

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	515	100.0%	1.0%	335	100.0%	1.4%	180	100.0%	0.7%	320	100.0%	1.8%
Sexe												
Homme	335	65.1%	1.4%	335	100.0%	1.4%	0	0.0%	0.0%	203	63.5%	2.3%
Femme	180	34.9%	0.7%	0	0.0%	0.0%	180	100.0%	0.7%	117	36.5%	1.3%
Age												
15 à 24 ans	181	35.1%	2.5%	121	36.0%	3.3%	60	33.4%	1.7%	111	34.8%	3.5%
25 à 34 ans	130	25.2%	1.7%	85	25.3%	2.3%	45	25.0%	1.2%	76	23.7%	2.3%
35 à 49 ans	127	24.7%	1.0%	86	25.7%	1.4%	41	22.8%	0.6%	90	28.2%	1.5%
50 à 59 ans	62	12.1%	0.7%	34	10.1%	0.7%	28	15.8%	0.6%	42	13.1%	1.1%
60 ans et plus	15	2.9%	0.1%	10	2.9%	0.1%	5	3.0%	0.1%	1	0.2%	0.1%
Individu												
Ménagères	125	24.3%	0.5%	0	0.0%	0.0%	125	69.5%	0.5%	80	25.0%	1.1%
Personne de référence	239	46.5%	0.9%	209	62.5%	1.0%	30	16.6%	0.4%	141	44.2%	1.7%
Responsable des achats	291	56.5%	0.8%	173	51.7%	1.4%	118	65.5%	0.5%	176	55.1%	1.6%
PCS Individu												
Agriculteurs	2	0.4%	0.4%	2	0.6%	0.5%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	28	5.4%	1.7%	18	5.4%	1.6%	10	5.5%	1.9%	28	8.7%	1.9%
Affaires et Cadres	113	22.0%	2.2%	76	22.7%	2.6%	37	20.6%	1.7%	103	32.3%	2.2%
Professions intermédiaires	75	14.5%	1.1%	49	14.5%	1.4%	26	14.6%	0.8%	64	19.9%	1.1%
Employés	77	15.0%	0.9%	44	13.3%	2.1%	32	18.1%	0.5%	34	10.5%	1.8%
Ouvriers	30	5.9%	0.5%	30	9.1%	0.6%	0	0.0%	0.0%	3	1.0%	0.8%
Retraités	18	3.5%	0.1%	11	3.3%	0.2%	7	3.8%	0.1%	0	0.0%	0.0%
Autres inactifs	172	33.4%	1.7%	104	31.2%	2.7%	67	37.5%	1.0%	88	27.6%	2.7%
PCS Personne de référence												
Agriculteurs	2	0.4%	0.2%	2	0.6%	0.5%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	69	13.4%	2.6%	34	10.1%	2.6%	35	19.4%	2.6%	69	21.5%	2.6%
Affaires et Cadres	170	33.0%	2.3%	110	32.8%	3.1%	60	33.5%	1.6%	170	53.1%	2.3%
Professions intermédiaires	81	15.8%	1.1%	59	17.8%	1.5%	22	12.1%	0.6%	81	25.4%	1.1%
Employés	61	11.9%	1.1%	38	11.4%	1.6%	23	12.8%	0.7%	0	0.0%	0.0%
Ouvriers	48	9.2%	0.5%	37	11.2%	0.7%	10	5.6%	0.2%	0	0.0%	0.0%
Retraités	38	7.4%	0.3%	22	6.4%	0.3%	16	9.1%	0.2%	0	0.0%	0.0%
Autres inactifs	46	8.9%	1.1%	32	9.7%	2.0%	13	7.5%	0.5%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	84	16.3%	0.8%	62	18.4%	1.4%	22	12.4%	0.4%	39	12.3%	2.3%
2 personnes	110	21.5%	0.6%	80	23.8%	0.9%	31	17.1%	0.3%	61	19.1%	1.4%
3 personnes	142	27.5%	1.6%	79	23.5%	1.7%	63	34.9%	1.4%	87	27.1%	2.3%
4 personnes	115	22.4%	1.2%	74	22.1%	1.6%	41	22.9%	0.9%	81	25.2%	1.7%
5 personnes et +	63	12.3%	1.2%	41	12.1%	1.5%	23	12.7%	0.8%	52	16.3%	2.0%
Présence d'enfants de moins de 15 ans												
Oui	145	28.3%	0.9%	84	25.0%	1.2%	62	34.3%	0.7%	106	33.1%	1.4%
Non	369	71.7%	1.0%	251	75.0%	1.4%	118	65.7%	0.6%	214	66.9%	2.2%
Habitat												
Communes rurales	48	9.3%	0.4%	33	9.8%	0.6%	15	8.3%	0.2%	28	8.8%	0.8%
Agglo. - 20 000 hab	40	7.7%	0.4%	30	8.9%	0.7%	10	5.4%	0.2%	18	5.6%	0.7%
Agglo. 20 000 à 100 000 hab	38	7.5%	0.6%	31	9.2%	0.9%	7	4.1%	0.2%	21	6.6%	1.2%
Agglo. + 100 000 hab	194	37.7%	1.3%	117	34.8%	1.6%	77	43.0%	1.0%	116	36.4%	2.0%
Agglo. Paris	195	37.8%	2.3%	124	37.2%	3.1%	70	39.0%	1.6%	136	42.5%	3.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	201	39.0%	2.1%	128	38.3%	2.8%	72	40.3%	1.5%	140	43.7%	3.2%
Nord Pas de Calais	21	4.1%	0.7%	14	4.2%	0.9%	7	4.0%	0.4%	10	3.2%	1.1%
Lorraine	10	1.9%	0.5%	8	2.5%	0.9%	1	0.8%	0.1%	4	1.3%	0.7%
Alsace	9	1.7%	0.6%	9	2.7%	1.2%	0	0.0%	0.0%	9	2.8%	1.8%
Franche-Comté	5	0.9%	0.5%	5	1.4%	1.0%	0	0.1%	0.0%	2	0.6%	0.7%
Champagne Ardennes	12	2.3%	1.1%	7	2.0%	1.3%	5	2.8%	0.9%	7	2.1%	2.3%
Picardie	7	1.4%	0.5%	5	1.6%	0.7%	2	0.9%	0.2%	5	1.4%	1.1%
Bourgogne	3	0.5%	0.2%	3	0.8%	0.4%	0	0.0%	0.0%	1	0.4%	0.4%
Haute Normandie	9	1.7%	0.6%	8	2.4%	1.2%	1	0.4%	0.1%	3	1.1%	0.7%
Basse Normandie	6	1.2%	0.5%	3	0.9%	0.5%	3	1.7%	0.5%	2	0.5%	0.5%
Centre	21	4.0%	1.0%	17	5.2%	1.7%	3	1.9%	0.3%	11	3.4%	1.9%
Pays de Loire	25	4.9%	0.9%	21	6.2%	1.5%	5	2.5%	0.3%	17	5.3%	1.8%
Bretagne	9	1.8%	0.4%	7	2.0%	0.5%	3	1.4%	0.2%	4	1.3%	0.5%
Poitou Charentes	2	0.3%	0.1%	1	0.3%	0.2%	1	0.3%	0.1%	2	0.5%	0.4%
Aquitaine	32	6.2%	1.2%	12	3.6%	0.9%	20	11.0%	1.4%	15	4.7%	1.7%
Midi Pyrénées	25	4.9%	1.0%	16	4.9%	1.4%	9	5.0%	0.7%	12	3.7%	1.5%
Limousin	2	0.4%	0.3%	1	0.3%	0.3%	1	0.7%	0.4%	1	0.3%	0.6%
Auvergne	5	0.9%	0.4%	2	0.7%	0.4%	2	1.3%	0.4%	3	1.1%	1.2%
Rhône Alpes	54	10.5%	1.0%	27	7.9%	1.1%	27	15.2%	1.0%	35	11.1%	1.9%
Languedoc Roussillon	15	2.9%	0.7%	14	4.1%	1.3%	1	0.7%	0.1%	7	2.3%	1.0%
Provence Alpes Côte d'Azur. Corse	42	8.2%	1.0%	27	7.9%	1.3%	16	8.8%	0.7%	30	9.3%	2.0%
Habitudes de connexion à Internet												
Tous les jours	489	95.1%	1.5%	321	96.0%	1.9%	168	93.3%	1.0%	305	95.4%	2.1%
Presque tous les jours	20	3.9%	0.3%	11	3.2%	0.4%	10	5.3%	0.3%	13	3.9%	0.6%
1 à 2 fois par semaine	2	0.4%	0.1%	2	0.6%	0.2%	0	0.0%	0.0%	2	0.7%	0.3%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	12	2.3%	0.6%	7	2.0%	0.8%	5	2.8%	0.5%	1	0.2%	0.6%
De 9 000 à moins de 12 000 euros par an	16	3.1%	0.6%	13	3.8%	1.2%	3	1.7%	0.2%	1	0.3%	0.4%
De 12 000 à moins de 18 000 euros par an	29	5.6%	0.5%	17	5.1%	0.6%	12	6.7%	0.3%	17	5.4%	2.3%
De 18 000 à moins de 24 000 euros par an	42	8.1%	0.6%	27	8.0%	0.9%	15	8.5%	0.4%	17	5.2%	1.2%
De 24 000 à moins de 36 000 euros par an	100	19.5%	0.9%	68	20.2%	1.3%	33	18.2%	0.6%	47	14.6%	1.4%
De 36 000 à moins de 45 000 euros par an	66	12.8%	0.9%	44	13.2%	1.2%	22	12.1%	0.7%	47	14.6%	1.5%
De 45 000 à moins de 65 000 euros par an	75	14.6%	1.1%	41	12.3%	1.1%	34	18.8%	1.0%	50	15.7%	1.3%
De 65 000 à moins de 80 000 euros par an	45	8.8%	2.3%	31	9.3%	2.8%	14	7.7%	1.7%	39	12.1%	3.0%
De 80 000 à moins de 115 000 euros par an	31	6.1%	2.5%	24	7.0%	3.2%	8	4.4%	1.5%	23	7.3%	2.5%
115 000 euros et plus par an	30	5.9%	5.1%	21	6.2%	5.6%	10	5.4%	4.2%	30	9.5%	6.0%
Refus	30	5.8%	0.9%	17	5.2%	1.2%	12	6.8%	0.6%	18	5.5%	1.6%
Ne sait pas	39	7.5%	1.7%	26	7.7%	2.7%	13	7.1%	1.0%	31	9.5%	3.3%