

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	190	100.0%	0.4%	101	100.0%	0.4%	89	100.0%	0.3%	57	100.0%	0.3%
Sexe												
Homme	101	53.3%	0.4%	101	100.0%	0.4%	0	0.0%	0.0%	32	56.9%	0.4%
Femme	89	46.7%	0.3%	0	0.0%	0.0%	89	100.0%	0.3%	24	43.1%	0.3%
Age												
15 à 24 ans	13	6.9%	0.2%	8	7.9%	0.2%	5	5.8%	0.1%	4	7.8%	0.1%
25 à 34 ans	20	10.3%	0.3%	12	11.5%	0.3%	8	9.0%	0.2%	9	16.3%	0.3%
35 à 49 ans	39	20.5%	0.3%	21	21.3%	0.3%	17	19.5%	0.3%	17	29.4%	0.3%
50 à 59 ans	44	23.3%	0.5%	24	23.8%	0.5%	20	22.7%	0.4%	19	33.7%	0.5%
60 ans et plus	74	39.0%	0.5%	36	35.5%	0.5%	38	43.0%	0.5%	7	13.0%	0.7%
Individu												
Ménagères	82	43.4%	0.4%	0	0.0%	0.0%	82	92.8%	0.4%	23	39.8%	0.3%
Personne de référence	132	69.8%	0.5%	92	90.6%	0.5%	41	46.1%	0.5%	36	63.5%	0.4%
Responsable des achats	142	74.9%	0.4%	59	58.8%	0.5%	83	93.1%	0.4%	36	63.8%	0.3%
PCS Individu												
Agriculteurs	1	0.5%	0.2%	0	0.0%	0.0%	1	1.0%	0.6%	0	0.0%	0.0%
Petits patrons	12	6.4%	0.7%	8	8.2%	0.7%	4	4.4%	0.7%	12	21.6%	0.8%
Affaires et Cadres	22	11.6%	0.4%	14	13.4%	0.5%	8	9.5%	0.4%	20	35.4%	0.4%
Professions intermédiaires	25	13.3%	0.4%	14	13.7%	0.4%	11	12.8%	0.3%	16	28.7%	0.3%
Employés	27	14.0%	0.3%	9	8.5%	0.4%	18	20.2%	0.3%	1	2.4%	0.1%
Ouvriers	21	11.3%	0.3%	21	20.9%	0.4%	0	0.3%	0.0%	0	0.5%	0.1%
Retraités	64	33.6%	0.5%	31	30.5%	0.5%	33	37.1%	0.5%	2	3.9%	0.9%
Autres inactifs	18	9.3%	0.2%	5	4.6%	0.1%	13	14.7%	0.2%	4	7.6%	0.1%
PCS Personne de référence												
Agriculteurs	1	0.5%	0.1%	0	0.1%	0.0%	1	1.0%	0.2%	0	0.0%	0.0%
Petits patrons	13	6.9%	0.5%	9	8.8%	0.7%	4	4.8%	0.3%	13	23.2%	0.5%
Affaires et Cadres	24	12.9%	0.3%	14	13.7%	0.4%	11	12.0%	0.3%	24	43.3%	0.3%
Professions intermédiaires	19	10.0%	0.3%	9	9.3%	0.2%	10	10.7%	0.3%	19	33.5%	0.3%
Employés	21	11.1%	0.4%	9	9.0%	0.4%	12	13.5%	0.4%	0	0.0%	0.0%
Ouvriers	36	19.0%	0.4%	28	27.4%	0.5%	8	9.4%	0.2%	0	0.0%	0.0%
Retraités	66	34.7%	0.5%	32	31.7%	0.5%	34	38.2%	0.4%	0	0.0%	0.0%
Autres inactifs	9	4.8%	0.2%	0	0.0%	0.0%	9	10.3%	0.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	54	28.6%	0.5%	20	19.8%	0.5%	34	38.6%	0.6%	8	14.7%	0.5%
2 personnes	67	35.3%	0.4%	44	43.9%	0.5%	23	25.6%	0.2%	20	34.5%	0.4%
3 personnes	25	13.0%	0.3%	12	11.8%	0.3%	13	14.3%	0.3%	9	15.6%	0.2%
4 personnes	29	15.2%	0.3%	17	16.8%	0.4%	12	13.4%	0.2%	13	22.4%	0.3%
5 personnes et +	15	7.9%	0.3%	8	7.7%	0.3%	7	8.1%	0.3%	7	12.8%	0.3%
Présence d'enfants de moins de 15 ans												
Oui	38	20.3%	0.2%	23	23.0%	0.3%	15	17.2%	0.2%	22	39.1%	0.3%
Non	151	79.7%	0.4%	78	77.0%	0.4%	73	82.8%	0.4%	34	60.9%	0.4%
Habitat												
Communes rurales	48	25.2%	0.4%	28	27.7%	0.5%	20	22.3%	0.3%	16	29.0%	0.5%
Agglo. - 20 000 hab	45	23.5%	0.5%	25	25.2%	0.6%	19	21.5%	0.4%	13	23.7%	0.5%
Agglo. 20 000 à 100 000 hab	12	6.6%	0.2%	7	7.3%	0.2%	5	5.7%	0.1%	6	10.6%	0.3%
Agglo. + 100 000 hab	84	44.4%	0.5%	40	39.1%	0.5%	45	50.5%	0.6%	20	36.0%	0.4%
Agglo. Paris	1	0.4%	0.0%	1	0.7%	0.0%	0	0.0%	0.0%	0	0.7%	0.0%
Régions INSEE												
Ile de France	1	0.5%	0.0%	1	0.9%	0.0%	0	0.0%	0.0%	1	1.0%	0.0%
Bourgogne	1	0.3%	0.0%	0	0.3%	0.0%	0	0.2%	0.0%	0	0.4%	0.1%
Basse Normandie	0	0.2%	0.0%	0	0.0%	0.0%	0	0.4%	0.1%	0	0.0%	0.0%
Centre	186	98.2%	8.9%	98	97.2%	9.7%	88	99.3%	8.1%	54	95.6%	9.2%
Bretagne	0	0.2%	0.0%	0	0.4%	0.0%	0	0.0%	0.0%	0	0.8%	0.1%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%
Auvergne	1	0.7%	0.1%	1	1.2%	0.2%	0	0.0%	0.0%	1	2.2%	0.4%
Habitudes de connexion à Internet												
Tous les jours	120	63.4%	0.4%	68	67.2%	0.4%	52	59.0%	0.3%	47	83.6%	0.3%
Presque tous les jours	20	10.4%	0.3%	11	10.6%	0.4%	9	10.3%	0.3%	2	3.4%	0.1%
1 à 2 fois par semaine	17	9.0%	0.7%	8	8.2%	0.7%	9	9.8%	0.6%	4	7.3%	0.7%
1 à 3 fois par mois	5	2.7%	1.0%	2	1.9%	1.0%	3	3.6%	1.0%	0	0.0%	0.0%
Moins souvent	3	1.7%	0.4%	1	1.4%	0.4%	2	1.9%	0.4%	1	2.5%	1.8%

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	3	1.4%	0.1%	2	2.4%	0.3%	0	0.3%	0.0%	1	1.0%	0.4%
De 9 000 à moins de 12 000 euros par an	13	6.9%	0.5%	3	3.0%	0.3%	10	11.3%	0.6%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	32	17.1%	0.5%	13	12.7%	0.5%	20	22.0%	0.6%	3	5.4%	0.4%
De 18 000 à moins de 24 000 euros par an	23	12.1%	0.3%	10	10.1%	0.3%	13	14.4%	0.4%	5	8.1%	0.3%
De 24 000 à moins de 36 000 euros par an	33	17.2%	0.3%	20	19.5%	0.4%	13	14.6%	0.2%	9	16.6%	0.3%
De 36 000 à moins de 45 000 euros par an	28	14.5%	0.4%	21	21.0%	0.6%	6	7.1%	0.2%	13	23.3%	0.4%
De 45 000 à moins de 65 000 euros par an	31	16.4%	0.5%	18	17.9%	0.5%	13	14.6%	0.4%	11	19.6%	0.3%
De 65 000 à moins de 80 000 euros par an	8	4.1%	0.4%	5	5.0%	0.5%	3	3.1%	0.3%	6	10.7%	0.5%
De 80 000 à moins de 115 000 euros par an	3	1.7%	0.3%	1	1.2%	0.2%	2	2.2%	0.4%	3	5.6%	0.3%
115 000 euros et plus par an	0	0.2%	0.1%	0	0.4%	0.1%	0	0.0%	0.0%	0	0.8%	0.1%
Refus	11	5.9%	0.3%	4	4.0%	0.3%	7	8.1%	0.4%	4	6.8%	0.4%
Ne sait pas	5	2.5%	0.2%	3	2.6%	0.3%	2	2.4%	0.2%	1	2.0%	0.1%