

Sport Auto



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	654	100.0%	1.3%	593	100.0%	2.4%	60	100.0%	0.2%	212	100.0%	1.2%
Sexe												
Homme	593	90.8%	2.4%	593	100.0%	2.4%	0	0.0%	0.0%	189	89.2%	2.2%
Femme	60	9.2%	0.2%	0	0.0%	0.0%	60	100.0%	0.2%	23	10.8%	0.3%
Age												
15 à 24 ans	154	23.6%	2.1%	141	23.8%	3.8%	13	22.0%	0.4%	58	27.4%	1.8%
25 à 34 ans	101	15.5%	1.3%	99	16.6%	2.6%	2	3.7%	0.1%	36	16.9%	1.1%
35 à 49 ans	179	27.3%	1.4%	156	26.3%	2.5%	23	37.6%	0.4%	65	30.6%	1.1%
50 à 59 ans	127	19.4%	1.4%	120	20.2%	2.6%	7	11.3%	0.1%	42	19.8%	1.1%
60 ans et plus	93	14.2%	0.6%	78	13.1%	1.2%	15	25.3%	0.2%	11	5.3%	1.1%
Individu												
Ménagères	47	7.2%	0.2%	0	0.0%	0.0%	47	78.0%	0.2%	15	6.9%	0.2%
Personne de référence	451	69.0%	1.6%	441	74.4%	2.2%	10	16.3%	0.1%	147	69.3%	1.8%
Responsable des achats	341	52.2%	1.0%	294	49.6%	2.3%	47	78.0%	0.2%	95	44.7%	0.9%
PCS Individu												
Petits patrons	35	5.3%	2.1%	35	5.9%	3.1%	0	0.0%	0.0%	34	15.9%	2.3%
Affaires et Cadres	62	9.4%	1.2%	59	10.0%	2.0%	3	4.4%	0.1%	59	27.6%	1.3%
Professions intermédiaires	71	10.8%	1.0%	64	10.8%	1.9%	7	11.4%	0.2%	68	32.3%	1.2%
Employés	78	11.9%	0.9%	60	10.1%	2.8%	18	30.5%	0.3%	3	1.6%	0.2%
Ouvriers	163	24.9%	2.5%	156	26.4%	3.1%	6	10.6%	0.5%	0	0.0%	0.0%
Retraités	81	12.5%	0.6%	68	11.4%	1.1%	14	22.8%	0.2%	2	0.9%	0.7%
Autres inactifs	164	25.1%	1.6%	152	25.6%	4.0%	12	20.4%	0.2%	46	21.8%	1.4%
PCS Personne de référence												
Agriculteurs	1	0.2%	0.1%	1	0.2%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	42	6.4%	1.6%	40	6.7%	3.1%	2	3.0%	0.1%	42	19.7%	1.6%
Affaires et Cadres	83	12.7%	1.1%	73	12.4%	2.0%	10	16.0%	0.3%	83	39.1%	1.1%
Professions intermédiaires	87	13.4%	1.2%	76	12.8%	1.9%	11	18.9%	0.3%	87	41.2%	1.2%
Employés	83	12.6%	1.5%	78	13.1%	3.3%	5	8.1%	0.2%	0	0.0%	0.0%
Ouvriers	189	28.9%	2.0%	176	29.7%	3.5%	13	21.6%	0.3%	0	0.0%	0.0%
Retraités	100	15.3%	0.7%	84	14.2%	1.3%	16	26.4%	0.2%	0	0.0%	0.0%
Autres inactifs	69	10.5%	1.7%	65	11.0%	4.1%	4	5.9%	0.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
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Taille du foyer												
1 personne	114	17.5%	1.1%	111	18.6%	2.5%	4	6.0%	0.1%	19	9.0%	1.1%
2 personnes	168	25.8%	0.9%	145	24.5%	1.7%	23	38.1%	0.2%	52	24.7%	1.2%
3 personnes	141	21.6%	1.5%	131	22.1%	2.9%	10	16.6%	0.2%	55	25.7%	1.4%
4 personnes	144	22.0%	1.5%	134	22.7%	3.0%	9	15.0%	0.2%	53	24.9%	1.1%
5 personnes et +	86	13.2%	1.6%	72	12.1%	2.7%	15	24.3%	0.5%	33	15.6%	1.3%
Présence d'enfants de moins de 15 ans												
Oui	219	33.5%	1.4%	196	33.1%	2.7%	23	38.1%	0.3%	93	43.6%	1.2%
Non	434	66.5%	1.2%	397	66.9%	2.3%	37	61.9%	0.2%	120	56.4%	1.2%
Habitat												
Communes rurales	141	21.6%	1.2%	123	20.8%	2.2%	18	29.4%	0.3%	38	18.0%	1.1%
Agglo. - 20 000 hab	134	20.5%	1.5%	125	21.0%	2.9%	9	14.6%	0.2%	40	18.8%	1.5%
Agglo. 20 000 à 100 000 hab	54	8.2%	0.8%	48	8.1%	1.4%	6	9.7%	0.2%	15	7.3%	0.9%
Agglo. + 100 000 hab	209	32.0%	1.4%	194	32.8%	2.6%	14	24.0%	0.2%	75	35.3%	1.3%
Agglo. Paris	116	17.8%	1.4%	103	17.3%	2.5%	13	22.3%	0.3%	44	20.6%	1.1%

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Régions INSEE												
Ile de France	130	20.0%	1.4%	115	19.3%	2.5%	16	26.3%	0.3%	51	24.2%	1.2%
Nord Pas de Calais	49	7.5%	1.5%	41	6.8%	2.7%	8	13.8%	0.5%	10	4.6%	1.0%
Lorraine	35	5.4%	1.8%	35	5.9%	3.8%	0	0.0%	0.0%	10	4.9%	1.8%
Alsace	13	2.0%	0.9%	12	2.1%	1.7%	1	1.0%	0.1%	6	2.7%	1.2%
Franche-Comté	10	1.6%	1.1%	10	1.7%	2.2%	0	0.0%	0.0%	2	1.1%	0.9%
Champagne Ardennes	13	2.0%	1.2%	13	2.2%	2.5%	0	0.0%	0.0%	2	0.7%	0.5%
Picardie	23	3.6%	1.5%	19	3.3%	2.6%	4	6.7%	0.5%	4	1.7%	0.9%
Bourgogne	24	3.6%	1.8%	23	4.0%	3.6%	0	0.5%	0.0%	4	1.9%	1.2%
Haute Normandie	9	1.4%	0.6%	8	1.3%	1.1%	1	1.5%	0.1%	5	2.2%	1.0%
Basse Normandie	26	3.9%	2.1%	24	4.0%	4.1%	2	3.0%	0.3%	6	2.7%	1.6%
Centre	30	4.6%	1.4%	29	4.9%	2.9%	1	2.2%	0.1%	11	5.3%	1.9%
Pays de Loire	43	6.6%	1.5%	40	6.8%	2.8%	3	4.9%	0.2%	10	4.5%	1.0%
Bretagne	16	2.4%	0.6%	14	2.3%	1.1%	2	3.9%	0.2%	6	3.0%	0.8%
Poitou Charentes	16	2.5%	1.1%	14	2.4%	2.0%	2	3.0%	0.2%	9	4.4%	2.3%
Aquitaine	32	4.9%	1.2%	29	4.8%	2.2%	4	5.9%	0.2%	8	3.6%	0.9%
Midi Pyrénées	34	5.3%	1.4%	33	5.5%	2.8%	2	2.6%	0.1%	13	6.1%	1.6%
Limousin	11	1.7%	1.8%	11	1.9%	3.8%	0	0.0%	0.0%	4	1.7%	2.4%
Auvergne	20	3.1%	1.8%	20	3.4%	3.7%	0	0.6%	0.1%	7	3.3%	2.4%
Rhône Alpes	47	7.2%	0.9%	40	6.8%	1.6%	7	11.1%	0.2%	27	12.7%	1.5%
Languedoc Roussillon	14	2.1%	0.6%	9	1.5%	0.8%	5	8.0%	0.4%	4	2.0%	0.6%
Provence Alpes Côte d'Azur. Corse	57	8.7%	1.3%	54	9.0%	2.6%	3	4.8%	0.1%	14	6.7%	1.0%
Habitudes de connexion à Internet												
Tous les jours	416	63.6%	1.3%	391	65.9%	2.4%	25	41.3%	0.2%	173	81.4%	1.2%
Presque tous les jours	65	9.9%	1.1%	53	8.9%	1.9%	12	20.0%	0.4%	24	11.5%	1.3%
1 à 2 fois par semaine	34	5.2%	1.3%	33	5.6%	2.8%	1	2.3%	0.1%	6	2.8%	0.9%
1 à 3 fois par mois	4	0.6%	0.8%	2	0.4%	1.1%	2	2.9%	0.5%	0	0.0%	0.0%
Moins souvent	23	3.6%	2.8%	20	3.3%	5.5%	4	6.2%	0.8%	1	0.3%	0.8%
Jamais	4	0.6%	3.2%	4	0.7%	4.7%	0	0.0%	0.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	31	4.8%	1.7%	31	5.3%	3.9%	0	0.0%	0.0%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	22	3.4%	0.8%	20	3.4%	1.9%	2	3.0%	0.1%	0	0.2%	0.1%
De 12 000 à moins de 18 000 euros par an	75	11.5%	1.2%	75	12.6%	2.9%	0	0.0%	0.0%	9	4.4%	1.3%
De 18 000 à moins de 24 000 euros par an	106	16.2%	1.6%	92	15.6%	3.0%	14	22.5%	0.4%	27	12.9%	2.0%
De 24 000 à moins de 36 000 euros par an	137	21.0%	1.2%	118	19.9%	2.2%	19	32.3%	0.3%	40	18.8%	1.2%
De 36 000 à moins de 45 000 euros par an	65	9.9%	0.9%	57	9.7%	1.5%	8	12.7%	0.2%	17	7.8%	0.5%
De 45 000 à moins de 65 000 euros par an	86	13.2%	1.3%	80	13.5%	2.2%	7	10.8%	0.2%	54	25.6%	1.4%
De 65 000 à moins de 80 000 euros par an	17	2.6%	0.9%	17	2.9%	1.5%	0	0.0%	0.0%	15	6.9%	1.1%
De 80 000 à moins de 115 000 euros par an	14	2.1%	1.1%	14	2.3%	1.8%	0	0.0%	0.0%	13	6.1%	1.4%
115 000 euros et plus par an	16	2.5%	2.7%	16	2.8%	4.4%	0	0.0%	0.0%	12	5.7%	2.4%
Refus	52	7.9%	1.5%	45	7.6%	3.2%	7	11.2%	0.3%	10	4.5%	0.9%
Ne sait pas	32	4.8%	1.4%	27	4.6%	2.8%	5	7.5%	0.3%	15	7.2%	1.6%