

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1055	100.0%	2.0%	510	100.0%	2.1%	544	100.0%	2.0%	241	100.0%	1.4%
Sexe												
Homme	510	48.4%	2.1%	510	100.0%	2.1%	0	0.0%	0.0%	114	47.6%	1.3%
Femme	544	51.6%	2.0%	0	0.0%	0.0%	544	100.0%	2.0%	126	52.4%	1.5%
Age												
15 à 24 ans	116	11.0%	1.6%	45	8.8%	1.2%	71	13.1%	2.0%	37	15.5%	1.2%
25 à 34 ans	124	11.7%	1.6%	60	11.8%	1.6%	63	11.6%	1.6%	43	17.9%	1.3%
35 à 49 ans	250	23.7%	2.0%	123	24.1%	2.0%	127	23.3%	2.0%	68	28.2%	1.1%
50 à 59 ans	208	19.7%	2.2%	96	18.9%	2.1%	111	20.4%	2.4%	81	33.7%	2.1%
60 ans et plus	357	33.8%	2.4%	185	36.3%	2.8%	172	31.5%	2.0%	11	4.7%	1.2%
Individu												
Ménagères	472	44.8%	2.0%	0	0.0%	0.0%	472	86.8%	2.0%	104	43.1%	1.5%
Personne de référence	591	56.0%	2.1%	431	84.4%	2.1%	160	29.4%	2.1%	106	43.9%	1.3%
Responsable des achats	704	66.8%	2.0%	220	43.2%	1.7%	484	89.0%	2.1%	151	62.8%	1.4%
PCS Individu												
Agriculteurs	14	1.3%	2.6%	11	2.1%	2.9%	3	0.6%	2.1%	0	0.0%	0.0%
Petits patrons	16	1.5%	1.0%	14	2.6%	1.2%	2	0.5%	0.5%	11	4.7%	0.8%
Affaires et Cadres	66	6.2%	1.3%	38	7.4%	1.3%	28	5.2%	1.3%	58	24.0%	1.2%
Professions intermédiaires	107	10.2%	1.6%	53	10.4%	1.5%	54	10.0%	1.6%	84	34.8%	1.5%
Employés	191	18.1%	2.3%	59	11.5%	2.7%	132	24.3%	2.2%	34	14.1%	1.9%
Ouvriers	126	12.0%	2.0%	106	20.8%	2.1%	20	3.8%	1.5%	3	1.1%	0.7%
Retraités	303	28.7%	2.4%	169	33.2%	2.9%	133	24.5%	2.0%	10	4.2%	4.1%
Autres inactifs	232	22.0%	2.3%	62	12.1%	1.6%	170	31.3%	2.6%	41	17.0%	1.3%
PCS Personne de référence												
Agriculteurs	18	1.7%	2.2%	11	2.2%	2.6%	7	1.3%	1.8%	0	0.0%	0.0%
Petits patrons	30	2.8%	1.1%	10	2.0%	0.8%	20	3.6%	1.5%	30	12.4%	1.1%
Affaires et Cadres	84	7.9%	1.2%	45	8.7%	1.2%	39	7.2%	1.1%	84	34.8%	1.2%
Professions intermédiaires	127	12.1%	1.7%	60	11.7%	1.5%	67	12.4%	1.8%	127	52.9%	1.7%
Employés	133	12.6%	2.5%	61	11.9%	2.6%	72	13.3%	2.3%	0	0.0%	0.0%
Ouvriers	185	17.6%	1.9%	93	18.3%	1.8%	92	16.9%	2.1%	0	0.0%	0.0%
Retraités	340	32.2%	2.4%	193	37.7%	2.9%	147	27.1%	1.9%	0	0.0%	0.0%
Autres inactifs	138	13.1%	3.4%	38	7.5%	2.4%	100	18.3%	4.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	180	17.1%	1.8%	67	13.2%	1.5%	113	20.7%	2.0%	12	5.0%	0.7%
2 personnes	426	40.4%	2.4%	229	44.9%	2.6%	197	36.2%	2.1%	77	32.0%	1.8%
3 personnes	164	15.5%	1.8%	93	18.3%	2.1%	70	12.9%	1.5%	49	20.3%	1.3%
4 personnes	159	15.0%	1.7%	61	12.0%	1.3%	97	17.9%	2.0%	58	23.9%	1.2%
5 personnes et +	127	12.0%	2.4%	60	11.7%	2.3%	67	12.3%	2.4%	45	18.8%	1.7%
Présence d'enfants de moins de 15 ans												
Oui	283	26.8%	1.8%	117	22.9%	1.6%	166	30.5%	2.0%	94	39.2%	1.2%
Non	772	73.2%	2.1%	394	77.1%	2.2%	378	69.5%	2.0%	146	60.8%	1.5%
Habitat												
Communes rurales	138	13.1%	1.2%	59	11.6%	1.1%	79	14.5%	1.3%	26	10.8%	0.8%
Aggro. - 20 000 hab	139	13.2%	1.5%	78	15.2%	1.8%	61	11.2%	1.3%	29	11.8%	1.1%
Aggro. 20 000 à 100 000 hab	148	14.0%	2.1%	76	14.9%	2.3%	72	13.2%	2.0%	27	11.0%	1.5%
Aggro. + 100 000 hab	619	58.7%	4.0%	292	57.2%	3.9%	327	60.0%	4.1%	156	64.7%	2.7%
Aggro. Paris	11	1.1%	0.1%	6	1.1%	0.1%	6	1.0%	0.1%	4	1.6%	0.1%
Régions INSEE												
Ile de France	12	1.1%	0.1%	6	1.1%	0.1%	6	1.1%	0.1%	4	1.7%	0.1%
Nord Pas de Calais	1024	97.1%	31.8%	495	97.0%	32.4%	528	97.1%	31.3%	229	95.1%	24.2%
Lorraine	3	0.3%	0.2%	1	0.2%	0.1%	3	0.5%	0.3%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Picardie	9	0.8%	0.6%	4	0.7%	0.5%	5	0.9%	0.6%	3	1.3%	0.7%
Centre	1	0.1%	0.1%	0	0.1%	0.0%	1	0.2%	0.1%	0	0.1%	0.1%
Pays de Loire	1	0.1%	0.0%	1	0.1%	0.0%	1	0.1%	0.0%	1	0.2%	0.1%
Poitou Charentes	1	0.1%	0.1%	1	0.2%	0.1%	0	0.0%	0.0%	1	0.4%	0.2%
Limousin	1	0.1%	0.1%	1	0.1%	0.2%	0	0.0%	0.0%	1	0.3%	0.4%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	3	0.3%	0.1%	2	0.4%	0.1%	1	0.2%	0.0%	1	0.6%	0.1%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connection à Internet												
Tous les jours	593	56.3%	1.8%	309	60.5%	1.9%	284	52.2%	1.7%	206	85.8%	1.4%
Presque tous les jours	106	10.0%	1.8%	49	9.5%	1.8%	57	10.5%	1.8%	27	11.1%	1.4%
1 à 2 fois par semaine	64	6.1%	2.5%	30	6.0%	2.6%	34	6.2%	2.4%	6	2.5%	1.0%
1 à 3 fois par mois	21	2.0%	4.0%	9	1.7%	4.4%	12	2.2%	3.8%	1	0.6%	2.4%
Moins souvent	24	2.3%	2.9%	9	1.8%	2.6%	15	2.7%	3.2%	0	0.0%	0.0%
Jamais	4	0.3%	2.8%	4	0.7%	4.1%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	36	3.4%	1.9%	7	1.4%	0.9%	29	5.3%	2.7%	3	1.2%	2.1%
De 9 000 à moins de 12 000 euros par an	67	6.3%	2.4%	22	4.3%	2.1%	45	8.3%	2.5%	2	0.7%	0.7%
De 12 000 à moins de 18 000 euros par an	187	17.8%	3.1%	64	12.6%	2.5%	123	22.6%	3.5%	17	7.1%	2.3%
De 18 000 à moins de 24 000 euros par an	169	16.1%	2.6%	94	18.5%	3.1%	75	13.8%	2.1%	16	6.8%	1.2%
De 24 000 à moins de 36 000 euros par an	218	20.7%	2.0%	107	21.0%	2.0%	111	20.4%	1.9%	51	21.3%	1.5%
De 36 000 à moins de 45 000 euros par an	151	14.3%	2.2%	92	18.0%	2.5%	59	10.8%	1.8%	55	22.8%	1.8%
De 45 000 à moins de 65 000 euros par an	93	8.8%	1.4%	50	9.9%	1.4%	43	7.9%	1.3%	50	20.8%	1.3%
De 65 000 à moins de 80 000 euros par an	22	2.1%	1.1%	16	3.1%	1.4%	6	1.1%	0.7%	17	7.2%	1.3%
De 80 000 à moins de 115 000 euros par an	10	0.9%	0.8%	5	1.0%	0.7%	5	0.8%	0.9%	8	3.1%	0.8%
115 000 euros et plus par an	5	0.5%	0.8%	4	0.7%	1.0%	1	0.3%	0.6%	4	1.5%	0.7%
Refus	58	5.5%	1.7%	34	6.7%	2.5%	24	4.4%	1.2%	7	2.8%	0.6%
Ne sait pas	38	3.6%	1.7%	14	2.8%	1.5%	24	4.4%	1.8%	11	4.7%	1.2%