

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	118	100.0%	0.2%	61	100.0%	0.2%	57	100.0%	0.2%	23	100.0%	0.1%
Sexe												
Homme	61	51.5%	0.2%	61	100.0%	0.2%	0	0.0%	0.0%	14	59.4%	0.2%
Femme	57	48.5%	0.2%	0	0.0%	0.0%	57	100.0%	0.2%	10	40.6%	0.1%
Age												
15 à 24 ans	3	2.4%	0.0%	2	3.8%	0.1%	1	1.0%	0.0%	2	8.8%	0.1%
25 à 34 ans	13	10.8%	0.2%	6	9.5%	0.2%	7	12.2%	0.2%	5	19.4%	0.1%
35 à 49 ans	20	17.0%	0.2%	11	18.8%	0.2%	9	15.1%	0.1%	10	44.5%	0.2%
50 à 59 ans	16	13.6%	0.2%	6	9.5%	0.1%	10	17.9%	0.2%	5	21.3%	0.1%
60 ans et plus	67	56.2%	0.4%	36	58.5%	0.5%	31	53.8%	0.4%	1	6.1%	0.1%
Individu												
Ménagères	56	47.3%	0.2%	0	0.0%	0.0%	56	97.6%	0.2%	9	40.0%	0.1%
Personne de référence	83	70.0%	0.3%	58	95.9%	0.3%	24	42.5%	0.3%	14	58.2%	0.2%
Responsable des achats	81	68.4%	0.2%	30	48.4%	0.2%	51	89.7%	0.2%	15	62.9%	0.1%
PCS Individu												
Agriculteurs	0	0.4%	0.1%	0	0.7%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	5	4.2%	0.3%	3	4.4%	0.2%	2	3.9%	0.4%	5	21.0%	0.3%
Affaires et Cadres	7	5.8%	0.1%	6	9.7%	0.2%	1	1.6%	0.0%	7	29.2%	0.1%
Professions intermédiaires	10	8.3%	0.1%	4	7.2%	0.1%	5	9.5%	0.2%	6	26.7%	0.1%
Employés	15	12.8%	0.2%	5	8.8%	0.2%	10	17.1%	0.2%	3	12.8%	0.2%
Ouvriers	11	9.6%	0.2%	7	11.1%	0.1%	5	7.9%	0.3%	0	0.0%	0.0%
Retraités	59	50.1%	0.5%	34	55.9%	0.6%	25	44.0%	0.4%	0	0.0%	0.0%
Autres inactifs	11	8.9%	0.1%	1	2.2%	0.0%	9	16.0%	0.1%	2	10.3%	0.1%
PCS Personne de référence												
Agriculteurs	0	0.4%	0.1%	0	0.7%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	6	5.2%	0.2%	3	5.3%	0.2%	3	5.1%	0.2%	6	26.3%	0.2%
Affaires et Cadres	10	8.3%	0.1%	6	9.8%	0.2%	4	6.8%	0.1%	10	42.1%	0.1%
Professions intermédiaires	7	6.3%	0.1%	5	7.8%	0.1%	3	4.6%	0.1%	7	31.6%	0.1%
Employés	14	12.1%	0.3%	5	8.8%	0.2%	9	15.6%	0.3%	0	0.0%	0.0%
Ouvriers	12	10.3%	0.1%	6	10.4%	0.1%	6	10.2%	0.1%	0	0.0%	0.0%
Retraités	62	52.3%	0.4%	35	56.7%	0.5%	27	47.5%	0.3%	0	0.0%	0.0%
Autres inactifs	6	5.2%	0.1%	0	0.5%	0.0%	6	10.1%	0.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	32	27.3%	0.3%	12	20.2%	0.3%	20	34.8%	0.4%	3	13.3%	0.2%
2 personnes	56	47.0%	0.3%	33	53.4%	0.4%	23	40.1%	0.3%	3	14.7%	0.1%
3 personnes	16	13.6%	0.2%	9	15.4%	0.2%	7	11.8%	0.1%	6	27.7%	0.2%
4 personnes	11	9.4%	0.1%	5	7.8%	0.1%	6	11.0%	0.1%	8	34.2%	0.2%
5 personnes et +	3	2.8%	0.1%	2	3.2%	0.1%	1	2.3%	0.0%	2	10.1%	0.1%
Présence d'enfants de moins de 15 ans												
Oui	25	20.9%	0.2%	11	18.8%	0.2%	13	23.2%	0.2%	14	59.3%	0.2%
Non	94	79.1%	0.3%	49	81.2%	0.3%	44	76.8%	0.2%	10	40.7%	0.1%
Habitat												
Communes rurales	43	36.2%	0.4%	17	27.3%	0.3%	26	45.6%	0.4%	9	39.8%	0.3%
Agglo. - 20 000 hab	21	17.6%	0.2%	11	18.8%	0.3%	9	16.3%	0.2%	2	6.9%	0.1%
Agglo. 20 000 à 100 000 hab	50	42.4%	0.7%	29	47.9%	0.9%	21	36.5%	0.6%	10	44.1%	0.6%
Agglo. + 100 000 hab	4	3.1%	0.0%	4	6.1%	0.0%	0	0.0%	0.0%	2	9.1%	0.0%
Agglo. Paris	1	0.8%	0.0%	0	0.0%	0.0%	1	1.6%	0.0%	0	0.0%	0.0%
Régions INSEE												
Ile de France	1	0.8%	0.0%	0	0.0%	0.0%	1	1.6%	0.0%	0	0.0%	0.0%
Nord Pas de Calais	1	0.9%	0.0%	1	1.7%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.3%	0.0%	0	0.0%	0.0%	0	0.7%	0.1%	0	0.0%	0.0%
Centre	112	94.9%	5.4%	58	94.6%	5.7%	55	95.3%	5.0%	21	90.9%	3.6%
Poitou Charentes	1	1.0%	0.1%	0	0.0%	0.0%	1	2.1%	0.2%	0	0.0%	0.0%
Midi Pyrénées	0	0.3%	0.0%	0	0.5%	0.0%	0	0.0%	0.0%	0	1.3%	0.0%
Limousin	0	0.1%	0.0%	0	0.3%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	1	1.2%	0.1%	1	2.0%	0.2%	0	0.3%	0.0%	1	5.3%	0.4%
Rhône Alpes	1	0.5%	0.0%	1	1.0%	0.0%	0	0.0%	0.0%	1	2.5%	0.0%
Habitudes de connection à Internet												
Tous les jours	56	47.2%	0.2%	30	50.0%	0.2%	25	44.4%	0.2%	20	87.3%	0.1%
Presque tous les jours	11	9.4%	0.2%	6	9.8%	0.2%	5	9.1%	0.2%	3	10.7%	0.1%
1 à 2 fois par semaine	4	3.1%	0.1%	2	3.8%	0.2%	1	2.4%	0.1%	0	0.4%	0.0%
1 à 3 fois par mois	2	1.9%	0.4%	1	1.0%	0.3%	2	2.8%	0.5%	0	0.0%	0.0%
Moins souvent	3	2.6%	0.4%	3	4.7%	0.8%	0	0.3%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	8	6.9%	0.4%	3	4.3%	0.3%	6	9.8%	0.5%	3	13.2%	2.2%
De 9 000 à moins de 12 000 euros par an	9	7.2%	0.3%	2	2.9%	0.2%	7	11.8%	0.4%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	19	16.0%	0.3%	8	13.7%	0.3%	11	18.5%	0.3%	0	0.0%	0.0%
De 18 000 à moins de 24 000 euros par an	8	6.9%	0.1%	4	6.1%	0.1%	4	7.7%	0.1%	1	5.8%	0.1%
De 24 000 à moins de 36 000 euros par an	37	31.0%	0.3%	22	35.8%	0.4%	15	25.9%	0.3%	6	26.1%	0.2%
De 36 000 à moins de 45 000 euros par an	13	10.8%	0.2%	7	11.6%	0.2%	6	9.9%	0.2%	4	15.2%	0.1%
De 45 000 à moins de 65 000 euros par an	7	5.5%	0.1%	5	7.4%	0.1%	2	3.5%	0.1%	3	13.4%	0.1%
De 65 000 à moins de 80 000 euros par an	7	5.9%	0.4%	7	11.1%	0.6%	0	0.3%	0.0%	4	18.2%	0.3%
De 80 000 à moins de 115 000 euros par an	2	1.8%	0.2%	1	1.2%	0.1%	1	2.5%	0.3%	2	6.5%	0.2%
Refus	7	6.3%	0.2%	3	5.1%	0.2%	4	7.6%	0.2%	0	0.0%	0.0%
Ne sait pas	2	1.5%	0.1%	0	0.6%	0.0%	1	2.4%	0.1%	0	1.6%	0.0%