

Femme Actuelle

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	4023	100.0%	7.8%	959	100.0%	3.9%	3065	100.0%	11.4%	1013	100.0%	5.8%
Sexe												
Homme	959	23.8%	3.9%	959	100.0%	3.9%	0	0.0%	0.0%	220	21.7%	2.5%
Femme	3065	76.2%	11.4%	0	0.0%	0.0%	3065	100.0%	11.4%	793	78.3%	9.2%
Age												
15 à 24 ans	249	6.2%	3.4%	36	3.8%	1.0%	213	6.9%	5.9%	110	10.8%	3.5%
25 à 34 ans	347	8.6%	4.5%	79	8.2%	2.1%	268	8.7%	6.9%	125	12.4%	3.8%
35 à 49 ans	885	22.0%	7.1%	200	20.8%	3.2%	685	22.4%	10.8%	352	34.8%	5.8%
50 à 59 ans	944	23.5%	10.1%	236	24.6%	5.1%	708	23.1%	15.1%	331	32.7%	8.5%
60 ans et plus	1599	39.7%	10.7%	408	42.6%	6.2%	1191	38.9%	14.1%	95	9.3%	9.6%
Individu												
Ménagères	2793	69.4%	12.0%	0	0.0%	0.0%	2793	91.1%	12.0%	688	67.9%	9.7%
Personne de référence	1852	46.0%	6.6%	881	91.9%	4.4%	971	31.7%	12.5%	332	32.8%	4.0%
Responsable des achats	3232	80.3%	9.1%	482	50.2%	3.8%	2751	89.8%	12.1%	786	77.6%	7.2%
PCS Individu												
Agriculteurs	30	0.8%	5.8%	14	1.4%	3.7%	17	0.5%	11.1%	1	0.1%	7.6%
Petits patrons	108	2.7%	6.6%	36	3.7%	3.2%	72	2.4%	13.9%	81	8.0%	5.6%
Affaires et Cadres	244	6.1%	4.8%	71	7.4%	2.4%	173	5.6%	8.0%	204	20.1%	4.4%
Professions intermédiaires	452	11.2%	6.6%	100	10.4%	2.9%	352	11.5%	10.2%	333	32.8%	5.9%
Employés	832	20.7%	10.0%	81	8.4%	3.7%	751	24.5%	12.2%	172	17.0%	9.4%
Ouvriers	316	7.8%	4.9%	195	20.3%	3.9%	121	3.9%	8.8%	18	1.7%	4.3%
Retraités	1340	33.3%	10.7%	389	40.6%	6.5%	951	31.0%	14.3%	43	4.2%	17.2%
Autres inactifs	702	17.4%	6.8%	74	7.8%	2.0%	627	20.5%	9.7%	162	16.0%	5.0%
PCS Personne de référence												
Agriculteurs	39	1.0%	4.8%	7	0.8%	1.7%	32	1.0%	8.0%	0	0.0%	0.0%
Petits patrons	163	4.1%	6.2%	36	3.8%	2.8%	127	4.1%	9.5%	163	16.1%	6.2%
Affaires et Cadres	363	9.0%	5.0%	72	7.5%	2.0%	291	9.5%	8.0%	363	35.9%	5.0%
Professions intermédiaires	486	12.1%	6.4%	112	11.7%	2.9%	374	12.2%	10.2%	486	48.0%	6.4%
Employés	428	10.6%	7.9%	80	8.4%	3.5%	347	11.3%	11.2%	0	0.0%	0.0%
Ouvriers	667	16.6%	7.0%	179	18.7%	3.5%	488	15.9%	11.0%	0	0.0%	0.0%
Retraités	1544	38.4%	10.7%	412	43.0%	6.3%	1132	36.9%	14.4%	0	0.0%	0.0%
Autres inactifs	333	8.3%	8.1%	60	6.2%	3.7%	273	8.9%	10.9%	0	0.0%	0.0%

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Taille du foyer												
1 personne	821	20.4%	8.2%	65	6.8%	1.5%	756	24.7%	13.4%	97	9.6%	5.6%
2 personnes	1795	44.6%	10.0%	567	59.1%	6.5%	1229	40.1%	13.4%	337	33.2%	7.7%
3 personnes	569	14.1%	6.2%	158	16.4%	3.5%	411	13.4%	9.0%	203	20.0%	5.3%
4 personnes	559	13.9%	6.0%	123	12.9%	2.7%	436	14.2%	9.1%	266	26.2%	5.4%
5 personnes et +	279	6.9%	5.2%	46	4.8%	1.8%	233	7.6%	8.5%	111	11.0%	4.2%
Présence d'enfants de moins de 15 ans												
Oui	898	22.3%	5.8%	199	20.8%	2.8%	699	22.8%	8.5%	397	39.2%	5.1%
Non	3126	77.7%	8.6%	760	79.2%	4.3%	2366	77.2%	12.7%	616	60.8%	6.3%
Habitat												
Communes rurales	864	21.5%	7.3%	208	21.7%	3.7%	656	21.4%	10.5%	187	18.5%	5.6%
Agglo. - 20 000 hab	697	17.3%	7.7%	172	18.0%	4.0%	525	17.1%	11.2%	164	16.2%	6.3%
Agglo. 20 000 à 100 000 hab	641	15.9%	9.2%	173	18.1%	5.2%	468	15.3%	13.0%	112	11.1%	6.2%
Agglo. + 100 000 hab	1260	31.3%	8.2%	290	30.2%	3.9%	970	31.7%	12.2%	345	34.1%	6.0%
Agglo. Paris	561	14.0%	6.6%	116	12.1%	2.8%	446	14.5%	10.0%	204	20.2%	5.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	638	15.9%	6.7%	141	14.7%	3.1%	497	16.2%	9.9%	219	21.6%	5.0%
Nord Pas de Calais	225	5.6%	7.0%	73	7.6%	4.8%	152	5.0%	9.0%	67	6.6%	7.0%
Lorraine	167	4.2%	8.7%	42	4.4%	4.5%	125	4.1%	12.6%	45	4.4%	8.0%
Alsace	90	2.2%	5.9%	26	2.8%	3.6%	64	2.1%	8.1%	20	2.0%	4.1%
Franche-Comté	67	1.7%	7.1%	18	1.9%	3.9%	49	1.6%	10.1%	16	1.5%	5.9%
Champagne Ardennes	72	1.8%	6.7%	12	1.3%	2.3%	60	2.0%	10.6%	11	1.1%	3.8%
Picardie	128	3.2%	8.3%	31	3.2%	4.1%	97	3.2%	12.2%	20	2.0%	4.7%
Bourgogne	95	2.4%	7.1%	25	2.6%	3.8%	71	2.3%	10.1%	13	1.3%	3.7%
Haute Normandie	135	3.4%	9.1%	30	3.1%	4.2%	105	3.4%	13.5%	32	3.2%	6.9%
Basse Normandie	126	3.1%	10.4%	32	3.3%	5.5%	94	3.1%	15.0%	24	2.3%	6.6%
Centre	178	4.4%	8.5%	49	5.1%	4.9%	129	4.2%	11.9%	36	3.5%	6.0%
Pays de Loire	229	5.7%	7.7%	53	5.5%	3.7%	176	5.7%	11.5%	64	6.3%	6.7%
Bretagne	178	4.4%	6.7%	46	4.8%	3.6%	132	4.3%	9.6%	56	5.5%	6.7%
Poitou Charentes	133	3.3%	9.0%	31	3.3%	4.4%	102	3.3%	13.2%	26	2.6%	6.4%
Aquitaine	272	6.8%	9.9%	69	7.2%	5.3%	203	6.6%	14.1%	60	5.9%	6.9%
Midi Pyrénées	171	4.2%	7.0%	35	3.7%	3.0%	135	4.4%	10.7%	38	3.8%	4.8%
Limousin	46	1.1%	7.4%	16	1.6%	5.3%	30	1.0%	9.3%	7	0.7%	4.9%
Auvergne	94	2.3%	8.4%	19	2.0%	3.4%	76	2.5%	12.9%	27	2.7%	9.2%
Rhône Alpes	397	9.9%	7.7%	99	10.3%	4.0%	298	9.7%	11.1%	103	10.2%	5.6%
Languedoc Roussillon	190	4.7%	8.4%	38	4.0%	3.5%	152	5.0%	12.8%	43	4.2%	5.8%
Provence Alpes Côte d'Azur. Corse	392	9.7%	9.0%	74	7.8%	3.6%	317	10.4%	13.9%	87	8.6%	5.9%
Habitudes de connexion à Internet												
Tous les jours	2336	58.0%	7.0%	587	61.2%	3.5%	1749	57.1%	10.5%	798	78.8%	5.5%
Presque tous les jours	521	12.9%	8.8%	121	12.6%	4.4%	400	13.0%	12.7%	152	15.0%	7.8%
1 à 2 fois par semaine	270	6.7%	10.6%	76	7.9%	6.5%	195	6.3%	14.0%	44	4.3%	7.0%
1 à 3 fois par mois	45	1.1%	8.7%	7	0.7%	3.2%	39	1.3%	12.3%	5	0.5%	8.7%
Moins souvent	59	1.5%	7.1%	5	0.6%	1.5%	53	1.7%	11.4%	1	0.1%	0.9%
Jamais	2	0.1%	1.9%	0	0.0%	0.0%	2	0.1%	6.2%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	118	2.9%	6.4%	19	1.9%	2.3%	100	3.3%	9.3%	12	1.2%	8.8%
De 9 000 à moins de 12 000 euros par an	260	6.5%	9.1%	44	4.6%	4.1%	216	7.0%	12.1%	15	1.5%	5.7%
De 12 000 à moins de 18 000 euros par an	528	13.1%	8.7%	67	7.0%	2.6%	461	15.0%	13.2%	54	5.3%	7.3%
De 18 000 à moins de 24 000 euros par an	564	14.0%	8.6%	102	10.7%	3.3%	462	15.1%	13.1%	88	8.7%	6.5%
De 24 000 à moins de 36 000 euros par an	921	22.9%	8.4%	283	29.5%	5.3%	638	20.8%	11.2%	209	20.6%	6.2%
De 36 000 à moins de 45 000 euros par an	555	13.8%	7.9%	163	17.0%	4.4%	392	12.8%	12.0%	191	18.8%	6.3%
De 45 000 à moins de 65 000 euros par an	500	12.4%	7.3%	159	16.6%	4.4%	340	11.1%	10.4%	200	19.8%	5.3%
De 65 000 à moins de 80 000 euros par an	146	3.6%	7.5%	35	3.6%	3.1%	112	3.6%	13.4%	81	8.0%	6.3%
De 80 000 à moins de 115 000 euros par an	59	1.5%	4.7%	24	2.5%	3.2%	36	1.2%	7.0%	33	3.3%	3.6%
115 000 euros et plus par an	27	0.7%	4.6%	7	0.7%	1.9%	20	0.7%	8.8%	22	2.1%	4.2%
Refus	232	5.8%	6.9%	34	3.5%	2.4%	198	6.5%	10.2%	58	5.8%	5.4%
Ne sait pas	112	2.8%	4.9%	22	2.3%	2.4%	90	2.9%	6.8%	49	4.9%	5.3%