

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1754	100.0%	3.4%	202	100.0%	0.8%	1552	100.0%	5.8%	561	100.0%	3.2%
Sexe												
Homme	202	11.5%	0.8%	202	100.0%	0.8%	0	0.0%	0.0%	58	10.4%	0.7%
Femme	1552	88.5%	5.8%	0	0.0%	0.0%	1552	100.0%	5.8%	503	89.6%	5.8%
Age												
15 à 24 ans	61	3.5%	0.8%	3	1.7%	0.1%	58	3.7%	1.6%	28	5.0%	0.9%
25 à 34 ans	135	7.7%	1.8%	11	5.4%	0.3%	124	8.0%	3.2%	50	8.9%	1.5%
35 à 49 ans	417	23.8%	3.3%	33	16.3%	0.5%	384	24.7%	6.1%	228	40.6%	3.7%
50 à 59 ans	500	28.5%	5.3%	58	28.9%	1.3%	442	28.5%	9.4%	220	39.2%	5.6%
60 ans et plus	641	36.6%	4.3%	97	47.7%	1.5%	545	35.1%	6.4%	35	6.3%	3.6%
Individu												
Ménagères	1478	84.3%	6.4%	0	0.0%	0.0%	1478	95.3%	6.4%	474	84.5%	6.7%
Personne de référence	607	34.6%	2.2%	198	98.0%	1.0%	409	26.4%	5.3%	143	25.6%	1.7%
Responsable des achats	1556	88.7%	4.4%	97	47.9%	0.8%	1459	94.1%	6.4%	500	89.1%	4.6%
PCS Individu												
Agriculteurs	10	0.6%	1.9%	2	1.1%	0.6%	8	0.5%	5.2%	0	0.0%	0.0%
Petits patrons	49	2.8%	3.0%	12	5.8%	1.1%	37	2.4%	7.1%	32	5.8%	2.2%
Affaires et Cadres	120	6.8%	2.3%	16	8.0%	0.6%	103	6.7%	4.8%	104	18.6%	2.2%
Professions intermédiaires	291	16.6%	4.2%	27	13.3%	0.8%	264	17.0%	7.6%	212	37.7%	3.8%
Employés	410	23.4%	4.9%	17	8.5%	0.8%	393	25.3%	6.4%	120	21.4%	6.6%
Ouvriers	66	3.7%	1.0%	19	9.6%	0.4%	46	3.0%	3.3%	10	1.7%	2.4%
Retraités	542	30.9%	4.3%	94	46.5%	1.6%	448	28.9%	6.7%	10	1.7%	3.9%
Autres inactifs	267	15.2%	2.6%	15	7.2%	0.4%	253	16.3%	3.9%	73	13.1%	2.3%
PCS Personne de référence												
Agriculteurs	28	1.6%	3.4%	2	1.1%	0.5%	26	1.6%	6.4%	0	0.0%	0.0%
Petits patrons	103	5.9%	3.9%	12	5.8%	0.9%	91	5.9%	6.8%	103	18.4%	3.9%
Affaires et Cadres	240	13.7%	3.3%	16	8.0%	0.5%	224	14.4%	6.1%	240	42.8%	3.3%
Professions intermédiaires	218	12.4%	2.9%	30	15.0%	0.8%	187	12.1%	5.1%	218	38.8%	2.9%
Employés	168	9.6%	3.1%	14	6.8%	0.6%	155	10.0%	5.0%	0	0.0%	0.0%
Ouvriers	242	13.8%	2.5%	19	9.6%	0.4%	223	14.4%	5.0%	0	0.0%	0.0%
Retraités	641	36.6%	4.4%	94	46.5%	1.4%	547	35.3%	7.0%	0	0.0%	0.0%
Autres inactifs	113	6.4%	2.8%	15	7.2%	0.9%	98	6.3%	3.9%	0	0.0%	0.0%

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Taille du foyer												
1 personne	341	19.4%	3.4%	20	10.1%	0.5%	320	20.6%	5.7%	55	9.8%	3.2%
2 personnes	767	43.7%	4.3%	120	59.5%	1.4%	647	41.7%	7.0%	171	30.4%	3.9%
3 personnes	244	13.9%	2.7%	33	16.5%	0.7%	211	13.6%	4.6%	120	21.4%	3.1%
4 personnes	297	16.9%	3.2%	19	9.4%	0.4%	278	17.9%	5.8%	153	27.2%	3.1%
5 personnes et +	105	6.0%	2.0%	9	4.5%	0.3%	96	6.2%	3.5%	62	11.1%	2.4%
Présence d'enfants de moins de 15 ans												
Oui	403	23.0%	2.6%	35	17.4%	0.5%	368	23.7%	4.5%	217	38.7%	2.8%
Non	1350	77.0%	3.7%	167	82.6%	0.9%	1183	76.3%	6.3%	344	61.3%	3.5%
Habitat												
Communes rurales	395	22.5%	3.3%	40	19.7%	0.7%	355	22.9%	5.7%	112	20.0%	3.4%
Agglo. - 20 000 hab	323	18.4%	3.6%	40	19.9%	0.9%	283	18.2%	6.0%	98	17.5%	3.8%
Agglo. 20 000 à 100 000 hab	253	14.4%	3.6%	34	16.8%	1.0%	219	14.1%	6.1%	58	10.3%	3.2%
Agglo. + 100 000 hab	545	31.1%	3.5%	69	34.2%	0.9%	476	30.7%	6.0%	198	35.2%	3.5%
Agglo. Paris	237	13.5%	2.8%	19	9.5%	0.5%	218	14.1%	4.9%	95	17.0%	2.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	258	14.7%	2.7%	19	9.5%	0.4%	239	15.4%	4.8%	103	18.4%	2.4%
Nord Pas de Calais	89	5.0%	2.8%	16	8.0%	1.1%	72	4.7%	4.3%	25	4.4%	2.6%
Lorraine	62	3.6%	3.2%	20	9.8%	2.1%	43	2.7%	4.3%	19	3.4%	3.4%
Alsace	50	2.8%	3.3%	8	3.9%	1.1%	42	2.7%	5.3%	14	2.5%	2.9%
Franche-Comté	26	1.5%	2.7%	5	2.7%	1.2%	21	1.3%	4.2%	6	1.0%	2.2%
Champagne Ardennes	37	2.1%	3.4%	8	3.9%	1.5%	30	1.9%	5.2%	6	1.1%	2.2%
Picardie	51	2.9%	3.3%	4	2.1%	0.6%	46	3.0%	5.8%	12	2.2%	2.8%
Bourgogne	53	3.0%	3.9%	4	1.8%	0.6%	49	3.2%	7.0%	16	2.9%	4.7%
Haute Normandie	66	3.7%	4.4%	5	2.4%	0.7%	61	3.9%	7.8%	20	3.5%	4.2%
Basse Normandie	54	3.1%	4.4%	3	1.6%	0.6%	50	3.2%	8.0%	10	1.7%	2.7%
Centre	82	4.7%	3.9%	14	7.0%	1.4%	68	4.4%	6.3%	18	3.3%	3.1%
Pays de Loire	102	5.8%	3.5%	15	7.2%	1.0%	87	5.6%	5.7%	34	6.1%	3.6%
Bretagne	81	4.6%	3.0%	3	1.5%	0.2%	78	5.0%	5.6%	26	4.7%	3.2%
Poitou Charentes	77	4.4%	5.2%	6	3.1%	0.9%	70	4.5%	9.1%	25	4.5%	6.0%
Aquitaine	97	5.5%	3.5%	12	5.9%	0.9%	85	5.5%	5.9%	35	6.2%	4.0%
Midi Pyrénées	86	4.9%	3.5%	11	5.3%	0.9%	75	4.8%	5.9%	33	5.9%	4.2%
Limousin	22	1.3%	3.6%	0	0.0%	0.0%	22	1.4%	6.8%	7	1.3%	5.0%
Auvergne	50	2.9%	4.4%	3	1.5%	0.6%	47	3.0%	8.0%	18	3.2%	6.1%
Rhône Alpes	211	12.0%	4.1%	23	11.1%	0.9%	189	12.2%	7.0%	64	11.5%	3.5%
Languedoc Roussillon	50	2.9%	2.2%	9	4.7%	0.9%	41	2.6%	3.4%	16	2.9%	2.2%
Provence Alpes Côte d'Azur. Corse	151	8.6%	3.5%	14	7.0%	0.7%	137	8.8%	6.0%	52	9.3%	3.5%
Habitudes de connexion à Internet												
Tous les jours	1106	63.1%	3.3%	136	67.1%	0.8%	970	62.5%	5.9%	460	82.0%	3.2%
Presque tous les jours	239	13.6%	4.1%	14	6.8%	0.5%	225	14.5%	7.1%	62	11.1%	3.2%
1 à 2 fois par semaine	118	6.7%	4.6%	18	9.1%	1.6%	100	6.4%	7.2%	25	4.4%	3.9%
1 à 3 fois par mois	32	1.8%	6.2%	5	2.4%	2.4%	27	1.7%	8.6%	10	1.7%	16.3%
Moins souvent	33	1.9%	4.1%	0	0.0%	0.0%	33	2.2%	7.1%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	42	2.4%	2.2%	7	3.3%	0.8%	35	2.3%	3.3%	8	1.4%	5.6%
De 9 000 à moins de 12 000 euros par an	77	4.4%	2.7%	5	2.5%	0.5%	72	4.6%	4.0%	5	0.9%	1.8%
De 12 000 à moins de 18 000 euros par an	174	9.9%	2.9%	8	4.0%	0.3%	166	10.7%	4.8%	17	2.9%	2.2%
De 18 000 à moins de 24 000 euros par an	213	12.1%	3.2%	13	6.4%	0.4%	200	12.9%	5.7%	40	7.2%	3.0%
De 24 000 à moins de 36 000 euros par an	435	24.8%	3.9%	47	23.4%	0.9%	388	25.0%	6.8%	109	19.4%	3.2%
De 36 000 à moins de 45 000 euros par an	275	15.7%	3.9%	49	24.5%	1.3%	226	14.5%	6.9%	103	18.4%	3.4%
De 45 000 à moins de 65 000 euros par an	276	15.7%	4.0%	51	25.0%	1.4%	225	14.5%	6.9%	151	26.9%	4.0%
De 65 000 à moins de 80 000 euros par an	62	3.5%	3.1%	9	4.2%	0.8%	53	3.4%	6.4%	44	7.9%	3.4%
De 80 000 à moins de 115 000 euros par an	35	2.0%	2.8%	7	3.3%	0.9%	28	1.8%	5.6%	22	3.9%	2.4%
115 000 euros et plus par an	13	0.7%	2.1%	1	0.5%	0.3%	12	0.8%	5.1%	12	2.1%	2.4%
Refus	126	7.2%	3.8%	5	2.6%	0.4%	120	7.8%	6.2%	39	6.9%	3.6%
Ne sait pas	27	1.6%	1.2%	1	0.3%	0.1%	27	1.7%	2.0%	12	2.1%	1.2%