

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	162	100.0%	0.3%	81	100.0%	0.3%	81	100.0%	0.3%	39	100.0%	0.2%
Sexe												
Homme	81	49.9%	0.3%	81	100.0%	0.3%	0	0.0%	0.0%	21	54.3%	0.2%
Femme	81	50.1%	0.3%	0	0.0%	0.0%	81	100.0%	0.3%	18	45.7%	0.2%
Age												
15 à 24 ans	15	9.1%	0.2%	9	11.4%	0.3%	5	6.7%	0.2%	2	5.7%	0.1%
25 à 34 ans	24	14.7%	0.3%	12	15.2%	0.3%	12	14.2%	0.3%	13	33.0%	0.4%
35 à 49 ans	38	23.7%	0.3%	22	26.7%	0.4%	17	20.6%	0.3%	11	29.4%	0.2%
50 à 59 ans	32	19.7%	0.3%	19	24.0%	0.4%	12	15.3%	0.3%	9	23.4%	0.2%
60 ans et plus	53	32.9%	0.4%	18	22.6%	0.3%	35	43.1%	0.4%	3	8.5%	0.3%
Individu												
Ménagères	73	45.1%	0.3%	0	0.0%	0.0%	73	90.1%	0.3%	15	40.0%	0.2%
Personne de référence	86	53.0%	0.3%	66	81.9%	0.3%	20	24.3%	0.3%	20	50.6%	0.2%
Responsable des achats	113	69.6%	0.3%	40	49.8%	0.3%	72	89.2%	0.3%	26	66.4%	0.2%
PCS Individu												
Agriculteurs	8	4.7%	1.5%	8	9.4%	2.0%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	6	3.5%	0.4%	6	7.1%	0.5%	0	0.0%	0.0%	5	13.1%	0.4%
Affaires et Cadres	7	4.4%	0.1%	6	6.9%	0.2%	2	2.0%	0.1%	6	14.5%	0.1%
Professions intermédiaires	24	14.9%	0.4%	10	12.2%	0.3%	14	17.6%	0.4%	15	38.9%	0.3%
Employés	23	13.9%	0.3%	6	7.5%	0.3%	16	20.3%	0.3%	5	12.3%	0.3%
Ouvriers	27	16.4%	0.4%	22	27.4%	0.4%	4	5.4%	0.3%	2	6.3%	0.6%
Retraités	44	27.0%	0.3%	17	20.8%	0.3%	27	33.2%	0.4%	0	0.0%	0.0%
Autres inactifs	25	15.1%	0.2%	7	8.7%	0.2%	17	21.5%	0.3%	6	14.9%	0.2%
PCS Personne de référence												
Agriculteurs	10	6.0%	1.2%	7	8.5%	1.6%	3	3.6%	0.7%	0	0.0%	0.0%
Petits patrons	7	4.3%	0.3%	5	6.8%	0.4%	2	1.9%	0.1%	7	18.1%	0.3%
Affaires et Cadres	12	7.2%	0.2%	6	7.5%	0.2%	6	6.9%	0.2%	12	30.2%	0.2%
Professions intermédiaires	20	12.3%	0.3%	9	11.7%	0.2%	11	13.0%	0.3%	20	51.7%	0.3%
Employés	14	8.6%	0.3%	8	9.7%	0.3%	6	7.5%	0.2%	0	0.0%	0.0%
Ouvriers	31	19.1%	0.3%	18	22.3%	0.4%	13	16.0%	0.3%	0	0.0%	0.0%
Retraités	57	34.9%	0.4%	20	24.4%	0.3%	37	45.5%	0.5%	0	0.0%	0.0%
Autres inactifs	12	7.4%	0.3%	7	9.2%	0.5%	5	5.7%	0.2%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	35	21.6%	0.3%	19	23.8%	0.4%	16	19.4%	0.3%	3	8.5%	0.2%
2 personnes	53	32.7%	0.3%	20	24.6%	0.2%	33	40.8%	0.4%	7	18.6%	0.2%
3 personnes	39	24.0%	0.4%	26	32.4%	0.6%	13	15.8%	0.3%	12	29.9%	0.3%
4 personnes	27	16.9%	0.3%	12	14.5%	0.3%	16	19.2%	0.3%	12	31.2%	0.2%
5 personnes et +	8	4.8%	0.1%	4	4.8%	0.1%	4	4.8%	0.1%	5	11.8%	0.2%
Présence d'enfants de moins de 15 ans												
Oui	46	28.2%	0.3%	23	28.4%	0.3%	23	28.0%	0.3%	20	51.9%	0.3%
Non	116	71.8%	0.3%	58	71.6%	0.3%	58	72.0%	0.3%	19	48.1%	0.2%
Habitat												
Communes rurales	93	57.2%	0.8%	45	55.3%	0.8%	48	59.1%	0.8%	22	56.6%	0.7%
Agglo. - 20 000 hab	12	7.1%	0.1%	7	8.1%	0.2%	5	6.1%	0.1%	4	11.2%	0.2%
Agglo. 20 000 à 100 000 hab	9	5.4%	0.1%	7	8.8%	0.2%	2	2.1%	0.0%	2	4.5%	0.1%
Agglo. + 100 000 hab	47	28.9%	0.3%	21	26.1%	0.3%	26	31.6%	0.3%	9	22.6%	0.2%
Agglo. Paris	2	1.4%	0.0%	1	1.6%	0.0%	1	1.1%	0.0%	2	5.1%	0.0%
Régions INSEE												
Ile de France	2	1.4%	0.0%	1	1.6%	0.0%	1	1.1%	0.0%	2	5.1%	0.0%
Poitou Charentes	154	95.2%	10.4%	76	94.0%	10.7%	78	96.3%	10.1%	35	90.5%	8.5%
Aquitaine	4	2.7%	0.2%	3	3.5%	0.2%	2	1.9%	0.1%	2	4.3%	0.2%
Limousin	1	0.7%	0.2%	1	0.8%	0.2%	1	0.6%	0.2%	0	0.1%	0.0%
Habitudes de connexion à Internet												
Tous les jours	98	60.4%	0.3%	54	66.5%	0.3%	44	54.2%	0.3%	33	85.4%	0.2%
Presque tous les jours	13	8.0%	0.2%	6	7.5%	0.2%	7	8.5%	0.2%	3	8.1%	0.2%
1 à 2 fois par semaine	12	7.6%	0.5%	4	5.5%	0.4%	8	9.7%	0.6%	2	6.0%	0.4%
1 à 3 fois par mois	2	1.2%	0.4%	0	0.0%	0.0%	2	2.5%	0.6%	0	0.5%	0.4%
Moins souvent	2	1.3%	0.2%	2	2.1%	0.5%	0	0.5%	0.1%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	11	7.1%	0.6%	8	9.5%	1.0%	4	4.6%	0.4%	1	3.3%	0.9%
De 9 000 à moins de 12 000 euros par an	8	5.0%	0.3%	1	1.3%	0.1%	7	8.7%	0.4%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	24	14.7%	0.4%	11	13.5%	0.4%	13	15.9%	0.4%	2	5.9%	0.3%
De 18 000 à moins de 24 000 euros par an	23	14.1%	0.3%	16	19.5%	0.5%	7	8.8%	0.2%	2	4.6%	0.1%
De 24 000 à moins de 36 000 euros par an	20	12.6%	0.2%	7	9.0%	0.1%	13	16.2%	0.2%	7	16.9%	0.2%
De 36 000 à moins de 45 000 euros par an	25	15.4%	0.4%	12	14.8%	0.3%	13	16.1%	0.4%	10	25.1%	0.3%
De 45 000 à moins de 65 000 euros par an	22	13.5%	0.3%	16	19.3%	0.4%	6	7.6%	0.2%	9	22.7%	0.2%
De 65 000 à moins de 80 000 euros par an	8	5.1%	0.4%	4	4.9%	0.3%	4	5.4%	0.5%	6	16.2%	0.5%
115 000 euros et plus par an	1	0.7%	0.2%	0	0.0%	0.0%	1	1.3%	0.5%	0	0.0%	0.0%
Refus	13	8.1%	0.4%	5	6.0%	0.3%	8	10.1%	0.4%	1	2.4%	0.1%
Ne sait pas	6	3.8%	0.3%	2	2.2%	0.2%	4	5.3%	0.3%	1	2.9%	0.1%