

# Télérama

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2412	100.0%	4.7%	1108	100.0%	4.5%	1303	100.0%	4.8%	1117	100.0%	6.4%
<b>Sexe</b>												
<b>Homme</b>	1108	46.0%	4.5%	1108	100.0%	4.5%	0	0.0%	0.0%	510	45.7%	5.8%
<b>Femme</b>	1303	54.0%	4.8%	0	0.0%	0.0%	1303	100.0%	4.8%	607	54.3%	7.0%
<b>Age</b>												
<b>15 à 24 ans</b>	231	9.6%	3.2%	114	10.3%	3.1%	117	9.0%	3.3%	165	14.8%	5.2%
<b>25 à 34 ans</b>	203	8.4%	2.7%	112	10.1%	3.0%	91	7.0%	2.3%	122	11.0%	3.7%
<b>35 à 49 ans</b>	439	18.2%	3.5%	199	17.9%	3.2%	240	18.4%	3.8%	349	31.2%	5.7%
<b>50 à 59 ans</b>	527	21.8%	5.6%	247	22.3%	5.3%	280	21.4%	6.0%	362	32.4%	9.3%
<b>60 ans et plus</b>	1012	42.0%	6.7%	437	39.4%	6.7%	575	44.1%	6.8%	118	10.6%	12.0%
<b>Individu</b>												
<b>Ménagères</b>	1142	47.4%	4.9%	0	0.0%	0.0%	1142	87.6%	4.9%	495	44.4%	7.0%
<b>Personne de référence</b>	1357	56.3%	4.8%	930	83.9%	4.6%	427	32.8%	5.5%	528	47.3%	6.4%
<b>Responsable des achats</b>	1706	70.7%	4.8%	602	54.3%	4.7%	1104	84.7%	4.8%	737	66.0%	6.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	6	0.2%	1.1%	5	0.4%	1.3%	1	0.1%	0.8%	0	0.0%	0.0%
<b>Petits patrons</b>	53	2.2%	3.2%	37	3.4%	3.4%	15	1.2%	3.0%	52	4.7%	3.6%
<b>Affaires et Cadres</b>	489	20.3%	9.6%	244	22.0%	8.3%	245	18.8%	11.3%	451	40.4%	9.7%
<b>Professions intermédiaires</b>	362	15.0%	5.3%	149	13.4%	4.3%	213	16.4%	6.2%	326	29.2%	5.8%
<b>Employés</b>	156	6.5%	1.9%	63	5.7%	2.9%	93	7.1%	1.5%	44	4.0%	2.4%
<b>Ouvriers</b>	80	3.3%	1.2%	70	6.3%	1.4%	10	0.8%	0.7%	9	0.8%	2.3%
<b>Retraités</b>	835	34.6%	6.6%	381	34.4%	6.4%	455	34.9%	6.8%	36	3.2%	14.6%
<b>Autres inactifs</b>	430	17.9%	4.2%	160	14.4%	4.2%	271	20.8%	4.2%	198	17.7%	6.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	11	0.5%	1.4%	5	0.5%	1.3%	6	0.4%	1.5%	0	0.0%	0.0%
<b>Petits patrons</b>	81	3.3%	3.1%	41	3.7%	3.2%	39	3.0%	3.0%	81	7.2%	3.1%
<b>Affaires et Cadres</b>	648	26.9%	9.0%	296	26.7%	8.3%	353	27.1%	9.6%	648	58.1%	9.0%
<b>Professions intermédiaires</b>	387	16.1%	5.1%	173	15.6%	4.4%	215	16.5%	5.9%	387	34.7%	5.1%
<b>Employés</b>	130	5.4%	2.4%	62	5.6%	2.7%	68	5.2%	2.2%	0	0.0%	0.0%
<b>Ouvriers</b>	103	4.3%	1.1%	65	5.9%	1.3%	38	2.9%	0.9%	0	0.0%	0.0%
<b>Retraités</b>	901	37.4%	6.2%	405	36.6%	6.2%	496	38.1%	6.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	149	6.2%	3.6%	61	5.5%	3.8%	89	6.8%	3.5%	0	0.0%	0.0%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	488	20.2%	4.9%	146	13.2%	3.4%	342	26.3%	6.1%	126	11.3%	7.3%
<b>2 personnes</b>	1079	44.8%	6.0%	530	47.8%	6.1%	549	42.1%	6.0%	356	31.9%	8.1%
<b>3 personnes</b>	333	13.8%	3.7%	170	15.3%	3.8%	164	12.6%	3.6%	219	19.6%	5.7%
<b>4 personnes</b>	342	14.2%	3.7%	182	16.4%	4.0%	160	12.3%	3.3%	288	25.8%	5.9%
<b>5 personnes et +</b>	169	7.0%	3.1%	80	7.2%	3.1%	89	6.8%	3.2%	127	11.4%	4.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	478	19.8%	3.1%	229	20.6%	3.2%	249	19.1%	3.0%	390	34.9%	5.0%
<b>Non</b>	1934	80.2%	5.3%	880	79.4%	5.0%	1054	80.9%	5.6%	727	65.1%	7.5%
<b>Habitat</b>												
<b>Communes rurales</b>	289	12.0%	2.4%	117	10.6%	2.1%	171	13.1%	2.7%	116	10.4%	3.5%
<b>Agglo. - 20 000 hab</b>	234	9.7%	2.6%	109	9.8%	2.5%	125	9.6%	2.7%	119	10.6%	4.6%
<b>Agglo. 20 000 à 100 000 hab</b>	256	10.6%	3.7%	133	12.0%	4.0%	123	9.4%	3.4%	102	9.1%	5.6%
<b>Agglo. + 100 000 hab</b>	831	34.5%	5.4%	395	35.6%	5.3%	436	33.5%	5.5%	373	33.4%	6.5%
<b>Agglo. Paris</b>	801	33.2%	9.4%	354	31.9%	8.7%	448	34.3%	10.0%	407	36.5%	10.2%

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	838	34.7%	8.8%	370	33.4%	8.1%	468	35.9%	9.4%	427	38.2%	9.8%
<b>Nord Pas de Calais</b>	74	3.1%	2.3%	32	2.9%	2.1%	42	3.2%	2.5%	35	3.2%	3.7%
<b>Lorraine</b>	77	3.2%	4.0%	44	4.0%	4.8%	32	2.5%	3.2%	32	2.8%	5.7%
<b>Alsace</b>	29	1.2%	1.9%	14	1.3%	1.9%	14	1.1%	1.8%	24	2.1%	4.9%
<b>Franche-Comté</b>	40	1.7%	4.2%	19	1.7%	4.0%	21	1.6%	4.3%	18	1.6%	6.7%
<b>Champagne Ardennes</b>	28	1.1%	2.5%	10	0.9%	2.0%	17	1.3%	3.1%	9	0.8%	3.1%
<b>Picardie</b>	36	1.5%	2.3%	17	1.6%	2.3%	19	1.4%	2.4%	20	1.8%	4.6%
<b>Bourgogne</b>	53	2.2%	3.9%	21	1.9%	3.3%	32	2.5%	4.6%	18	1.6%	5.2%
<b>Haute Normandie</b>	69	2.9%	4.7%	36	3.3%	5.1%	33	2.5%	4.3%	29	2.6%	6.3%
<b>Basse Normandie</b>	34	1.4%	2.8%	12	1.1%	2.1%	22	1.7%	3.5%	17	1.5%	4.7%
<b>Centre</b>	64	2.6%	3.0%	33	3.0%	3.3%	31	2.4%	2.9%	23	2.1%	3.9%
<b>Pays de Loire</b>	92	3.8%	3.1%	48	4.3%	3.4%	45	3.4%	2.9%	58	5.2%	6.2%
<b>Bretagne</b>	100	4.1%	3.7%	45	4.1%	3.5%	55	4.2%	4.0%	45	4.0%	5.4%
<b>Poitou Charentes</b>	53	2.2%	3.6%	32	2.9%	4.5%	21	1.6%	2.7%	17	1.5%	4.1%
<b>Aquitaine</b>	120	5.0%	4.3%	54	4.8%	4.1%	66	5.1%	4.6%	47	4.2%	5.3%
<b>Midi Pyrénées</b>	116	4.8%	4.8%	49	4.4%	4.1%	68	5.2%	5.4%	55	4.9%	7.0%
<b>Limousin</b>	21	0.9%	3.3%	8	0.7%	2.5%	13	1.0%	4.1%	9	0.9%	6.3%
<b>Auvergne</b>	51	2.1%	4.5%	20	1.8%	3.6%	32	2.4%	5.4%	20	1.8%	6.7%
<b>Rhône Alpes</b>	211	8.8%	4.1%	97	8.7%	3.9%	114	8.8%	4.3%	86	7.7%	4.7%
<b>Languedoc Roussillon</b>	84	3.5%	3.7%	40	3.6%	3.7%	44	3.4%	3.7%	41	3.7%	5.6%
<b>Provence Alpes Côte d'Azur.</b>	222	9.2%	5.1%	108	9.7%	5.2%	115	8.8%	5.0%	88	7.9%	5.9%
<b>Corse</b>												
<b>Habitudes de connection à Internet</b>												
<b>Tous les jours</b>	1765	73.2%	5.3%	824	74.3%	5.0%	941	72.2%	5.7%	929	83.2%	6.4%
<b>Presque tous les jours</b>	331	13.7%	5.6%	151	13.7%	5.5%	179	13.8%	5.7%	155	13.9%	8.0%
<b>1 à 2 fois par semaine</b>	95	3.9%	3.7%	33	2.9%	2.8%	63	4.8%	4.5%	20	1.8%	3.2%
<b>1 à 3 fois par mois</b>	25	1.1%	4.9%	16	1.5%	7.9%	9	0.7%	3.0%	7	0.7%	12.6%
<b>Moins souvent</b>	14	0.6%	1.8%	3	0.2%	0.7%	12	0.9%	2.6%	1	0.1%	1.4%
<b>Jamais</b>	3	0.1%	2.3%	3	0.3%	3.3%	0	0.0%	0.0%	0	0.0%	0.0%

# Télérama

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	39	1.6%	2.1%	18	1.6%	2.3%	21	1.6%	2.0%	10	0.9%	6.9%
<b>De 9 000 à moins de 12 000 euros par an</b>	37	1.5%	1.3%	11	1.0%	1.1%	25	1.9%	1.4%	7	0.6%	2.7%
<b>De 12 000 à moins de 18 000 euros par an</b>	117	4.9%	1.9%	50	4.5%	1.9%	67	5.2%	1.9%	18	1.6%	2.5%
<b>De 18 000 à moins de 24 000 euros par an</b>	173	7.2%	2.6%	59	5.4%	1.9%	114	8.7%	3.2%	52	4.7%	3.8%
<b>De 24 000 à moins de 36 000 euros par an</b>	428	17.7%	3.9%	165	14.9%	3.1%	263	20.2%	4.6%	156	14.0%	4.7%
<b>De 36 000 à moins de 45 000 euros par an</b>	361	15.0%	5.1%	181	16.3%	4.8%	180	13.8%	5.5%	179	16.1%	5.9%
<b>De 45 000 à moins de 65 000 euros par an</b>	565	23.4%	8.2%	291	26.2%	8.0%	274	21.0%	8.4%	278	24.9%	7.3%
<b>De 65 000 à moins de 80 000 euros par an</b>	226	9.4%	11.6%	116	10.4%	10.3%	111	8.5%	13.3%	135	12.1%	10.4%
<b>De 80 000 à moins de 115 000 euros par an</b>	146	6.0%	11.6%	95	8.6%	12.9%	50	3.8%	9.8%	95	8.5%	10.4%
<b>115 000 euros et plus par an</b>	58	2.4%	9.7%	32	2.9%	8.6%	26	2.0%	11.4%	53	4.7%	10.3%
<b>Refus</b>	172	7.1%	5.1%	62	5.6%	4.5%	110	8.4%	5.6%	71	6.4%	6.6%
<b>Ne sait pas</b>	90	3.7%	3.9%	28	2.5%	3.0%	62	4.7%	4.7%	62	5.5%	6.6%