

National Geographic

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2039	100.0%	3.9%	1194	100.0%	4.8%	845	100.0%	3.1%	873	100.0%	5.0%
Sexe												
Homme	1194	58.6%	4.8%	1194	100.0%	4.8%	0	0.0%	0.0%	510	58.4%	5.8%
Femme	845	41.4%	3.1%	0	0.0%	0.0%	845	100.0%	3.1%	363	41.6%	4.2%
Age												
15 à 24 ans	441	21.6%	6.1%	283	23.7%	7.7%	157	18.6%	4.4%	194	22.2%	6.2%
25 à 34 ans	317	15.5%	4.2%	188	15.7%	5.0%	129	15.3%	3.3%	149	17.0%	4.5%
35 à 49 ans	541	26.5%	4.3%	323	27.1%	5.2%	218	25.8%	3.4%	285	32.6%	4.7%
50 à 59 ans	392	19.2%	4.2%	235	19.7%	5.0%	157	18.5%	3.3%	202	23.1%	5.2%
60 ans et plus	348	17.1%	2.3%	164	13.8%	2.5%	184	21.8%	2.2%	45	5.1%	4.5%
Individu												
Ménagères	679	33.3%	2.9%	0	0.0%	0.0%	679	80.4%	2.9%	286	32.7%	4.0%
Personne de référence	1072	52.6%	3.8%	866	72.5%	4.3%	206	24.4%	2.7%	445	50.9%	5.4%
Responsable des achats	1316	64.6%	3.7%	630	52.7%	4.9%	687	81.3%	3.0%	553	63.3%	5.1%
PCS Individu												
Agriculteurs	23	1.1%	4.4%	16	1.3%	4.3%	7	0.8%	4.5%	0	0.0%	0.0%
Petits patrons	75	3.7%	4.6%	54	4.5%	4.9%	21	2.4%	3.9%	68	7.8%	4.7%
Affaires et Cadres	266	13.0%	5.2%	160	13.4%	5.4%	106	12.5%	4.9%	246	28.1%	5.3%
Professions intermédiaires	322	15.8%	4.7%	191	16.0%	5.6%	131	15.5%	3.8%	282	32.2%	5.0%
Employés	305	15.0%	3.7%	140	11.7%	6.5%	165	19.5%	2.7%	64	7.3%	3.5%
Ouvriers	231	11.3%	3.6%	204	17.1%	4.0%	27	3.2%	2.0%	6	0.7%	1.6%
Retraités	290	14.2%	2.3%	151	12.6%	2.5%	139	16.5%	2.1%	7	0.7%	2.6%
Autres inactifs	528	25.9%	5.1%	279	23.3%	7.3%	249	29.5%	3.8%	202	23.1%	6.2%
PCS Personne de référence												
Agriculteurs	29	1.4%	3.5%	12	1.0%	2.9%	16	1.9%	4.1%	0	0.0%	0.0%
Petits patrons	116	5.7%	4.4%	73	6.1%	5.6%	44	5.2%	3.3%	116	13.3%	4.4%
Affaires et Cadres	390	19.1%	5.4%	219	18.4%	6.1%	170	20.2%	4.7%	390	44.6%	5.4%
Professions intermédiaires	367	18.0%	4.9%	219	18.3%	5.6%	149	17.6%	4.1%	367	42.1%	4.9%
Employés	230	11.3%	4.2%	138	11.5%	5.9%	92	10.9%	3.0%	0	0.0%	0.0%
Ouvriers	354	17.4%	3.7%	235	19.7%	4.6%	119	14.1%	2.7%	0	0.0%	0.0%
Retraités	368	18.1%	2.6%	188	15.8%	2.9%	180	21.3%	2.3%	0	0.0%	0.0%
Autres inactifs	185	9.1%	4.5%	111	9.3%	6.9%	74	8.8%	3.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	304	14.9%	3.0%	164	13.8%	3.8%	140	16.6%	2.5%	89	10.2%	5.1%
2 personnes	622	30.5%	3.5%	323	27.1%	3.7%	298	35.3%	3.2%	211	24.2%	4.8%
3 personnes	428	21.0%	4.7%	260	21.7%	5.7%	169	20.0%	3.7%	224	25.6%	5.8%
4 personnes	409	20.1%	4.4%	263	22.0%	5.8%	146	17.3%	3.1%	221	25.4%	4.5%
5 personnes et +	275	13.5%	5.1%	184	15.4%	7.0%	91	10.8%	3.3%	128	14.7%	4.9%
Présence d'enfants de moins de 15 ans												
Oui	674	33.1%	4.4%	427	35.7%	6.0%	247	29.3%	3.0%	362	41.5%	4.7%
Non	1365	66.9%	3.8%	767	64.3%	4.4%	597	70.7%	3.2%	511	58.5%	5.3%
Habitat												
Communes rurales	364	17.9%	3.1%	206	17.3%	3.7%	158	18.7%	2.5%	129	14.8%	3.9%
Agglo. - 20 000 hab	279	13.7%	3.1%	147	12.3%	3.4%	131	15.6%	2.8%	114	13.1%	4.4%
Agglo. 20 000 à 100 000 hab	245	12.0%	3.5%	162	13.5%	4.8%	83	9.9%	2.3%	89	10.2%	4.9%
Agglo. + 100 000 hab	661	32.4%	4.3%	402	33.6%	5.4%	259	30.7%	3.3%	282	32.3%	4.9%
Agglo. Paris	490	24.0%	5.7%	277	23.2%	6.8%	213	25.2%	4.8%	259	29.7%	6.5%

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Régions INSEE												
Ile de France	544	26.7%	5.7%	308	25.8%	6.8%	236	28.0%	4.7%	282	32.3%	6.5%
Nord Pas de Calais	93	4.6%	2.9%	58	4.9%	3.8%	35	4.2%	2.1%	40	4.6%	4.2%
Lorraine	93	4.6%	4.9%	62	5.2%	6.7%	31	3.7%	3.1%	28	3.2%	5.0%
Alsace	69	3.4%	4.5%	45	3.8%	6.1%	24	2.8%	3.0%	38	4.4%	7.8%
Franche-Comté	24	1.2%	2.5%	16	1.4%	3.5%	7	0.9%	1.5%	10	1.1%	3.7%
Champagne Ardennes	36	1.8%	3.3%	24	2.0%	4.6%	12	1.4%	2.1%	13	1.5%	4.5%
Picardie	48	2.3%	3.1%	33	2.8%	4.5%	14	1.7%	1.8%	16	1.8%	3.6%
Bourgogne	30	1.4%	2.2%	16	1.3%	2.4%	14	1.6%	2.0%	12	1.4%	3.4%
Haute Normandie	46	2.3%	3.1%	33	2.8%	4.7%	13	1.5%	1.7%	22	2.5%	4.7%
Basse Normandie	32	1.6%	2.7%	22	1.9%	3.8%	10	1.2%	1.6%	18	2.0%	5.0%
Centre	77	3.8%	3.7%	41	3.4%	4.1%	36	4.2%	3.3%	23	2.7%	4.0%
Pays de Loire	64	3.1%	2.2%	53	4.4%	3.7%	11	1.3%	0.7%	28	3.2%	3.0%
Bretagne	70	3.4%	2.6%	37	3.1%	2.9%	33	4.0%	2.4%	27	3.1%	3.3%
Poitou Charentes	37	1.8%	2.5%	25	2.1%	3.4%	12	1.4%	1.6%	14	1.6%	3.4%
Aquitaine	118	5.8%	4.3%	74	6.2%	5.7%	44	5.2%	3.0%	44	5.1%	5.1%
Midi Pyrénées	112	5.5%	4.6%	63	5.3%	5.3%	49	5.8%	3.9%	34	3.9%	4.3%
Limousin	20	1.0%	3.3%	11	0.9%	3.8%	9	1.1%	2.9%	10	1.1%	6.5%
Auvergne	52	2.5%	4.6%	24	2.0%	4.4%	28	3.3%	4.8%	18	2.1%	6.2%
Rhône Alpes	194	9.5%	3.7%	108	9.1%	4.3%	85	10.1%	3.2%	101	11.6%	5.5%
Languedoc Roussillon	94	4.6%	4.2%	57	4.8%	5.3%	37	4.4%	3.1%	30	3.4%	4.0%
Provence Alpes Côte d'Azur.	186	9.1%	4.3%	83	7.0%	4.1%	102	12.1%	4.5%	65	7.4%	4.4%
Corse												
Habitudes de connection à Internet												
Tous les jours	1537	75.4%	4.6%	908	76.0%	5.5%	630	74.6%	3.8%	726	83.1%	5.0%
Presque tous les jours	276	13.5%	4.7%	155	13.0%	5.7%	121	14.3%	3.8%	103	11.8%	5.3%
1 à 2 fois par semaine	89	4.4%	3.5%	49	4.1%	4.2%	41	4.8%	2.9%	31	3.6%	5.0%
1 à 3 fois par mois	9	0.5%	1.8%	8	0.6%	3.8%	2	0.2%	0.5%	3	0.3%	5.1%
Moins souvent	17	0.8%	2.0%	7	0.6%	2.0%	9	1.1%	2.0%	2	0.3%	2.8%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	72	3.5%	3.9%	35	2.9%	4.4%	37	4.4%	3.4%	8	0.9%	5.9%
De 9 000 à moins de 12 000 euros par an	64	3.1%	2.2%	36	3.0%	3.4%	28	3.3%	1.6%	7	0.9%	2.9%
De 12 000 à moins de 18 000 euros par an	197	9.6%	3.2%	125	10.5%	4.8%	72	8.5%	2.1%	46	5.2%	6.2%
De 18 000 à moins de 24 000 euros par an	216	10.6%	3.3%	121	10.1%	3.9%	95	11.3%	2.7%	56	6.4%	4.1%
De 24 000 à moins de 36 000 euros par an	438	21.5%	4.0%	263	22.1%	5.0%	175	20.7%	3.1%	155	17.7%	4.6%
De 36 000 à moins de 45 000 euros par an	282	13.8%	4.0%	175	14.6%	4.7%	107	12.7%	3.3%	142	16.2%	4.6%
De 45 000 à moins de 65 000 euros par an	327	16.0%	4.8%	195	16.4%	5.4%	132	15.6%	4.0%	193	22.2%	5.1%
De 65 000 à moins de 80 000 euros par an	97	4.8%	5.0%	60	5.0%	5.3%	38	4.5%	4.5%	71	8.1%	5.4%
De 80 000 à moins de 115 000 euros par an	70	3.4%	5.6%	49	4.1%	6.7%	21	2.4%	4.0%	48	5.4%	5.2%
115 000 euros et plus par an	46	2.2%	7.6%	26	2.2%	7.0%	20	2.3%	8.6%	36	4.1%	7.1%
Refus	125	6.1%	3.7%	63	5.2%	4.5%	62	7.4%	3.2%	47	5.4%	4.4%
Ne sait pas	105	5.2%	4.6%	46	3.9%	4.8%	59	7.0%	4.5%	64	7.4%	6.9%