

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1076	100.0%	2.1%	197	100.0%	0.8%	879	100.0%	3.3%	337	100.0%	1.9%
<b>Sexe</b>												
Homme	197	18.3%	0.8%	197	100.0%	0.8%	0	0.0%	0.0%	64	18.9%	0.7%
Femme	879	81.7%	3.3%	0	0.0%	0.0%	879	100.0%	3.3%	274	81.1%	3.2%
<b>Age</b>												
15 à 24 ans	67	6.3%	0.9%	7	3.6%	0.2%	60	6.9%	1.7%	33	9.8%	1.1%
25 à 34 ans	78	7.3%	1.0%	8	3.8%	0.2%	71	8.0%	1.8%	44	12.9%	1.3%
35 à 49 ans	267	24.8%	2.1%	49	24.9%	0.8%	218	24.8%	3.4%	111	32.8%	1.8%
50 à 59 ans	283	26.3%	3.0%	64	32.6%	1.4%	219	24.9%	4.7%	127	37.6%	3.2%
60 ans et plus	380	35.3%	2.5%	69	35.0%	1.1%	311	35.4%	3.7%	23	6.8%	2.3%
<b>Individu</b>												
Ménagères	788	73.2%	3.4%	0	0.0%	0.0%	788	89.6%	3.4%	235	69.8%	3.3%
Personne de référence	474	44.0%	1.7%	178	90.2%	0.9%	296	33.7%	3.8%	126	37.5%	1.5%
Responsable des achats	887	82.4%	2.5%	125	63.5%	1.0%	762	86.7%	3.3%	269	79.9%	2.5%
<b>PCS Individu</b>												
Agriculteurs	9	0.8%	1.7%	1	0.7%	0.4%	8	0.9%	5.1%	0	0.0%	0.0%
Petits patrons	51	4.7%	3.1%	18	9.3%	1.7%	32	3.7%	6.2%	40	11.8%	2.8%
Affaires et Cadres	104	9.7%	2.0%	19	9.5%	0.6%	85	9.7%	3.9%	89	26.4%	1.9%
Professions intermédiaires	153	14.2%	2.2%	20	10.3%	0.6%	132	15.1%	3.8%	125	37.1%	2.2%
Employés	210	19.5%	2.5%	15	7.8%	0.7%	194	22.1%	3.2%	43	12.6%	2.3%
Ouvriers	80	7.4%	1.2%	34	17.2%	0.7%	46	5.2%	3.3%	1	0.2%	0.2%
Retraités	311	28.9%	2.5%	64	32.6%	1.1%	246	28.0%	3.7%	6	1.9%	2.5%
Autres inactifs	159	14.8%	1.5%	25	12.6%	0.7%	135	15.3%	2.1%	33	9.9%	1.0%
<b>PCS Personne de référence</b>												
Agriculteurs	20	1.9%	2.5%	1	0.7%	0.3%	19	2.2%	4.8%	0	0.0%	0.0%
Petits patrons	70	6.5%	2.6%	18	9.3%	1.4%	52	5.9%	3.9%	70	20.7%	2.6%
Affaires et Cadres	149	13.8%	2.1%	20	10.3%	0.6%	129	14.6%	3.5%	149	44.1%	2.1%
Professions intermédiaires	119	11.0%	1.6%	25	12.8%	0.6%	93	10.6%	2.6%	119	35.2%	1.6%
Employés	101	9.4%	1.9%	9	4.8%	0.4%	92	10.4%	3.0%	0	0.0%	0.0%
Ouvriers	171	15.9%	1.8%	34	17.5%	0.7%	136	15.5%	3.1%	0	0.0%	0.0%
Retraités	370	34.4%	2.6%	73	37.2%	1.1%	297	33.8%	3.8%	0	0.0%	0.0%
Autres inactifs	76	7.1%	1.9%	15	7.5%	0.9%	62	7.0%	2.5%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	243	22.6%	2.4%	30	15.1%	0.7%	214	24.3%	3.8%	40	11.8%	2.3%
<b>2 personnes</b>	387	36.0%	2.2%	85	43.3%	1.0%	302	34.4%	3.3%	87	25.7%	2.0%
<b>3 personnes</b>	197	18.3%	2.2%	40	20.4%	0.9%	157	17.8%	3.4%	88	26.0%	2.3%
<b>4 personnes</b>	180	16.8%	1.9%	33	16.7%	0.7%	148	16.8%	3.1%	83	24.5%	1.7%
<b>5 personnes et +</b>	68	6.3%	1.3%	9	4.5%	0.3%	59	6.7%	2.1%	41	12.0%	1.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	247	23.0%	1.6%	51	25.8%	0.7%	196	22.3%	2.4%	118	35.0%	1.5%
<b>Non</b>	829	77.0%	2.3%	146	74.2%	0.8%	683	77.7%	3.7%	219	65.0%	2.3%
<b>Habitat</b>												
<b>Communes rurales</b>	203	18.9%	1.7%	42	21.1%	0.7%	162	18.4%	2.6%	45	13.3%	1.3%
<b>Agglo. - 20 000 hab</b>	159	14.7%	1.8%	34	17.3%	0.8%	125	14.2%	2.7%	48	14.1%	1.8%
<b>Agglo. 20 000 à 100 000 hab</b>	140	13.0%	2.0%	30	15.4%	0.9%	110	12.5%	3.0%	25	7.4%	1.4%
<b>Agglo. + 100 000 hab</b>	364	33.8%	2.4%	59	29.9%	0.8%	305	34.7%	3.8%	129	38.2%	2.3%
<b>Agglo. Paris</b>	210	19.5%	2.5%	32	16.4%	0.8%	178	20.2%	4.0%	91	27.1%	2.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	231	21.5%	2.4%	37	18.6%	0.8%	195	22.2%	3.9%	98	29.1%	2.2%
<b>Nord Pas de Calais</b>	41	3.8%	1.3%	2	1.0%	0.1%	39	4.5%	2.3%	9	2.7%	1.0%
<b>Lorraine</b>	30	2.8%	1.6%	9	4.7%	1.0%	21	2.4%	2.1%	12	3.6%	2.2%
<b>Alsace</b>	46	4.3%	3.0%	14	7.4%	2.0%	32	3.6%	4.1%	11	3.4%	2.4%
<b>Franche-Comté</b>	26	2.4%	2.7%	3	1.7%	0.7%	22	2.5%	4.6%	4	1.2%	1.6%
<b>Champagne Ardennes</b>	16	1.5%	1.5%	3	1.4%	0.5%	13	1.5%	2.4%	2	0.5%	0.6%
<b>Picardie</b>	24	2.3%	1.6%	6	2.9%	0.8%	19	2.1%	2.4%	5	1.4%	1.1%
<b>Bourgogne</b>	16	1.5%	1.2%	3	1.6%	0.5%	13	1.4%	1.8%	3	0.8%	0.8%
<b>Haute Normandie</b>	37	3.4%	2.5%	5	2.3%	0.7%	32	3.6%	4.1%	12	3.4%	2.5%
<b>Basse Normandie</b>	12	1.1%	1.0%	3	1.7%	0.6%	9	1.0%	1.4%	3	0.9%	0.9%
<b>Centre</b>	42	3.9%	2.0%	10	5.2%	1.0%	32	3.6%	2.9%	17	5.0%	2.8%
<b>Pays de Loire</b>	44	4.0%	1.5%	12	6.1%	0.8%	32	3.6%	2.1%	15	4.5%	1.6%
<b>Bretagne</b>	50	4.6%	1.9%	15	7.7%	1.2%	35	3.9%	2.5%	10	2.9%	1.2%
<b>Poitou Charentes</b>	30	2.8%	2.0%	2	1.0%	0.3%	28	3.2%	3.6%	5	1.4%	1.1%
<b>Aquitaine</b>	70	6.5%	2.5%	12	6.2%	0.9%	58	6.5%	4.0%	17	5.1%	2.0%
<b>Midi Pyrénées</b>	40	3.7%	1.6%	4	2.0%	0.3%	36	4.1%	2.9%	12	3.7%	1.6%
<b>Limousin</b>	12	1.1%	1.9%	3	1.3%	0.9%	9	1.0%	2.8%	0	0.1%	0.2%
<b>Auvergne</b>	31	2.9%	2.8%	7	3.8%	1.4%	24	2.7%	4.1%	5	1.3%	1.5%
<b>Rhône Alpes</b>	91	8.4%	1.8%	15	7.6%	0.6%	76	8.6%	2.8%	36	10.6%	2.0%
<b>Languedoc Roussillon</b>	48	4.5%	2.1%	7	3.6%	0.7%	41	4.7%	3.5%	15	4.6%	2.1%
<b>Provence Alpes Côte d'Azur. Corse</b>	140	13.0%	3.2%	24	12.3%	1.2%	116	13.2%	5.1%	46	13.6%	3.1%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	642	59.7%	1.9%	106	53.9%	0.6%	536	61.0%	3.2%	280	82.9%	1.9%
<b>Presque tous les jours</b>	145	13.5%	2.5%	22	10.9%	0.8%	123	14.0%	3.9%	41	12.0%	2.1%
<b>1 à 2 fois par semaine</b>	55	5.1%	2.1%	12	5.8%	1.0%	43	4.9%	3.1%	8	2.3%	1.2%
<b>1 à 3 fois par mois</b>	15	1.4%	3.0%	0	0.0%	0.0%	15	1.7%	4.9%	0	0.0%	0.0%
<b>Moins souvent</b>	18	1.7%	2.2%	0	0.0%	0.0%	18	2.0%	3.9%	2	0.5%	2.1%
<b>Jamais</b>	4	0.4%	3.2%	3	1.7%	3.9%	1	0.1%	1.7%	3	1.0%	35.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	20	1.9%	1.1%	5	2.3%	0.6%	16	1.8%	1.5%	4	1.3%	3.2%
De 9 000 à moins de 12 000 euros par an	61	5.6%	2.1%	5	2.8%	0.5%	55	6.3%	3.1%	6	1.9%	2.4%
De 12 000 à moins de 18 000 euros par an	116	10.7%	1.9%	16	8.3%	0.6%	99	11.3%	2.9%	16	4.8%	2.2%
De 18 000 à moins de 24 000 euros par an	146	13.6%	2.2%	35	17.7%	1.1%	111	12.6%	3.2%	15	4.6%	1.1%
De 24 000 à moins de 36 000 euros par an	215	20.0%	2.0%	36	18.3%	0.7%	179	20.4%	3.1%	54	16.1%	1.6%
De 36 000 à moins de 45 000 euros par an	134	12.4%	1.9%	34	17.3%	0.9%	100	11.4%	3.1%	48	14.2%	1.6%
De 45 000 à moins de 65 000 euros par an	166	15.4%	2.4%	42	21.4%	1.2%	124	14.1%	3.8%	86	25.6%	2.3%
De 65 000 à moins de 80 000 euros par an	47	4.4%	2.4%	11	5.8%	1.0%	36	4.1%	4.3%	34	10.0%	2.6%
De 80 000 à moins de 115 000 euros par an	30	2.8%	2.4%	3	1.5%	0.4%	28	3.1%	5.4%	21	6.2%	2.3%
115 000 euros et plus par an	17	1.6%	2.8%	1	0.6%	0.3%	16	1.8%	6.9%	16	4.8%	3.2%
Refus	100	9.3%	3.0%	7	3.7%	0.5%	93	10.5%	4.7%	28	8.3%	2.6%
Ne sait pas	23	2.2%	1.0%	1	0.4%	0.1%	23	2.6%	1.7%	8	2.3%	0.8%