

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	124	100.0%	0.2%	56	100.0%	0.2%	69	100.0%	0.3%	22	100.0%	0.1%
Sexe												
Homme	56	44.7%	0.2%	56	100.0%	0.2%	0	0.0%	0.0%	10	44.5%	0.1%
Femme	69	55.3%	0.3%	0	0.0%	0.0%	69	100.0%	0.3%	12	55.5%	0.1%
Age												
15 à 24 ans	9	7.1%	0.1%	4	7.4%	0.1%	5	6.8%	0.1%	2	10.5%	0.1%
25 à 34 ans	14	11.6%	0.2%	9	16.6%	0.2%	5	7.6%	0.1%	4	16.4%	0.1%
35 à 49 ans	21	16.8%	0.2%	9	16.6%	0.1%	12	16.9%	0.2%	7	32.6%	0.1%
50 à 59 ans	27	21.9%	0.3%	13	23.7%	0.3%	14	20.5%	0.3%	8	37.9%	0.2%
60 ans et plus	53	42.6%	0.4%	20	35.7%	0.3%	33	48.2%	0.4%	1	2.5%	0.1%
Individu												
Ménagères	61	48.8%	0.3%	0	0.0%	0.0%	61	88.2%	0.3%	11	49.5%	0.2%
Personne de référence	77	61.8%	0.3%	50	89.8%	0.2%	27	39.2%	0.3%	11	48.7%	0.1%
Responsable des achats	87	69.7%	0.2%	27	49.0%	0.2%	60	86.5%	0.3%	14	66.3%	0.1%
PCS Individu												
Agriculteurs	3	2.4%	0.6%	3	4.5%	0.7%	0	0.6%	0.3%	0	0.0%	0.0%
Petits patrons	3	2.0%	0.2%	1	1.5%	0.1%	2	2.5%	0.3%	3	11.6%	0.2%
Affaires et Cadres	7	5.3%	0.1%	3	5.0%	0.1%	4	5.6%	0.2%	5	21.5%	0.1%
Professions intermédiaires	11	8.8%	0.2%	5	8.6%	0.1%	6	9.0%	0.2%	10	45.4%	0.2%
Employés	17	13.6%	0.2%	8	13.9%	0.4%	9	13.2%	0.1%	2	8.0%	0.1%
Ouvriers	15	12.2%	0.2%	12	21.1%	0.2%	3	5.0%	0.2%	0	0.0%	0.0%
Retraités	44	35.1%	0.3%	17	30.5%	0.3%	27	38.8%	0.4%	0	0.0%	0.0%
Autres inactifs	26	20.6%	0.2%	8	14.8%	0.2%	17	25.2%	0.3%	3	13.5%	0.1%
PCS Personne de référence												
Agriculteurs	5	3.9%	0.6%	3	4.5%	0.6%	2	3.4%	0.6%	0	0.0%	0.0%
Petits patrons	5	3.7%	0.2%	2	2.7%	0.1%	3	4.5%	0.2%	5	21.1%	0.2%
Affaires et Cadres	5	4.4%	0.1%	3	5.4%	0.1%	2	3.6%	0.1%	5	25.1%	0.1%
Professions intermédiaires	12	9.4%	0.2%	5	9.3%	0.1%	7	9.5%	0.2%	12	53.8%	0.2%
Employés	14	10.9%	0.3%	8	14.5%	0.3%	5	7.9%	0.2%	0	0.0%	0.0%
Ouvriers	20	16.0%	0.2%	12	20.8%	0.2%	8	12.1%	0.2%	0	0.0%	0.0%
Retraités	48	38.7%	0.3%	18	32.4%	0.3%	30	43.9%	0.4%	0	0.0%	0.0%
Autres inactifs	16	12.9%	0.4%	6	10.3%	0.4%	10	15.1%	0.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	29	22.9%	0.3%	10	17.8%	0.2%	19	27.1%	0.3%	2	9.0%	0.1%
2 personnes	56	45.1%	0.3%	26	47.4%	0.3%	30	43.1%	0.3%	9	41.2%	0.2%
3 personnes	19	15.6%	0.2%	8	14.9%	0.2%	11	16.2%	0.2%	5	22.0%	0.1%
4 personnes	12	9.7%	0.1%	7	12.9%	0.2%	5	7.2%	0.1%	5	22.6%	0.1%
5 personnes et +	8	6.6%	0.2%	4	7.0%	0.1%	4	6.3%	0.2%	1	5.3%	0.0%
Présence d'enfants de moins de 15 ans												
Oui	24	19.6%	0.2%	11	20.7%	0.2%	13	18.8%	0.2%	8	37.8%	0.1%
Non	100	80.4%	0.3%	44	79.3%	0.3%	56	81.2%	0.3%	14	62.2%	0.1%
Habitat												
Communes rurales	61	48.9%	0.5%	23	41.4%	0.4%	38	55.0%	0.6%	10	44.7%	0.3%
Agglo. - 20 000 hab	28	22.8%	0.3%	11	20.0%	0.3%	17	25.0%	0.4%	7	30.4%	0.3%
Agglo. 20 000 à 100 000 hab	29	23.3%	0.4%	16	28.9%	0.5%	13	18.9%	0.4%	5	21.4%	0.3%
Agglo. + 100 000 hab	2	1.5%	0.0%	1	2.0%	0.0%	1	1.1%	0.0%	1	3.5%	0.0%
Agglo. Paris	4	3.4%	0.1%	4	7.7%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Régions INSEE												
Ile de France	4	3.4%	0.0%	4	7.7%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	2	1.4%	0.2%	1	2.0%	0.2%	1	0.9%	0.1%	0	0.0%	0.0%
Bourgogne	102	82.0%	7.5%	45	80.3%	6.9%	57	83.4%	8.2%	16	73.5%	4.6%
Centre	10	7.9%	0.5%	4	8.0%	0.4%	5	7.7%	0.5%	4	16.2%	0.6%
Pays de Loire	0	0.4%	0.0%	0	0.0%	0.0%	0	0.7%	0.0%	0	0.0%	0.0%
Poitou Charentes	1	1.0%	0.1%	0	0.0%	0.0%	1	1.8%	0.2%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.1%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	4	3.3%	0.4%	1	2.0%	0.2%	3	4.4%	0.5%	1	6.8%	0.5%
Rhône Alpes	1	0.6%	0.0%	0	0.0%	0.0%	1	1.1%	0.0%	1	3.5%	0.0%
Habitudes de connection à Internet												
Tous les jours	57	45.4%	0.2%	29	52.9%	0.2%	27	39.4%	0.2%	18	82.6%	0.1%
Presque tous les jours	13	10.6%	0.2%	6	11.1%	0.2%	7	10.2%	0.2%	2	7.3%	0.1%
1 à 2 fois par semaine	4	3.6%	0.2%	2	3.9%	0.2%	2	3.4%	0.2%	1	3.6%	0.1%
1 à 3 fois par mois	2	1.9%	0.5%	1	2.3%	0.6%	1	1.7%	0.4%	0	0.0%	0.0%
Moins souvent	2	1.7%	0.3%	0	0.0%	0.0%	2	3.0%	0.4%	1	4.0%	1.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	4	3.6%	0.2%	0	0.4%	0.0%	4	6.1%	0.4%	1	6.0%	0.9%
De 9 000 à moins de 12 000 euros par an	9	7.6%	0.3%	2	4.4%	0.2%	7	10.1%	0.4%	1	2.7%	0.2%
De 12 000 à moins de 18 000 euros par an	22	17.4%	0.4%	8	14.2%	0.3%	14	20.1%	0.4%	1	4.5%	0.1%
De 18 000 à moins de 24 000 euros par an	17	13.9%	0.3%	10	17.1%	0.3%	8	11.3%	0.2%	0	0.8%	0.0%
De 24 000 à moins de 36 000 euros par an	35	27.9%	0.3%	15	26.8%	0.3%	20	28.9%	0.3%	7	33.8%	0.2%
De 36 000 à moins de 45 000 euros par an	9	7.3%	0.1%	5	9.6%	0.1%	4	5.5%	0.1%	2	8.1%	0.1%
De 45 000 à moins de 65 000 euros par an	12	9.5%	0.2%	8	13.5%	0.2%	4	6.3%	0.1%	6	26.8%	0.2%
De 65 000 à moins de 80 000 euros par an	1	0.9%	0.1%	0	0.0%	0.0%	1	1.7%	0.1%	1	3.1%	0.1%
115 000 euros et plus par an	0	0.1%	0.0%	0	0.0%	0.0%	0	0.2%	0.1%	0	0.8%	0.0%
Refus	11	9.2%	0.3%	6	11.1%	0.4%	5	7.7%	0.3%	1	6.5%	0.1%
Ne sait pas	3	2.4%	0.1%	2	2.9%	0.2%	1	2.1%	0.1%	2	7.0%	0.2%