

# Télé 7 Jeux



## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2390	100.0%	4.6%	951	100.0%	3.8%	1439	100.0%	5.3%	688	100.0%	3.9%
<b>Sexe</b>												
<b>Homme</b>	951	39.8%	3.8%	951	100.0%	3.8%	0	0.0%	0.0%	295	42.9%	3.4%
<b>Femme</b>	1439	60.2%	5.3%	0	0.0%	0.0%	1439	100.0%	5.3%	393	57.1%	4.5%
<b>Age</b>												
<b>15 à 24 ans</b>	332	13.9%	4.6%	173	18.2%	4.7%	159	11.1%	4.4%	124	18.1%	4.0%
<b>25 à 34 ans</b>	289	12.1%	3.8%	119	12.5%	3.2%	170	11.8%	4.4%	108	15.7%	3.3%
<b>35 à 49 ans</b>	537	22.5%	4.3%	230	24.1%	3.7%	307	21.3%	4.9%	240	34.9%	3.9%
<b>50 à 59 ans</b>	516	21.6%	5.5%	205	21.5%	4.4%	311	21.6%	6.6%	172	25.0%	4.4%
<b>60 ans et plus</b>	717	30.0%	4.8%	225	23.7%	3.4%	492	34.2%	5.8%	44	6.3%	4.4%
<b>Individu</b>												
<b>Ménagères</b>	1245	52.1%	5.4%	0	0.0%	0.0%	1245	86.5%	5.4%	334	48.5%	4.7%
<b>Personne de référence</b>	1169	48.9%	4.2%	736	77.4%	3.6%	433	30.1%	5.6%	274	39.8%	3.3%
<b>Responsable des achats</b>	1750	73.2%	4.9%	501	52.7%	3.9%	1249	86.8%	5.5%	476	69.3%	4.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	14	0.6%	2.7%	7	0.8%	2.0%	7	0.5%	4.5%	0	0.0%	0.0%
<b>Petits patrons</b>	75	3.1%	4.6%	46	4.9%	4.2%	28	2.0%	5.4%	69	10.0%	4.8%
<b>Affaires et Cadres</b>	147	6.2%	2.9%	72	7.6%	2.5%	75	5.2%	3.5%	128	18.7%	2.8%
<b>Professions intermédiaires</b>	273	11.4%	4.0%	112	11.8%	3.3%	161	11.2%	4.6%	217	31.6%	3.9%
<b>Employés</b>	460	19.3%	5.5%	108	11.4%	5.0%	352	24.5%	5.7%	101	14.7%	5.5%
<b>Ouvriers</b>	266	11.1%	4.1%	186	19.6%	3.7%	80	5.6%	5.8%	22	3.2%	5.5%
<b>Retraités</b>	626	26.2%	5.0%	214	22.5%	3.6%	412	28.6%	6.2%	16	2.3%	6.3%
<b>Autres inactifs</b>	528	22.1%	5.1%	204	21.5%	5.4%	324	22.5%	5.0%	135	19.6%	4.1%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	15	0.6%	1.9%	4	0.5%	1.0%	11	0.8%	2.8%	0	0.0%	0.0%
<b>Petits patrons</b>	131	5.5%	5.0%	60	6.3%	4.6%	71	5.0%	5.3%	131	19.1%	5.0%
<b>Affaires et Cadres</b>	231	9.7%	3.2%	95	10.0%	2.7%	136	9.4%	3.7%	231	33.6%	3.2%
<b>Professions intermédiaires</b>	326	13.6%	4.3%	140	14.7%	3.6%	185	12.9%	5.1%	326	47.3%	4.3%
<b>Employés</b>	309	13.0%	5.7%	109	11.5%	4.7%	200	13.9%	6.5%	0	0.0%	0.0%
<b>Ouvriers</b>	470	19.7%	4.9%	210	22.1%	4.1%	260	18.1%	5.8%	0	0.0%	0.0%
<b>Retraités</b>	683	28.6%	4.7%	237	24.9%	3.6%	446	31.0%	5.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	224	9.4%	5.5%	95	10.0%	6.0%	129	8.9%	5.1%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	435	18.2%	4.3%	134	14.1%	3.1%	301	20.9%	5.3%	47	6.8%	2.7%
<b>2 personnes</b>	873	36.5%	4.9%	333	35.0%	3.8%	540	37.6%	5.9%	177	25.8%	4.1%
<b>3 personnes</b>	410	17.2%	4.5%	186	19.6%	4.1%	224	15.6%	4.9%	153	22.2%	4.0%
<b>4 personnes</b>	436	18.3%	4.7%	183	19.2%	4.0%	253	17.6%	5.3%	196	28.5%	4.0%
<b>5 personnes et +</b>	235	9.8%	4.4%	115	12.1%	4.4%	120	8.4%	4.4%	115	16.7%	4.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	653	27.3%	4.2%	285	30.0%	4.0%	368	25.6%	4.4%	298	43.3%	3.9%
<b>Non</b>	1736	72.7%	4.8%	665	70.0%	3.8%	1071	74.4%	5.7%	390	56.7%	4.0%
<b>Habitat</b>												
<b>Communes rurales</b>	491	20.5%	4.1%	168	17.7%	3.0%	322	22.4%	5.2%	128	18.6%	3.8%
<b>Agglo. - 20 000 hab</b>	418	17.5%	4.6%	168	17.7%	3.9%	250	17.4%	5.3%	134	19.5%	5.2%
<b>Agglo. 20 000 à 100 000 hab</b>	328	13.7%	4.7%	134	14.1%	4.0%	194	13.5%	5.4%	59	8.5%	3.2%
<b>Agglo. + 100 000 hab</b>	765	32.0%	5.0%	317	33.4%	4.2%	448	31.1%	5.6%	238	34.5%	4.2%
<b>Agglo. Paris</b>	387	16.2%	4.5%	163	17.1%	4.0%	224	15.5%	5.0%	130	18.8%	3.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	440	18.4%	4.6%	173	18.2%	3.8%	267	18.6%	5.3%	154	22.4%	3.5%
Nord Pas de Calais	149	6.2%	4.6%	71	7.5%	4.7%	78	5.4%	4.6%	35	5.1%	3.7%
Lorraine	71	3.0%	3.7%	32	3.4%	3.5%	39	2.7%	3.9%	9	1.2%	1.5%
Alsace	30	1.3%	2.0%	15	1.5%	2.0%	15	1.1%	2.0%	9	1.4%	1.9%
Franche-Comté	42	1.7%	4.4%	14	1.4%	3.0%	28	1.9%	5.7%	15	2.2%	5.7%
Champagne Ardennes	57	2.4%	5.3%	27	2.8%	5.1%	31	2.1%	5.4%	9	1.2%	3.0%
Picardie	79	3.3%	5.1%	29	3.1%	4.0%	49	3.4%	6.2%	15	2.1%	3.4%
Bourgogne	40	1.7%	3.0%	15	1.6%	2.3%	25	1.7%	3.6%	13	1.8%	3.6%
Haute Normandie	77	3.2%	5.2%	33	3.4%	4.6%	44	3.1%	5.7%	38	5.5%	8.1%
Basse Normandie	34	1.4%	2.8%	19	2.0%	3.3%	14	1.0%	2.3%	5	0.7%	1.4%
Centre	87	3.6%	4.1%	31	3.3%	3.1%	55	3.8%	5.1%	14	2.1%	2.4%
Pays de Loire	145	6.0%	4.9%	51	5.4%	3.6%	93	6.5%	6.1%	44	6.4%	4.6%
Bretagne	111	4.7%	4.2%	42	4.4%	3.2%	70	4.8%	5.1%	30	4.3%	3.6%
Poitou Charentes	72	3.0%	4.8%	27	2.8%	3.7%	45	3.2%	5.9%	25	3.7%	6.1%
Aquitaine	136	5.7%	4.9%	61	6.4%	4.6%	75	5.2%	5.2%	30	4.3%	3.4%
Midi Pyrénées	125	5.2%	5.1%	48	5.0%	4.0%	77	5.4%	6.1%	38	5.5%	4.8%
Limousin	51	2.1%	8.3%	24	2.6%	8.3%	27	1.9%	8.3%	12	1.7%	7.9%
Auvergne	47	2.0%	4.2%	17	1.8%	3.1%	30	2.1%	5.1%	11	1.6%	3.8%
Rhône Alpes	221	9.2%	4.3%	73	7.7%	2.9%	147	10.2%	5.5%	65	9.5%	3.6%
Languedoc Roussillon	128	5.4%	5.7%	55	5.8%	5.1%	73	5.1%	6.1%	38	5.5%	5.1%
Provence Alpes Côte d'Azur. Corse	248	10.4%	5.7%	94	9.9%	4.6%	154	10.7%	6.7%	80	11.6%	5.4%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	1534	64.2%	4.6%	642	67.5%	3.9%	893	62.0%	5.4%	551	80.0%	3.8%
Presque tous les jours	337	14.1%	5.7%	120	12.7%	4.4%	217	15.1%	6.9%	87	12.7%	4.5%
1 à 2 fois par semaine	145	6.1%	5.7%	45	4.7%	3.9%	100	7.0%	7.2%	40	5.8%	6.3%
1 à 3 fois par mois	19	0.8%	3.6%	7	0.7%	3.4%	12	0.8%	3.8%	0	0.1%	0.8%
Moins souvent	34	1.4%	4.1%	15	1.5%	4.1%	19	1.3%	4.1%	4	0.5%	4.4%
Jamais	12	0.5%	9.4%	3	0.3%	2.9%	9	0.7%	23.7%	1	0.1%	6.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	87	3.7%	4.7%	43	4.5%	5.4%	44	3.1%	4.1%	10	1.4%	6.9%
De 9 000 à moins de 12 000 euros par an	149	6.2%	5.2%	34	3.6%	3.2%	116	8.0%	6.5%	13	2.0%	5.2%
De 12 000 à moins de 18 000 euros par an	330	13.8%	5.4%	116	12.2%	4.4%	214	14.9%	6.2%	41	6.0%	5.6%
De 18 000 à moins de 24 000 euros par an	334	14.0%	5.1%	112	11.8%	3.7%	221	15.4%	6.3%	59	8.6%	4.4%
De 24 000 à moins de 36 000 euros par an	539	22.6%	4.9%	232	24.4%	4.4%	307	21.3%	5.4%	136	19.7%	4.0%
De 36 000 à moins de 45 000 euros par an	329	13.8%	4.7%	155	16.3%	4.1%	174	12.1%	5.3%	131	19.0%	4.3%
De 45 000 à moins de 65 000 euros par an	293	12.2%	4.3%	132	13.9%	3.6%	161	11.2%	4.9%	145	21.0%	3.8%
De 65 000 à moins de 80 000 euros par an	53	2.2%	2.7%	23	2.4%	2.0%	31	2.1%	3.7%	35	5.1%	2.7%
De 80 000 à moins de 115 000 euros par an	32	1.3%	2.5%	15	1.6%	2.0%	17	1.2%	3.3%	27	4.0%	3.0%
115 000 euros et plus par an	13	0.5%	2.1%	7	0.7%	1.8%	6	0.4%	2.6%	13	1.9%	2.5%
Refus	157	6.6%	4.7%	49	5.2%	3.5%	108	7.5%	5.5%	56	8.2%	5.2%
Ne sait pas	73	3.1%	3.2%	32	3.4%	3.4%	41	2.9%	3.1%	22	3.2%	2.4%