

Maisons Côté Ouest



Lecture Dernière Période

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| ENSEMBLE | 815 | 100.0% | 1.6% | 242 | 100.0% | 1.0% | 574 | 100.0% | 2.1% | 413 | 100.0% | 2.4% |
| Sexe | | | | | | | | | | | | |
| Homme | 242 | 29.7% | 1.0% | 242 | 100.0% | 1.0% | 0 | 0.0% | 0.0% | 131 | 31.7% | 1.5% |
| Femme | 574 | 70.3% | 2.1% | 0 | 0.0% | 0.0% | 574 | 100.0% | 2.1% | 282 | 68.3% | 3.3% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 31 | 3.7% | 0.4% | 10 | 4.2% | 0.3% | 20 | 3.6% | 0.6% | 24 | 5.9% | 0.8% |
| 25 à 34 ans | 60 | 7.4% | 0.8% | 23 | 9.3% | 0.6% | 38 | 6.6% | 1.0% | 33 | 8.0% | 1.0% |
| 35 à 49 ans | 242 | 29.7% | 1.9% | 80 | 33.0% | 1.3% | 162 | 28.3% | 2.6% | 160 | 38.7% | 2.6% |
| 50 à 59 ans | 239 | 29.4% | 2.6% | 70 | 29.0% | 1.5% | 169 | 29.5% | 3.6% | 147 | 35.6% | 3.8% |
| 60 ans et plus | 243 | 29.8% | 1.6% | 59 | 24.5% | 0.9% | 184 | 32.0% | 2.2% | 48 | 11.7% | 4.9% |
| Individu | | | | | | | | | | | | |
| Ménagères | 552 | 67.7% | 2.4% | 0 | 0.0% | 0.0% | 552 | 96.2% | 2.4% | 270 | 65.4% | 3.8% |
| Personne de référence | 369 | 45.3% | 1.3% | 227 | 93.8% | 1.1% | 142 | 24.8% | 1.8% | 171 | 41.3% | 2.1% |
| Responsable des achats | 684 | 83.9% | 1.9% | 139 | 57.3% | 1.1% | 545 | 95.0% | 2.4% | 332 | 80.2% | 3.0% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 7 | 0.8% | 1.3% | 5 | 2.0% | 1.3% | 2 | 0.4% | 1.4% | 0 | 0.0% | 0.0% |
| Petits patrons | 70 | 8.6% | 4.3% | 31 | 12.7% | 2.8% | 40 | 6.9% | 7.6% | 61 | 14.7% | 4.2% |
| Affaires et Cadres | 148 | 18.2% | 2.9% | 66 | 27.1% | 2.2% | 83 | 14.4% | 3.8% | 141 | 34.0% | 3.0% |
| Professions intermédiaires | 126 | 15.4% | 1.8% | 30 | 12.4% | 0.9% | 96 | 16.7% | 2.8% | 103 | 25.0% | 1.8% |
| Employés | 130 | 15.9% | 1.6% | 25 | 10.5% | 1.2% | 104 | 18.2% | 1.7% | 38 | 9.3% | 2.1% |
| Ouvriers | 40 | 4.9% | 0.6% | 22 | 9.0% | 0.4% | 18 | 3.2% | 1.3% | 7 | 1.7% | 1.8% |
| Retraités | 176 | 21.5% | 1.4% | 42 | 17.3% | 0.7% | 134 | 23.3% | 2.0% | 11 | 2.7% | 4.5% |
| Autres inactifs | 119 | 14.6% | 1.2% | 22 | 9.1% | 0.6% | 97 | 16.9% | 1.5% | 52 | 12.6% | 1.6% |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 12 | 1.5% | 1.5% | 5 | 2.0% | 1.1% | 7 | 1.3% | 1.9% | 0 | 0.0% | 0.0% |
| Petits patrons | 80 | 9.9% | 3.0% | 31 | 12.7% | 2.4% | 50 | 8.7% | 3.7% | 80 | 19.5% | 3.0% |
| Affaires et Cadres | 218 | 26.7% | 3.0% | 69 | 28.7% | 1.9% | 148 | 25.9% | 4.1% | 218 | 52.7% | 3.0% |
| Professions intermédiaires | 115 | 14.1% | 1.5% | 31 | 12.7% | 0.8% | 84 | 14.7% | 2.3% | 115 | 27.9% | 1.5% |
| Employés | 75 | 9.2% | 1.4% | 24 | 10.0% | 1.0% | 51 | 8.9% | 1.6% | 0 | 0.0% | 0.0% |
| Ouvriers | 73 | 9.0% | 0.8% | 23 | 9.4% | 0.4% | 50 | 8.8% | 1.1% | 0 | 0.0% | 0.0% |
| Retraités | 198 | 24.2% | 1.4% | 44 | 18.2% | 0.7% | 154 | 26.8% | 2.0% | 0 | 0.0% | 0.0% |
| Autres inactifs | 44 | 5.4% | 1.1% | 15 | 6.2% | 0.9% | 29 | 5.0% | 1.1% | 0 | 0.0% | 0.0% |

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|--|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 132 | 16.2% | 1.3% | 29 | 11.9% | 0.7% | 103 | 18.0% | 1.8% | 49 | 11.8% | 2.8% |
| 2 personnes | 310 | 38.0% | 1.7% | 93 | 38.5% | 1.1% | 217 | 37.8% | 2.4% | 117 | 28.3% | 2.7% |
| 3 personnes | 145 | 17.8% | 1.6% | 55 | 22.6% | 1.2% | 90 | 15.7% | 2.0% | 88 | 21.4% | 2.3% |
| 4 personnes | 127 | 15.6% | 1.4% | 31 | 12.9% | 0.7% | 96 | 16.8% | 2.0% | 97 | 23.5% | 2.0% |
| 5 personnes et + | 101 | 12.4% | 1.9% | 34 | 14.1% | 1.3% | 67 | 11.7% | 2.4% | 62 | 15.0% | 2.4% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 255 | 31.2% | 1.7% | 85 | 35.3% | 1.2% | 169 | 29.5% | 2.0% | 168 | 40.7% | 2.2% |
| Non | 561 | 68.8% | 1.5% | 156 | 64.7% | 0.9% | 404 | 70.5% | 2.2% | 245 | 59.3% | 2.5% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 166 | 20.4% | 1.4% | 52 | 21.5% | 0.9% | 114 | 19.9% | 1.8% | 78 | 19.0% | 2.4% |
| Agglo. - 20 000 hab | 110 | 13.5% | 1.2% | 37 | 15.2% | 0.9% | 73 | 12.8% | 1.6% | 44 | 10.6% | 1.7% |
| Agglo. 20 000 à 100 000 hab | 83 | 10.2% | 1.2% | 17 | 7.2% | 0.5% | 66 | 11.5% | 1.8% | 35 | 8.4% | 1.9% |
| Agglo. + 100 000 hab | 261 | 32.0% | 1.7% | 79 | 32.6% | 1.1% | 182 | 31.7% | 2.3% | 147 | 35.6% | 2.6% |
| Agglo. Paris | 195 | 23.9% | 2.3% | 57 | 23.6% | 1.4% | 138 | 24.1% | 3.1% | 109 | 26.3% | 2.7% |

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|--|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 206 | 25.3% | 2.2% | 60 | 24.6% | 1.3% | 147 | 25.6% | 2.9% | 116 | 28.0% | 2.6% |
| Nord Pas de Calais | 15 | 1.9% | 0.5% | 9 | 3.7% | 0.6% | 6 | 1.1% | 0.4% | 11 | 2.7% | 1.2% |
| Lorraine | 13 | 1.7% | 0.7% | 6 | 2.3% | 0.6% | 8 | 1.4% | 0.8% | 6 | 1.5% | 1.1% |
| Alsace | 11 | 1.3% | 0.7% | 2 | 0.7% | 0.2% | 9 | 1.6% | 1.2% | 2 | 0.6% | 0.5% |
| Franche-Comté | 5 | 0.6% | 0.5% | 3 | 1.2% | 0.6% | 2 | 0.3% | 0.3% | 1 | 0.1% | 0.2% |
| Champagne Ardennes | 3 | 0.4% | 0.3% | 0 | 0.2% | 0.1% | 3 | 0.5% | 0.5% | 2 | 0.4% | 0.6% |
| Picardie | 8 | 1.0% | 0.5% | 1 | 0.6% | 0.2% | 6 | 1.1% | 0.8% | 4 | 1.0% | 1.0% |
| Bourgogne | 12 | 1.5% | 0.9% | 4 | 1.8% | 0.7% | 8 | 1.4% | 1.2% | 7 | 1.8% | 2.1% |
| Haute Normandie | 35 | 4.2% | 2.3% | 4 | 1.6% | 0.6% | 31 | 5.3% | 3.9% | 17 | 4.1% | 3.6% |
| Basse Normandie | 31 | 3.8% | 2.6% | 17 | 7.0% | 2.9% | 14 | 2.4% | 2.2% | 13 | 3.2% | 3.8% |
| Centre | 40 | 4.9% | 1.9% | 10 | 4.0% | 1.0% | 30 | 5.3% | 2.8% | 14 | 3.3% | 2.3% |
| Pays de Loire | 66 | 8.0% | 2.2% | 31 | 12.9% | 2.2% | 34 | 6.0% | 2.2% | 30 | 7.3% | 3.2% |
| Bretagne | 83 | 10.2% | 3.1% | 23 | 9.5% | 1.8% | 60 | 10.5% | 4.4% | 34 | 8.3% | 4.2% |
| Poitou Charentes | 47 | 5.8% | 3.2% | 13 | 5.2% | 1.8% | 35 | 6.0% | 4.5% | 19 | 4.5% | 4.5% |
| Aquitaine | 78 | 9.6% | 2.8% | 21 | 8.6% | 1.6% | 57 | 10.0% | 4.0% | 47 | 11.3% | 5.3% |
| Midi Pyrénées | 39 | 4.8% | 1.6% | 12 | 4.9% | 1.0% | 27 | 4.8% | 2.2% | 24 | 5.7% | 3.0% |
| Limousin | 7 | 0.8% | 1.1% | 1 | 0.4% | 0.4% | 5 | 1.0% | 1.7% | 2 | 0.5% | 1.4% |
| Auvergne | 5 | 0.7% | 0.5% | 4 | 1.5% | 0.7% | 2 | 0.3% | 0.3% | 1 | 0.2% | 0.3% |
| Rhône Alpes | 48 | 5.9% | 0.9% | 6 | 2.6% | 0.3% | 42 | 7.3% | 1.6% | 34 | 8.1% | 1.8% |
| Languedoc Roussillon | 16 | 1.9% | 0.7% | 2 | 0.8% | 0.2% | 14 | 2.4% | 1.1% | 9 | 2.2% | 1.2% |
| Provence Alpes Côte d'Azur. Corse | 48 | 5.8% | 1.1% | 14 | 5.8% | 0.7% | 34 | 5.9% | 1.5% | 20 | 4.9% | 1.4% |
| Habitudes de connexion à Internet | | | | | | | | | | | | |
| Tous les jours | 584 | 71.6% | 1.8% | 195 | 80.7% | 1.2% | 389 | 67.8% | 2.3% | 337 | 81.5% | 2.3% |
| Presque tous les jours | 121 | 14.8% | 2.1% | 31 | 12.7% | 1.1% | 90 | 15.8% | 2.9% | 44 | 10.8% | 2.3% |
| 1 à 2 fois par semaine | 44 | 5.4% | 1.7% | 6 | 2.4% | 0.5% | 38 | 6.6% | 2.7% | 22 | 5.3% | 3.5% |
| 1 à 3 fois par mois | 6 | 0.8% | 1.2% | 0 | 0.0% | 0.0% | 6 | 1.1% | 2.0% | 0 | 0.0% | 0.0% |
| Moins souvent | 11 | 1.4% | 1.4% | 0 | 0.0% | 0.0% | 11 | 2.0% | 2.4% | 2 | 0.4% | 2.0% |
| Jamais | 3 | 0.4% | 2.7% | 3 | 1.4% | 3.9% | 0 | 0.0% | 0.0% | 3 | 0.8% | 35.3% |

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|---|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 23 | 2.9% | 1.3% | 5 | 2.1% | 0.6% | 18 | 3.2% | 1.7% | 6 | 1.5% | 4.4% |
| De 9 000 à moins de 12 000 euros par an | 16 | 1.9% | 0.5% | 7 | 2.8% | 0.6% | 9 | 1.5% | 0.5% | 4 | 1.0% | 1.6% |
| De 12 000 à moins de 18 000 euros par an | 51 | 6.2% | 0.8% | 7 | 2.7% | 0.3% | 44 | 7.7% | 1.3% | 11 | 2.6% | 1.5% |
| De 18 000 à moins de 24 000 euros par an | 71 | 8.8% | 1.1% | 13 | 5.3% | 0.4% | 59 | 10.2% | 1.7% | 19 | 4.7% | 1.4% |
| De 24 000 à moins de 36 000 euros par an | 172 | 21.1% | 1.6% | 45 | 18.7% | 0.9% | 127 | 22.1% | 2.2% | 73 | 17.7% | 2.2% |
| De 36 000 à moins de 45 000 euros par an | 104 | 12.7% | 1.5% | 44 | 18.0% | 1.2% | 60 | 10.5% | 1.8% | 56 | 13.7% | 1.9% |
| De 45 000 à moins de 65 000 euros par an | 172 | 21.1% | 2.5% | 54 | 22.4% | 1.5% | 118 | 20.6% | 3.6% | 102 | 24.6% | 2.7% |
| De 65 000 à moins de 80 000 euros par an | 52 | 6.4% | 2.7% | 18 | 7.3% | 1.6% | 34 | 6.0% | 4.1% | 38 | 9.2% | 2.9% |
| De 80 000 à moins de 115 000 euros par an | 49 | 6.0% | 3.9% | 21 | 8.5% | 2.8% | 29 | 5.0% | 5.6% | 34 | 8.3% | 3.8% |
| 115 000 euros et plus par an | 33 | 4.0% | 5.5% | 18 | 7.6% | 5.0% | 15 | 2.5% | 6.4% | 31 | 7.5% | 6.1% |
| Refus | 53 | 6.5% | 1.6% | 8 | 3.4% | 0.6% | 45 | 7.8% | 2.3% | 34 | 8.2% | 3.1% |
| Ne sait pas | 19 | 2.3% | 0.8% | 3 | 1.1% | 0.3% | 16 | 2.8% | 1.2% | 4 | 1.0% | 0.5% |