

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1769	100.0%	3.4%	848	100.0%	3.4%	921	100.0%	3.4%	611	100.0%	3.5%
Sexe												
Homme	848	47.9%	3.4%	848	100.0%	3.4%	0	0.0%	0.0%	308	50.5%	3.5%
Femme	921	52.1%	3.4%	0	0.0%	0.0%	921	100.0%	3.4%	303	49.5%	3.5%
Age												
15 à 24 ans	198	11.2%	2.7%	119	14.0%	3.2%	79	8.6%	2.2%	99	16.3%	3.2%
25 à 34 ans	113	6.4%	1.5%	63	7.5%	1.7%	50	5.4%	1.3%	57	9.3%	1.7%
35 à 49 ans	301	17.0%	2.4%	146	17.3%	2.4%	155	16.8%	2.5%	171	28.0%	2.8%
50 à 59 ans	317	17.9%	3.4%	125	14.7%	2.7%	192	20.9%	4.1%	184	30.1%	4.7%
60 ans et plus	839	47.4%	5.6%	394	46.5%	6.0%	445	48.3%	5.3%	100	16.4%	10.2%
Individu												
Ménagères	827	46.7%	3.6%	0	0.0%	0.0%	827	89.8%	3.6%	259	42.3%	3.7%
Personne de référence	993	56.1%	3.5%	716	84.4%	3.5%	277	30.1%	3.6%	303	49.6%	3.7%
Responsable des achats	1196	67.6%	3.4%	379	44.7%	3.0%	816	88.7%	3.6%	391	64.0%	3.6%
PCS Individu												
Agriculteurs	12	0.7%	2.3%	10	1.2%	2.7%	2	0.2%	1.2%	0	0.0%	0.0%
Petits patrons	83	4.7%	5.1%	48	5.7%	4.4%	34	3.7%	6.6%	75	12.3%	5.2%
Affaires et Cadres	263	14.9%	5.1%	151	17.8%	5.1%	112	12.2%	5.2%	240	39.4%	5.2%
Professions intermédiaires	151	8.5%	2.2%	59	6.9%	1.7%	92	10.0%	2.7%	114	18.7%	2.0%
Employés	214	12.1%	2.6%	71	8.4%	3.3%	142	15.5%	2.3%	36	5.8%	1.9%
Ouvriers	94	5.3%	1.5%	78	9.1%	1.5%	16	1.8%	1.2%	11	1.8%	2.7%
Retraités	639	36.1%	5.1%	335	39.5%	5.6%	304	33.1%	4.6%	18	3.0%	7.4%
Autres inactifs	314	17.7%	3.0%	96	11.4%	2.5%	217	23.6%	3.3%	116	19.0%	3.6%
PCS Personne de référence												
Agriculteurs	15	0.9%	1.9%	10	1.2%	2.4%	5	0.6%	1.3%	0	0.0%	0.0%
Petits patrons	97	5.5%	3.7%	59	7.0%	4.5%	38	4.1%	2.8%	97	15.9%	3.7%
Affaires et Cadres	376	21.3%	5.2%	181	21.3%	5.0%	196	21.2%	5.3%	376	61.6%	5.2%
Professions intermédiaires	138	7.8%	1.8%	69	8.1%	1.8%	69	7.5%	1.9%	138	22.5%	1.8%
Employés	183	10.4%	3.4%	77	9.1%	3.3%	106	11.5%	3.4%	0	0.0%	0.0%
Ouvriers	140	7.9%	1.5%	76	8.9%	1.5%	65	7.0%	1.5%	0	0.0%	0.0%
Retraités	732	41.4%	5.1%	348	41.1%	5.3%	384	41.7%	4.9%	0	0.0%	0.0%
Autres inactifs	87	4.9%	2.1%	29	3.4%	1.8%	58	6.3%	2.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	340	19.2%	3.4%	117	13.8%	2.7%	223	24.2%	4.0%	71	11.7%	4.1%
2 personnes	777	44.0%	4.3%	390	46.1%	4.5%	387	42.0%	4.2%	180	29.5%	4.1%
3 personnes	263	14.9%	2.9%	145	17.1%	3.2%	119	12.9%	2.6%	132	21.6%	3.4%
4 personnes	228	12.9%	2.4%	101	11.9%	2.2%	126	13.7%	2.6%	135	22.2%	2.8%
5 personnes et +	161	9.1%	3.0%	95	11.2%	3.6%	66	7.2%	2.4%	93	15.1%	3.5%
Présence d'enfants de moins de 15 ans												
Oui	374	21.1%	2.4%	201	23.7%	2.8%	173	18.8%	2.1%	201	32.9%	2.6%
Non	1395	78.9%	3.8%	646	76.3%	3.7%	748	81.2%	4.0%	410	67.1%	4.2%
Habitat												
Communes rurales	249	14.1%	2.1%	142	16.7%	2.5%	107	11.7%	1.7%	65	10.7%	2.0%
Agglo. - 20 000 hab	180	10.2%	2.0%	94	11.1%	2.2%	86	9.3%	1.8%	50	8.2%	1.9%
Agglo. 20 000 à 100 000 hab	182	10.3%	2.6%	82	9.7%	2.5%	100	10.9%	2.8%	54	8.9%	3.0%
Agglo. + 100 000 hab	583	33.0%	3.8%	280	33.0%	3.7%	303	32.9%	3.8%	216	35.3%	3.8%
Agglo. Paris	574	32.4%	6.7%	250	29.5%	6.1%	324	35.2%	7.2%	226	36.9%	5.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	624	35.3%	6.5%	270	31.8%	5.9%	354	38.5%	7.1%	244	40.0%	5.6%
Nord Pas de Calais	71	4.0%	2.2%	35	4.1%	2.3%	36	3.9%	2.1%	37	6.1%	3.9%
Lorraine	37	2.1%	1.9%	19	2.3%	2.1%	18	2.0%	1.8%	18	3.0%	3.2%
Alsace	38	2.1%	2.5%	22	2.6%	3.0%	16	1.7%	2.0%	12	1.9%	2.4%
Franche-Comté	28	1.6%	2.9%	16	1.9%	3.4%	12	1.3%	2.4%	8	1.4%	3.2%
Champagne Ardennes	32	1.8%	2.9%	13	1.5%	2.5%	19	2.0%	3.3%	6	1.0%	2.1%
Picardie	38	2.1%	2.4%	19	2.3%	2.6%	18	2.0%	2.3%	10	1.6%	2.3%
Bourgogne	27	1.5%	2.0%	14	1.6%	2.1%	13	1.4%	1.9%	6	1.0%	1.7%
Haute Normandie	41	2.3%	2.8%	16	1.9%	2.2%	25	2.7%	3.2%	15	2.4%	3.2%
Basse Normandie	23	1.3%	1.9%	11	1.2%	1.8%	12	1.4%	2.0%	7	1.1%	1.9%
Centre	64	3.6%	3.0%	31	3.7%	3.1%	33	3.5%	3.0%	11	1.9%	1.9%
Pays de Loire	80	4.5%	2.7%	44	5.2%	3.1%	36	3.9%	2.3%	35	5.7%	3.7%
Bretagne	44	2.5%	1.7%	22	2.6%	1.7%	22	2.4%	1.6%	18	3.0%	2.2%
Poitou Charentes	51	2.9%	3.4%	28	3.3%	3.9%	23	2.5%	3.0%	14	2.2%	3.3%
Aquitaine	75	4.2%	2.7%	41	4.9%	3.1%	34	3.7%	2.3%	21	3.5%	2.4%
Midi Pyrénées	68	3.8%	2.8%	37	4.3%	3.1%	31	3.4%	2.5%	24	4.0%	3.1%
Limousin	14	0.8%	2.2%	8	0.9%	2.7%	6	0.6%	1.7%	6	1.0%	4.3%
Auvergne	29	1.6%	2.5%	9	1.1%	1.7%	19	2.1%	3.3%	10	1.6%	3.4%
Rhône Alpes	134	7.6%	2.6%	62	7.3%	2.5%	71	7.7%	2.7%	32	5.3%	1.8%
Languedoc Roussillon	77	4.3%	3.4%	47	5.5%	4.3%	30	3.3%	2.5%	28	4.5%	3.8%
Provence Alpes Côte d'Azur. Corse	176	9.9%	4.0%	84	9.9%	4.1%	92	10.0%	4.0%	48	7.8%	3.2%
Habitudes de connexion à Internet												
Tous les jours	1209	68.4%	3.6%	588	69.4%	3.6%	621	67.4%	3.7%	522	85.4%	3.6%
Presque tous les jours	190	10.8%	3.2%	95	11.2%	3.5%	96	10.4%	3.0%	51	8.3%	2.6%
1 à 2 fois par semaine	100	5.7%	3.9%	55	6.5%	4.7%	45	4.9%	3.2%	26	4.3%	4.2%
1 à 3 fois par mois	12	0.7%	2.2%	3	0.4%	1.6%	8	0.9%	2.7%	0	0.0%	0.0%
Moins souvent	19	1.1%	2.4%	1	0.1%	0.2%	19	2.0%	4.0%	0	0.0%	0.0%
Jamais	4	0.2%	3.1%	4	0.5%	4.5%	0	0.0%	0.0%	3	0.6%	35.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	38	2.2%	2.0%	17	2.0%	2.2%	21	2.3%	2.0%	9	1.4%	6.3%
De 9 000 à moins de 12 000 euros par an	41	2.3%	1.4%	8	1.0%	0.8%	33	3.5%	1.8%	2	0.3%	0.8%
De 12 000 à moins de 18 000 euros par an	137	7.8%	2.3%	69	8.1%	2.6%	69	7.5%	2.0%	24	3.9%	3.2%
De 18 000 à moins de 24 000 euros par an	169	9.6%	2.6%	68	8.1%	2.2%	101	10.9%	2.9%	48	7.8%	3.5%
De 24 000 à moins de 36 000 euros par an	309	17.5%	2.8%	143	16.9%	2.7%	165	18.0%	2.9%	85	13.9%	2.5%
De 36 000 à moins de 45 000 euros par an	216	12.2%	3.1%	119	14.0%	3.2%	97	10.5%	3.0%	70	11.4%	2.3%
De 45 000 à moins de 65 000 euros par an	304	17.2%	4.4%	160	18.9%	4.4%	143	15.6%	4.4%	114	18.6%	3.0%
De 65 000 à moins de 80 000 euros par an	120	6.8%	6.1%	68	8.1%	6.1%	52	5.6%	6.2%	52	8.6%	4.0%
De 80 000 à moins de 115 000 euros par an	97	5.5%	7.8%	50	5.9%	6.8%	47	5.1%	9.3%	60	9.9%	6.6%
115 000 euros et plus par an	99	5.6%	16.6%	55	6.5%	14.8%	44	4.8%	19.3%	76	12.4%	14.8%
Refus	157	8.9%	4.7%	51	6.0%	3.6%	107	11.6%	5.5%	39	6.3%	3.6%
Ne sait pas	80	4.6%	3.5%	39	4.5%	4.1%	42	4.6%	3.2%	33	5.4%	3.5%