

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1939	100.0%	3.7%	362	100.0%	1.5%	1577	100.0%	5.9%	789	100.0%	4.5%
<b>Sexe</b>												
<b>Homme</b>	362	18.7%	1.5%	362	100.0%	1.5%	0	0.0%	0.0%	148	18.7%	1.7%
<b>Femme</b>	1577	81.3%	5.9%	0	0.0%	0.0%	1577	100.0%	5.9%	641	81.3%	7.4%
<b>Age</b>												
<b>15 à 24 ans</b>	75	3.9%	1.0%	3	0.9%	0.1%	72	4.6%	2.0%	38	4.8%	1.2%
<b>25 à 34 ans</b>	192	9.9%	2.5%	28	7.8%	0.8%	163	10.4%	4.2%	93	11.8%	2.8%
<b>35 à 49 ans</b>	562	29.0%	4.5%	119	33.0%	1.9%	442	28.0%	7.0%	324	41.1%	5.3%
<b>50 à 59 ans</b>	592	30.5%	6.3%	122	33.8%	2.6%	470	29.8%	10.0%	275	34.8%	7.0%
<b>60 ans et plus</b>	518	26.7%	3.5%	88	24.4%	1.3%	430	27.3%	5.1%	59	7.5%	6.0%
<b>Individu</b>												
<b>Ménagères</b>	1463	75.5%	6.3%	0	0.0%	0.0%	1463	92.8%	6.3%	595	75.4%	8.4%
<b>Personne de référence</b>	745	38.4%	2.7%	337	93.1%	1.7%	408	25.9%	5.3%	249	31.5%	3.0%
<b>Responsable des achats</b>	1637	84.4%	4.6%	218	60.2%	1.7%	1419	90.0%	6.2%	661	83.8%	6.0%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	19	1.0%	3.7%	0	0.1%	0.1%	19	1.2%	12.5%	0	0.0%	0.0%
<b>Petits patrons</b>	74	3.8%	4.6%	22	6.1%	2.0%	52	3.3%	10.1%	57	7.3%	4.0%
<b>Affaires et Cadres</b>	247	12.8%	4.8%	57	15.6%	1.9%	191	12.1%	8.8%	217	27.5%	4.7%
<b>Professions intermédiaires</b>	318	16.4%	4.6%	66	18.4%	1.9%	252	15.9%	7.3%	249	31.6%	4.4%
<b>Employés</b>	412	21.3%	5.0%	44	12.2%	2.0%	368	23.3%	6.0%	110	14.0%	6.0%
<b>Ouvriers</b>	123	6.4%	1.9%	56	15.3%	1.1%	68	4.3%	4.9%	10	1.3%	2.4%
<b>Retraités</b>	430	22.2%	3.4%	78	21.6%	1.3%	352	22.3%	5.3%	28	3.6%	11.4%
<b>Autres inactifs</b>	314	16.2%	3.1%	39	10.7%	1.0%	276	17.5%	4.2%	117	14.8%	3.6%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	35	1.8%	4.3%	0	0.1%	0.1%	35	2.2%	8.8%	0	0.0%	0.0%
<b>Petits patrons</b>	138	7.1%	5.2%	22	6.1%	1.7%	116	7.3%	8.7%	138	17.5%	5.2%
<b>Affaires et Cadres</b>	372	19.2%	5.1%	62	17.1%	1.7%	310	19.6%	8.5%	372	47.1%	5.1%
<b>Professions intermédiaires</b>	279	14.4%	3.7%	64	17.7%	1.6%	215	13.7%	5.9%	279	35.4%	3.7%
<b>Employés</b>	218	11.2%	4.0%	36	10.0%	1.6%	182	11.5%	5.9%	0	0.0%	0.0%
<b>Ouvriers</b>	275	14.2%	2.9%	60	16.6%	1.2%	215	13.6%	4.8%	0	0.0%	0.0%
<b>Retraités</b>	500	25.8%	3.5%	82	22.7%	1.2%	418	26.5%	5.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	122	6.3%	3.0%	35	9.8%	2.2%	86	5.5%	3.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	324	16.7%	3.2%	44	12.1%	1.0%	280	17.8%	5.0%	75	9.5%	4.3%
<b>2 personnes</b>	723	37.3%	4.0%	151	41.7%	1.7%	572	36.3%	6.2%	219	27.8%	5.0%
<b>3 personnes</b>	351	18.1%	3.9%	79	22.0%	1.8%	272	17.2%	5.9%	176	22.4%	4.6%
<b>4 personnes</b>	371	19.2%	4.0%	62	17.2%	1.4%	309	19.6%	6.5%	212	26.8%	4.3%
<b>5 personnes et +</b>	169	8.7%	3.1%	25	6.9%	1.0%	144	9.1%	5.2%	107	13.5%	4.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	594	30.7%	3.9%	105	29.1%	1.5%	489	31.0%	5.9%	361	45.8%	4.7%
<b>Non</b>	1345	69.3%	3.7%	257	70.9%	1.5%	1088	69.0%	5.8%	428	54.2%	4.4%
<b>Habitat</b>												
<b>Communes rurales</b>	389	20.1%	3.3%	66	18.2%	1.2%	323	20.5%	5.2%	140	17.7%	4.2%
<b>Agglo. - 20 000 hab</b>	302	15.6%	3.4%	53	14.5%	1.2%	250	15.8%	5.3%	104	13.1%	4.0%
<b>Agglo. 20 000 à 100 000 hab</b>	273	14.1%	3.9%	63	17.4%	1.9%	210	13.3%	5.8%	88	11.1%	4.9%
<b>Agglo. + 100 000 hab</b>	631	32.5%	4.1%	119	33.0%	1.6%	512	32.4%	6.4%	281	35.7%	4.9%
<b>Agglo. Paris</b>	344	17.7%	4.0%	61	16.8%	1.5%	283	17.9%	6.3%	176	22.3%	4.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	376	19.4%	3.9%	69	19.1%	1.5%	307	19.5%	6.2%	188	23.9%	4.3%
Nord Pas de Calais	99	5.1%	3.1%	29	8.1%	1.9%	70	4.4%	4.1%	31	3.9%	3.2%
Lorraine	63	3.2%	3.3%	20	5.6%	2.2%	43	2.7%	4.3%	19	2.4%	3.4%
Alsace	63	3.2%	4.1%	16	4.4%	2.2%	47	3.0%	5.9%	28	3.6%	5.8%
Franche-Comté	33	1.7%	3.4%	10	2.8%	2.2%	23	1.4%	4.6%	8	1.0%	3.1%
Champagne Ardennes	25	1.3%	2.3%	2	0.5%	0.3%	24	1.5%	4.2%	7	0.9%	2.3%
Picardie	57	2.9%	3.7%	6	1.6%	0.8%	51	3.3%	6.5%	9	1.2%	2.2%
Bourgogne	32	1.7%	2.4%	3	0.9%	0.5%	29	1.8%	4.1%	11	1.4%	3.1%
Haute Normandie	47	2.4%	3.2%	8	2.3%	1.2%	39	2.4%	5.0%	18	2.2%	3.8%
Basse Normandie	36	1.9%	3.0%	6	1.6%	1.0%	30	1.9%	4.8%	16	2.0%	4.5%
Centre	99	5.1%	4.7%	24	6.7%	2.4%	75	4.7%	6.9%	39	5.0%	6.6%
Pays de Loire	89	4.6%	3.0%	19	5.2%	1.3%	70	4.5%	4.6%	39	5.0%	4.2%
Bretagne	99	5.1%	3.7%	11	2.9%	0.8%	88	5.6%	6.4%	30	3.8%	3.6%
Poitou Charentes	73	3.8%	4.9%	5	1.4%	0.7%	68	4.3%	8.8%	17	2.2%	4.2%
Aquitaine	112	5.8%	4.1%	30	8.4%	2.3%	81	5.2%	5.6%	48	6.1%	5.5%
Midi Pyrénées	81	4.2%	3.3%	14	4.0%	1.2%	66	4.2%	5.3%	37	4.7%	4.7%
Limousin	19	1.0%	3.1%	3	0.8%	0.9%	16	1.0%	5.0%	9	1.1%	5.8%
Auvergne	52	2.7%	4.6%	4	1.0%	0.7%	48	3.1%	8.2%	20	2.5%	6.7%
Rhône Alpes	243	12.5%	4.7%	42	11.5%	1.7%	202	12.8%	7.5%	102	13.0%	5.6%
Languedoc Roussillon	80	4.1%	3.5%	12	3.3%	1.1%	68	4.3%	5.7%	32	4.1%	4.4%
Provence Alpes Côte d'Azur. Corse	161	8.3%	3.7%	29	7.9%	1.4%	132	8.4%	5.8%	80	10.1%	5.4%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1298	66.9%	3.9%	257	71.1%	1.6%	1041	66.0%	6.3%	639	81.0%	4.4%
Presque tous les jours	243	12.5%	4.1%	40	11.2%	1.5%	203	12.9%	6.4%	92	11.7%	4.7%
1 à 2 fois par semaine	110	5.7%	4.3%	21	5.7%	1.8%	90	5.7%	6.5%	38	4.8%	6.0%
1 à 3 fois par mois	32	1.6%	6.1%	1	0.2%	0.4%	31	2.0%	9.9%	4	0.6%	7.4%
Moins souvent	35	1.8%	4.2%	2	0.7%	0.7%	33	2.1%	7.0%	3	0.4%	4.0%
Jamais	4	0.2%	2.9%	2	0.5%	2.1%	2	0.1%	4.6%	2	0.2%	18.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	40	2.1%	2.2%	5	1.5%	0.7%	35	2.2%	3.3%	10	1.3%	7.2%
De 9 000 à moins de 12 000 euros par an	91	4.7%	3.2%	6	1.8%	0.6%	84	5.3%	4.7%	8	1.0%	2.9%
De 12 000 à moins de 18 000 euros par an	210	10.8%	3.5%	33	9.1%	1.3%	177	11.3%	5.1%	34	4.3%	4.6%
De 18 000 à moins de 24 000 euros par an	219	11.3%	3.3%	38	10.6%	1.2%	181	11.5%	5.1%	42	5.3%	3.1%
De 24 000 à moins de 36 000 euros par an	411	21.2%	3.7%	92	25.5%	1.7%	319	20.2%	5.6%	151	19.1%	4.5%
De 36 000 à moins de 45 000 euros par an	249	12.8%	3.5%	46	12.7%	1.2%	203	12.9%	6.2%	122	15.4%	4.0%
De 45 000 à moins de 65 000 euros par an	324	16.7%	4.7%	85	23.4%	2.3%	240	15.2%	7.4%	189	24.0%	5.0%
De 65 000 à moins de 80 000 euros par an	89	4.6%	4.5%	19	5.4%	1.7%	69	4.4%	8.3%	55	7.0%	4.2%
De 80 000 à moins de 115 000 euros par an	87	4.5%	7.0%	20	5.4%	2.6%	68	4.3%	13.3%	63	8.0%	6.9%
115 000 euros et plus par an	47	2.4%	7.8%	11	3.0%	2.9%	36	2.3%	15.6%	37	4.7%	7.3%
Refus	121	6.3%	3.6%	4	1.2%	0.3%	117	7.4%	6.0%	55	6.9%	5.1%
Ne sait pas	50	2.6%	2.2%	2	0.6%	0.2%	48	3.0%	3.6%	24	3.1%	2.6%