

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1559	100.0%	3.0%	999	100.0%	4.0%	560	100.0%	2.1%	310	100.0%	1.8%
Sexe												
Homme	999	64.1%	4.0%	999	100.0%	4.0%	0	0.0%	0.0%	220	71.0%	2.5%
Femme	560	35.9%	2.1%	0	0.0%	0.0%	560	100.0%	2.1%	90	29.0%	1.0%
Age												
15 à 24 ans	113	7.3%	1.6%	90	9.0%	2.4%	23	4.2%	0.7%	38	12.3%	1.2%
25 à 34 ans	129	8.3%	1.7%	88	8.8%	2.4%	41	7.3%	1.0%	45	14.6%	1.4%
35 à 49 ans	312	20.0%	2.5%	200	20.0%	3.2%	112	20.0%	1.8%	102	33.0%	1.7%
50 à 59 ans	401	25.7%	4.3%	264	26.5%	5.7%	136	24.3%	2.9%	99	31.9%	2.5%
60 ans et plus	604	38.7%	4.0%	356	35.7%	5.4%	247	44.2%	2.9%	26	8.2%	2.6%
Individu												
Ménagères	517	33.2%	2.2%	0	0.0%	0.0%	517	92.3%	2.2%	75	24.4%	1.1%
Personne de référence	951	61.0%	3.4%	863	86.4%	4.3%	87	15.6%	1.1%	199	64.2%	2.4%
Responsable des achats	1015	65.1%	2.9%	499	50.0%	3.9%	516	92.2%	2.3%	148	47.9%	1.4%
PCS Individu												
Agriculteurs	71	4.6%	13.6%	67	6.7%	17.9%	5	0.8%	3.1%	0	0.0%	0.0%
Petits patrons	56	3.6%	3.4%	48	4.8%	4.3%	8	1.5%	1.6%	51	16.4%	3.5%
Affaires et Cadres	62	4.0%	1.2%	44	4.4%	1.5%	17	3.1%	0.8%	55	17.7%	1.2%
Professions intermédiaires	155	9.9%	2.2%	113	11.3%	3.3%	42	7.6%	1.2%	128	41.4%	2.3%
Employés	205	13.2%	2.5%	72	7.2%	3.3%	133	23.8%	2.2%	30	9.5%	1.6%
Ouvriers	241	15.4%	3.7%	203	20.4%	4.0%	37	6.7%	2.7%	13	4.2%	3.2%
Retraités	544	34.9%	4.3%	320	32.1%	5.4%	223	39.9%	3.4%	3	1.1%	1.4%
Autres inactifs	225	14.4%	2.2%	132	13.2%	3.5%	93	16.6%	1.4%	30	9.6%	0.9%
PCS Personne de référence												
Agriculteurs	83	5.3%	10.1%	63	6.3%	15.0%	20	3.6%	5.0%	0	0.0%	0.0%
Petits patrons	79	5.1%	3.0%	51	5.1%	3.9%	28	5.0%	2.1%	79	25.5%	3.0%
Affaires et Cadres	77	4.9%	1.1%	56	5.6%	1.6%	21	3.8%	0.6%	77	24.8%	1.1%
Professions intermédiaires	154	9.9%	2.0%	114	11.4%	2.9%	40	7.2%	1.1%	154	49.6%	2.0%
Employés	117	7.5%	2.2%	83	8.3%	3.6%	34	6.1%	1.1%	0	0.0%	0.0%
Ouvriers	300	19.2%	3.1%	190	19.0%	3.7%	110	19.7%	2.5%	0	0.0%	0.0%
Retraités	612	39.3%	4.2%	358	35.8%	5.4%	255	45.5%	3.2%	0	0.0%	0.0%
Autres inactifs	138	8.8%	3.4%	87	8.7%	5.4%	51	9.1%	2.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	256	16.4%	2.6%	183	18.4%	4.2%	73	13.0%	1.3%	18	5.8%	1.0%
2 personnes	759	48.7%	4.2%	431	43.1%	4.9%	328	58.6%	3.6%	106	34.2%	2.4%
3 personnes	235	15.1%	2.6%	177	17.8%	3.9%	58	10.3%	1.3%	69	22.3%	1.8%
4 personnes	212	13.6%	2.3%	142	14.3%	3.1%	70	12.5%	1.5%	77	24.8%	1.6%
5 personnes et +	96	6.1%	1.8%	65	6.5%	2.5%	31	5.5%	1.1%	40	12.9%	1.5%
Présence d'enfants de moins de 15 ans												
Oui	280	17.9%	1.8%	200	20.1%	2.8%	79	14.2%	1.0%	112	36.3%	1.5%
Non	1279	82.1%	3.5%	799	79.9%	4.5%	481	85.8%	2.6%	197	63.7%	2.0%
Habitat												
Communes rurales	685	43.9%	5.8%	420	42.1%	7.5%	264	47.2%	4.2%	133	43.0%	4.0%
Agglo. - 20 000 hab	358	22.9%	4.0%	222	22.3%	5.2%	135	24.2%	2.9%	62	19.9%	2.4%
Agglo. 20 000 à 100 000 hab	192	12.3%	2.8%	140	14.0%	4.2%	52	9.2%	1.4%	32	10.5%	1.8%
Agglo. + 100 000 hab	270	17.3%	1.8%	177	17.7%	2.4%	93	16.6%	1.2%	58	18.6%	1.0%
Agglo. Paris	55	3.5%	0.6%	40	4.0%	1.0%	15	2.7%	0.3%	25	8.0%	0.6%

Le Chasseur Français

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	70	4.5%	0.7%	54	5.4%	1.2%	16	2.9%	0.3%	29	9.4%	0.7%
Nord Pas de Calais	85	5.4%	2.6%	53	5.3%	3.5%	31	5.6%	1.9%	6	2.0%	0.6%
Lorraine	63	4.0%	3.3%	44	4.4%	4.7%	19	3.5%	2.0%	17	5.5%	3.1%
Alsace	18	1.1%	1.2%	11	1.1%	1.5%	7	1.2%	0.9%	12	3.8%	2.4%
Franche-Comté	45	2.9%	4.7%	30	3.0%	6.5%	15	2.6%	3.0%	10	3.1%	3.7%
Champagne Ardennes	56	3.6%	5.2%	30	3.0%	5.7%	27	4.8%	4.8%	10	3.2%	3.4%
Picardie	65	4.2%	4.2%	31	3.1%	4.2%	34	6.1%	4.3%	15	4.7%	3.4%
Bourgogne	73	4.7%	5.4%	41	4.1%	6.4%	31	5.6%	4.5%	14	4.5%	4.0%
Haute Normandie	54	3.5%	3.6%	31	3.1%	4.3%	23	4.2%	3.0%	9	3.0%	2.0%
Basse Normandie	58	3.7%	4.8%	42	4.2%	7.2%	16	2.9%	2.6%	13	4.0%	3.5%
Centre	98	6.3%	4.7%	67	6.7%	6.6%	31	5.5%	2.9%	19	6.1%	3.2%
Pays de Loire	83	5.3%	2.8%	58	5.8%	4.1%	25	4.5%	1.7%	19	6.1%	2.0%
Bretagne	52	3.3%	2.0%	23	2.3%	1.8%	29	5.2%	2.1%	7	2.3%	0.9%
Poitou Charentes	89	5.7%	6.0%	63	6.3%	8.9%	26	4.6%	3.3%	12	4.0%	3.0%
Aquitaine	134	8.6%	4.9%	78	7.8%	5.9%	56	10.0%	3.9%	16	5.1%	1.8%
Midi Pyrénées	114	7.3%	4.7%	85	8.6%	7.2%	29	5.1%	2.3%	22	7.2%	2.8%
Limousin	60	3.8%	9.7%	32	3.2%	10.8%	28	5.0%	8.7%	4	1.4%	2.9%
Auvergne	54	3.5%	4.8%	31	3.1%	5.8%	23	4.1%	3.9%	12	3.7%	3.9%
Rhône Alpes	122	7.9%	2.4%	90	9.0%	3.6%	33	5.8%	1.2%	29	9.5%	1.6%
Languedoc Roussillon	73	4.7%	3.2%	49	4.9%	4.5%	24	4.4%	2.1%	14	4.6%	1.9%
Provence Alpes Côte d'Azur. Corse	92	5.9%	2.1%	57	5.7%	2.8%	35	6.3%	1.5%	22	7.0%	1.5%
Habitudes de connexion à Internet												
Tous les jours	651	41.7%	2.0%	416	41.6%	2.5%	235	42.0%	1.4%	212	68.4%	1.5%
Presque tous les jours	166	10.7%	2.8%	85	8.5%	3.1%	81	14.5%	2.6%	38	12.1%	1.9%
1 à 2 fois par semaine	137	8.8%	5.4%	86	8.6%	7.4%	51	9.1%	3.7%	43	13.8%	6.8%
1 à 3 fois par mois	30	1.9%	5.7%	20	2.0%	9.8%	10	1.7%	3.1%	1	0.3%	1.7%
Moins souvent	45	2.9%	5.5%	31	3.1%	8.6%	15	2.6%	3.1%	14	4.4%	17.0%
Jamais	4	0.2%	3.0%	1	0.1%	1.2%	3	0.5%	6.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	73	4.7%	3.9%	52	5.2%	6.6%	20	3.6%	1.9%	4	1.4%	3.1%
De 9 000 à moins de 12 000 euros par an	97	6.2%	3.4%	63	6.3%	5.9%	34	6.0%	1.9%	9	2.8%	3.4%
De 12 000 à moins de 18 000 euros par an	192	12.3%	3.1%	131	13.1%	5.0%	61	10.9%	1.7%	11	3.5%	1.5%
De 18 000 à moins de 24 000 euros par an	262	16.8%	4.0%	133	13.3%	4.3%	129	23.1%	3.7%	23	7.5%	1.7%
De 24 000 à moins de 36 000 euros par an	370	23.7%	3.4%	232	23.2%	4.4%	138	24.7%	2.4%	59	19.0%	1.8%
De 36 000 à moins de 45 000 euros par an	230	14.7%	3.3%	168	16.9%	4.5%	62	11.0%	1.9%	84	27.2%	2.8%
De 45 000 à moins de 65 000 euros par an	161	10.3%	2.3%	104	10.4%	2.9%	57	10.2%	1.8%	71	22.9%	1.9%
De 65 000 à moins de 80 000 euros par an	18	1.1%	0.9%	16	1.6%	1.4%	2	0.3%	0.2%	8	2.6%	0.6%
De 80 000 à moins de 115 000 euros par an	9	0.6%	0.7%	7	0.7%	1.0%	2	0.3%	0.4%	9	2.8%	1.0%
115 000 euros et plus par an	17	1.1%	2.8%	15	1.5%	4.0%	2	0.4%	0.9%	13	4.1%	2.5%
Refus	96	6.2%	2.9%	56	5.6%	4.0%	40	7.2%	2.1%	12	3.9%	1.1%
Ne sait pas	35	2.2%	1.5%	22	2.2%	2.3%	13	2.3%	1.0%	7	2.2%	0.7%