

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	1289	100.0%	2.5%	1135	100.0%	4.6%	153	100.0%	0.6%	376	100.0%	2.2%
<b>Sexe</b>												
<b>Homme</b>	1135	88.1%	4.6%	1135	100.0%	4.6%	0	0.0%	0.0%	347	92.3%	3.9%
<b>Femme</b>	153	11.9%	0.6%	0	0.0%	0.0%	153	100.0%	0.6%	29	7.7%	0.3%
<b>Age</b>												
<b>15 à 24 ans</b>	278	21.5%	3.8%	249	21.9%	6.8%	29	18.8%	0.8%	98	26.2%	3.1%
<b>25 à 34 ans</b>	252	19.6%	3.3%	226	19.9%	6.0%	26	17.2%	0.7%	65	17.2%	2.0%
<b>35 à 49 ans</b>	373	28.9%	3.0%	333	29.4%	5.4%	40	25.9%	0.6%	135	36.0%	2.2%
<b>50 à 59 ans</b>	202	15.7%	2.2%	181	16.0%	3.9%	21	13.7%	0.4%	69	18.3%	1.8%
<b>60 ans et plus</b>	183	14.2%	1.2%	146	12.8%	2.2%	37	24.4%	0.4%	9	2.3%	0.9%
<b>Individu</b>												
<b>Ménagères</b>	122	9.5%	0.5%	0	0.0%	0.0%	122	79.5%	0.5%	24	6.3%	0.3%
<b>Personne de référence</b>	848	65.8%	3.0%	818	72.0%	4.0%	30	19.8%	0.4%	257	68.4%	3.1%
<b>Responsable des achats</b>	706	54.8%	2.0%	574	50.5%	4.5%	133	86.5%	0.6%	179	47.5%	1.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	13	1.0%	2.5%	12	1.0%	3.1%	2	1.0%	1.0%	0	0.0%	0.0%
<b>Petits patrons</b>	35	2.7%	2.1%	35	3.1%	3.1%	0	0.0%	0.0%	31	8.2%	2.1%
<b>Affaires et Cadres</b>	94	7.3%	1.8%	83	7.4%	2.8%	10	6.7%	0.5%	85	22.5%	1.8%
<b>Professions intermédiaires</b>	177	13.7%	2.6%	165	14.5%	4.8%	12	8.0%	0.4%	156	41.6%	2.8%
<b>Employés</b>	198	15.4%	2.4%	147	12.9%	6.8%	51	33.3%	0.8%	17	4.4%	0.9%
<b>Ouvriers</b>	324	25.1%	5.0%	314	27.6%	6.2%	10	6.7%	0.7%	5	1.3%	1.2%
<b>Retraités</b>	161	12.5%	1.3%	130	11.4%	2.2%	31	20.4%	0.5%	1	0.3%	0.5%
<b>Autres inactifs</b>	288	22.3%	2.8%	251	22.1%	6.6%	37	24.0%	0.6%	82	21.7%	2.5%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	19	1.5%	2.3%	16	1.4%	3.9%	2	1.6%	0.6%	0	0.0%	0.0%
<b>Petits patrons</b>	53	4.1%	2.0%	49	4.3%	3.7%	5	3.1%	0.4%	53	14.2%	2.0%
<b>Affaires et Cadres</b>	116	9.0%	1.6%	105	9.2%	2.9%	11	7.5%	0.3%	116	31.0%	1.6%
<b>Professions intermédiaires</b>	206	16.0%	2.7%	193	17.0%	4.9%	13	8.3%	0.3%	206	54.8%	2.7%
<b>Employés</b>	208	16.1%	3.8%	185	16.3%	8.0%	23	14.8%	0.7%	0	0.0%	0.0%
<b>Ouvriers</b>	378	29.4%	4.0%	336	29.6%	6.6%	42	27.5%	0.9%	0	0.0%	0.0%
<b>Retraités</b>	210	16.3%	1.5%	169	14.9%	2.6%	41	26.7%	0.5%	0	0.0%	0.0%
<b>Autres inactifs</b>	98	7.6%	2.4%	82	7.2%	5.1%	16	10.5%	0.6%	0	0.0%	0.0%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	211	16.4%	2.1%	190	16.8%	4.4%	21	13.6%	0.4%	34	9.1%	2.0%
<b>2 personnes</b>	343	26.6%	1.9%	295	26.0%	3.4%	48	31.1%	0.5%	86	22.8%	2.0%
<b>3 personnes</b>	261	20.3%	2.9%	233	20.5%	5.2%	28	18.5%	0.6%	70	18.7%	1.8%
<b>4 personnes</b>	277	21.5%	3.0%	240	21.2%	5.3%	37	24.0%	0.8%	115	30.6%	2.4%
<b>5 personnes et +</b>	196	15.2%	3.7%	177	15.6%	6.7%	20	12.8%	0.7%	70	18.8%	2.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	466	36.2%	3.0%	411	36.2%	5.7%	55	35.8%	0.7%	164	43.5%	2.1%
<b>Non</b>	823	63.8%	2.3%	724	63.8%	4.1%	99	64.2%	0.5%	212	56.5%	2.2%
<b>Habitat</b>												
<b>Communes rurales</b>	245	19.0%	2.1%	210	18.5%	3.8%	34	22.5%	0.6%	56	15.0%	1.7%
<b>Agglo. - 20 000 hab</b>	227	17.6%	2.5%	203	17.8%	4.7%	25	16.1%	0.5%	63	16.9%	2.4%
<b>Agglo. 20 000 à 100 000 hab</b>	178	13.8%	2.6%	146	12.9%	4.4%	32	21.0%	0.9%	35	9.4%	2.0%
<b>Agglo. + 100 000 hab</b>	375	29.1%	2.4%	336	29.6%	4.5%	39	25.2%	0.5%	123	32.6%	2.1%
<b>Agglo. Paris</b>	264	20.5%	3.1%	240	21.2%	5.9%	23	15.2%	0.5%	98	26.1%	2.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	291	22.6%	3.1%	265	23.4%	5.8%	26	17.1%	0.5%	104	27.6%	2.4%
Nord Pas de Calais	104	8.1%	3.2%	103	9.0%	6.7%	1	0.8%	0.1%	25	6.6%	2.6%
Lorraine	52	4.0%	2.7%	44	3.9%	4.7%	8	5.5%	0.8%	11	2.8%	1.9%
Alsace	30	2.3%	1.9%	24	2.1%	3.3%	5	3.4%	0.7%	7	1.7%	1.3%
Franche-Comté	25	1.9%	2.6%	24	2.1%	5.1%	1	0.6%	0.2%	5	1.3%	1.9%
Champagne Ardennes	40	3.1%	3.7%	34	3.0%	6.5%	6	4.2%	1.1%	9	2.3%	3.0%
Picardie	28	2.2%	1.8%	17	1.5%	2.2%	12	7.6%	1.5%	4	0.9%	0.8%
Bourgogne	25	2.0%	1.9%	19	1.6%	2.9%	7	4.3%	0.9%	7	1.9%	2.1%
Haute Normandie	36	2.8%	2.4%	29	2.6%	4.1%	6	4.2%	0.8%	11	2.8%	2.3%
Basse Normandie	33	2.6%	2.7%	30	2.7%	5.2%	3	1.8%	0.4%	7	2.0%	2.1%
Centre	43	3.3%	2.1%	42	3.7%	4.1%	1	0.8%	0.1%	11	3.0%	1.9%
Pays de Loire	61	4.8%	2.1%	51	4.5%	3.6%	10	6.6%	0.7%	13	3.5%	1.4%
Bretagne	66	5.1%	2.5%	53	4.7%	4.2%	13	8.4%	0.9%	15	4.0%	1.8%
Poitou Charentes	28	2.2%	1.9%	27	2.3%	3.7%	1	0.8%	0.2%	9	2.4%	2.1%
Aquitaine	61	4.7%	2.2%	60	5.2%	4.5%	1	0.9%	0.1%	12	3.2%	1.4%
Midi Pyrénées	47	3.6%	1.9%	41	3.6%	3.4%	6	3.9%	0.5%	21	5.5%	2.6%
Limousin	7	0.5%	1.1%	6	0.5%	1.9%	1	0.9%	0.4%	0	0.1%	0.1%
Auvergne	33	2.6%	3.0%	24	2.1%	4.4%	10	6.2%	1.6%	11	2.8%	3.6%
Rhône Alpes	114	8.8%	2.2%	103	9.0%	4.1%	11	7.4%	0.4%	40	10.5%	2.2%
Languedoc Roussillon	49	3.8%	2.1%	40	3.5%	3.7%	9	5.8%	0.7%	17	4.5%	2.3%
Provence Alpes Côte d'Azur. Corse	116	9.0%	2.7%	102	9.0%	5.0%	14	9.0%	0.6%	39	10.4%	2.6%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	889	68.9%	2.7%	781	68.8%	4.7%	107	70.1%	0.6%	321	85.3%	2.2%
Presque tous les jours	152	11.8%	2.6%	140	12.4%	5.1%	12	7.7%	0.4%	47	12.5%	2.4%
1 à 2 fois par semaine	64	5.0%	2.5%	58	5.1%	5.0%	7	4.3%	0.5%	4	1.0%	0.6%
1 à 3 fois par mois	3	0.2%	0.6%	1	0.1%	0.5%	2	1.3%	0.7%	0	0.0%	0.0%
Moins souvent	15	1.2%	1.9%	14	1.2%	4.0%	1	0.8%	0.3%	3	0.7%	3.2%
Jamais	6	0.5%	4.9%	6	0.5%	7.1%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	66	5.1%	3.6%	56	5.0%	7.1%	10	6.5%	0.9%	4	1.0%	2.6%
De 9 000 à moins de 12 000 euros par an	49	3.8%	1.7%	36	3.1%	3.4%	13	8.6%	0.7%	2	0.6%	0.8%
De 12 000 à moins de 18 000 euros par an	143	11.1%	2.3%	130	11.5%	5.0%	13	8.5%	0.4%	6	1.7%	0.9%
De 18 000 à moins de 24 000 euros par an	178	13.8%	2.7%	151	13.3%	4.9%	27	17.5%	0.8%	40	10.7%	3.0%
De 24 000 à moins de 36 000 euros par an	286	22.2%	2.6%	258	22.8%	4.9%	28	18.1%	0.5%	89	23.8%	2.7%
De 36 000 à moins de 45 000 euros par an	221	17.2%	3.2%	202	17.8%	5.4%	19	12.5%	0.6%	72	19.3%	2.4%
De 45 000 à moins de 65 000 euros par an	143	11.1%	2.1%	123	10.8%	3.4%	20	13.4%	0.6%	75	20.0%	2.0%
De 65 000 à moins de 80 000 euros par an	30	2.4%	1.6%	28	2.5%	2.5%	2	1.4%	0.3%	17	4.5%	1.3%
De 80 000 à moins de 115 000 euros par an	24	1.9%	1.9%	23	2.0%	3.1%	1	0.6%	0.2%	13	3.5%	1.4%
115 000 euros et plus par an	11	0.8%	1.8%	10	0.9%	2.8%	0	0.1%	0.1%	10	2.8%	2.0%
Refus	77	6.0%	2.3%	68	5.9%	4.8%	10	6.3%	0.5%	24	6.5%	2.3%
Ne sait pas	59	4.6%	2.6%	49	4.3%	5.2%	10	6.5%	0.8%	22	5.8%	2.3%