

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1215	100.0%	2.3%	225	100.0%	0.9%	990	100.0%	3.7%	548	100.0%	3.1%
Sexe												
Homme	225	18.5%	0.9%	225	100.0%	0.9%	0	0.0%	0.0%	111	20.3%	1.3%
Femme	990	81.5%	3.7%	0	0.0%	0.0%	990	100.0%	3.7%	436	79.7%	5.0%
Age												
15 à 24 ans	453	37.3%	6.2%	58	25.6%	1.6%	395	39.9%	11.0%	209	38.2%	6.7%
25 à 34 ans	191	15.7%	2.5%	45	19.9%	1.2%	146	14.7%	3.7%	72	13.1%	2.2%
35 à 49 ans	228	18.8%	1.8%	62	27.6%	1.0%	166	16.8%	2.6%	131	23.9%	2.1%
50 à 59 ans	198	16.3%	2.1%	41	18.2%	0.9%	157	15.9%	3.4%	121	22.1%	3.1%
60 ans et plus	145	11.9%	1.0%	20	8.7%	0.3%	125	12.6%	1.5%	15	2.8%	1.5%
Individu												
Ménagères	583	48.0%	2.5%	0	0.0%	0.0%	583	58.9%	2.5%	253	46.3%	3.6%
Personne de référence	346	28.5%	1.2%	152	67.6%	0.8%	194	19.6%	2.5%	119	21.7%	1.4%
Responsable des achats	723	59.6%	2.0%	120	53.4%	0.9%	603	61.0%	2.6%	304	55.5%	2.8%
PCS Individu												
Agriculteurs	7	0.6%	1.3%	0	0.0%	0.0%	7	0.7%	4.5%	0	0.0%	0.0%
Petits patrons	37	3.0%	2.3%	11	4.8%	1.0%	26	2.6%	5.0%	31	5.6%	2.1%
Affaires et Cadres	115	9.4%	2.2%	30	13.4%	1.0%	84	8.5%	3.9%	100	18.2%	2.2%
Professions intermédiaires	139	11.5%	2.0%	35	15.4%	1.0%	105	10.6%	3.0%	110	20.1%	2.0%
Employés	254	20.9%	3.1%	20	8.9%	0.9%	233	23.6%	3.8%	84	15.3%	4.6%
Ouvriers	85	7.0%	1.3%	35	15.6%	0.7%	50	5.0%	3.6%	4	0.7%	1.0%
Retraités	114	9.4%	0.9%	19	8.6%	0.3%	95	9.6%	1.4%	1	0.3%	0.6%
Autres inactifs	465	38.2%	4.5%	75	33.3%	2.0%	390	39.4%	6.0%	218	39.8%	6.7%
PCS Personne de référence												
Agriculteurs	9	0.8%	1.1%	0	0.0%	0.0%	9	0.9%	2.3%	0	0.0%	0.0%
Petits patrons	113	9.3%	4.3%	30	13.3%	2.3%	83	8.4%	6.2%	113	20.6%	4.3%
Affaires et Cadres	255	21.0%	3.5%	38	17.1%	1.1%	217	21.9%	5.9%	255	46.6%	3.5%
Professions intermédiaires	179	14.8%	2.4%	43	19.1%	1.1%	137	13.8%	3.7%	179	32.8%	2.4%
Employés	157	12.9%	2.9%	14	6.3%	0.6%	143	14.4%	4.6%	0	0.0%	0.0%
Ouvriers	215	17.7%	2.3%	40	17.9%	0.8%	175	17.7%	3.9%	0	0.0%	0.0%
Retraités	168	13.8%	1.2%	29	13.0%	0.4%	138	14.0%	1.8%	0	0.0%	0.0%
Autres inactifs	118	9.7%	2.9%	30	13.3%	1.9%	88	8.9%	3.5%	0	0.0%	0.0%

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Taille du foyer												
1 personne	179	14.7%	1.8%	46	20.3%	1.0%	133	13.5%	2.4%	44	8.1%	2.6%
2 personnes	304	25.0%	1.7%	40	17.8%	0.5%	264	26.7%	2.9%	99	18.1%	2.3%
3 personnes	282	23.2%	3.1%	67	29.8%	1.5%	215	21.7%	4.7%	151	27.5%	3.9%
4 personnes	276	22.8%	3.0%	41	18.2%	0.9%	235	23.8%	4.9%	148	27.0%	3.0%
5 personnes et +	173	14.3%	3.2%	31	14.0%	1.2%	142	14.3%	5.2%	106	19.3%	4.0%
Présence d'enfants de moins de 15 ans												
Oui	394	32.4%	2.6%	79	34.9%	1.1%	315	31.9%	3.8%	215	39.2%	2.8%
Non	821	67.6%	2.3%	146	65.1%	0.8%	674	68.1%	3.6%	333	60.8%	3.4%
Habitat												
Communes rurales	162	13.3%	1.4%	28	12.6%	0.5%	134	13.5%	2.1%	74	13.4%	2.2%
Agglo. - 20 000 hab	160	13.2%	1.8%	17	7.6%	0.4%	143	14.4%	3.0%	63	11.5%	2.4%
Agglo. 20 000 à 100 000 hab	136	11.2%	2.0%	26	11.6%	0.8%	110	11.1%	3.0%	51	9.3%	2.8%
Agglo. + 100 000 hab	457	37.6%	3.0%	88	38.9%	1.2%	370	37.4%	4.7%	193	35.2%	3.4%
Agglo. Paris	300	24.7%	3.5%	66	29.3%	1.6%	234	23.6%	5.2%	167	30.6%	4.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	315	25.9%	3.3%	70	31.3%	1.5%	245	24.7%	4.9%	178	32.5%	4.1%
Nord Pas de Calais	63	5.2%	2.0%	14	6.4%	0.9%	49	5.0%	2.9%	28	5.1%	3.0%
Lorraine	36	3.0%	1.9%	6	2.5%	0.6%	31	3.1%	3.1%	13	2.3%	2.3%
Alsace	41	3.3%	2.7%	10	4.2%	1.3%	31	3.1%	3.9%	14	2.5%	2.8%
Franche-Comté	19	1.6%	2.0%	6	2.7%	1.3%	13	1.4%	2.7%	7	1.4%	2.8%
Champagne Ardennes	26	2.1%	2.4%	5	2.2%	0.9%	21	2.1%	3.7%	8	1.4%	2.6%
Picardie	31	2.5%	2.0%	5	2.2%	0.7%	26	2.6%	3.3%	9	1.6%	2.0%
Bourgogne	17	1.4%	1.2%	2	1.1%	0.4%	14	1.5%	2.1%	5	0.9%	1.4%
Haute Normandie	28	2.3%	1.9%	7	3.3%	1.0%	21	2.1%	2.7%	9	1.7%	2.0%
Basse Normandie	23	1.9%	1.9%	4	2.0%	0.8%	19	1.9%	3.0%	8	1.5%	2.2%
Centre	42	3.4%	2.0%	3	1.2%	0.3%	39	3.9%	3.6%	12	2.1%	2.0%
Pays de Loire	36	3.0%	1.2%	8	3.4%	0.5%	28	2.8%	1.8%	19	3.5%	2.0%
Bretagne	46	3.8%	1.7%	7	3.3%	0.6%	38	3.9%	2.8%	16	2.9%	1.9%
Poitou Charentes	21	1.7%	1.4%	2	0.9%	0.3%	19	1.9%	2.4%	5	0.9%	1.2%
Aquitaine	77	6.3%	2.8%	22	9.8%	1.7%	55	5.6%	3.8%	33	6.1%	3.8%
Midi Pyrénées	45	3.7%	1.8%	4	2.0%	0.4%	40	4.1%	3.2%	29	5.4%	3.7%
Limousin	11	0.9%	1.8%	3	1.2%	0.9%	8	0.8%	2.6%	5	0.8%	3.0%
Auvergne	20	1.7%	1.8%	2	1.1%	0.4%	18	1.8%	3.0%	6	1.0%	1.9%
Rhône Alpes	120	9.9%	2.3%	13	5.7%	0.5%	107	10.8%	4.0%	51	9.4%	2.8%
Languedoc Roussillon	62	5.1%	2.7%	10	4.5%	0.9%	51	5.2%	4.3%	32	5.9%	4.4%
Provence Alpes Côte d'Azur. Corse	136	11.2%	3.1%	20	9.0%	1.0%	116	11.7%	5.0%	62	11.2%	4.2%
Habitudes de connexion à Internet												
Tous les jours	945	77.8%	2.9%	190	84.3%	1.1%	755	76.3%	4.6%	483	88.1%	3.3%
Presque tous les jours	137	11.3%	2.3%	10	4.2%	0.3%	128	12.9%	4.0%	48	8.8%	2.5%
1 à 2 fois par semaine	45	3.7%	1.8%	11	4.8%	0.9%	34	3.4%	2.5%	15	2.7%	2.3%
1 à 3 fois par mois	3	0.2%	0.5%	0	0.0%	0.0%	3	0.3%	0.9%	0	0.0%	0.0%
Moins souvent	4	0.3%	0.5%	2	0.8%	0.5%	2	0.2%	0.4%	0	0.0%	0.0%
Jamais	1	0.1%	0.5%	0	0.0%	0.0%	1	0.1%	1.7%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	62	5.1%	3.3%	10	4.3%	1.2%	52	5.3%	4.9%	6	1.1%	4.5%
De 9 000 à moins de 12 000 euros par an	53	4.4%	1.9%	11	5.1%	1.1%	42	4.2%	2.3%	2	0.4%	0.9%
De 12 000 à moins de 18 000 euros par an	138	11.4%	2.3%	24	10.8%	0.9%	114	11.5%	3.3%	33	6.0%	4.4%
De 18 000 à moins de 24 000 euros par an	124	10.2%	1.9%	15	6.7%	0.5%	109	11.0%	3.1%	32	5.8%	2.3%
De 24 000 à moins de 36 000 euros par an	226	18.6%	2.1%	50	22.4%	0.9%	176	17.8%	3.1%	107	19.6%	3.2%
De 36 000 à moins de 45 000 euros par an	147	12.1%	2.1%	22	9.8%	0.6%	125	12.6%	3.8%	71	13.0%	2.3%
De 45 000 à moins de 65 000 euros par an	142	11.7%	2.1%	22	9.9%	0.6%	120	12.1%	3.7%	77	14.1%	2.0%
De 65 000 à moins de 80 000 euros par an	60	5.0%	3.1%	18	8.1%	1.6%	42	4.3%	5.1%	53	9.6%	4.1%
De 80 000 à moins de 115 000 euros par an	44	3.6%	3.5%	16	7.3%	2.2%	27	2.8%	5.4%	38	6.9%	4.1%
115 000 euros et plus par an	33	2.8%	5.6%	12	5.3%	3.2%	22	2.2%	9.4%	28	5.1%	5.5%
Refus	80	6.6%	2.4%	8	3.6%	0.6%	72	7.3%	3.7%	33	6.0%	3.1%
Ne sait pas	105	8.6%	4.6%	15	6.9%	1.6%	90	9.1%	6.8%	67	12.3%	7.2%