

Lecture Dernière Période

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| ENSEMBLE | 2297 | 100.0% | 4.4% | 1229 | 100.0% | 5.0% | 1068 | 100.0% | 4.0% | 947 | 100.0% | 5.4% |
| Sexe | | | | | | | | | | | | |
| Homme | 1229 | 53.5% | 5.0% | 1229 | 100.0% | 5.0% | 0 | 0.0% | 0.0% | 519 | 54.8% | 5.9% |
| Femme | 1068 | 46.5% | 4.0% | 0 | 0.0% | 0.0% | 1068 | 100.0% | 4.0% | 428 | 45.2% | 4.9% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 290 | 12.6% | 4.0% | 168 | 13.7% | 4.6% | 122 | 11.4% | 3.4% | 161 | 17.0% | 5.1% |
| 25 à 34 ans | 253 | 11.0% | 3.3% | 158 | 12.9% | 4.2% | 95 | 8.9% | 2.4% | 151 | 15.9% | 4.6% |
| 35 à 49 ans | 385 | 16.8% | 3.1% | 207 | 16.9% | 3.4% | 178 | 16.6% | 2.8% | 270 | 28.5% | 4.4% |
| 50 à 59 ans | 419 | 18.2% | 4.5% | 212 | 17.3% | 4.6% | 207 | 19.3% | 4.4% | 271 | 28.7% | 6.9% |
| 60 ans et plus | 949 | 41.3% | 6.3% | 483 | 39.3% | 7.4% | 466 | 43.7% | 5.5% | 93 | 9.8% | 9.5% |
| Individu | | | | | | | | | | | | |
| Ménagères | 930 | 40.5% | 4.0% | 0 | 0.0% | 0.0% | 930 | 87.1% | 4.0% | 354 | 37.3% | 5.0% |
| Personne de référence | 1347 | 58.7% | 4.8% | 1030 | 83.8% | 5.1% | 318 | 29.8% | 4.1% | 484 | 51.2% | 5.9% |
| Responsable des achats | 1564 | 68.1% | 4.4% | 674 | 54.8% | 5.3% | 890 | 83.4% | 3.9% | 603 | 63.6% | 5.5% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 12 | 0.5% | 2.2% | 4 | 0.3% | 1.1% | 7 | 0.7% | 4.9% | 1 | 0.1% | 7.1% |
| Petits patrons | 85 | 3.7% | 5.2% | 61 | 5.0% | 5.5% | 24 | 2.2% | 4.5% | 78 | 8.2% | 5.4% |
| Affaires et Cadres | 362 | 15.8% | 7.1% | 213 | 17.4% | 7.3% | 148 | 13.9% | 6.8% | 332 | 35.0% | 7.2% |
| Professions intermédiaires | 303 | 13.2% | 4.4% | 149 | 12.1% | 4.3% | 154 | 14.4% | 4.4% | 258 | 27.3% | 4.6% |
| Employés | 213 | 9.3% | 2.6% | 91 | 7.4% | 4.2% | 122 | 11.5% | 2.0% | 63 | 6.7% | 3.4% |
| Ouvriers | 117 | 5.1% | 1.8% | 99 | 8.1% | 2.0% | 18 | 1.6% | 1.3% | 4 | 0.4% | 0.9% |
| Retraités | 820 | 35.7% | 6.5% | 436 | 35.4% | 7.3% | 385 | 36.0% | 5.8% | 24 | 2.5% | 9.6% |
| Autres inactifs | 386 | 16.8% | 3.7% | 176 | 14.3% | 4.6% | 210 | 19.6% | 3.2% | 188 | 19.8% | 5.8% |
| PCS Personne de référence | | | | | | | | | | | | |
| Agriculteurs | 18 | 0.8% | 2.2% | 10 | 0.8% | 2.3% | 8 | 0.8% | 2.0% | 0 | 0.0% | 0.0% |
| Petits patrons | 121 | 5.3% | 4.6% | 77 | 6.3% | 5.9% | 44 | 4.1% | 3.3% | 121 | 12.8% | 4.6% |
| Affaires et Cadres | 509 | 22.2% | 7.0% | 276 | 22.5% | 7.7% | 233 | 21.8% | 6.4% | 509 | 53.8% | 7.0% |
| Professions intermédiaires | 317 | 13.8% | 4.2% | 166 | 13.5% | 4.2% | 151 | 14.1% | 4.1% | 317 | 33.5% | 4.2% |
| Employés | 166 | 7.2% | 3.1% | 81 | 6.6% | 3.5% | 85 | 7.9% | 2.7% | 0 | 0.0% | 0.0% |
| Ouvriers | 157 | 6.9% | 1.7% | 97 | 7.9% | 1.9% | 60 | 5.6% | 1.3% | 0 | 0.0% | 0.0% |
| Retraités | 900 | 39.2% | 6.2% | 469 | 38.2% | 7.1% | 431 | 40.4% | 5.5% | 0 | 0.0% | 0.0% |
| Autres inactifs | 108 | 4.7% | 2.6% | 52 | 4.2% | 3.3% | 56 | 5.2% | 2.2% | 0 | 0.0% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du foyer | | | | | | | | | | | | |
| 1 personne | 460 | 20.0% | 4.6% | 199 | 16.2% | 4.6% | 261 | 24.4% | 4.6% | 111 | 11.7% | 6.4% |
| 2 personnes | 989 | 43.1% | 5.5% | 555 | 45.2% | 6.3% | 434 | 40.7% | 4.7% | 263 | 27.8% | 6.0% |
| 3 personnes | 349 | 15.2% | 3.8% | 175 | 14.2% | 3.9% | 174 | 16.3% | 3.8% | 213 | 22.5% | 5.6% |
| 4 personnes | 312 | 13.6% | 3.3% | 187 | 15.2% | 4.1% | 125 | 11.7% | 2.6% | 232 | 24.5% | 4.7% |
| 5 personnes et + | 186 | 8.1% | 3.5% | 112 | 9.2% | 4.3% | 73 | 6.9% | 2.7% | 128 | 13.5% | 4.9% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 453 | 19.7% | 2.9% | 252 | 20.5% | 3.5% | 202 | 18.9% | 2.4% | 327 | 34.5% | 4.2% |
| Non | 1843 | 80.3% | 5.1% | 977 | 79.5% | 5.5% | 866 | 81.1% | 4.6% | 620 | 65.5% | 6.4% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 366 | 15.9% | 3.1% | 213 | 17.3% | 3.8% | 153 | 14.3% | 2.4% | 122 | 12.9% | 3.7% |
| Agglo. - 20 000 hab | 286 | 12.4% | 3.2% | 157 | 12.8% | 3.6% | 129 | 12.1% | 2.7% | 125 | 13.2% | 4.8% |
| Agglo. 20 000 à 100 000 hab | 241 | 10.5% | 3.5% | 130 | 10.5% | 3.9% | 111 | 10.4% | 3.1% | 69 | 7.3% | 3.8% |
| Agglo. + 100 000 hab | 833 | 36.3% | 5.4% | 425 | 34.6% | 5.7% | 408 | 38.2% | 5.1% | 370 | 39.1% | 6.5% |
| Agglo. Paris | 572 | 24.9% | 6.7% | 304 | 24.8% | 7.5% | 267 | 25.0% | 6.0% | 261 | 27.5% | 6.5% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Régions INSEE | | | | | | | | | | | | |
| Ile de France | 607 | 26.4% | 6.4% | 320 | 26.0% | 7.0% | 287 | 26.9% | 5.7% | 280 | 29.6% | 6.4% |
| Nord Pas de Calais | 97 | 4.2% | 3.0% | 57 | 4.6% | 3.7% | 40 | 3.7% | 2.4% | 38 | 4.0% | 4.0% |
| Lorraine | 65 | 2.8% | 3.4% | 39 | 3.2% | 4.2% | 26 | 2.5% | 2.7% | 27 | 2.8% | 4.8% |
| Alsace | 47 | 2.1% | 3.1% | 27 | 2.2% | 3.7% | 20 | 1.9% | 2.6% | 16 | 1.7% | 3.3% |
| Franche-Comté | 32 | 1.4% | 3.4% | 20 | 1.7% | 4.4% | 12 | 1.1% | 2.4% | 12 | 1.3% | 4.6% |
| Champagne Ardennes | 35 | 1.5% | 3.2% | 18 | 1.4% | 3.4% | 17 | 1.6% | 3.0% | 15 | 1.5% | 5.1% |
| Picardie | 40 | 1.7% | 2.6% | 18 | 1.5% | 2.4% | 22 | 2.1% | 2.8% | 17 | 1.8% | 4.0% |
| Bourgogne | 50 | 2.2% | 3.7% | 32 | 2.6% | 5.0% | 17 | 1.6% | 2.5% | 12 | 1.3% | 3.4% |
| Haute Normandie | 47 | 2.0% | 3.2% | 23 | 1.9% | 3.2% | 24 | 2.3% | 3.1% | 19 | 2.0% | 4.2% |
| Basse Normandie | 36 | 1.6% | 3.0% | 18 | 1.5% | 3.1% | 18 | 1.7% | 2.9% | 16 | 1.7% | 4.4% |
| Centre | 70 | 3.1% | 3.3% | 47 | 3.8% | 4.7% | 23 | 2.1% | 2.1% | 17 | 1.8% | 2.9% |
| Pays de Loire | 113 | 4.9% | 3.8% | 65 | 5.3% | 4.6% | 48 | 4.5% | 3.1% | 51 | 5.4% | 5.4% |
| Bretagne | 96 | 4.2% | 3.6% | 59 | 4.8% | 4.6% | 37 | 3.5% | 2.7% | 38 | 4.0% | 4.5% |
| Poitou Charentes | 74 | 3.2% | 5.0% | 40 | 3.3% | 5.7% | 33 | 3.1% | 4.3% | 20 | 2.1% | 4.8% |
| Aquitaine | 139 | 6.1% | 5.1% | 67 | 5.5% | 5.1% | 72 | 6.8% | 5.0% | 50 | 5.3% | 5.8% |
| Midi Pyrénées | 115 | 5.0% | 4.7% | 68 | 5.5% | 5.8% | 47 | 4.4% | 3.7% | 59 | 6.2% | 7.5% |
| Limousin | 25 | 1.1% | 4.0% | 14 | 1.1% | 4.7% | 11 | 1.0% | 3.5% | 8 | 0.8% | 5.1% |
| Auvergne | 56 | 2.4% | 5.0% | 28 | 2.2% | 5.1% | 29 | 2.7% | 4.9% | 10 | 1.0% | 3.4% |
| Rhône Alpes | 197 | 8.6% | 3.8% | 88 | 7.2% | 3.5% | 109 | 10.2% | 4.1% | 94 | 10.0% | 5.1% |
| Languedoc Roussillon | 135 | 5.9% | 5.9% | 68 | 5.5% | 6.3% | 67 | 6.3% | 5.6% | 63 | 6.7% | 8.6% |
| Provence Alpes Côte d'Azur. Corse | 220 | 9.6% | 5.1% | 113 | 9.2% | 5.5% | 107 | 10.0% | 4.7% | 85 | 8.9% | 5.7% |
| Habitudes de connexion à Internet | | | | | | | | | | | | |
| Tous les jours | 1729 | 75.3% | 5.2% | 941 | 76.5% | 5.7% | 789 | 73.9% | 4.8% | 855 | 90.3% | 5.9% |
| Presque tous les jours | 232 | 10.1% | 3.9% | 115 | 9.3% | 4.2% | 117 | 10.9% | 3.7% | 65 | 6.8% | 3.3% |
| 1 à 2 fois par semaine | 70 | 3.0% | 2.7% | 41 | 3.3% | 3.5% | 29 | 2.7% | 2.1% | 11 | 1.2% | 1.8% |
| 1 à 3 fois par mois | 24 | 1.1% | 4.7% | 10 | 0.8% | 5.0% | 14 | 1.3% | 4.4% | 5 | 0.5% | 8.1% |
| Moins souvent | 18 | 0.8% | 2.1% | 3 | 0.3% | 1.0% | 14 | 1.3% | 3.0% | 0 | 0.0% | 0.0% |
| Jamais | 10 | 0.5% | 8.3% | 8 | 0.7% | 9.2% | 2 | 0.2% | 6.1% | 2 | 0.3% | 25.0% |

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| Revenus du foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 55 | 2.4% | 2.9% | 29 | 2.4% | 3.7% | 25 | 2.4% | 2.4% | 5 | 0.6% | 3.9% |
| De 9 000 à moins de 12 000 euros par an | 58 | 2.5% | 2.1% | 30 | 2.5% | 2.9% | 28 | 2.6% | 1.6% | 11 | 1.1% | 4.0% |
| De 12 000 à moins de 18 000 euros par an | 149 | 6.5% | 2.4% | 70 | 5.7% | 2.7% | 78 | 7.3% | 2.2% | 29 | 3.1% | 4.0% |
| De 18 000 à moins de 24 000 euros par an | 218 | 9.5% | 3.3% | 97 | 7.9% | 3.2% | 120 | 11.3% | 3.4% | 63 | 6.6% | 4.6% |
| De 24 000 à moins de 36 000 euros par an | 452 | 19.7% | 4.1% | 246 | 20.0% | 4.6% | 205 | 19.2% | 3.6% | 145 | 15.3% | 4.3% |
| De 36 000 à moins de 45 000 euros par an | 298 | 13.0% | 4.2% | 164 | 13.3% | 4.4% | 134 | 12.6% | 4.1% | 118 | 12.5% | 3.9% |
| De 45 000 à moins de 65 000 euros par an | 489 | 21.3% | 7.1% | 281 | 22.8% | 7.8% | 208 | 19.5% | 6.4% | 242 | 25.5% | 6.3% |
| De 65 000 à moins de 80 000 euros par an | 156 | 6.8% | 7.9% | 87 | 7.1% | 7.7% | 69 | 6.4% | 8.2% | 90 | 9.5% | 7.0% |
| De 80 000 à moins de 115 000 euros par an | 144 | 6.3% | 11.5% | 75 | 6.1% | 10.1% | 69 | 6.4% | 13.5% | 85 | 9.0% | 9.2% |
| 115 000 euros et plus par an | 63 | 2.7% | 10.5% | 47 | 3.8% | 12.7% | 16 | 1.5% | 6.9% | 52 | 5.5% | 10.2% |
| Refus | 137 | 6.0% | 4.1% | 64 | 5.2% | 4.6% | 73 | 6.8% | 3.7% | 59 | 6.3% | 5.5% |
| Ne sait pas | 79 | 3.4% | 3.5% | 38 | 3.1% | 4.0% | 41 | 3.9% | 3.1% | 48 | 5.1% | 5.1% |