%	1.4%	24	11.9%	1.4%
2 personnes	353	43.7%	2.0%	193	45.1%	2.2%	160	42.1%	1.7%	57	28.6%	1.3%
3 personnes	147	18.2%	1.6%	81	18.9%	1.8%	66	17.5%	1.4%	49	24.7%	1.3%
4 personnes	122	15.1%	1.3%	61	14.3%	1.3%	61	16.0%	1.3%	51	25.7%	1.1%
5 personnes et +	36	4.4%	0.7%	20	4.6%	0.8%	16	4.2%	0.6%	18	9.2%	0.7%
Présence d'enfants de moins de 15 ans												
Oui	170	21.1%	1.1%	87	20.2%	1.2%	83	22.0%	1.0%	78	39.1%	1.0%
Non	638	78.9%	1.8%	342	79.8%	1.9%	297	78.0%	1.6%	122	60.9%	1.3%
Habitat												
Communes rurales	266	32.9%	2.3%	145	33.9%	2.6%	121	31.8%	1.9%	59	29.4%	1.8%
Agglo. - 20 000 hab	182	22.5%	2.0%	88	20.6%	2.1%	93	24.5%	2.0%	34	17.1%	1.3%
Agglo. 20 000 à 100 000 hab	175	21.7%	2.5%	91	21.3%	2.7%	84	22.1%	2.3%	39	19.5%	2.2%
Agglo. + 100 000 hab	183	22.7%	1.2%	101	23.7%	1.4%	82	21.6%	1.0%	67	33.5%	1.2%
Agglo. Paris	2	0.2%	0.0%	2	0.5%	0.0%	0	0.0%	0.0%	1	0.5%	0.0%
Régions INSEE												
Ile de France	2	0.2%	0.0%	2	0.5%	0.0%	0	0.0%	0.0%	1	0.5%	0.0%
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Lorraine	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	2	0.2%	0.1%	0	0.1%	0.0%	1	0.3%	0.1%	0	0.2%	0.1%
Poitou Charentes	1	0.2%	0.1%	0	0.0%	0.0%	1	0.3%	0.2%	1	0.7%	0.3%
Aquitaine	66	8.2%	2.4%	33	7.6%	2.5%	34	8.8%	2.3%	18	8.8%	2.0%
Midi Pyrénées	694	85.8%	28.4%	372	86.9%	31.6%	321	84.6%	25.5%	168	83.8%	21.3%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%	0	0.1%	0.2%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	38	4.7%	1.7%	20	4.6%	1.8%	18	4.8%	1.5%	11	5.7%	1.6%
Provence Alpes Côte d'Azur. Corse	4	0.5%	0.1%	0	0.0%	0.0%	4	1.0%	0.2%	0	0.0%	0.0%
Habitudes de connection à Internet												
Tous les jours	489	60.5%	1.5%	263	61.4%	1.6%	226	59.6%	1.4%	174	87.1%	1.2%
Presque tous les jours	65	8.1%	1.1%	30	7.0%	1.1%	35	9.3%	1.1%	15	7.7%	0.8%
1 à 2 fois par semaine	39	4.9%	1.5%	21	4.9%	1.8%	18	4.8%	1.3%	5	2.3%	0.7%
1 à 3 fois par mois	16	2.0%	3.1%	5	1.1%	2.4%	11	3.0%	3.6%	1	0.5%	1.6%
Moins souvent	13	1.6%	1.6%	5	1.2%	1.5%	8	2.0%	1.7%	3	1.5%	3.7%
Jamais	6	0.7%	4.3%	5	1.2%	6.1%	0	0.1%	0.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	27	3.3%	1.5%	15	3.4%	1.8%	12	3.3%	1.2%	3	1.4%	2.0%
De 9 000 à moins de 12 000 euros par an	51	6.4%	1.8%	18	4.1%	1.7%	34	8.9%	1.9%	4	1.8%	1.4%
De 12 000 à moins de 18 000 euros par an	103	12.8%	1.7%	61	14.4%	2.4%	42	11.0%	1.2%	8	4.0%	1.1%
De 18 000 à moins de 24 000 euros par an	125	15.5%	1.9%	60	14.1%	2.0%	65	17.0%	1.8%	20	10.0%	1.5%
De 24 000 à moins de 36 000 euros par an	174	21.5%	1.6%	93	21.8%	1.8%	81	21.2%	1.4%	43	21.3%	1.3%
De 36 000 à moins de 45 000 euros par an	112	13.8%	1.6%	61	14.2%	1.6%	51	13.4%	1.6%	34	16.7%	1.1%
De 45 000 à moins de 65 000 euros par an	110	13.6%	1.6%	61	14.3%	1.7%	49	12.9%	1.5%	48	23.8%	1.2%
De 65 000 à moins de 80 000 euros par an	25	3.0%	1.3%	18	4.3%	1.6%	6	1.6%	0.7%	16	7.9%	1.2%
De 80 000 à moins de 115 000 euros par an	9	1.1%	0.7%	7	1.6%	0.9%	2	0.6%	0.5%	7	3.6%	0.8%
115 000 euros et plus par an	6	0.7%	0.9%	3	0.7%	0.8%	2	0.6%	1.0%	5	2.3%	0.9%
Refus	40	5.0%	1.2%	21	4.9%	1.5%	20	5.1%	1.0%	9	4.3%	0.8%
Ne sait pas	26	3.2%	1.1%	9	2.2%	1.0%	16	4.3%	1.2%	6	2.8%	0.6%