

# Groupe Bourgogne Rhône Alpes

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2060	100.0%	4.0%	1053	100.0%	4.2%	1007	100.0%	3.7%	487	100.0%	2.8%
<b>Sexe</b>												
<b>Homme</b>	1053	51.1%	4.2%	1053	100.0%	4.2%	0	0.0%	0.0%	280	57.5%	3.2%
<b>Femme</b>	1007	48.9%	3.7%	0	0.0%	0.0%	1007	100.0%	3.7%	207	42.5%	2.4%
<b>Age</b>												
<b>15 à 24 ans</b>	156	7.6%	2.1%	82	7.8%	2.2%	74	7.3%	2.1%	38	7.7%	1.2%
<b>25 à 34 ans</b>	205	9.9%	2.7%	102	9.6%	2.7%	103	10.2%	2.6%	77	15.8%	2.3%
<b>35 à 49 ans</b>	431	20.9%	3.5%	240	22.8%	3.9%	191	19.0%	3.0%	200	41.1%	3.3%
<b>50 à 59 ans</b>	394	19.1%	4.2%	212	20.1%	4.5%	182	18.1%	3.9%	142	29.2%	3.6%
<b>60 ans et plus</b>	874	42.4%	5.8%	418	39.7%	6.4%	456	45.3%	5.4%	30	6.1%	3.0%
<b>Individu</b>												
<b>Ménagères</b>	927	45.0%	4.0%	0	0.0%	0.0%	927	92.1%	4.0%	194	39.7%	2.7%
<b>Personne de référence</b>	1236	60.0%	4.4%	933	88.6%	4.6%	303	30.1%	3.9%	290	59.6%	3.5%
<b>Responsable des achats</b>	1499	72.8%	4.2%	596	56.5%	4.7%	903	89.7%	4.0%	328	67.3%	3.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	36	1.8%	7.0%	24	2.3%	6.5%	12	1.2%	8.1%	0	0.0%	0.0%
<b>Petits patrons</b>	57	2.8%	3.5%	43	4.1%	3.9%	14	1.4%	2.6%	52	10.7%	3.6%
<b>Affaires et Cadres</b>	120	5.8%	2.4%	72	6.8%	2.5%	49	4.8%	2.2%	110	22.5%	2.4%
<b>Professions intermédiaires</b>	259	12.6%	3.8%	146	13.8%	4.2%	114	11.3%	3.3%	214	43.9%	3.8%
<b>Employés</b>	311	15.1%	3.7%	89	8.4%	4.1%	222	22.1%	3.6%	44	9.1%	2.4%
<b>Ouvriers</b>	234	11.4%	3.6%	194	18.4%	3.8%	40	4.0%	2.9%	13	2.7%	3.3%
<b>Retraités</b>	783	38.0%	6.2%	397	37.7%	6.7%	386	38.3%	5.8%	3	0.6%	1.2%
<b>Autres inactifs</b>	259	12.6%	2.5%	88	8.4%	2.3%	170	16.9%	2.6%	51	10.4%	1.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	47	2.3%	5.8%	26	2.5%	6.2%	21	2.1%	5.3%	0	0.0%	0.0%
<b>Petits patrons</b>	87	4.2%	3.3%	48	4.5%	3.7%	40	3.9%	3.0%	87	17.9%	3.3%
<b>Affaires et Cadres</b>	140	6.8%	1.9%	75	7.2%	2.1%	65	6.4%	1.8%	140	28.8%	1.9%
<b>Professions intermédiaires</b>	260	12.6%	3.4%	157	14.9%	4.0%	103	10.2%	2.8%	260	53.3%	3.4%
<b>Employés</b>	181	8.8%	3.3%	86	8.2%	3.7%	95	9.4%	3.1%	0	0.0%	0.0%
<b>Ouvriers</b>	337	16.3%	3.5%	180	17.1%	3.5%	157	15.6%	3.5%	0	0.0%	0.0%
<b>Retraités</b>	874	42.4%	6.1%	422	40.1%	6.4%	452	44.9%	5.8%	0	0.0%	0.0%
<b>Autres inactifs</b>	134	6.5%	3.3%	60	5.7%	3.7%	74	7.4%	3.0%	0	0.0%	0.0%

## **Groupe Bourgogne Rhône Alpes**



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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	447	21.7%	4.5%	218	20.7%	5.0%	228	22.7%	4.0%	63	12.9%	3.6%
<b>2 personnes</b>	880	42.7%	4.9%	430	40.9%	4.9%	450	44.7%	4.9%	135	27.8%	3.1%
<b>3 personnes</b>	301	14.6%	3.3%	156	14.8%	3.5%	145	14.4%	3.2%	89	18.2%	2.3%
<b>4 personnes</b>	314	15.2%	3.4%	178	16.9%	3.9%	136	13.5%	2.8%	143	29.4%	2.9%
<b>5 personnes et +</b>	119	5.8%	2.2%	71	6.7%	2.7%	48	4.7%	1.7%	57	11.7%	2.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	464	22.5%	3.0%	239	22.7%	3.3%	224	22.3%	2.7%	215	44.2%	2.8%
<b>Non</b>	1597	77.5%	4.4%	814	77.3%	4.6%	782	77.7%	4.2%	272	55.8%	2.8%
<b>Habitat</b>												
<b>Communes rurales</b>	528	25.6%	4.5%	244	23.2%	4.4%	283	28.1%	4.5%	110	22.6%	3.3%
<b>Agglo. - 20 000 hab</b>	409	19.9%	4.5%	216	20.5%	5.0%	193	19.2%	4.1%	96	19.7%	3.7%
<b>Agglo. 20 000 à 100 000 hab</b>	392	19.0%	5.6%	204	19.4%	6.1%	188	18.7%	5.2%	80	16.5%	4.4%
<b>Agglo. + 100 000 hab</b>	725	35.2%	4.7%	383	36.4%	5.1%	342	34.0%	4.3%	197	40.5%	3.4%
<b>Agglo. Paris</b>	6	0.3%	0.1%	6	0.6%	0.1%	0	0.0%	0.0%	4	0.7%	0.1%
<b>Régions INSEE</b>												
<b>Ile de France</b>	6	0.3%	0.1%	6	0.6%	0.1%	0	0.0%	0.0%	4	0.7%	0.1%
<b>Nord Pas de Calais</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
<b>Lorraine</b>	1	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%
<b>Alsace</b>	3	0.2%	0.2%	3	0.3%	0.5%	0	0.0%	0.0%	0	0.1%	0.1%
<b>Franche-Comté</b>	87	4.2%	9.1%	46	4.3%	9.8%	41	4.1%	8.5%	21	4.3%	8.0%
<b>Champagne Ardennes</b>	1	0.0%	0.1%	0	0.0%	0.0%	0	0.0%	0.1%	0	0.1%	0.1%
<b>Bourgogne</b>	347	16.8%	25.7%	185	17.6%	28.5%	161	16.0%	23.0%	76	15.6%	21.9%
<b>Pays de Loire</b>	4	0.2%	0.1%	1	0.1%	0.0%	3	0.3%	0.2%	1	0.2%	0.1%
<b>Bretagne</b>	1	0.0%	0.0%	0	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
<b>Aquitaine</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Midi Pyrénées</b>	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Limousin</b>	0	0.0%	0.1%	0	0.0%	0.0%	0	0.0%	0.1%	0	0.0%	0.0%
<b>Auvergne</b>	39	1.9%	3.5%	22	2.1%	4.1%	17	1.7%	2.9%	8	1.7%	2.8%
<b>Rhône Alpes</b>	1475	71.6%	28.5%	743	70.5%	29.8%	732	72.7%	27.3%	346	71.1%	18.9%
<b>Languedoc Roussillon</b>	6	0.3%	0.3%	1	0.1%	0.1%	4	0.4%	0.4%	4	0.8%	0.5%
<b>Provence Alpes Côte d'Azur. Corse</b>	91	4.4%	2.1%	45	4.3%	2.2%	46	4.5%	2.0%	25	5.2%	1.7%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	1099	53.4%	3.3%	569	54.0%	3.4%	530	52.7%	3.2%	372	76.3%	2.6%
<b>Presque tous les jours</b>	235	11.4%	4.0%	121	11.5%	4.4%	114	11.3%	3.6%	55	11.3%	2.8%
<b>1 à 2 fois par semaine</b>	122	5.9%	4.8%	58	5.5%	5.0%	64	6.4%	4.6%	43	8.9%	6.9%
<b>1 à 3 fois par mois</b>	25	1.2%	4.8%	13	1.2%	6.4%	12	1.2%	3.7%	3	0.7%	5.4%
<b>Moins souvent</b>	55	2.7%	6.6%	30	2.9%	8.5%	24	2.4%	5.2%	8	1.6%	9.8%
<b>Jamais</b>	5	0.3%	4.1%	2	0.2%	2.6%	3	0.3%	7.3%	3	0.6%	29.8%
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	65	3.2%	3.5%	27	2.6%	3.4%	38	3.7%	3.5%	5	1.1%	3.9%
<b>De 9 000 à moins de 12 000 euros par an</b>	112	5.4%	3.9%	46	4.4%	4.3%	66	6.5%	3.7%	10	2.0%	3.8%
<b>De 12 000 à moins de 18 000 euros par an</b>	293	14.2%	4.8%	152	14.4%	5.8%	142	14.1%	4.1%	23	4.8%	3.1%
<b>De 18 000 à moins de 24 000 euros par an</b>	300	14.5%	4.5%	135	12.8%	4.4%	165	16.4%	4.7%	45	9.3%	3.3%
<b>De 24 000 à moins de 36 000 euros par an</b>	477	23.2%	4.3%	254	24.1%	4.8%	224	22.2%	3.9%	105	21.6%	3.1%
<b>De 36 000 à moins de 45 000 euros par an</b>	285	13.8%	4.1%	162	15.4%	4.3%	123	12.2%	3.8%	97	19.9%	3.2%
<b>De 45 000 à moins de 65 000 euros par an</b>	244	11.8%	3.5%	139	13.1%	3.8%	106	10.5%	3.2%	110	22.6%	2.9%
<b>De 65 000 à moins de 80 000 euros par an</b>	58	2.8%	2.9%	40	3.8%	3.6%	17	1.7%	2.1%	24	5.0%	1.9%
<b>De 80 000 à moins de 115 000 euros par an</b>	39	1.9%	3.2%	24	2.2%	3.2%	16	1.6%	3.1%	24	4.9%	2.6%
<b>115 000 euros et plus par an</b>	9	0.4%	1.5%	8	0.7%	2.1%	1	0.1%	0.5%	5	1.1%	1.1%
<b>Refus</b>	108	5.2%	3.2%	37	3.5%	2.6%	71	7.1%	3.6%	22	4.5%	2.1%
<b>Ne sait pas</b>	70	3.4%	3.1%	31	3.0%	3.3%	38	3.8%	2.9%	15	3.1%	1.6%