

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1288	100.0%	2.5%	1090	100.0%	4.4%	198	100.0%	0.7%	463	100.0%	2.7%
Sexe												
Homme	1090	84.6%	4.4%	1090	100.0%	4.4%	0	0.0%	0.0%	394	85.1%	4.5%
Femme	198	15.4%	0.7%	0	0.0%	0.0%	198	100.0%	0.7%	69	14.9%	0.8%
Age												
15 à 24 ans	586	45.5%	8.1%	522	47.8%	14.2%	64	32.4%	1.8%	250	54.0%	8.0%
25 à 34 ans	311	24.1%	4.1%	269	24.7%	7.2%	41	21.0%	1.1%	94	20.2%	2.8%
35 à 49 ans	294	22.8%	2.4%	238	21.8%	3.9%	56	28.3%	0.9%	96	20.6%	1.6%
50 à 59 ans	62	4.8%	0.7%	49	4.5%	1.1%	13	6.7%	0.3%	23	4.9%	0.6%
60 ans et plus	35	2.7%	0.2%	12	1.1%	0.2%	23	11.6%	0.3%	1	0.2%	0.1%
Individu												
Ménagères	137	10.7%	0.6%	0	0.0%	0.0%	137	69.4%	0.6%	44	9.6%	0.6%
Personne de référence	549	42.6%	2.0%	500	45.9%	2.5%	48	24.4%	0.6%	163	35.2%	2.0%
Responsable des achats	543	42.2%	1.5%	406	37.2%	3.2%	138	69.5%	0.6%	140	30.3%	1.3%
PCS Individu												
Agriculteurs	5	0.4%	1.0%	5	0.5%	1.4%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	35	2.7%	2.1%	32	2.9%	2.9%	3	1.7%	0.6%	27	5.9%	1.9%
Affaires et Cadres	65	5.0%	1.3%	53	4.9%	1.8%	12	5.8%	0.5%	61	13.3%	1.3%
Professions intermédiaires	119	9.2%	1.7%	94	8.6%	2.7%	25	12.6%	0.7%	103	22.3%	1.8%
Employés	208	16.2%	2.5%	160	14.6%	7.4%	49	24.7%	0.8%	27	5.8%	1.5%
Ouvriers	316	24.5%	4.9%	303	27.8%	6.0%	13	6.8%	1.0%	39	8.4%	9.6%
Retraités	30	2.3%	0.2%	15	1.4%	0.3%	15	7.7%	0.2%	0	0.0%	0.0%
Autres inactifs	510	39.6%	5.0%	429	39.4%	11.3%	81	40.7%	1.2%	206	44.4%	6.3%
PCS Personne de référence												
Agriculteurs	7	0.5%	0.8%	7	0.6%	1.6%	0	0.2%	0.1%	0	0.0%	0.0%
Petits patrons	80	6.2%	3.0%	66	6.1%	5.1%	13	6.8%	1.0%	80	17.2%	3.0%
Affaires et Cadres	162	12.6%	2.2%	139	12.8%	3.9%	23	11.5%	0.6%	162	35.0%	2.2%
Professions intermédiaires	222	17.2%	2.9%	189	17.3%	4.8%	33	16.5%	0.9%	222	47.8%	2.9%
Employés	266	20.6%	4.9%	229	21.0%	9.9%	37	18.7%	1.2%	0	0.0%	0.0%
Ouvriers	375	29.1%	3.9%	323	29.6%	6.3%	53	26.7%	1.2%	0	0.0%	0.0%
Retraités	74	5.8%	0.5%	55	5.1%	0.8%	19	9.6%	0.2%	0	0.0%	0.0%
Autres inactifs	102	8.0%	2.5%	83	7.6%	5.2%	20	10.0%	0.8%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	116	9.0%	1.2%	87	8.0%	2.0%	29	14.7%	0.5%	24	5.2%	1.4%
2 personnes	257	20.0%	1.4%	221	20.3%	2.5%	36	18.2%	0.4%	66	14.3%	1.5%
3 personnes	329	25.6%	3.6%	278	25.5%	6.1%	52	26.1%	1.1%	113	24.4%	3.0%
4 personnes	311	24.1%	3.3%	271	24.8%	5.9%	40	20.3%	0.8%	146	31.6%	3.0%
5 personnes et +	275	21.3%	5.1%	234	21.4%	8.9%	41	20.7%	1.5%	114	24.6%	4.3%
Présence d'enfants de moins de 15 ans												
Oui	535	41.6%	3.5%	436	40.0%	6.1%	100	50.4%	1.2%	217	46.7%	2.8%
Non	753	58.4%	2.1%	655	60.0%	3.7%	98	49.6%	0.5%	247	53.3%	2.5%
Habitat												
Communes rurales	277	21.5%	2.3%	226	20.7%	4.0%	51	25.8%	0.8%	100	21.5%	3.0%
Agglo. - 20 000 hab	223	17.4%	2.5%	191	17.5%	4.4%	33	16.6%	0.7%	75	16.2%	2.9%
Agglo. 20 000 à 100 000 hab	178	13.8%	2.6%	149	13.7%	4.5%	29	14.4%	0.8%	63	13.7%	3.5%
Agglo. + 100 000 hab	394	30.6%	2.6%	329	30.1%	4.4%	66	33.3%	0.8%	141	30.4%	2.5%
Agglo. Paris	216	16.8%	2.5%	196	18.0%	4.8%	20	9.9%	0.4%	84	18.2%	2.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	230	17.9%	2.4%	207	19.0%	4.6%	23	11.6%	0.5%	96	20.7%	2.2%
Nord Pas de Calais	98	7.6%	3.0%	79	7.2%	5.2%	19	9.6%	1.1%	26	5.6%	2.7%
Lorraine	53	4.1%	2.8%	42	3.9%	4.6%	11	5.4%	1.1%	14	2.9%	2.4%
Alsace	32	2.5%	2.1%	29	2.6%	3.9%	4	1.8%	0.5%	10	2.1%	2.0%
Franche-Comté	29	2.3%	3.1%	23	2.2%	5.1%	6	3.0%	1.2%	9	2.0%	3.6%
Champagne Ardennes	38	2.9%	3.5%	29	2.7%	5.6%	9	4.3%	1.5%	10	2.2%	3.5%
Picardie	38	3.0%	2.5%	30	2.7%	4.0%	9	4.5%	1.1%	16	3.5%	3.7%
Bourgogne	34	2.6%	2.5%	29	2.7%	4.5%	5	2.3%	0.7%	7	1.6%	2.1%
Haute Normandie	53	4.1%	3.5%	43	3.9%	6.0%	10	4.9%	1.3%	15	3.3%	3.3%
Basse Normandie	23	1.8%	1.9%	20	1.9%	3.5%	3	1.5%	0.5%	11	2.4%	3.1%
Centre	59	4.6%	2.8%	52	4.8%	5.1%	7	3.4%	0.6%	18	3.9%	3.0%
Pays de Loire	74	5.7%	2.5%	61	5.6%	4.2%	13	6.6%	0.9%	27	5.8%	2.9%
Bretagne	68	5.3%	2.6%	57	5.2%	4.4%	12	6.0%	0.9%	28	6.1%	3.4%
Poitou Charentes	30	2.3%	2.0%	27	2.5%	3.8%	3	1.6%	0.4%	12	2.7%	3.0%
Aquitaine	91	7.1%	3.3%	72	6.6%	5.5%	20	9.9%	1.4%	24	5.2%	2.7%
Midi Pyrénées	63	4.9%	2.6%	55	5.0%	4.7%	8	4.1%	0.6%	32	6.9%	4.1%
Limousin	14	1.1%	2.3%	12	1.1%	4.2%	2	1.0%	0.6%	5	1.0%	3.2%
Auvergne	30	2.3%	2.6%	28	2.5%	5.1%	2	1.1%	0.4%	7	1.4%	2.2%
Rhône Alpes	93	7.2%	1.8%	77	7.0%	3.1%	16	8.1%	0.6%	45	9.7%	2.4%
Languedoc Roussillon	52	4.0%	2.3%	47	4.3%	4.3%	5	2.7%	0.4%	13	2.7%	1.7%
Provence Alpes Côte d'Azur. Corse	86	6.7%	2.0%	72	6.6%	3.5%	13	6.7%	0.6%	38	8.3%	2.6%
Habitudes de connexion à Internet												
Tous les jours	1015	78.8%	3.1%	859	78.8%	5.2%	156	79.0%	0.9%	392	84.6%	2.7%
Presque tous les jours	169	13.1%	2.9%	148	13.6%	5.4%	20	10.4%	0.6%	56	12.1%	2.9%
1 à 2 fois par semaine	32	2.5%	1.3%	32	2.9%	2.7%	0	0.2%	0.0%	11	2.3%	1.7%
1 à 3 fois par mois	7	0.6%	1.4%	5	0.5%	2.5%	2	1.1%	0.7%	0	0.0%	0.0%
Moins souvent	29	2.2%	3.5%	24	2.2%	6.8%	5	2.3%	1.0%	0	0.0%	0.0%
Jamais	4	0.3%	3.5%	3	0.2%	3.0%	2	0.9%	4.6%	2	0.4%	18.6%

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	48	3.7%	2.6%	41	3.8%	5.2%	7	3.4%	0.6%	4	0.9%	2.9%
De 9 000 à moins de 12 000 euros par an	43	3.4%	1.5%	28	2.6%	2.7%	15	7.6%	0.8%	9	1.9%	3.3%
De 12 000 à moins de 18 000 euros par an	128	9.9%	2.1%	100	9.1%	3.8%	29	14.4%	0.8%	14	3.1%	1.9%
De 18 000 à moins de 24 000 euros par an	185	14.4%	2.8%	146	13.4%	4.7%	40	20.0%	1.1%	48	10.3%	3.5%
De 24 000 à moins de 36 000 euros par an	281	21.8%	2.5%	259	23.8%	4.9%	22	10.9%	0.4%	99	21.4%	3.0%
De 36 000 à moins de 45 000 euros par an	204	15.8%	2.9%	173	15.8%	4.6%	32	15.9%	1.0%	84	18.2%	2.8%
De 45 000 à moins de 65 000 euros par an	106	8.3%	1.5%	96	8.8%	2.7%	10	5.3%	0.3%	61	13.1%	1.6%
De 65 000 à moins de 80 000 euros par an	23	1.8%	1.2%	19	1.7%	1.7%	4	2.1%	0.5%	16	3.5%	1.3%
De 80 000 à moins de 115 000 euros par an	17	1.3%	1.4%	17	1.6%	2.3%	0	0.0%	0.0%	12	2.6%	1.3%
115 000 euros et plus par an	18	1.4%	3.0%	18	1.7%	4.9%	0	0.0%	0.0%	18	3.9%	3.6%
Refus	111	8.6%	3.3%	97	8.9%	7.0%	14	7.1%	0.7%	40	8.6%	3.7%
Ne sait pas	123	9.5%	5.4%	96	8.8%	10.1%	26	13.3%	2.0%	58	12.5%	6.2%