

## Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	667	100.0%	1.3%	94	100.0%	0.4%	574	100.0%	2.1%	316	100.0%	1.8%
<b>Sexe</b>												
<b>Homme</b>	94	14.0%	0.4%	94	100.0%	0.4%	0	0.0%	0.0%	45	14.2%	0.5%
<b>Femme</b>	574	86.0%	2.1%	0	0.0%	0.0%	574	100.0%	2.1%	271	85.8%	3.1%
<b>Age</b>												
<b>15 à 24 ans</b>	277	41.4%	3.8%	17	18.4%	0.5%	259	45.2%	7.2%	130	41.3%	4.1%
<b>25 à 34 ans</b>	119	17.8%	1.6%	16	17.5%	0.4%	102	17.9%	2.6%	60	19.0%	1.8%
<b>35 à 49 ans</b>	127	19.0%	1.0%	24	26.1%	0.4%	102	17.8%	1.6%	79	24.8%	1.3%
<b>50 à 59 ans</b>	83	12.5%	0.9%	13	13.7%	0.3%	70	12.3%	1.5%	32	10.0%	0.8%
<b>60 ans et plus</b>	62	9.3%	0.4%	23	24.2%	0.3%	40	6.9%	0.5%	15	4.9%	1.6%
<b>Individu</b>												
<b>Ménagères</b>	331	49.6%	1.4%	0	0.0%	0.0%	331	57.7%	1.4%	146	46.3%	2.1%
<b>Personne de référence</b>	170	25.5%	0.6%	81	86.7%	0.4%	89	15.5%	1.1%	66	20.7%	0.8%
<b>Responsable des achats</b>	383	57.3%	1.1%	44	47.2%	0.3%	339	59.0%	1.5%	168	53.1%	1.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	1	0.2%	0.2%	0	0.3%	0.1%	1	0.2%	0.6%	0	0.0%	0.0%
<b>Petits patrons</b>	31	4.6%	1.9%	15	16.2%	1.4%	15	2.7%	3.0%	30	9.5%	2.1%
<b>Affaires et Cadres</b>	72	10.8%	1.4%	12	13.0%	0.4%	60	10.5%	2.8%	68	21.4%	1.5%
<b>Professions intermédiaires</b>	73	10.9%	1.1%	15	15.5%	0.4%	58	10.2%	1.7%	52	16.6%	0.9%
<b>Employés</b>	143	21.4%	1.7%	1	1.0%	0.0%	142	24.7%	2.3%	37	11.8%	2.0%
<b>Ouvriers</b>	40	5.9%	0.6%	21	22.3%	0.4%	19	3.3%	1.4%	1	0.4%	0.3%
<b>Retraités</b>	44	6.6%	0.4%	17	18.7%	0.3%	27	4.7%	0.4%	0	0.1%	0.2%
<b>Autres inactifs</b>	264	39.6%	2.6%	12	12.9%	0.3%	252	43.9%	3.9%	127	40.2%	3.9%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	1	0.2%	0.2%	0	0.3%	0.1%	1	0.2%	0.2%	0	0.0%	0.0%
<b>Petits patrons</b>	48	7.2%	1.8%	15	16.2%	1.2%	33	5.7%	2.4%	48	15.2%	1.8%
<b>Affaires et Cadres</b>	149	22.4%	2.1%	15	16.1%	0.4%	134	23.4%	3.7%	149	47.2%	2.1%
<b>Professions intermédiaires</b>	119	17.8%	1.6%	15	15.7%	0.4%	104	18.1%	2.8%	119	37.6%	1.6%
<b>Employés</b>	89	13.3%	1.6%	4	4.6%	0.2%	85	14.7%	2.7%	0	0.0%	0.0%
<b>Ouvriers</b>	154	23.1%	1.6%	20	21.6%	0.4%	134	23.3%	3.0%	0	0.0%	0.0%
<b>Retraités</b>	73	10.9%	0.5%	20	21.0%	0.3%	53	9.2%	0.7%	0	0.0%	0.0%
<b>Autres inactifs</b>	35	5.2%	0.8%	4	4.4%	0.3%	30	5.3%	1.2%	0	0.0%	0.0%

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<b>Taille du foyer</b>												
<b>1 personne</b>	69	10.4%	0.7%	7	7.1%	0.2%	63	10.9%	1.1%	18	5.6%	1.0%
<b>2 personnes</b>	163	24.4%	0.9%	30	32.2%	0.3%	133	23.2%	1.4%	74	23.3%	1.7%
<b>3 personnes</b>	172	25.8%	1.9%	19	20.5%	0.4%	153	26.7%	3.3%	87	27.7%	2.3%
<b>4 personnes</b>	171	25.6%	1.8%	25	27.2%	0.6%	145	25.3%	3.0%	84	26.4%	1.7%
<b>5 personnes et +</b>	92	13.8%	1.7%	12	13.0%	0.5%	80	13.9%	2.9%	54	17.0%	2.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	229	34.2%	1.5%	41	44.3%	0.6%	187	32.6%	2.3%	123	39.1%	1.6%
<b>Non</b>	439	65.8%	1.2%	52	55.7%	0.3%	387	67.4%	2.1%	193	60.9%	2.0%
<b>Habitat</b>												
<b>Communes rurales</b>	79	11.8%	0.7%	11	11.2%	0.2%	68	11.9%	1.1%	33	10.3%	1.0%
<b>Agglo. - 20 000 hab</b>	76	11.3%	0.8%	14	14.7%	0.3%	62	10.8%	1.3%	30	9.3%	1.1%
<b>Agglo. 20 000 à 100 000 hab</b>	81	12.1%	1.2%	8	8.9%	0.2%	73	12.7%	2.0%	38	12.1%	2.1%
<b>Agglo. + 100 000 hab</b>	239	35.8%	1.5%	42	44.8%	0.6%	197	34.3%	2.5%	94	29.7%	1.6%
<b>Agglo. Paris</b>	193	28.9%	2.3%	19	20.4%	0.5%	174	30.3%	3.9%	122	38.5%	3.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	208	31.2%	2.2%	19	20.4%	0.4%	189	33.0%	3.8%	131	41.4%	3.0%
Nord Pas de Calais	29	4.4%	0.9%	8	8.1%	0.5%	22	3.8%	1.3%	13	4.2%	1.4%
Lorraine	25	3.7%	1.3%	10	10.3%	1.0%	15	2.6%	1.5%	4	1.3%	0.8%
Alsace	16	2.3%	1.0%	0	0.0%	0.0%	16	2.7%	2.0%	6	2.0%	1.3%
Franche-Comté	14	2.1%	1.5%	3	2.9%	0.6%	11	1.9%	2.3%	1	0.3%	0.4%
Champagne Ardennes	14	2.1%	1.3%	0	0.3%	0.1%	14	2.4%	2.5%	4	1.2%	1.3%
Picardie	14	2.1%	0.9%	5	5.1%	0.6%	9	1.6%	1.2%	6	2.0%	1.5%
Bourgogne	9	1.3%	0.7%	0	0.4%	0.1%	8	1.5%	1.2%	4	1.4%	1.3%
Haute Normandie	14	2.2%	1.0%	1	0.7%	0.1%	14	2.4%	1.8%	7	2.3%	1.6%
Basse Normandie	3	0.5%	0.3%	1	1.5%	0.2%	2	0.4%	0.3%	1	0.5%	0.4%
Centre	21	3.2%	1.0%	5	5.7%	0.5%	16	2.8%	1.5%	7	2.3%	1.2%
Pays de Loire	43	6.4%	1.4%	6	6.4%	0.4%	37	6.4%	2.4%	16	5.1%	1.7%
Bretagne	14	2.1%	0.5%	5	5.4%	0.4%	9	1.6%	0.7%	13	4.0%	1.5%
Poitou Charentes	13	1.9%	0.9%	0	0.0%	0.0%	13	2.3%	1.7%	6	1.8%	1.4%
Aquitaine	32	4.8%	1.2%	5	4.9%	0.3%	28	4.8%	1.9%	16	5.1%	1.8%
Midi Pyrénées	25	3.7%	1.0%	3	3.1%	0.2%	22	3.8%	1.7%	13	4.0%	1.6%
Limousin	6	0.9%	0.9%	0	0.3%	0.1%	5	0.9%	1.7%	1	0.3%	0.7%
Auvergne	16	2.4%	1.4%	2	1.9%	0.3%	14	2.5%	2.4%	11	3.3%	3.6%
Rhône Alpes	55	8.2%	1.1%	12	12.9%	0.5%	43	7.4%	1.6%	17	5.5%	0.9%
Languedoc Roussillon	20	3.0%	0.9%	4	4.1%	0.4%	16	2.8%	1.4%	2	0.7%	0.3%
Provence Alpes Côte d'Azur. Corse	76	11.4%	1.8%	5	5.6%	0.3%	71	12.4%	3.1%	36	11.3%	2.4%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	545	81.7%	1.6%	68	72.5%	0.4%	477	83.2%	2.9%	265	83.8%	1.8%
Presque tous les jours	75	11.3%	1.3%	13	14.4%	0.5%	62	10.8%	2.0%	39	12.2%	2.0%
1 à 2 fois par semaine	21	3.1%	0.8%	4	3.8%	0.3%	17	3.0%	1.2%	7	2.3%	1.2%
Jamais	5	0.8%	4.1%	3	3.7%	3.9%	2	0.3%	4.6%	5	1.7%	53.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	26	3.9%	1.4%	2	2.4%	0.3%	24	4.2%	2.2%	2	0.6%	1.3%
De 9 000 à moins de 12 000 euros par an	23	3.4%	0.8%	5	5.8%	0.5%	18	3.1%	1.0%	5	1.5%	1.8%
De 12 000 à moins de 18 000 euros par an	60	9.0%	1.0%	8	8.8%	0.3%	52	9.1%	1.5%	11	3.5%	1.5%
De 18 000 à moins de 24 000 euros par an	69	10.4%	1.1%	11	11.4%	0.3%	59	10.2%	1.7%	20	6.2%	1.4%
De 24 000 à moins de 36 000 euros par an	119	17.8%	1.1%	12	12.9%	0.2%	107	18.6%	1.9%	59	18.7%	1.8%
De 36 000 à moins de 45 000 euros par an	87	13.0%	1.2%	11	12.0%	0.3%	76	13.2%	2.3%	43	13.5%	1.4%
De 45 000 à moins de 65 000 euros par an	96	14.4%	1.4%	18	19.4%	0.5%	78	13.5%	2.4%	66	21.0%	1.7%
De 65 000 à moins de 80 000 euros par an	29	4.3%	1.5%	2	2.3%	0.2%	26	4.6%	3.2%	20	6.4%	1.5%
De 80 000 à moins de 115 000 euros par an	31	4.6%	2.5%	9	9.9%	1.3%	22	3.8%	4.3%	25	7.9%	2.7%
115 000 euros et plus par an	13	2.0%	2.2%	5	5.0%	1.3%	8	1.5%	3.7%	13	4.1%	2.6%
Refus	59	8.9%	1.8%	6	6.6%	0.4%	53	9.3%	2.7%	25	7.8%	2.3%
Ne sait pas	55	8.2%	2.4%	3	3.5%	0.3%	52	9.0%	3.9%	28	8.8%	3.0%