

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	650	100.0%	1.3%	323	100.0%	1.3%	327	100.0%	1.2%	136	100.0%	0.8%
<b>Sexe</b>												
Homme	323	49.7%	1.3%	323	100.0%	1.3%	0	0.0%	0.0%	70	51.6%	0.8%
Femme	327	50.3%	1.2%	0	0.0%	0.0%	327	100.0%	1.2%	66	48.4%	0.8%
<b>Age</b>												
15 à 24 ans	42	6.5%	0.6%	21	6.6%	0.6%	21	6.4%	0.6%	14	10.2%	0.4%
25 à 34 ans	58	9.0%	0.8%	33	10.2%	0.9%	25	7.7%	0.6%	20	14.6%	0.6%
35 à 49 ans	128	19.7%	1.0%	71	21.9%	1.1%	58	17.6%	0.9%	46	33.5%	0.7%
50 à 59 ans	145	22.2%	1.5%	69	21.4%	1.5%	76	23.1%	1.6%	43	31.6%	1.1%
60 ans et plus	277	42.5%	1.8%	129	39.8%	2.0%	148	45.2%	1.7%	14	10.1%	1.4%
<b>Individu</b>												
Ménagères	304	46.8%	1.3%	0	0.0%	0.0%	304	93.0%	1.3%	59	43.2%	0.8%
Personne de référence	393	60.5%	1.4%	287	88.8%	1.4%	106	32.4%	1.4%	71	51.9%	0.9%
Responsable des achats	461	70.8%	1.3%	157	48.5%	1.2%	304	92.8%	1.3%	91	66.6%	0.8%
<b>PCS Individu</b>												
Agriculteurs	14	2.2%	2.7%	6	2.0%	1.7%	8	2.4%	5.1%	2	1.6%	12.2%
Petits patrons	25	3.9%	1.5%	11	3.5%	1.0%	14	4.2%	2.6%	18	13.3%	1.3%
Affaires et Cadres	34	5.3%	0.7%	20	6.2%	0.7%	14	4.4%	0.7%	26	19.3%	0.6%
Professions intermédiaires	59	9.1%	0.9%	35	10.7%	1.0%	25	7.5%	0.7%	44	32.5%	0.8%
Employés	100	15.4%	1.2%	25	7.8%	1.2%	75	22.9%	1.2%	18	13.3%	1.0%
Ouvriers	74	11.4%	1.2%	61	18.8%	1.2%	14	4.2%	1.0%	2	1.5%	0.5%
Retraités	253	38.9%	2.0%	129	39.8%	2.2%	125	38.1%	1.9%	5	3.3%	1.8%
Autres inactifs	90	13.8%	0.9%	36	11.2%	1.0%	53	16.3%	0.8%	21	15.1%	0.6%
<b>PCS Personne de référence</b>												
Agriculteurs	23	3.6%	2.8%	7	2.3%	1.7%	16	4.9%	4.0%	0	0.0%	0.0%
Petits patrons	28	4.3%	1.1%	13	4.1%	1.0%	15	4.5%	1.1%	28	20.5%	1.1%
Affaires et Cadres	47	7.3%	0.7%	24	7.4%	0.7%	23	7.1%	0.6%	47	34.7%	0.7%
Professions intermédiaires	61	9.4%	0.8%	33	10.2%	0.8%	28	8.5%	0.8%	61	44.7%	0.8%
Employés	57	8.8%	1.1%	28	8.6%	1.2%	29	8.9%	0.9%	0	0.0%	0.0%
Ouvriers	108	16.7%	1.1%	62	19.1%	1.2%	47	14.3%	1.0%	0	0.0%	0.0%
Retraités	279	42.8%	1.9%	137	42.5%	2.1%	141	43.1%	1.8%	0	0.0%	0.0%
Autres inactifs	47	7.3%	1.2%	19	5.8%	1.2%	28	8.7%	1.1%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
1 personne	159	24.5%	1.6%	67	20.8%	1.5%	92	28.0%	1.6%	14	10.0%	0.8%
2 personnes	289	44.4%	1.6%	148	45.8%	1.7%	141	43.1%	1.5%	42	31.1%	1.0%
3 personnes	77	11.9%	0.8%	38	11.9%	0.8%	39	11.8%	0.8%	28	20.6%	0.7%
4 personnes	92	14.2%	1.0%	47	14.7%	1.0%	45	13.7%	0.9%	37	27.1%	0.8%
5 personnes et +	33	5.1%	0.6%	22	6.8%	0.8%	11	3.4%	0.4%	15	11.3%	0.6%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	126	19.4%	0.8%	73	22.7%	1.0%	53	16.1%	0.6%	58	42.4%	0.7%
Non	524	80.6%	1.4%	250	77.3%	1.4%	274	83.9%	1.5%	78	57.6%	0.8%
<b>Habitat</b>												
Communes rurales	287	44.2%	2.4%	144	44.6%	2.6%	143	43.7%	2.3%	51	37.1%	1.5%
Agglo. - 20 000 hab	122	18.8%	1.4%	54	16.6%	1.2%	69	21.1%	1.5%	31	22.7%	1.2%
Agglo. 20 000 à 100 000 hab	125	19.2%	1.8%	59	18.4%	1.8%	65	20.0%	1.8%	21	15.7%	1.2%
Agglo. + 100 000 hab	112	17.2%	0.7%	63	19.5%	0.8%	48	14.8%	0.6%	31	22.9%	0.5%
Agglo. Paris	4	0.7%	0.1%	3	0.9%	0.1%	2	0.5%	0.0%	2	1.6%	0.1%
<b>Régions INSEE</b>												
Ile de France	4	0.7%	0.0%	3	0.9%	0.1%	2	0.5%	0.0%	2	1.6%	0.1%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.1%
Bourgogne	3	0.5%	0.3%	2	0.6%	0.3%	1	0.4%	0.2%	1	1.0%	0.4%
Centre	3	0.5%	0.2%	2	0.7%	0.2%	1	0.3%	0.1%	1	0.6%	0.1%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%
Aquitaine	2	0.2%	0.1%	2	0.5%	0.1%	0	0.0%	0.0%	1	0.5%	0.1%
Midi Pyrénées	4	0.6%	0.2%	2	0.7%	0.2%	2	0.5%	0.1%	2	1.1%	0.2%
Limousin	146	22.5%	23.7%	72	22.1%	24.3%	75	22.8%	23.1%	25	18.2%	16.5%
Auvergne	484	74.5%	42.9%	240	74.1%	44.1%	245	74.9%	41.7%	103	75.7%	34.9%
Rhône Alpes	1	0.2%	0.0%	1	0.2%	0.0%	1	0.2%	0.0%	1	0.7%	0.0%
Languedoc Roussillon	1	0.2%	0.0%	0	0.1%	0.0%	1	0.2%	0.1%	0	0.4%	0.1%
Provence Alpes Côte d'Azur. Corse	0	0.1%	0.0%	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Habitudes de connexion à Internet</b>												
Tous les jours	328	50.5%	1.0%	173	53.5%	1.0%	155	47.4%	0.9%	105	77.0%	0.7%
Presque tous les jours	70	10.8%	1.2%	43	13.3%	1.6%	27	8.3%	0.9%	17	12.6%	0.9%
1 à 2 fois par semaine	39	6.1%	1.5%	17	5.2%	1.4%	23	6.9%	1.6%	9	6.8%	1.5%
1 à 3 fois par mois	10	1.5%	1.9%	1	0.4%	0.6%	9	2.6%	2.7%	1	0.6%	1.3%
Moins souvent	19	2.9%	2.3%	3	1.0%	0.9%	15	4.7%	3.3%	1	0.7%	1.2%
Jamais	5	0.7%	3.7%	3	1.0%	3.6%	2	0.5%	3.8%	0	0.0%	0.0%
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	35	5.4%	1.9%	21	6.5%	2.7%	14	4.2%	1.3%	2	1.2%	1.2%
De 9 000 à moins de 12 000 euros par an	50	7.7%	1.8%	17	5.3%	1.6%	33	10.1%	1.9%	1	0.5%	0.3%
De 12 000 à moins de 18 000 euros par an	89	13.8%	1.5%	39	12.2%	1.5%	50	15.3%	1.4%	5	3.3%	0.6%
De 18 000 à moins de 24 000 euros par an	105	16.2%	1.6%	52	16.1%	1.7%	53	16.3%	1.5%	16	11.8%	1.2%
De 24 000 à moins de 36 000 euros par an	153	23.5%	1.4%	75	23.3%	1.4%	78	23.8%	1.4%	27	20.1%	0.8%
De 36 000 à moins de 45 000 euros par an	74	11.4%	1.1%	40	12.3%	1.1%	34	10.5%	1.0%	29	21.0%	0.9%
De 45 000 à moins de 65 000 euros par an	61	9.4%	0.9%	38	11.7%	1.0%	23	7.1%	0.7%	24	17.4%	0.6%
De 65 000 à moins de 80 000 euros par an	17	2.7%	0.9%	10	3.0%	0.8%	8	2.4%	0.9%	9	6.9%	0.7%
De 80 000 à moins de 115 000 euros par an	7	1.0%	0.5%	5	1.4%	0.6%	2	0.6%	0.4%	4	3.2%	0.5%
115 000 euros et plus par an	2	0.3%	0.4%	2	0.6%	0.5%	0	0.1%	0.2%	2	1.4%	0.4%
Refus	40	6.2%	1.2%	20	6.2%	1.4%	20	6.2%	1.0%	12	8.6%	1.1%
Ne sait pas	16	2.4%	0.7%	5	1.4%	0.5%	11	3.5%	0.9%	6	4.4%	0.6%