

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	448	100.0%	0.9%	116	100.0%	0.5%	332	100.0%	1.2%	261	100.0%	1.5%
<b>Sexe</b>												
<b>Homme</b>	116	26.0%	0.5%	116	100.0%	0.5%	0	0.0%	0.0%	59	22.7%	0.7%
<b>Femme</b>	332	74.0%	1.2%	0	0.0%	0.0%	332	100.0%	1.2%	202	77.3%	2.3%
<b>Age</b>												
<b>15 à 24 ans</b>	124	27.6%	1.7%	14	11.7%	0.4%	110	33.1%	3.1%	83	31.6%	2.6%
<b>25 à 34 ans</b>	97	21.6%	1.3%	30	26.0%	0.8%	67	20.1%	1.7%	46	17.5%	1.4%
<b>35 à 49 ans</b>	120	26.7%	1.0%	31	26.7%	0.5%	88	26.7%	1.4%	84	31.9%	1.4%
<b>50 à 59 ans</b>	71	15.8%	0.8%	30	25.6%	0.6%	41	12.3%	0.9%	42	16.0%	1.1%
<b>60 ans et plus</b>	37	8.3%	0.2%	12	9.9%	0.2%	26	7.8%	0.3%	8	2.9%	0.8%
<b>Individu</b>												
<b>Ménagères</b>	233	52.1%	1.0%	0	0.0%	0.0%	233	70.3%	1.0%	134	51.1%	1.9%
<b>Personne de référence</b>	189	42.2%	0.7%	97	83.4%	0.5%	92	27.7%	1.2%	89	33.9%	1.1%
<b>Responsable des achats</b>	305	68.1%	0.9%	71	61.3%	0.6%	234	70.5%	1.0%	164	62.6%	1.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	5	1.1%	0.9%	5	4.1%	1.3%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	16	3.6%	1.0%	7	5.8%	0.6%	9	2.8%	1.8%	14	5.4%	1.0%
<b>Affaires et Cadres</b>	98	21.9%	1.9%	29	25.3%	1.0%	69	20.7%	3.2%	92	35.1%	2.0%
<b>Professions intermédiaires</b>	70	15.5%	1.0%	10	8.6%	0.3%	60	18.0%	1.7%	50	19.0%	0.9%
<b>Employés</b>	92	20.5%	1.1%	21	18.2%	1.0%	71	21.3%	1.2%	40	15.3%	2.2%
<b>Ouvriers</b>	16	3.6%	0.2%	12	10.2%	0.2%	4	1.2%	0.3%	0	0.0%	0.0%
<b>Retraités</b>	28	6.3%	0.2%	8	6.8%	0.1%	20	6.2%	0.3%	1	0.5%	0.5%
<b>Autres inactifs</b>	123	27.5%	1.2%	25	21.0%	0.6%	99	29.8%	1.5%	65	24.7%	2.0%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	5	1.1%	0.6%	5	4.1%	1.1%	0	0.0%	0.0%	0	0.0%	0.0%
<b>Petits patrons</b>	54	12.0%	2.0%	12	10.3%	0.9%	42	12.6%	3.1%	54	20.6%	2.0%
<b>Affaires et Cadres</b>	121	27.1%	1.7%	33	28.0%	0.9%	89	26.8%	2.4%	121	46.5%	1.7%
<b>Professions intermédiaires</b>	86	19.2%	1.1%	15	12.8%	0.4%	71	21.5%	2.0%	86	33.0%	1.1%
<b>Employés</b>	57	12.6%	1.0%	12	10.1%	0.5%	45	13.5%	1.4%	0	0.0%	0.0%
<b>Ouvriers</b>	32	7.2%	0.3%	12	10.2%	0.2%	21	6.2%	0.5%	0	0.0%	0.0%
<b>Retraités</b>	47	10.5%	0.3%	11	9.2%	0.2%	36	10.9%	0.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	46	10.2%	1.1%	18	15.3%	1.1%	28	8.5%	1.1%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
1 personne	80	17.9%	0.8%	16	13.8%	0.4%	64	19.3%	1.1%	35	13.3%	2.0%
2 personnes	132	29.6%	0.7%	34	28.9%	0.4%	99	29.8%	1.1%	68	25.9%	1.5%
3 personnes	137	30.5%	1.5%	46	39.6%	1.0%	90	27.3%	2.0%	83	31.7%	2.2%
4 personnes	56	12.5%	0.6%	12	10.4%	0.3%	44	13.3%	0.9%	44	16.7%	0.9%
5 personnes et +	43	9.5%	0.8%	8	7.3%	0.3%	34	10.3%	1.2%	32	12.4%	1.2%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	121	27.1%	0.8%	31	26.4%	0.4%	91	27.4%	1.1%	85	32.4%	1.1%
Non	326	72.9%	0.9%	86	73.6%	0.5%	241	72.6%	1.3%	177	67.6%	1.8%
<b>Habitat</b>												
Communes rurales	9	1.9%	0.1%	3	2.7%	0.1%	5	1.6%	0.1%	6	2.3%	0.2%
Agglo. - 20 000 hab	6	1.3%	0.1%	0	0.0%	0.0%	6	1.8%	0.1%	2	0.9%	0.1%
Agglo. 20 000 à 100 000 hab	10	2.2%	0.1%	6	5.2%	0.2%	4	1.2%	0.1%	8	2.9%	0.4%
Agglo. + 100 000 hab	170	37.9%	1.1%	32	27.9%	0.4%	137	41.4%	1.7%	92	35.2%	1.6%
Agglo. Paris	254	56.7%	3.0%	75	64.3%	1.8%	179	54.0%	4.0%	154	58.7%	3.8%
<b>Régions INSEE</b>												
Ile de France	262	58.5%	2.7%	79	68.2%	1.7%	183	55.2%	3.7%	157	60.2%	3.6%
Nord Pas de Calais	20	4.5%	0.6%	1	1.3%	0.1%	19	5.7%	1.1%	9	3.3%	0.9%
Alsace	16	3.5%	1.0%	7	6.3%	1.0%	8	2.5%	1.0%	11	4.3%	2.3%
Franche-Comté	1	0.2%	0.1%	0	0.0%	0.0%	1	0.2%	0.2%	1	0.3%	0.3%
Champagne Ardennes	1	0.2%	0.1%	1	0.6%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	2	0.4%	0.1%	0	0.0%	0.0%	2	0.6%	0.2%	1	0.4%	0.2%
Bourgogne	0	0.1%	0.0%	0	0.3%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%
Haute Normandie	2	0.5%	0.1%	2	1.8%	0.3%	0	0.0%	0.0%	2	0.8%	0.4%
Centre	3	0.6%	0.1%	1	0.7%	0.1%	2	0.6%	0.2%	3	1.1%	0.5%
Pays de Loire	6	1.4%	0.2%	1	1.1%	0.1%	5	1.5%	0.3%	5	1.8%	0.5%
Aquitaine	13	2.9%	0.5%	2	1.8%	0.2%	11	3.2%	0.7%	10	3.7%	1.1%
Midi Pyrénées	37	8.2%	1.5%	5	4.1%	0.4%	32	9.7%	2.5%	24	9.0%	3.0%
Rhône Alpes	34	7.5%	0.7%	9	7.4%	0.3%	25	7.6%	0.9%	15	5.9%	0.8%
Languedoc Roussillon	3	0.7%	0.1%	2	1.3%	0.1%	2	0.5%	0.1%	2	0.6%	0.2%
Provence Alpes Côte d'Azur. Corse	48	10.8%	1.1%	6	5.0%	0.3%	43	12.8%	1.9%	22	8.6%	1.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Habitudes de connection à Internet</b>												
Tous les jours	369	82.5%	1.1%	91	77.9%	0.5%	279	84.1%	1.7%	239	91.4%	1.6%
Presque tous les jours	40	8.9%	0.7%	11	9.1%	0.4%	29	8.8%	0.9%	19	7.3%	1.0%
1 à 2 fois par semaine	17	3.7%	0.7%	6	5.4%	0.5%	10	3.1%	0.7%	3	1.3%	0.5%
1 à 3 fois par mois	2	0.5%	0.4%	0	0.0%	0.0%	2	0.7%	0.7%	0	0.0%	0.0%
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	28	6.2%	1.5%	8	7.1%	1.0%	20	5.9%	1.8%	3	1.3%	2.4%
De 9 000 à moins de 12 000 euros par an	15	3.3%	0.5%	7	5.9%	0.7%	8	2.4%	0.4%	4	1.6%	1.6%
De 12 000 à moins de 18 000 euros par an	42	9.3%	0.7%	9	8.1%	0.4%	32	9.8%	0.9%	15	5.6%	2.0%
De 18 000 à moins de 24 000 euros par an	45	9.9%	0.7%	0	0.0%	0.0%	45	13.4%	1.3%	27	10.2%	2.0%
De 24 000 à moins de 36 000 euros par an	87	19.3%	0.8%	23	20.0%	0.4%	63	19.1%	1.1%	43	16.6%	1.3%
De 36 000 à moins de 45 000 euros par an	49	10.8%	0.7%	16	14.0%	0.4%	32	9.7%	1.0%	24	9.2%	0.8%
De 45 000 à moins de 65 000 euros par an	76	17.0%	1.1%	14	12.0%	0.4%	62	18.7%	1.9%	55	21.0%	1.4%
De 65 000 à moins de 80 000 euros par an	22	5.0%	1.1%	12	10.3%	1.1%	10	3.1%	1.2%	20	7.6%	1.5%
De 80 000 à moins de 115 000 euros par an	15	3.3%	1.2%	7	5.6%	0.9%	8	2.5%	1.6%	11	4.2%	1.2%
115 000 euros et plus par an	11	2.5%	1.8%	6	5.0%	1.6%	5	1.6%	2.3%	11	4.2%	2.2%
Refus	26	5.7%	0.8%	6	5.5%	0.5%	19	5.8%	1.0%	18	7.0%	1.7%
Ne sait pas	34	7.6%	1.5%	8	6.5%	0.8%	27	8.0%	2.0%	30	11.5%	3.2%