

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1305	100.0%	2.5%	357	100.0%	1.4%	948	100.0%	3.5%	422	100.0%	2.4%
Sexe												
Homme	357	27.4%	1.4%	357	100.0%	1.4%	0	0.0%	0.0%	97	23.0%	1.1%
Femme	948	72.6%	3.5%	0	0.0%	0.0%	948	100.0%	3.5%	325	77.0%	3.8%
Age												
15 à 24 ans	85	6.5%	1.2%	9	2.4%	0.2%	76	8.0%	2.1%	47	11.0%	1.5%
25 à 34 ans	63	4.8%	0.8%	9	2.6%	0.2%	53	5.6%	1.4%	21	5.0%	0.6%
35 à 49 ans	211	16.2%	1.7%	49	13.6%	0.8%	163	17.2%	2.6%	122	28.9%	2.0%
50 à 59 ans	254	19.5%	2.7%	56	15.7%	1.2%	198	20.9%	4.2%	146	34.6%	3.7%
60 ans et plus	692	53.0%	4.6%	235	65.6%	3.6%	457	48.3%	5.4%	86	20.5%	8.8%
Individu												
Ménagères	859	65.9%	3.7%	0	0.0%	0.0%	859	90.7%	3.7%	273	64.7%	3.9%
Personne de référence	602	46.1%	2.1%	339	94.8%	1.7%	263	27.7%	3.4%	150	35.5%	1.8%
Responsable des achats	1022	78.3%	2.9%	176	49.2%	1.4%	846	89.2%	3.7%	329	77.9%	3.0%
PCS Individu												
Agriculteurs	8	0.6%	1.5%	6	1.6%	1.6%	2	0.2%	1.2%	0	0.0%	0.0%
Petits patrons	49	3.8%	3.0%	12	3.4%	1.1%	37	3.9%	7.0%	45	10.6%	3.1%
Affaires et Cadres	168	12.9%	3.3%	56	15.8%	1.9%	112	11.8%	5.1%	139	32.8%	3.0%
Professions intermédiaires	110	8.5%	1.6%	26	7.2%	0.8%	85	8.9%	2.4%	80	19.0%	1.4%
Employés	178	13.7%	2.2%	17	4.7%	0.8%	162	17.1%	2.6%	52	12.3%	2.8%
Ouvriers	51	3.9%	0.8%	23	6.3%	0.4%	29	3.0%	2.1%	4	0.9%	1.0%
Retraités	511	39.1%	4.1%	203	56.9%	3.4%	307	32.4%	4.6%	17	3.9%	6.6%
Autres inactifs	230	17.6%	2.2%	14	4.0%	0.4%	215	22.7%	3.3%	86	20.3%	2.6%
PCS Personne de référence												
Agriculteurs	16	1.2%	1.9%	6	1.6%	1.4%	10	1.0%	2.5%	0	0.0%	0.0%
Petits patrons	71	5.4%	2.7%	11	3.2%	0.9%	59	6.2%	4.4%	71	16.7%	2.7%
Affaires et Cadres	258	19.8%	3.6%	60	16.8%	1.7%	198	20.9%	5.4%	258	61.2%	3.6%
Professions intermédiaires	93	7.1%	1.2%	26	7.2%	0.7%	67	7.1%	1.8%	93	22.0%	1.2%
Employés	96	7.3%	1.8%	15	4.2%	0.6%	81	8.5%	2.6%	0	0.0%	0.0%
Ouvriers	104	8.0%	1.1%	23	6.3%	0.4%	82	8.6%	1.8%	0	0.0%	0.0%
Retraités	610	46.7%	4.2%	207	57.8%	3.1%	403	42.6%	5.1%	0	0.0%	0.0%
Autres inactifs	57	4.4%	1.4%	10	2.8%	0.6%	47	5.0%	1.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	253	19.4%	2.5%	44	12.4%	1.0%	209	22.1%	3.7%	52	12.4%	3.0%
2 personnes	645	49.5%	3.6%	222	62.0%	2.5%	424	44.7%	4.6%	140	33.1%	3.2%
3 personnes	153	11.8%	1.7%	41	11.5%	0.9%	112	11.9%	2.4%	79	18.7%	2.1%
4 personnes	191	14.7%	2.1%	31	8.7%	0.7%	160	16.9%	3.3%	114	26.9%	2.3%
5 personnes et +	62	4.7%	1.2%	19	5.4%	0.7%	42	4.5%	1.5%	38	8.9%	1.4%
Présence d'enfants de moins de 15 ans												
Oui	231	17.7%	1.5%	49	13.8%	0.7%	181	19.1%	2.2%	127	30.0%	1.6%
Non	1075	82.3%	3.0%	308	86.2%	1.7%	766	80.9%	4.1%	295	70.0%	3.0%
Habitat												
Communes rurales	205	15.7%	1.7%	74	20.6%	1.3%	131	13.9%	2.1%	40	9.4%	1.2%
Agglo. - 20 000 hab	108	8.3%	1.2%	35	9.9%	0.8%	73	7.7%	1.6%	30	7.2%	1.2%
Agglo. 20 000 à 100 000 hab	133	10.2%	1.9%	35	9.7%	1.0%	98	10.4%	2.7%	45	10.7%	2.5%
Agglo. + 100 000 hab	406	31.1%	2.6%	103	28.9%	1.4%	303	32.0%	3.8%	141	33.3%	2.5%
Agglo. Paris	452	34.6%	5.3%	111	30.9%	2.7%	341	36.0%	7.6%	166	39.3%	4.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	478	36.6%	5.0%	116	32.5%	2.6%	362	38.2%	7.3%	179	42.4%	4.1%
Nord Pas de Calais	47	3.6%	1.5%	15	4.2%	1.0%	32	3.4%	1.9%	22	5.2%	2.3%
Lorraine	31	2.4%	1.6%	11	3.2%	1.2%	20	2.1%	2.0%	11	2.5%	1.9%
Alsace	19	1.4%	1.2%	4	1.1%	0.5%	15	1.6%	1.9%	5	1.1%	1.0%
Franche-Comté	17	1.3%	1.8%	5	1.4%	1.1%	12	1.3%	2.5%	5	1.1%	1.7%
Champagne Ardennes	16	1.2%	1.5%	4	1.3%	0.9%	11	1.2%	2.0%	2	0.6%	0.8%
Picardie	29	2.3%	1.9%	13	3.6%	1.7%	17	1.8%	2.1%	6	1.5%	1.4%
Bourgogne	22	1.7%	1.6%	6	1.7%	1.0%	15	1.6%	2.2%	9	2.1%	2.5%
Haute Normandie	30	2.3%	2.0%	5	1.3%	0.6%	25	2.7%	3.3%	8	1.9%	1.8%
Basse Normandie	19	1.5%	1.6%	3	1.0%	0.6%	16	1.7%	2.5%	3	0.7%	0.9%
Centre	40	3.0%	1.9%	12	3.2%	1.1%	28	3.0%	2.6%	7	1.6%	1.1%
Pays de Loire	50	3.8%	1.7%	13	3.8%	0.9%	37	3.9%	2.4%	11	2.7%	1.2%
Bretagne	33	2.5%	1.2%	11	3.0%	0.8%	22	2.4%	1.6%	17	4.0%	2.1%
Poitou Charentes	42	3.2%	2.8%	17	4.8%	2.4%	25	2.6%	3.2%	8	1.9%	1.9%
Aquitaine	47	3.6%	1.7%	20	5.7%	1.5%	27	2.9%	1.9%	12	2.8%	1.4%
Midi Pyrénées	59	4.6%	2.4%	18	5.1%	1.5%	41	4.4%	3.3%	22	5.2%	2.8%
Limousin	9	0.7%	1.4%	3	0.9%	1.1%	5	0.6%	1.7%	3	0.7%	1.9%
Auvergne	16	1.2%	1.4%	2	0.7%	0.4%	14	1.4%	2.3%	10	2.3%	3.2%
Rhône Alpes	83	6.4%	1.6%	16	4.5%	0.6%	67	7.1%	2.5%	23	5.5%	1.3%
Languedoc Roussillon	65	4.9%	2.8%	14	3.9%	1.3%	51	5.3%	4.2%	14	3.4%	1.9%
Provence Alpes Côte d'Azur. Corse	152	11.7%	3.5%	48	13.3%	2.3%	105	11.0%	4.6%	46	10.8%	3.1%
Habitudes de connexion à Internet												
Tous les jours	888	68.1%	2.7%	258	72.2%	1.6%	630	66.5%	3.8%	361	85.5%	2.5%
Presque tous les jours	154	11.8%	2.6%	38	10.6%	1.4%	117	12.3%	3.7%	37	8.7%	1.9%
1 à 2 fois par semaine	59	4.5%	2.3%	14	3.9%	1.2%	45	4.8%	3.3%	22	5.3%	3.5%
1 à 3 fois par mois	10	0.8%	1.9%	3	0.8%	1.4%	7	0.7%	2.2%	0	0.0%	0.0%
Moins souvent	13	1.0%	1.6%	0	0.0%	0.0%	13	1.4%	2.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	38	2.9%	2.0%	2	0.6%	0.3%	36	3.8%	3.4%	8	1.9%	5.9%
De 9 000 à moins de 12 000 euros par an	25	1.9%	0.9%	1	0.4%	0.1%	23	2.4%	1.3%	4	0.9%	1.5%
De 12 000 à moins de 18 000 euros par an	107	8.2%	1.7%	29	8.2%	1.1%	77	8.1%	2.2%	14	3.3%	1.9%
De 18 000 à moins de 24 000 euros par an	112	8.5%	1.7%	16	4.4%	0.5%	96	10.1%	2.7%	20	4.8%	1.5%
De 24 000 à moins de 36 000 euros par an	217	16.7%	2.0%	49	13.6%	0.9%	169	17.8%	3.0%	60	14.1%	1.8%
De 36 000 à moins de 45 000 euros par an	146	11.2%	2.1%	54	15.0%	1.4%	92	9.7%	2.8%	54	12.9%	1.8%
De 45 000 à moins de 65 000 euros par an	236	18.1%	3.4%	84	23.6%	2.3%	152	16.0%	4.6%	82	19.3%	2.1%
De 65 000 à moins de 80 000 euros par an	92	7.1%	4.7%	31	8.7%	2.8%	61	6.4%	7.3%	34	8.0%	2.6%
De 80 000 à moins de 115 000 euros par an	61	4.6%	4.8%	24	6.7%	3.2%	37	3.9%	7.2%	35	8.3%	3.8%
115 000 euros et plus par an	81	6.2%	13.6%	34	9.4%	9.1%	48	5.0%	20.8%	59	14.1%	11.7%
Refus	136	10.5%	4.1%	30	8.5%	2.2%	106	11.2%	5.4%	25	5.9%	2.3%
Ne sait pas	55	4.2%	2.4%	3	0.8%	0.3%	52	5.5%	3.9%	27	6.5%	2.9%