

Voici



Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	2852	100.0%	5.5%	797	100.0%	3.2%	2056	100.0%	7.6%	926	100.0%	5.3%
Sexe												
Homme	797	27.9%	3.2%	797	100.0%	3.2%	0	0.0%	0.0%	280	30.3%	3.2%
Femme	2056	72.1%	7.6%	0	0.0%	0.0%	2056	100.0%	7.6%	646	69.7%	7.5%
Age												
15 à 24 ans	401	14.1%	5.5%	89	11.2%	2.4%	312	15.2%	8.7%	158	17.0%	5.0%
25 à 34 ans	401	14.1%	5.3%	99	12.5%	2.7%	302	14.7%	7.8%	155	16.7%	4.7%
35 à 49 ans	888	31.1%	7.1%	284	35.6%	4.6%	604	29.4%	9.6%	411	44.3%	6.7%
50 à 59 ans	518	18.2%	5.5%	160	20.1%	3.4%	358	17.4%	7.6%	152	16.5%	3.9%
60 ans et plus	644	22.6%	4.3%	164	20.6%	2.5%	480	23.3%	5.7%	51	5.5%	5.2%
Individu												
Ménagères	1715	60.1%	7.4%	0	0.0%	0.0%	1715	83.4%	7.4%	512	55.2%	7.2%
Personne de référence	1237	43.4%	4.4%	674	84.6%	3.3%	563	27.4%	7.3%	342	37.0%	4.2%
Responsable des achats	2153	75.5%	6.1%	423	53.1%	3.3%	1730	84.2%	7.6%	650	70.1%	5.9%
PCS Individu												
Agriculteurs	22	0.8%	4.1%	7	0.9%	1.9%	14	0.7%	9.6%	0	0.0%	0.0%
Petits patrons	109	3.8%	6.7%	64	8.0%	5.7%	46	2.2%	8.8%	93	10.1%	6.5%
Affaires et Cadres	199	7.0%	3.9%	73	9.2%	2.5%	126	6.1%	5.8%	181	19.6%	3.9%
Professions intermédiaires	362	12.7%	5.2%	117	14.7%	3.4%	245	11.9%	7.1%	267	28.9%	4.8%
Employés	756	26.5%	9.1%	111	14.0%	5.1%	645	31.4%	10.5%	173	18.7%	9.5%
Ouvriers	318	11.2%	5.0%	179	22.5%	3.6%	139	6.8%	10.1%	33	3.6%	8.2%
Retraités	507	17.8%	4.0%	150	18.9%	2.5%	356	17.3%	5.4%	14	1.5%	5.7%
Autres inactifs	579	20.3%	5.6%	95	11.9%	2.5%	484	23.6%	7.5%	164	17.7%	5.0%
PCS Personne de référence												
Agriculteurs	24	0.9%	3.0%	2	0.3%	0.5%	22	1.1%	5.6%	0	0.0%	0.0%
Petits patrons	171	6.0%	6.5%	59	7.4%	4.5%	112	5.4%	8.4%	171	18.4%	6.5%
Affaires et Cadres	328	11.5%	4.5%	81	10.2%	2.3%	247	12.0%	6.8%	328	35.5%	4.5%
Professions intermédiaires	427	15.0%	5.6%	140	17.6%	3.6%	287	13.9%	7.8%	427	46.1%	5.6%
Employés	382	13.4%	7.1%	111	13.9%	4.8%	271	13.2%	8.8%	0	0.0%	0.0%
Ouvriers	661	23.2%	6.9%	193	24.2%	3.8%	468	22.7%	10.5%	0	0.0%	0.0%
Retraités	621	21.8%	4.3%	171	21.5%	2.6%	450	21.9%	5.7%	0	0.0%	0.0%
Autres inactifs	238	8.3%	5.8%	39	4.9%	2.4%	199	9.7%	7.9%	0	0.0%	0.0%

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Taille du foyer												
1 personne	481	16.9%	4.8%	97	12.2%	2.2%	384	18.7%	6.8%	71	7.7%	4.1%
2 personnes	891	31.2%	5.0%	270	33.8%	3.1%	622	30.2%	6.8%	202	21.8%	4.6%
3 personnes	581	20.4%	6.4%	164	20.6%	3.6%	417	20.3%	9.1%	244	26.4%	6.4%
4 personnes	614	21.5%	6.6%	192	24.0%	4.2%	423	20.6%	8.9%	288	31.1%	5.9%
5 personnes et +	285	10.0%	5.3%	75	9.4%	2.8%	211	10.3%	7.7%	120	13.0%	4.6%
Présence d'enfants de moins de 15 ans												
Oui	1017	35.6%	6.6%	290	36.4%	4.1%	726	35.3%	8.8%	470	50.8%	6.1%
Non	1836	64.4%	5.1%	506	63.6%	2.9%	1329	64.7%	7.1%	456	49.2%	4.7%
Habitat												
Communes rurales	531	18.6%	4.5%	130	16.3%	2.3%	401	19.5%	6.4%	135	14.6%	4.0%
Agglo. - 20 000 hab	491	17.2%	5.5%	141	17.7%	3.3%	350	17.0%	7.4%	145	15.7%	5.6%
Agglo. 20 000 à 100 000 hab	406	14.2%	5.8%	112	14.0%	3.3%	294	14.3%	8.1%	98	10.6%	5.4%
Agglo. + 100 000 hab	915	32.1%	5.9%	271	34.0%	3.6%	644	31.3%	8.1%	308	33.3%	5.4%
Agglo. Paris	509	17.9%	6.0%	142	17.9%	3.5%	367	17.9%	8.2%	239	25.8%	6.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	561	19.7%	5.9%	149	18.7%	3.3%	412	20.1%	8.3%	260	28.1%	6.0%
Nord Pas de Calais	163	5.7%	5.1%	59	7.4%	3.9%	104	5.1%	6.2%	57	6.1%	6.0%
Lorraine	130	4.5%	6.7%	47	5.9%	5.0%	83	4.0%	8.3%	30	3.2%	5.3%
Alsace	111	3.9%	7.3%	18	2.2%	2.4%	93	4.5%	11.8%	24	2.6%	4.9%
Franche-Comté	56	1.9%	5.8%	13	1.7%	2.8%	42	2.1%	8.7%	14	1.6%	5.5%
Champagne Ardennes	55	1.9%	5.1%	14	1.8%	2.8%	41	2.0%	7.3%	8	0.9%	2.9%
Picardie	74	2.6%	4.8%	15	1.9%	2.0%	59	2.9%	7.4%	20	2.2%	4.7%
Bourgogne	53	1.9%	4.0%	11	1.4%	1.7%	42	2.1%	6.0%	11	1.1%	3.0%
Haute Normandie	66	2.3%	4.4%	22	2.8%	3.1%	44	2.1%	5.7%	22	2.4%	4.7%
Basse Normandie	63	2.2%	5.2%	21	2.7%	3.7%	41	2.0%	6.6%	12	1.2%	3.3%
Centre	111	3.9%	5.3%	47	5.9%	4.7%	64	3.1%	5.9%	23	2.4%	3.8%
Pays de Loire	157	5.5%	5.3%	57	7.2%	4.0%	100	4.9%	6.5%	46	5.0%	4.9%
Bretagne	100	3.5%	3.8%	33	4.1%	2.5%	68	3.3%	4.9%	30	3.2%	3.6%
Poitou Charentes	66	2.3%	4.5%	16	2.1%	2.3%	50	2.4%	6.5%	13	1.5%	3.2%
Aquitaine	170	6.0%	6.2%	59	7.4%	4.5%	111	5.4%	7.7%	56	6.1%	6.4%
Midi Pyrénées	125	4.4%	5.1%	25	3.1%	2.1%	100	4.9%	7.9%	39	4.2%	5.0%
Limousin	32	1.1%	5.1%	8	1.0%	2.8%	23	1.1%	7.3%	6	0.6%	3.9%
Auvergne	63	2.2%	5.6%	14	1.8%	2.6%	49	2.4%	8.4%	22	2.4%	7.5%
Rhône Alpes	293	10.3%	5.7%	76	9.5%	3.0%	217	10.6%	8.1%	103	11.2%	5.6%
Languedoc Roussillon	136	4.8%	6.0%	36	4.5%	3.3%	101	4.9%	8.4%	43	4.7%	5.9%
Provence Alpes Côte d'Azur. Corse	267	9.4%	6.1%	56	7.0%	2.7%	211	10.3%	9.2%	87	9.3%	5.8%
Habitudes de connexion à Internet												
Tous les jours	1895	66.4%	5.7%	550	69.0%	3.3%	1345	65.5%	8.1%	780	84.2%	5.4%
Presque tous les jours	308	10.8%	5.2%	87	10.9%	3.2%	221	10.8%	7.0%	82	8.8%	4.2%
1 à 2 fois par semaine	150	5.3%	5.9%	50	6.3%	4.3%	101	4.9%	7.3%	36	3.9%	5.7%
1 à 3 fois par mois	38	1.3%	7.3%	1	0.2%	0.6%	37	1.8%	11.6%	2	0.3%	4.0%
Moins souvent	38	1.3%	4.6%	9	1.1%	2.5%	29	1.4%	6.3%	5	0.5%	6.2%
Jamais	5	0.2%	4.1%	3	0.4%	3.9%	2	0.1%	4.6%	5	0.6%	53.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	117	4.1%	6.3%	27	3.4%	3.4%	90	4.4%	8.4%	3	0.3%	2.3%
De 9 000 à moins de 12 000 euros par an	170	6.0%	6.0%	16	2.0%	1.5%	154	7.5%	8.6%	13	1.4%	5.0%
De 12 000 à moins de 18 000 euros par an	342	12.0%	5.6%	74	9.3%	2.8%	268	13.0%	7.7%	33	3.6%	4.5%
De 18 000 à moins de 24 000 euros par an	390	13.7%	5.9%	110	13.9%	3.6%	280	13.6%	8.0%	83	8.9%	6.1%
De 24 000 à moins de 36 000 euros par an	583	20.4%	5.3%	202	25.4%	3.8%	381	18.5%	6.7%	172	18.6%	5.1%
De 36 000 à moins de 45 000 euros par an	426	14.9%	6.1%	141	17.7%	3.8%	285	13.9%	8.7%	187	20.2%	6.1%
De 45 000 à moins de 65 000 euros par an	335	11.8%	4.9%	97	12.2%	2.7%	238	11.6%	7.3%	183	19.8%	4.8%
De 65 000 à moins de 80 000 euros par an	88	3.1%	4.5%	30	3.7%	2.6%	58	2.8%	7.0%	50	5.4%	3.8%
De 80 000 à moins de 115 000 euros par an	70	2.5%	5.6%	23	2.9%	3.1%	48	2.3%	9.4%	55	6.0%	6.0%
115 000 euros et plus par an	28	1.0%	4.7%	17	2.1%	4.5%	12	0.6%	5.1%	28	3.0%	5.4%
Refus	173	6.1%	5.2%	44	5.5%	3.1%	130	6.3%	6.6%	49	5.3%	4.6%
Ne sait pas	130	4.6%	5.7%	17	2.1%	1.8%	113	5.5%	8.5%	70	7.6%	7.5%